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# FINANCIAL TIMES

Europe's Business Newspaper

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## Attali quits as Paris offers deal on Air France jobs

Bernard Attali, chairman of Air France, resigned after the French government said it was modifying a cost-cutting plan which sparked a strike by the airline's employees. Mr Bernard Bosson, transport minister, said the government could not save the airline while clashing with its employees. Page 14

**Bomb threat to peace talks:** The Hume-Adams initiative to end the fighting in Northern Ireland appeared doomed as UK prime minister John Major led a fierce denunciation of the Irish Republican Army bombing which killed 10 people. Ulster Unionists demanded an end to the initiative and Mr Major ruled out early dialogue with Sinn Féin, the political wing of the IRA. Page 14

**General Motors** backed away from confrontation with the United Auto Workers union over the weekend as it agreed to a new three-year labour deal closely echoing those reached by its Detroit rivals Ford and Chrysler. Page 4

**Turnberry Underwriters**, a US company being investigated by the FBI and Florida authorities, is offering to help cash-strapped companies in the UK and Ireland raise finance. Page 7

**Steel warnings:** EC competition commissioner Karel Van Miert has warned that Community steel prices could slump if EC industry ministers delay a restructuring vote on the Spanish, Italian and east German steel industries. Page 2

**Delors moves to boost Maastricht:** European Commission president Jacques Delors will today begin a campaign to breathe life into the Maastricht treaty to build up momentum ahead of Friday's special EC summit in Brussels. Page 2; Lisbon calls for Euro flexibility: The new line: what they would do, Page 2

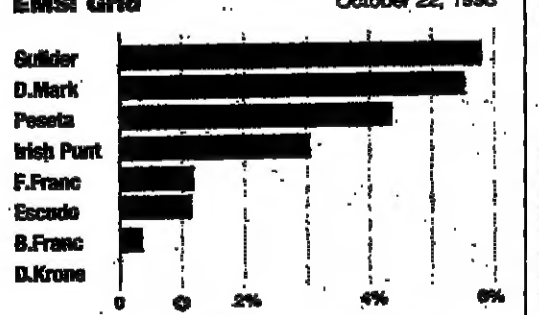
**Senna reported for punching driver**  
Brazilian Ayrton Senna (left), winner of the Japanese grand prix at Suzuka, was reported to the race stewards for punching a fellow driver at the end of the event. Senna was described as the "stupid and unprofessional" driving of Britain's Eddie Irvine, who finished sixth in what was his first world championship event. After an argument Senna threw a punch, knocking the Northern Irishman down.

**Branson buys out partner:** Richard Branson has reinforced his control of his Virgin Atlantic Airways by buying out the UK airline's Japanese partner, Sabu Saison, for about \$40m-£50m (\$50m-£74m). Page 15

**Budget backings:** Brazilian finance minister Fernando Henrique Cardoso has won limited support from President Itamar Franco for measures to balance the country's budget. Page 5

**Swedish forestry link-up:** The Swedish government plans to merge its interests in three state-owned forestry groups to create one of Europe's 10 largest pulp and paper companies. Page 18

**European Monetary System:** The Danish krone remained at the bottom of the system at the end of the week in spite of a reduction in interest rates aimed at boosting the economy. The D-Mark remained near the top of the grid, below the Dutch guilder, but it could fall this week as investors switch funds from Germany into other European currencies and into the US dollar. Correspondents, Page 27



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a narrow 2.25 per cent band.

**Rocard promises overhaul:** Michel Rocard promised an overhaul of France's Socialist party and launched an attack on the government of Edouard Balladur following his election as Socialist leader on Saturday. Page 3

**Three held by extremists:** The kidnapping by Algerian Islamic extremists of three employees of the French consulate-general in Algiers appeared to intensify a new campaign to force foreigners out of the country and weaken the position of the government. Page 6

**Papandreou pledge on inflation:** Andreas Papandreou, Greece's newly elected socialist prime minister, has diluted his opposition to privatisation and outlined a set of moderate economic policies, pledging to reduce inflation and the rapidly rising public sector deficit. Page 4

## China seeks wide reforms of taxation and banking

By Alexander Nicoll and Tony Walker in Beijing

CHINA PLANS the most radical financial reforms in its post-revolution history with new tax arrangements and an extensive overhaul of the banking sector. Mr Li Lanqing, a vice-premier, said in a Financial Times interview that a Communist party central committee plenary session before the end of the year would approve a blueprint for further economic reforms. His remarks represent the most authoritative outline yet of the

next phase of China's reform programme. The reforms would be carried out in six areas: banking, finance, taxation, investment, foreign trade, and enterprise management. These measures would build on the market-oriented reforms of the Chinese system introduced over the past 15 years, which have brought a growing tide of foreign investment into the country. The latest moves would complement those made earlier this year to restrain inflation and cool the economy through, for example, credit

restrictions and interest rate increases. They would focus among other things on: ● Enhancing the regulatory and policy-making role of the People's Bank, China's central bank; ● Strengthening the archaic tax system, which the World Bank and other international institutions have been urging China to overhaul to increase revenues; ● Improving management of loss-making state enterprises, which are proving a huge drain on central government finances. The plans coincide with an intense debate within the leader-

ship over the 16-point austerity package introduced in July to curb the overheating economy. Officials are urging a loosening of credit restrictions to cope with a crisis in the cash-starved state sector, where some enterprises have almost run out of money and are unable to pay workers. Mr Li said the authorities would make credit available to "profitable" state enterprises, and for purchases of agricultural products. But "strict control" would be maintained over money available for "overheated areas" such as real estate development.

He said that although the 1993 economic growth rate would match last year's 13 per cent, the austerity measures had brought inflation under control, reduced money supply growth and stabilised the exchange rate at a reasonable level. The vice-premier indicated that the centre-piece of new tax reforms would be the introduction of "federal style" tax-sharing arrangements. The formula would divide tax revenues between the central government and the provinces, with a portion to be shared

between the two. Under the present contract system, provinces are able to retain revenues beyond those they have "contracted" to remit to Beijing. This has meant that wealthy coastal regions, such as Guangdong province in the south, have reaped a revenue windfall while the centre has been starved of funds, weakening its control. Mr Li said that as well as strengthening the regulatory authority of the People's Bank, the reforms would involve

Continued on Page 14

## Proposal aims to cut wages bill by 20%

# VW plans 4-day week in Germany as sales stagnate

By Christopher Parkes in Frankfurt

VOLKSWAGEN, Europe's biggest volume car maker, plans to introduce a four-day working week in its six German plants next year with the aim of cutting its wages bill by around 20 per cent.

The proposal will be approved at a board meeting today, against a backdrop of gloomy forecasts for motor industry sales and of the company's failure to meet its target of breaking even this year.

Four-day working is almost unheard of in German industry. The fact that it is being introduced at such an important company is another indication that German trade unions are becoming increasingly amenable to flexible working practices under the influence of the worst recession since the second world war.

Although workers will work four days, the factories will continue to produce for five days a week at reduced capacity.

Chancellor Helmut Kohl, industry associations and the Bundesbank have all demanded increasing flexibility from employers and employees to stop unemployment from reaching levels that might endanger "social peace".

Unemployment in Wolfsburg, where VW is based, is at present around 13 per cent of the local workforce.

The group expects sales of

The German economy will grow by 1.5 per cent next year after shrinking by the same proportion in 1992, according to the traditional autumn forecast from the country's six leading economic institutes. They predict a 1 per cent growth in the west and a 7 per cent rise in the east, based mainly on a recovery in trade. Report, Page 14

Volkswagen brand vehicles to stagnate in 1994 at this year's level of 1.4m vehicles, compared with 1.62m in 1992. Its Spanish workers were told last Friday that 9,000 jobs - 40 per cent of the total payroll - were to be lost at Seat, and one of the company's three factories was to be closed.

In Germany Volkswagen management is bound by an agreement with the government of Lower Saxony, its largest shareholder, and the company's workers' councils, to limit job cuts to the 18,000 agreed last winter, when Mr Ferdinand Piech became chairman.

This forecast a domestic workforce of 100,000 by the end of 1994. However, union officials said last week that the payroll had already been reduced to 108,000, and would be down to 103,000 by the end of this year.

A nominal four-day week would allow the introduction of more flexible working and the

rapid reintroduction of longer hours if demand improved, a VW spokesman said yesterday.

The impact on incomes of a basic 20 per cent cut in the pay bill would be softened by lower tax obligations, and possibly by spreading the payment of traditional Christmas and holiday bonuses over the full 12 months, he added.

Board and senior management salaries have been frozen at VW for the next 12 months; middle-managers are to have a 2 per cent rise, while a previously agreed 3.5 per cent pay increase for junior-paid workers will take effect on November 1.

The proposals, which are understood to have the backing of union leaders, and Mr Gerhard Schröder, the Lower Saxony prime minister, will be put formally to the workforce later this week. The project has been developed by Peter Hartz, VW's labour director since October, who has a reputation for creative solutions to unemployment problems.

Apart from market conditions, Volkswagen's employment needs are also being reduced by the efficiency improvements introduced since the arrival of the group's controversial production director, Mr José Ignacio López de Arriortua. New working methods had already boosted productivity by 23 per cent, company officials said at the weekend.



## Campbell faces poll defeat

CANADA'S Progressive Conservative party is bracing itself for defeat in today's general election, ending nine years of rule.

It has been a disastrous campaign for the party's leader, prime minister Kim Campbell, pictured at a rally in British Columbia at the weekend. Her inexperience and an unconvincing

policy platform have wiped out hopes that she would erase voters' memories of her unpopular predecessor, Mr Brian Mulroney.

Polls predict that the Liberals will gain enough seats to form a minority government. Page 5; Observer, Page 13; Canadian bonds, International Capital Markets, 2nd section AP photo

## Bombs and bodyguards raise stakes in Russian banking

By Leyla Boulton in Moscow

A BOMB explodes at the central bank in the dead of night. Commercial bankers have private armies to protect themselves and their property: less fortunate colleagues have been gunned down. This is not Colombia or Sicily, but Russia.

With the collapse of the old communist order, the banks in this fledgling market economy are more than ever before a target and vehicle for fraud, money-laundering, and extortion. Although some banks are unwitting victims, others have been set up by mafia-style organisations to launder ill-gotten gains.

Until now absorbed with more basic problems, such as setting up a more efficient payments system, the Russian authorities are finally turning their attention to the need to clean up the banking sector. The central bank badly requires reforms to reduce its vulnerability to fraud.

"The real money in the country is with the banks," says Mr Sergei Rodionov, the 32-year-old chairman of Bank Imperial, whose black Buick is said to be bullet-proof. "Why should racketeers rob small stores when they can get millions of roubles from banks?"

Mr Rodionov declines to say how many people guard him and his family in addition to the 60 men who protect his bank. But

Continued on Page 14

## Rowland warns Bock over future direction of Lonrho

By Roland Rudd in London

MR Roland "Tiny" Rowland, who has effectively run Lonrho, the international trading group, for more than 30 years yesterday warned Mr Dieter Bock, his joint chief executive, they were on the verge of a fight that could tear the company apart.

Mr Rowland, alternately poured scorn and vitriol on Mr Bock while insisting he wanted to avoid conflict. Mr Bock wants to turn the secretive conglomerate into a more conventional company, initially by bringing in the first non-executive directors for two decades.

Mr Bock, who owns 18.8 per cent of Lonrho, also believes its 16-member board should be slimmed down, which would probably start with the removal of executive directors of pensionable age. These include Mr Paul Spicer and Mr Robert Dunlop, supporters of Mr Rowland.

Mr Rowland said: "If Mr Bock says the pensionable directors have to go, my answer to that would be 'over my dead body'... I would say to him 'you must be stark staring mad'."

The 75-year-old entrepreneur said the removal of some of the oldest directors would give Mr

Lex...Page 14  
Prizefighter goes into the ring with Bock...Page 15

Bock unfettered control of the international trading group. Mr Rowland said: "If he got rid of four or five people, Mr Bock would sell everything for cash; there would be nothing left. He would get rid of everyone, including the tea ladies."

He compared relations with Mr Bock to his long-running feud with the Fayed family over the takeover of the House of Fraser.

Following Friday's sudden end to the eight-year legal battle between Lonrho and the Fayed family, Mr Rowland said he would also like to put his disagreement with Mr Bock behind him. "I do not want it tearing Lonrho apart."

He said he had not tried to find another investor to buy the German financier's 18.8 per cent shareholding. But he said good relations between the two men depended on Mr Bock accepting the status quo on the board.

An adviser to Mr Bock said there were no immediate plans to change the board. "The main objective was to get non-executive directors appointed and

that has been achieved." Mr Bock is understood to be delighted that the expensive and time consuming feud with the Fayed family has ended.

The German financier has taken heart from the latest shareholder research conducted by Lonrho's stockholders, James Capel. It shows that Mr Bock and institutional shareholders command more than 60 per cent of the stock.

Mr Rowland cast doubt on his colleague's ability to run Lonrho's businesses. He said: "Mr Bock has sold assets which we were in the process of selling. It was all agreed before he arrived. The only deal he has done is with Peter Palumbo (over redeveloping a London site) and that was not with us."

Mr Rowland said that the two men, who earlier this year described themselves as "indivisible", rarely communicated with each other. He only found out about Mr Bock's recent partnership with Lord Palumbo by reading about it in the newspapers.

For his part, Mr Rowland did not inform Mr Bock about the impending truce with the Fayed family, deciding instead to first announce it in the Harrods food hall.

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Africa	50.00	Green	100.00	Lat	100.00	Other	100.00
Asia	50.00	Green	100.00	Lat	100.00	Other	100.00
Europe	50.00	Green	100.00	Lat	100.00	Other	100.00
Latin America	50.00	Green	100.00	Lat	100.00	Other	100.00
Middle East	50.00	Green	100.00	Lat	100.00	Other	100.00
Oceania	50.00	Green	100.00	Lat	100.00	Other	100.00
USA/Canada	50.00	Green	100.00	Lat	100.00	Other	100.00
World	50.00	Green	100.00	Lat	100.00	Other	100.00

Area	Score	Area	Score	Area	Score	Area	Score
Africa	50.00	Green	100.00	Lat	100.00	Other	100.00
Asia	50.00	Green	100.00	Lat	100.00	Other	100.00
Europe	50.00	Green	100.00	Lat	100.00	Other	100.00
Latin America	50.00	Green	100.00	Lat	100.00	Other	100.00
Middle East	50.00	Green	100.00	Lat	100.00	Other	100.00
Oceania	50.00	Green	100.00	Lat	100.00	Other	100.00
USA/Canada	50.00	Green	100.00	Lat	100.00	Other	100.00
World	50.00	Green	100.00	Lat	100.00	Other	100.00



## NEWS: INTERNATIONAL

# Delors tries to give treaty kiss of life

By Lionel Barber in Brussels and Philip Stephens in London

MR JACQUES DELORS, president of the European Commission, will today begin a campaign to breathe life into the Maastricht treaty to build up momentum ahead of Friday's special EC summit in Brussels.

Working with the Belgian Presidency of the EC, Mr Delors will call for closer macro-economic co-operation and a strengthening of the faltering EC "growth" initiative at a meeting of EC finance ministers today in Luxembourg.

The meeting marks the start of an intensive round of European diplomacy which could end on Friday with a decision on the site of a future EC central bank, more openness in the Community, and new "joint actions" to intensify humanitarian operations in former Yugoslavia and monitor the parliamentary elections in Russia set for December.

However, the summit could still be clouded by disagreements over implementation of economic and monetary union. Mr John Major, the British prime minister, yesterday dismissed attempts by some of Britain's European partners to re-establish the Maastricht timetable for a single currency as "folly".

He also indicated Britain would strongly resist any watering down of the economic convergence criteria for economic and monetary union.

saying the criteria - covering such things as relative inflation rates and the size of public sector deficits - were "desirable in their own right".

Mr Kenneth Clarke, UK chancellor, is expected to reinforce that point at today's meeting of Community finance ministers by telling colleagues that the criteria have a role independent of the proposed decision to trim short-term interest rates by half a point.

Elsewhere, the pre-summit mood has been improved by the Bundesbank's unexpected decision to trim short-term interest rates by half a point. However, member states such as Belgium and France remain wary of cutting their link with the D-Mark in spite of the increased flexibility offered by wider 15 per cent fluctuation bands in the European exchange rate mechanism.

Mr Delors views Friday's summit as a chance to relaunch the Community after months of drift caused by the delay in ratification of Maastricht. He wants EC leaders to agree to closer macro-economic co-operation exploiting the provisions of the treaty.

At today's Luxembourg meeting, finance ministers will put the final touches to legislation allowing the second stage of European monetary union to begin on January 1 1994. This would also create the European Monetary Institute, the precursor of the planned European central bank.

## Lisbon calls for Emu flexibility

By Jimmy Burns and Peter Wise in Lisbon

THE MAASTRICHT Treaty's convergence criteria for economic and monetary union (Emu) should be rewritten next year if economic recovery fails to take hold in the European Community in 1994, according to Mr Vitor Martins, Portugal's secretary of state for European affairs.

"Next year will be crucial for a re-evaluation of the convergence criteria," he said in an interview. "If the European economy begins to recover I think we can live with the present criteria. But if the situation does not stabilise, we will push for a rewriting of Maastricht."

Portugal's own economy is far from on course to meet the convergence criteria. Last week, the government announced a supplementary budget for 1993 because the

budget deficit had almost doubled from the 4.7 per cent of gross domestic product originally forecast to 8 per cent.

The rewriting of the treaty could take the form of changing the timetable or simply altering one of the criteria, such as the budget deficit, Mr Martins said.

"It is important for public opinion to maintain the major goals of Maastricht. But if things are not going in the right direction we need to admit it and pursue it politically," he said.

Mr Martins said Portugal was in favour of the enlargement in 1995 to include the four European Free Trade Association (Efta) states, but firmly against any constitutional change in the wake of enlargement that could lead to a twin-track Europe. "To open up the institutional debate in the EC now would be like pouring petrol on a fire."

# Squabbles over EC goodies near an end

This Friday's summit is likely to send nearly everyone home with an institution

A COMPLEX exercise in EC lobbying is approaching a climax. Two years of wrangling on choosing sites for nine institutions designed to enhance European co-operation have shown how that commodity can be in short supply.

However, Friday's special summit in Brussels should produce a deal which - barring last-minute surprises - provides benefits for nearly everyone.

### THE NEW NINE: WHAT THEY WOULD DO

- European Monetary Institute: harmonising monetary policies.
- European Drugs Agency: handling data on narcotics.
- European Plant Breeder's Rights Office: registering plant strains.
- European Trade Mark Office: registering trade marks.
- European Medicine Evaluation Agency: testing pharmaceuticals.
- European Work Health and Safety Agency: improving work conditions.
- European Veterinary Inspection Agency: testing animal health.
- European Drugs Observatory: analysing data and trends on drugs.
- European Foundation for Training: harmonising training procedures.

One UK official in Brussels compares the parcelling out of institutions to a children's party ritual in which all the guests go home proudly clutching a bag of sweets.

Governments have to choose homes for a rich variety of agencies. The most difficult horse-trading has focused on the well-publicised struggle to select the city to host the European Monetary Institute (EMI), the forerunner of the planned European central bank.

Also seeking a home are institutions aimed at harmonising Community policies on cleaning up the environment, fighting drug dealers, licensing pharmaceuticals, breeding plants and registering trade marks.

The key to the likely compromise is that Britain has dropped its long-standing opposition to placing the EMI in Germany. Mr John Major, the British prime minister, will reiterate London's attractions - but this will be for form's sake only.

After the French and Spanish governments this month came out publicly in favour of Germany, Frankfurt - heavily promoted by Chancellor Helmut Kohl and the Bundesbank - seems the probable choice.

Mr Kohl claims this would buttress the German electorate's declining support for economic and monetary union (Emu). France in particular opposes a city which is already a financial centre. Bonn, Mainz, Kiel, Wiesbaden and Berlin have been mentioned as alternatives.

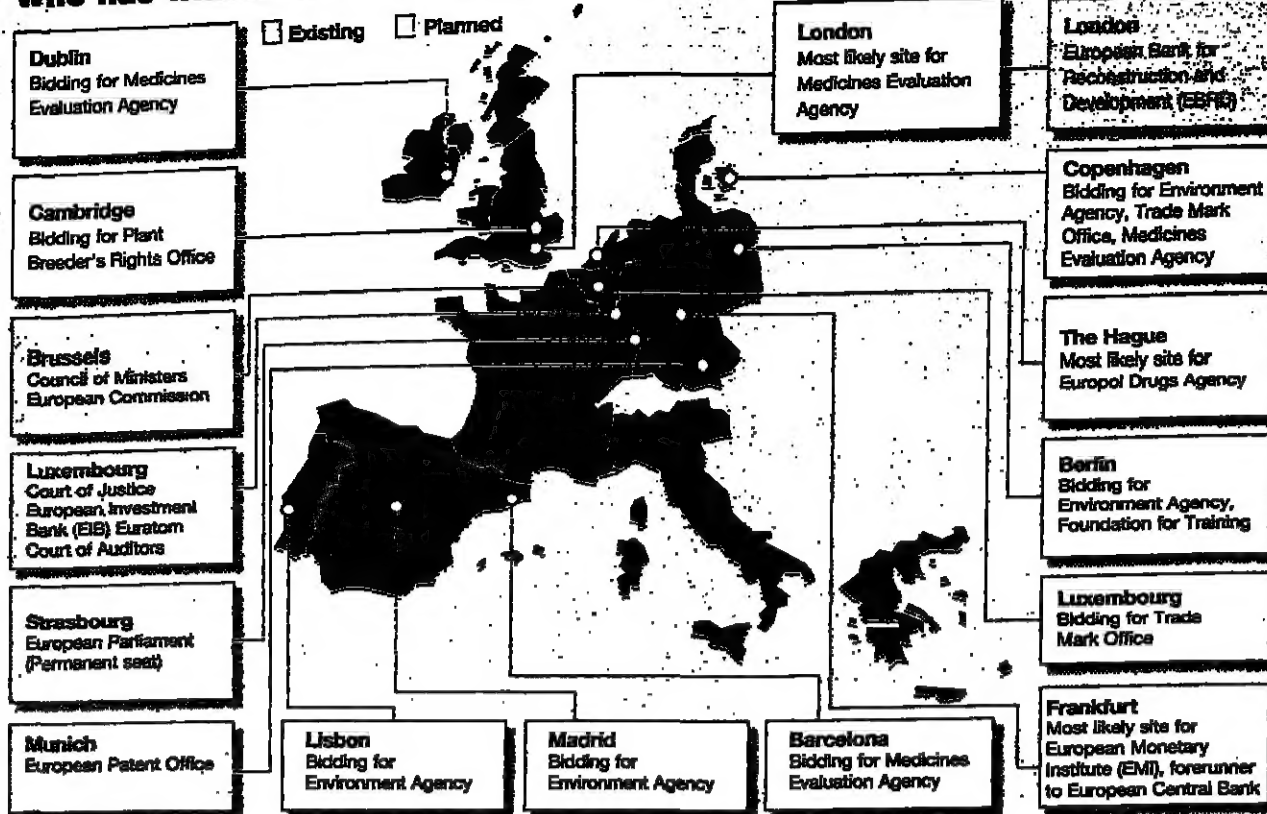
But Mr Kohl has signalled strong opposition to anywhere but Frankfurt. In view of Germany's pivotal role in the politics of Emu, he is likely to have his way.

Pointing to what they see as the slender possibility that the EMI will grow into a fully-fledged central bank in coming years, British officials say the institute will have mainly "academic" significance.

That interpretation was strengthened by last week's announcement that Mr Alexandre Lamfalussy, general manager of the Bank for International Settlements, is likely to be the first EMI president.

Mr Wim Duisenberg, president of the Dutch National Bank, was backed by several countries as a much more high-profile choice to run the EMI. But he turned the idea down, partly because the job would offer him only limited scope.

### Who has what...and who wants what



Underlining the links between different parts of EC decision-making, there are several other reasons why the Dutch government has not pressed Mr Duisenberg's candidacy.

Mr Ruud Lubbers, the Dutch prime minister, is bidding to become the next EC Commission president when Mr Jacques Delors departs at the end of next year. The Netherlands reckons that Mr Lubbers's chances would be impeded if Mr Duisenberg were given the less important EMI post.

On a still more byzantine level, the Netherlands believes that nominating Mr Duisenberg as EMI chief would undermine its separate candidacy of Amsterdam as the EMI site. The Dutch know that Frank-

furt has the upper hand. But they want formally to maintain Amsterdam's bid as a means of ensuring that the EC agrees to their alternative objective - opposed by France - of bringing to The Hague the planned Europol Drugs Agency.

Several EC members are backing Frankfurt's EMI candidature in a blatant attempt to win German support for bringing other sought-after institutions to their capitals. Denmark - which, like Britain, has won an exemption from Emu - says it supports Frankfurt as the price for awarding the Environment Agency to Copenhagen.

The Spanish government has backed the German line for precisely the same reason. In case either city fails to win the

Environment Agency, Madrid and Copenhagen have their eye on a consolation prize: they are also maintaining fall-back bids for the Trade Mark Office.

Ireland, which strongly supports putting the EMI in Germany, wants to host the European Medicines Evaluation Agency, which would investigate the safety and effectiveness of medicines across the EC.

Mr Brendan Howlin, the Irish health minister, says Dublin is concentrating on winning the medicines agency, having given up earlier plans to lobby for the trade marks and environmental agencies.

The stiffest competitor here is the UK government, which now believes the medicines agency would be a greater

source of employment than the EMI.

Mrs Virginia Bottomley, the UK health minister, has recently visited Brussels to press London's application. She points to evidence that Swiss and US drugs companies, as well as British ones, support London's application.

A key component of Britain's case is that southern England offers a more liberal environment for pharmaceutical research than competing areas on the continent. If Mr Major this week can persuade Mr Kohl of this salient point, Britain's chances of stitching up a deal will increase. Report by Paul Abrahamson, Lionel Barber, Hilary Barnes, Tim Coome, David Marsh and Ronald van de Krol.

## Brussels warns on steel restructuring

By Andrew Hill in Brussels

EC COMPETITION commissioner Mr Karel Van Miert has warned that Community steel prices could slump if EC industry ministers delay a vote next month on restructuring the Spanish, Italian and east German steel industries.

Mr Van Miert wants to present Commission proposals on state subsidies and capacity cuts for the publicly-owned steelmakers to a meeting of EC industry ministers on November 18.

But to do so, he needs first to agree a deal with the governments concerned. So far only the Spanish authorities have reached agreement with Brussels. The Italian government is still negotiating with the Commission about the proportion of debt which should be injected into a new privatised steel company, and the formula for calculating aid and capacity cuts. The German

government has yet to disclose its formal plans for private sector investment in the Ekostahl plant in east Germany. In an interview with the Financial Times last week, Mr Van Miert said the German case was now "mainly a political

The current price is still below that needed for the industry not to lose any more money

issue", but he agreed it was likely to be the most difficult problem to solve. Bonn is insisting that it should be allowed to subsidise Ekostahl because its privatisation is an important element in the overall restructuring of eastern Germany.

The EC is trying to put in place a rescue plan for the Community industry to relieve problems caused by overcapacity, recession and cheap non-EC imports. So far the Commission has

taken measures to restrict unfairly priced imports, monitor the steel market, and provide financial support for redundancies in the steel sector. But if it cannot present proposals to the November 18 meeting of ministers, Mr

Van Miert fears that a 10 per cent rise in the price of EC steel products over the last few months will be wiped out, because the benefits and credibility of other elements of the EC's rescue proposals will be undermined. "The current steel price" is still considerably below the price needed in order for the industry not to lose money any more.

Private-sector steelmakers will also be reluctant to cut production if they know that their state-owned counter-

parts are still receiving subsidies.

Mr Van Miert said it was particularly important in this respect that closures at Ilva, the loss-making Italian steelmaker, were implemented quickly. "That would be a sign to the market that the operation is really under way, and then the private companies will put their cards on the table," he said. Three weeks ago Ilva announced plans to cut 11,600 jobs between 1994 and 1996.

If Bonn and Rome do come up with restructuring plans in time, the commissioner believes ministers will reach unanimous agreement next month.

Mr Van Miert is under particular pressure because he will be in Japan next week, and will therefore be unable to seek Commission endorsement for proposals on the Italian and German industries. That would leave very little time to prepare for a vote at the ministers' meeting. See Monday interview, Second Section

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FINANCIAL TIMES

NEWSLETTERS



## Dehaene to go it alone with austerity measures as talks break down

# Belgian PM spurns social pact

**BRUSSELS** Prime Minister Jean-Luc Dehaene yesterday ruled out a new social pact with unions, political parties and employers and said the government would go it alone with its own package of austerity measures, Reuters reports from Brussels.

Mr Dehaene's decision to go ahead with his own plan could place the shaky four-party coalition government in conflict with the country's powerful trade unions.

Talks on a new social pact,

aimed mainly at boosting flagging competitiveness and shaving the social security budget, foundered last week after the socialist trade unions pulled out of discussions, saying the pact favoured employers.

The socialist FGTE union, which had threatened to launch a strike on Friday over the social pact, said it would meet today to decide what action to take over Mr Dehaene's latest plan.

The prime minister said in a statement that he had aban-

doned the idea of a social pact after weekend consultations with those involved in drawing up a pact had failed. "It is impossible to continue with all the social partners... the prime minister and the vice-prime minister have decided that the government itself will establish its own global plan," the statement said.

Mr Dehaene said the gravity of the international economic crisis had forced the government into the decision. "This has affected Belgium by a dra-

matic increase in unemployment, a loss of competitiveness and a growing deficit in social security, necessitating immediate action."

Political analysts had thought it unlikely Mr Dehaene would be able to win over his socialist ministers in the coalition, which is made up of socialists and Christian Democrats from the French- and Dutch-speaking regions. Mr Dehaene is a Christian Democrat.

However, a spokeswoman for

Mr Dehaene said yesterday the socialist parties had agreed with the premier's decision to draw up his own plan.

The main components of the social pact had been a three-year wage freeze; cuts in social security, healthcare and child benefits; higher excise duties; and new taxes on property and investment income.

Mr Dehaene did not indicate whether his new plan would include all these measures. He indicated the measures should be in force by the year's end.

## Rocard seeks rethink of Socialist policies

By John Riddling in Paris

MR Michel Rocard yesterday promised an overhaul of France's Socialist party and launched an attack on the government of Mr Edouard Balladur, the prime minister, following his election as Socialist leader on Saturday.



Rocard: won 80% of votes

Mr Rocard, a former prime minister who has led the Socialist party since its crushing defeat in March's general election, won 80 per cent of the 587 votes cast in a secret ballot for the post of the party's first secretary. He called for a reorganisation of the party and a rethink of policies aimed at reviving support from voters.

In his attack on Mr Balladur's centre-right government, Mr Rocard focused on its conduct of negotiations in the Uruguay Round of Gatt international trade talks.

He said the government had acted irresponsibly and warned that failure to conclude an agreement with trading partners would have dramatic consequences.

Mr Rocard also said he was willing to lead a list of Socialist party candidates in next year's elections for the European parliament. But he only would do so, he added, if women were given half the

places on the list.

Despite Mr Rocard's unopposed victory, however, the divisions within the party which have contributed to its electoral decline remained in evidence.

More than 100 delegates to the weekend party congress cast blank ballots and there were 51 abstentions.

The abstentions are believed to have included Mr Roland Dumas, former foreign minister and an ally of President Francois Mitterrand, who is an opponent of Mr Rocard.

Mr Mitterrand sent a message to the congress stressing the importance of party unity but failing to endorse Mr Rocard.

Mr Rocard defeated Mr Laurent Fabius, Mr Mitterrand's protégé, in the leadership struggle following the collapse of the Socialist vote in the March elections. The Socialists won just 54 parliamentary seats, compared with the 282 they held before being forced out of office.

Both Mr Rocard and Mr Fabius lag behind Mr Jacques Delors, president of the European Commission, in opinion polls forecasting support in next year's French presidential elections. Mr Delors, who has declined to comment on the presidential elections, appears in polls as the only Socialist able to defeat right-wing candidates in the elections.

More than two-thirds of French people surveyed approve of Mr Balladur's tough stance on a world trade deal but nearly as many find the position confusing, according to an opinion poll published yesterday. Reuters reports from Paris. The poll by the BVA group for France-2 television showed 67 per cent approved Mr Balladur's position on the Gatt world trade talks.

## Accord close on Germany's nuclear power

By Quentin Peel in Bonn

OUTLINES of a compromise on the fraught future of Germany's nuclear power industry, allowing the current generation of power stations to keep operating for up to 40 years, have been worked out in top-level talks between the government and opposition.

The plan would mean a switch from reprocessing nuclear waste to direct disposal - provided a new direct disposal site can be found by 2006. This would mean the current reprocessing contract with Britain's Thorp plant at Sellafield would not be renewed after the first phase, ending in about 2005.

However the chances of the plan being approved by the full Social Democratic party (SPD) opposition, committed to abandoning nuclear power generation within 10 years, are still regarded as slim. SPD leaders are angry that the government is seeking to link any accord on long-term subsidies for the coal industry with a deal on future use of nuclear energy.

The compromise has been thrashed out by a four-man working group representing Mr Klaus Töpfer, the environment minister, who is a member of Chancellor Helmut Kohl's Christian Democratic Union (CDU), and Mr Gerhard Schröder, SPD prime minister of the state of Lower Saxony.

Mr Schröder is expected to present it today to a meeting of the SPD national executive in Bonn, ahead of the next round of cross-party "energy consensus" talks on Wednesday.

The compromise represents the first sign of a breakthrough in the long-running battle over the future of nuclear energy in Germany, which has been in effect frozen since the Chernobyl nuclear accident in the former Soviet Union.

The deal is understood to include:

- a switch from waste reprocessing to direct disposal after the current reprocessing contracts (with France's Cogema and Britain's BNFL) expire;
- a search for alternative sites for

direct disposal to the Gorleben salt mines in Lower Saxony (Mr Schröder's greatest concern);

- no moves to finalise Gorleben as a direct disposal site before 2005, but agreement on a "long-term temporary storage" plan for high-level nuclear waste;
- a deal on a 35- to 40-year working life for the present generation of nuclear power stations - less than the industry wants, but much more than the SPD has hitherto been willing to concede;
- the go-ahead for one new 1,500MW nuclear power plant of the new generation, currently being developed by Siemens of Germany and France's Framatome, to be sited in Bavaria.

## End to EC legislation monopoly urged

By Lionel Barber in Brussels

THE European Commission's monopoly right to initiate Community legislation should be removed under a new power-sharing arrangement among EC institutions, according to a report published today by the London-based European Policy Forum.

The report suggests that the European Council of ministers and the European parliament should also have the right to initiate EC action or legislation. But it rules out downgrading the Commission to a secretariat of the Council or the new European Union created by the Maastricht treaty.

The report was written by Sir Michael Jenkins, a former senior UK Foreign Office official who served as ambassador to the Netherlands and deputy secretary general of the European Commission.

Sir Michael's other recommendations are that:

- The rotating presidency of the EC should be extended from six months to a year, to provide greater continuity, and be held by a larger and a smaller state in partnership.
- The European Parliament should be strengthened with a second chamber of members nominated from national parliaments.
- A second chamber of the European Court should be created to deal with matters of Community competence.

The report is intended as a contribution to the post-Maastricht debate on how the EC should evolve as it seeks to deepen integration while also taking in new members.

Britain and the future Europe, from European Policy Forum, 30 Queen Anne's Gate, London SW1H 9AA. £5.

## Turkey promotes hardliners to cabinet

By John Murray Brown in Istanbul

THE Turkish government last night announced key cabinet changes, promoting hardliners to both defence and interior ministries in the face of growing public criticism of its handling of the Kurdish crisis.

Mr Mehmet Gulhan, a minister of state, is taking over as defence minister and Mr Nihat Metase, education minister and an old colleague of President Suleyman Demirel, is taking up the law and order brief at the Interior Ministry.

The announcement comes in the wake of bloody fighting near Lice in the Kurdish speaking south-east, after the killing of the Diyadin gendarme commander on Friday sparked off a two-day battle. Security forces used tanks and armoured personnel carriers to regain control of the town.

The cabinet changes appear to end any hope that the government may move on further democratic reforms in a bid to undermine growing popular support for the PKK Kurdish separatist party. The government move follows a weekend of intense consultations in Ankara, with Prime Minister Tansu Ciller meeting army chiefs and the National Security Council. The prime minister says she will travel to the area herself in the next few days.

A curfew was still in place in Lice last night, after the government claimed the PKK killed 14 children and eight women in their attack on the town. Mrs Ciller is anxious to appease right-wingers in her party concerned the army may use the latest crisis to call for the repositioning of martial law in the region.

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## NEWS: INTERNATIONAL

# First Soviet leader suffers the final ignominy

By Gillian Tett in Moscow

AFTER a year of being knocked off pedestals across the former Soviet Union, Lenin has suffered the final Russian humiliation. An unnamed German businessman has offered DM1m (£406.5m) for his embalmed body.

According to Russian officials, he wants to display it as a tourist attraction in Europe. The proposal will almost certainly be rejected. Although Moscow city officials say they

have received other western offers, they stress they have no plans to sell the body. Last week, Mr Yuri Luzh-

**German businessman offers DM1m for Lenin's body**

kov, the hard-nosed mayor of Moscow, suggested to Mr Yeltsin Lenin's body should be removed from its prestigious

place to be given a "proper burial" with his mother and sister in St Petersburg. "The return of Lenin's body would be an act marking the return of national burial traditions, as historically stipulated by the spiritual and cultural influence of the Russian Orthodox church," he said.

Any removal of either Lenin or Tsar Nicholas II, shot by Bolsheviks in the Urals in 1918, would require the blessing of the Church - a factor that could delay the process

and add an extra note of political controversy.

Few officials openly admit that they are considering moving Lenin's body specifically in response to recent events, such as this month's revolt by communist hardliners. In public, at least, they argue that Lenin's family themselves requested that his body be buried in St Petersburg.

But, with the Lenin Mausoleum on Red Square a key focus for anti-communist demonstrations in recent years,

the suggestion of closing it is undoubtedly intended as a symbolic boost to the reformers - and has already provoked bitter protests.

Lenin's niece, Mrs Olga Ulyanova, has denied he asked to be buried in St Petersburg, and insists on being consulted before any removal. All the same, the mausoleum's wardens say they have been besieged by calls from anxious relatives of the deceased, concerned by rumours of a secret removal of the body.

For the moment, the reformers have the upper hand - although only 45 per cent of Russians in the summer supported removing Lenin's body, the figure shot to 62 per cent after the failed revolt, according to a recent opinion poll.

But Mr Yeltsin's officials say that the removal is unlikely to occur before the parliamentary elections in December - not least because, in the best Soviet tradition, there is now a queue for removal.

Top of the list, says Mr Ser-

gei Filatov, Mr Yeltsin's chief of staff, is the Tsar's family. Others potentially awaiting removal include Leonid Brezhnev, Josef Stalin and the American Bolshevik sympathiser John Reed.

Meanwhile, across the square from the mausoleum, the official Lenin Museum last week opened an alternative. Tourists can now visit a political waxworks featuring not just Lenin, but also deathly-looking figures of Messrs Yeltsin and Mikhail Gorbachev.

## Regional campaigners quick to learn electoral tricks

AS Russian President Boris Yeltsin's allies lay their plans for the coming elections, Mr Boris Mizrakh, a pro-Yeltsin official in the distant city of Chelyabinsk, has been poring over electoral maps.

For, as the campaign for the December parliamentary elections gets under way in Russia, pro-Yeltsin forces in cities such as Chelyabinsk are already using every electoral trick for the battle.

"We [in the government] have the right to set the electoral boundaries. So we will set them in a way that is good for the Yeltsin parties," says Mr Mizrakh, who works in the local pro-Yeltsin administration and is himself planning to stand as a candidate.

Judging from the political climate in Chelyabinsk - an industrial region in the Ural 1,500km east of Moscow, with 3.5m people and many key nuclear missile sites - it seems that the pro-Yeltsin forces may not

need to resort to such ploys to win. Following Mr Yeltsin's crackdown on anti-Yeltsin officials in recent weeks, his opponents in the regions are in disarray.

The chief opposition to Mr Yeltsin in Chelyabinsk, and in most of the 88 regions and autonomous republics of Russia, has been the regional council, which was elected four years ago at the same time as the now-defunct Russian parliament, and dominated by Soviet era officials.

The Chelyabinsk council has vociferously supported parliament - during the recent battle in Moscow it thrice passed resolutions condemning Mr Yeltsin's actions, and has repeatedly demanded economic autonomy for the region.

And although Mr Yeltsin appealed to the regional councils last week to dissolve themselves, the council has so far defied the decree.

"We will fight on. You in the west

have one standard for democracy for the west and one for Russia - where else would you allow a president to sack all its elected councils?" says one council leader.

But in spite of the bitter words, the anti-Yeltsin forces are in confusion, with many claiming that they

**Gillian Tett reports from Chelyabinsk**

sion, with many claiming that they have been "betrayed" by extremists in the Russian parliament.

A decree from Mr Yeltsin has stripped the council of most of its powers and budget. And although the council plans to participate in the elections, the local media remains pro-Yeltsin, and most of the anti-Yeltsin parties banned.

Some in the council hope the Unity and Accord party, founded by Mr Sergei Shakrai a week ago, will

provide an alternative platform, particularly since Mr Shakrai's party is now organising in the provinces.

In recent months, Mr Shakrai has been at pains to cultivate support from regional councils and repeatedly telephoned the Chelyabinsk council last week.

But though the Chelyabinsk council believes that a large proportion of the population still supports it, it will have an uphill fight against the pro-Yeltsin forces, who have already organised themselves around the "Russia's Choice" party - the party headed by Mr Yeltsin's close ally, Mr Yegor Gaidar.

In the last year Mr Gaidar has taken pains to court Chelyabinsk's administration - he twice made the two-hour flight from Moscow to visit the local governor, Mr Vadim Solovov.

Meanwhile, the Russia Choice group has already started selecting its candidates and providing finance for their campaign.

"I am taking part to defend my business and defend the reforms," says one candidate, who fears that if the Communists came back to power they would strip him of the private meat factory he owns.

But, as in most other regions of Russia, the ideological labels of "communist" or "democrat" conceal a host of private rivalries.

The "democrat" side, headed by Mr Solovov, for example, is far from "democratic" in some of its attitudes.

Mr Solovov, for example, believes that if too many Communists are elected to the parliament, Mr Yeltsin must dissolve it, and strongly opposes elections for his own post as governor.

"If we had elections an old Communist might win. World America and other countries want a Communist controlling a region with thousands of nuclear warheads," he says. Meanwhile, Mr Solovov - like so

many of his counterparts across the country - has a personal vendetta to wage.

His main rival, Mr Pyotr Sumin, the head of the local council, was originally an ally of Mr Solovov. Until the end of the 1990s the two men worked in the local Communist party, and were such friends they built their dachas next door to each other.

However, when Mr Solovov was selected by Mr Yeltsin to be governor, the men became deadly rivals, with Mr Sumin taking the anti-Yeltsin side.

The political rivalry has now led to the two men building a two-metre-high wall between their gardens. And as the bitter battle for the elections gets under way across the country, it seems that personal power struggles such as this one - rather than ideological abstractions - could yet be the key force in much of the election.

## Papandreou pledges creation of stable climate for investment

By Kerin Hope in Athens

MR Andreas Papandreou, Greece's newly elected Socialist prime minister, has outlined a set of moderate economic policies, pledging to reduce inflation and the rapidly rising public-sector deficit and "create a stable climate for investment".

In his policy statement to parliament at the weekend, Mr Papandreou diluted his opposition to privatisation, saying that minority shareholdings in state enterprises would be floated on the Athens stock exchange.

"Privatisation is not incompatible with our policies, provided that it doesn't lead to private monopolies," he said.

Mr Papandreou singled out OTE, the state telecoms company, as a candidate for partial flotation, to raise funds for investment.

However, he repeated that the Socialist government would repeal a law passed earlier this year providing for the sale of a 35 per cent stake in OTE to an international telecommunications operator.

Mr Papandreou also underlined that the Socialist government was still committed to major infrastructure projects, launched by its conservative predecessor.

He said a project to build a new airport for Athens, awarded to an international consortium led by Hochtief of Germany, would go ahead "with

special attention being given to transparency".

Despite trying to dispel fears that fiscal prudence would be abandoned, Mr Papandreou did not propose any new revenue-raising measures to offset the loss of an estimated Dr300bn (€222m) in privatisation income this year.

He said the Finance Ministry would intensify efforts to speed tax collection to make up a projected revenue shortfall of at least Dr500bn, the result of worsening tax evasion as recession deepens.

Domestic borrowing will be increased to cover the widening deficit, which may exceed the budget forecast of 10.8 per cent of gross domestic product by almost three percentage

points, according to independent analysts.

On foreign policy, Mr Papandreou stressed Greece's commitment to European economic union.

He said Greece would try to build good-neighbourly relations with Turkey, its traditional enemy, and would work to re-establish multilateral co-operation in the Balkans.

However, Mr Papandreou did not clarify how Greece could play a constructive role in the Balkans while refusing to recognise Macedonia under that name.

He accused the Macedonian leadership of "showing intransigence" over the name dispute.

## Christopher will press Kiev to give up missiles

By Jill Bensch in Kiev

MR Warren Christopher, US secretary of state, will today arrive in Kiev bearing gifts and assurances, as part of Washington's new tactic to press Ukraine to relinquish its nuclear arsenal.

Since the summer the US has shifted its approach towards Ukraine to conditional economic assistance, encouraging Ukraine's nuclear disarmament through small carrots of financial aid and high-level diplomatic contacts.

Ukraine is the third largest nuclear power in the world with 176 strategic missiles and 1,566 nuclear weapons. Inherited from the former Soviet Union, this is larger than the arsenal of Great Britain, France and China combined.

Though President Leonid Kravchuk has already obliged Ukraine to accede to the 1991 Strategic Arms Reduction Treaty (Start I) and become a non-nuclear power according to the 1992 Lisbon protocol, Ukraine has not ratified or implemented these agreements, which would transfer all its nuclear weapons to Russia.

Instead Ukraine has been hanging on to them as bargaining chips with the west for economic aid, security guarantees and international attention.

Only last week Mr Kravchuk said Ukraine should keep its 46 modern SS-24 missiles because the west is not doing enough to help Ukraine. Kiev is asking



Warren Christopher: new Washington tactics

for \$2.5bn (£1.6bn) to dismantle their nuclear arsenal.

In addition Ukraine is looking to the west for security guarantees to protect its borders, and membership in Nato. Kiev is wary that Nato might expand into eastern Europe to include former Warsaw Pact neighbours, such as Poland, but leave Ukraine to fend for itself within Russia's sphere of influence.

During Mr Christopher's one-day stop in Kiev on the tour of

the former Soviet Union and eastern Europe, he is expected to announce a \$330m aid package of agricultural credits and technical assistance.

● Leyla Boulton writes from Moscow: On his way to Ukraine, Mr Christopher stopped in Almaty, the capital of Kazakhstan, where he received assurances from President Nursultan Nazarbayev that the republic would stick to commitments to dismantle its nuclear weapons.

## Commonwealth plans to assist in South Africa poll

By Michael Holman in Limassol

COMMONWEALTH leaders will today finalise a plan to help South Africa prepare next April's general election and help monitor the poll itself. Chief Emeka Anyaoku, the organisation's secretary general, said last night.

Mr Thabo Mbeki, a senior African National Congress official attending the conference as an observer, has raised the prospect of a longer-term Commonwealth role, inviting the body to act as a human rights "watchdog" to help protect minority rights after a new government is installed.

South Africa, out of the Commonwealth since 1961, is expected to be readmitted after the elections.

Together with further discussions on world trade and debt, South Africa was one of the main items on the agenda during the heads of governments' retreat over the weekend at the historic centre of Paphos.

Mr Mbeki welcomed Commonwealth assistance but gave a further dimension to the body's role in South Africa and elsewhere by proposing it continue to play a watchdog role

on human rights after installation of a new government.

The suggestion will be welcomed by many Commonwealth leaders keen to ensure that the organisation's principles are put into practice. British officials have always been cautious about such proposals, however, aware that policy in Northern Ireland would come under the scrutiny of a standing committee that would monitor and investigate human rights abuses in Commonwealth states.

Leaders were also preparing the conference communiqué, to be issued when the five-day summit ends this evening. It will confirm that the membership application from the west African state of Cameroon will be provisionally accepted, subject to implementation of political and human rights reforms.

Mozambique is also expected to apply for membership after next year's general election. Meanwhile trade ministers from Malawi, Mauritius, Canada, Barbados and Ghana were chosen to put the Commonwealth case for a successful end to the Uruguay Round of trade talks to negotiators in Paris, Washington, London and other capitals.

## Palestinians' release near

Mr Shimon Shetret, Israel's economics minister, said yesterday's weekly cabinet meeting had agreed to start a gradual release of 700 Palestinian prisoners over the coming days. Julian O'Connell writes from Jerusalem. The first batch will include the old, sick, women and children.

## Romania controls

Romanian Prime Minister Nicolae Vacarolu has ordered price controls and curbs on imports in a new blow to economic reforms, Reuters reports.

## Georgia in CIS

Mr Eduard Shevardnadze, the Georgian leader, has signed a decree formally entering his country into the Commonwealth of Independent States (CIS), Reuters reports, writes Leyla Boulton from Moscow.

## Liechtenstein poll

Early results in yesterday's Liechtenstein election showed the senior party in the principality's ruling coalition was likely to lose its majority to its alliance partner. Reuters reports from Vaduz. Based on preliminary results from five out of 11 constituencies, the centrist Fatherland Union appeared likely to regain the majority it lost earlier this year to the right-wing Progressive Citizens' party.

## Bosnians launch new offensive

By Laura Silber in Belgrade

BOSNIAN government forces, in the absence of a political settlement, yesterday sought to enlarge their territory, launching an offensive on the Croat-held town of Vares, central Bosnia.

UN officials said the mainly Muslim army was trying to link up with soldiers trapped in the Croat enclave, mostly spared in the 19-month war.

"The Bosnian army opened up a route to relieve its people within the pocket. Having done that, the Bosnian army is pressing ahead with an assault along the northwest-to-southwest flank of the Croat forces," said Colonel Bill Akman, spokesman for the UN Protection Force.

Sarajevo radio said the offensive followed the complete destruction by Bosnian Croats of Stupni Do, a Muslim village on the outskirts of Vares.

The Croatian Defence Council (HVO) "burned houses and killed civilians," said the radio.

"The village of Stupni Do is still burning. There will soon be an offensive to liberate this part of Bosnia."

Vares, under the control of the HVO, lies on a key road from Sarajevo to Tuzla, one of the biggest government strongholds in the northeast.

Bosnian government forces, under President Alija Izetbegovic, are trying to re-open the route to Tuzla, blocked since the collapse last May of their alliance against the Serbs with the HVO.

Mr Fikret Abdic, a local leader from the dense Muslim heartland in the northwest, last week signed "peace agreements" with Serb and Croat nationalists.

Mr Izetbegovic now fears that other enclaves, cut off from the Bosnian capital, may broker separate deals with Serb and Croat adversaries in an attempt to end their isolation before the onset of the second winter of war.

Mr Abdic's peace pact appeared to prompt a 500-metre advance at the weekend by Serb troops. Sarajevo radio said it was joint assault by the "Serbian aggressor" and forces loyal to Mr Abdic aimed at weakening Bosnian government control over the Muslim pocket.

## GM agrees three-year labour deal

By Richard Waters in New York

GENERAL MOTORS backed away from confrontation with the United Auto Workers union over the weekend as it agreed to a new three-year labour deal closely echoing those reached by its Detroit rivals Ford and Chrysler.

The deal, subject to approval of 241,000 UAW workers, heads off the strike threat at the world's biggest carmaker. But it could also hit the share price of GM, which faces higher pension costs as a result of the agreement.

The deal was reached at 1am on Sunday morning, after 16 hours of talks, and more than a month after the company's last labour agreement expired. The UAW said it closely resembled the deal struck between the union and Ford last month, which had set the pattern for the Chrysler agreement, though GM refused to comment.

Pensions and job security clauses were the main sticking points over which an agreement almost foundered. Under the Ford agreement, workers with more than 30 years' service will get a 13 per cent rise in their monthly income, to \$2,030 (\$1,385). GM, which already faces an unfunded pension liability of \$19bn and would be harmed more than its rivals by higher pension costs, resisted a similar rise.

Mr Gerald Knechtel, vice president in charge of personnel for GM's north American operations, said the deal would allow the carmaker to maintain its "momentum in improving its operating performance in the US".

## CORRECTION

Owing to a typographical error, the article on Hungarian privatisation published on October 19 stated that the government's small investor shareholder programme would cover only 0.75 per cent of state companies. The true figure is between 4 and 5 per cent.

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مكتبة



## Liberals set for Canadian poll victory

By Bernard Simon in Toronto

CANADIANS set aside their political differences yesterday to celebrate the Toronto Blue Jays' second consecutive victory in the World Series baseball championship. But the exuberance of the hundreds of thousands of fans who clogged downtown Toronto will not prevent Canadian voters exposing the widening fault-lines in their society today when they go to the polls.

Mr Jean Chrétien, whose Liberal party is almost certain to end nine years of Progressive Conservative rule, saw the Blue Jays' nail-biting win over the Philadelphia Phillies as a good omen for the success of his own party.

If opinion polls are correct, the Liberals will be left as the only national party with significant representation in the 295-seat House of Commons.

The Conservatives, led by Ms Kim Campbell, and the left-of-centre New Democrats are bracing themselves for some of the most devastating setbacks in Canadian political history.

Ms Campbell, who took over as Canada's first woman prime minister four months ago, has had a disastrous campaign. Her inexperience and an unconvincing policy platform have wiped out hopes that she would erase voters' memories of her unpopular predecessor Mr Brian Mulroney.

Most of the opposition seats are expected to be occupied by two fledgling regional parties, the secessionist Bloc Québécois and the populist Reform party, whose main strength is in western Canada.

An unusually large number of three- and four-way contests make it difficult to predict the precise result. But the Bloc is set to win the vast majority of Quebec's 75 seats, while Reform candidates will probably pick up several dozen Alberta and British Columbia constituencies now held by the Conservatives.

The potential for growing friction between Quebec and the rest of the country was underlined over the weekend by suggestions that the Conservatives should form ally with



The Phillies' Darren Daulton beats the Blue Jays' Roberto Alomar to second base

Reform to prevent the BQ from forming the official opposition.

Many English-speaking Canadians wonder whether MPs whose main goal is to break up the country should become Her Majesty's Loyal Opposition. Mr Lucien Bouchard, BQ leader, said he would not move into the leader of the opposition's official residence in Ottawa.

Predictions that the Liberals

will gain enough seats to form a majority government have brightened the mood of financial markets. The Canadian dollar soared by almost two US cents last week, and bond prices have regained most of the losses they suffered at the start of the campaign.

Canadian bonds, International Company News page

## White House poised to support bank retaliation

By George Graham in Washington

THE Clinton administration is expected to throw its weight today behind measures that would allow trade retaliation against countries with restrictive financial services markets.

Mr Lloyd Bentsen, Treasury secretary, is expected, in a speech outlining the administration's approach to banking legislation, to back the Fair Trade in Financial Services bill, which would compel government regulators to prevent the US expansion of banks and financial companies from countries which do not offer equal access to US companies.

Mr Lawrence Summers,

Treasury undersecretary in charge of international affairs, is due to testify on the issue tomorrow to the Senate banking committee, whose chairman, Senator Donald Riegle of Michigan, is the chief sponsor of the retaliatory legislation.

Some Washington banking specialists wondered whether Mr Bentsen might also address the question of interest rates, possibly urging other banks to follow the lead of Morgan Guaranty in cutting its prime rate last week by half a percentage point to 5.5 per cent.

The Fair Trade in Financial Services legislation has been debated in Congress for years. The measure was backed with some reservations by the Bush

administration, but the strongest opposition has come from the Federal Reserve Board, which has contested the desirability of limiting access to US financial markets.

While the primary target of members of Congress has been the Japanese securities market, US commercial bankers say that in their sector the legislation would be most likely to come into play against such countries as South Korea, Taiwan, Singapore and Brazil.

Mr Bentsen is also expected to voice support for legislation authorising banks to expand outside their home states - a measure now being discussed in a House of Representatives sub-committee.

## CIA labels Aristide a murderer

PRESIDENT Bill Clinton has sprung to the defence of Mr Jean-Bertrand Aristide, the exiled Haitian president, after a Central Intelligence Agency assessment described him as a mentally unstable murderer, writes George Graham.

Mr Clinton said the evidence from Mr Aristide's brief spell as Haiti's president before he was forced out in 1991 by a military coup tended to undermine those reports. "During the time he served as president, political terrorism and abuses went down in Haiti, not up," Mr Clinton said.

In an assessment that has been seized on by

the right wing, a CIA analyst told members of Congress last week that Mr Aristide had ordered the murder of an opponent and spurred mob violence, and cited medical evidence that he suffered from manic depression.

Mr Aristide has denied the allegations, and has countered with charges that the military leaders who now control the country are involved in drug trafficking.

The Clinton administration, meanwhile, has been placed in the embarrassing position of having to discredit its own intelligence analysts.

## Wheat exports to US face trade sanctions

By Laurie Morse in Chicago

US congressmen representing northern wheat-growing states may be close to success in their push to impose emergency curbs against Canadian wheat imports into the US.

The congressmen, led by North Dakota Senator Kent Conrad, have been campaigning against agricultural provisions of the US/Canada free trade agreement for a year, and see a fresh opportunity to push their case in Washington as President Bill Clinton's search for votes in support of the North American Free Trade Agreement becomes more desperate.

Wheat growers in North Dakota, Montana and Idaho say Canada unfairly subsidises rail transport for its wheat exports, leaving US producers at a disadvantage. However, they were unsuccessful in pressing their case before a US/Canadian arbitration panel in the summer.

Mr Michael Espy, US agriculture secretary, and Mr Mickey Kantor, US trade representative, indicated in mid-September that they supported using an emergency section of the US Agricultural Adjustment Act against Canada. The section would impose either tariffs or quotas on Canadian imports.

Mr Espy so far has not imposed sanctions but could do so soon, after Canadian elections today. "I think the general sentiment is, we don't want to make a decision on a trade issue that could have a

potential impact on the outcome of the elections," said a spokeswoman for Mr Conrad.

The wheat dispute is another example of special interest farm groups' pressure on national trade policy.

It centres on durum, a variety of wheat used to make pasta. US production has fallen as farmers choose to plant hard red spring wheat, which is a more profitable crop. Durum comprises only 3 per cent of the entire US wheat crop.

However, the US Department of Agriculture has been aggressively exporting US durum to countries such as Turkey and Algeria using its export enhancement programme subsidies. It plans to sell about 816,000 metric tonnes of durum under the programme this year, at an average cost to the US taxpayer of about \$1.75 (\$1.15) a bushel.

The outflow of durum under the programme has boosted prices paid to US farmers to a near-record \$4.50 per bushel, and left US durum processors scrambling for high-quality grain.

Canada has filled in the deficit, selling about 388,000 metric tonnes of durum to US processors last year.

While North Dakota wheat interests say tariffs against imports will further raise prices for US farmers, their critics contend that sanctions will either put domestic durum processors out of business, or force them to relocate to Canada.

## Brazil's budget moves backed

By Angus Foster in São Paulo

MR Fernando Henrique Cardoso, Brazil's finance minister, has won limited support from President Itamar Franco for a set of measures designed to balance the country's budget.

But there is concern among business groups and foreign investors that Mr Cardoso is acting too slowly and that his measures will be insufficient to tackle Brazil's annualised inflation rate of close to 2,000 per cent.

Following a meeting of senior ministers late last week, President Franco said he would support the extension of Brazil's privatisation programme and stressed the need to wipe out the government's budget deficit, otherwise expected to reach \$28bn (\$16.5bn) next year. Details of the new measures are due to be published soon.

The president's announcement was seen as only a partial victory for Mr Cardoso, who faces strong opposition from other ministers. The privatisation programme, which has successfully sold off Brazil's steel industry, is now expected to be extended to the electricity sector as well as the state railways.

But Companhia do Vale do Rio Doce, the state-controlled mining concern, is unlikely to

be included, as it appears to be too divisive politically. The two most sensitive state monopolies, the telecommunications and petroleum companies Telebras and Petrobras, are protected from privatisation by the 1988 constitution.

A constitutional revision now under way has been delayed by a corruption scandal and Congress is divided on whether the companies should be opened to competition.

Mr Cardoso and his economic team are expected to try to wipe out this year's budget deficit of about \$8bn immediately through tax measures. Steps to address next year's shortfall will need the approval of Congress, which will be difficult in an election year. One idea being considered is a new, higher-rate tax bracket to target the country's wealthy.

"The minister felt he was successful. He would have liked more, but that is politics," one of his assistants said.

Mr Cardoso's moves were cautiously welcomed by the business community, although there is concern about the privatisation programme and that spending cuts are more important than tax-raising measures.

"Brazil is already one of the most heavily taxed countries in the world. What we need is political agreement on cutting government's costs," one São Paulo businessman said.

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## NEWS: INTERNATIONAL

# Algerian extremists kidnap foreigners

By Mark Nicholson

ALGERIAN Islamic extremists yesterday kidnapped three employees of the French consulate-general in Algiers, appearing to intensify a new campaign to force foreigners out of the country and increase pressure on the government.

The abductions follow the murder of seven foreigners in the past four weeks. They were the first direct attacks on members of Algeria's 70,000-strong expatriate community since Islamic extremists launched a violent campaign to topple the military-backed government nearly two years ago.

No group immediately claimed responsibility for the

kidnapping. But a group calling itself the Armed Islamic Group - one of many extremist Islamic cells operating in Algeria - said last week it killed three expatriate workers for ABB Sae Sademi, a Milan-based oil group.

The group said the killings were part of a campaign to target foreigners working for the Algerian regime, and warned expatriates to leave the country. Two French citizens and two Russian military trainers have been killed this month.

The attacks signal a new phase in a 21-month-old campaign which has claimed about 2,000 lives since the government cancelled elections to deny almost certain victory for

the Islamic Salvation Front (FIS), which had pledged to establish an Islamic state.

Mr Rabah Kebir, who described himself as an exiled FIS leader, said on French radio last week the Front was not behind the murder of foreigners, but added: "The popular movement is very difficult to control."

The attacks are of particular concern for the thousands of foreigners working in Algeria's crucial oil and gas industry - which accounts for more than 90 per cent of hard-currency earnings - whose numbers have swelled in the last two years following government encouragement of foreign participation in the sector.

## Burundi coup plotters waver

TUTSI paratroopers who murdered President Melchior Ndadaye of Burundi in a coup last week appear to be ready to surrender power in return for an amnesty, writes Leslie Crawford.

Li-Colonel Jean Bikomagu, Burundi's army chief of staff, disowned the plotters, in a radio broadcast at the weekend, saying: "The military men have accepted that the govern-

ment of Frodebu [Ndadaye's party] should rule again, but it should examine the question of amnesty for those who participated in the coup."

Members of Mr Ndadaye's government who have taken refuge in western embassies said they would not negotiate with the plotters while the Tutu-led army continued to massacre Hutu peasants.

Aid agencies said more than

200,000 Hutus - Burundi's main ethnic group - had fled into Rwanda since Thursday's coup.

Diplomats said the coup plotters had lost control of the army and were now frightened of the ethnic violence they had unleashed. But they could not see an early return to civilian rule while the minority Tutsi tribe continued to dominate the army and security police.

# Japan fumbles for a nuclear stance

An anxious crowd gathered one evening last week on a pavement in central Tokyo beneath a giant television screen on the wall of a tower block.

Home-bound commuters had stopped to watch a news film of a rusty Russian navy tanker wallowing in the sea off northern Japan, as it pumped liquid nuclear waste into the water.

The commuters were not the only ones to be worried by the dumping, denounced as "deplorable" by Mr Tsutomu Hata, the foreign minister. The issue has dominated newspaper and television coverage for much of last week and outraged the environmentally sensitive, fish-eating Japanese.

This is not the first time the issue has arisen. It came last March when the Russian navy admitted it had routinely dumped nuclear waste in the Sea of Japan. It was "unbelievable" and a "disgrace", Japanese government leaders said at the time.

In the end, last week, Moscow was persuaded to cancel plans to dump a second load of waste - low-level coolant and cleaning water from decommissioned nuclear submarines - after a phone call from Mr Hata to his Russian counterpart, Mr Andrei Kozyrev.

Japanese Foreign Ministry officials correctly guessed that the dumping was as much of a surprise to Russian President Boris Yeltsin, who only a week before had been in Tokyo on

## Russian waste dumping highlights an uneasy internal debate, writes William Dawkins

an official fence-mending visit, as it was to them. In return for Russia's co-operation, Japan will consider giving financial help for nuclear waste disposal on Russian territory.

Yet like many environmental rows, this one is more complex than it seems.

For a start, the radioactivity of the liquid dumped last week appears to be weak, and the International Atomic Energy Agency was informed in

advance. The Russians claim they were acting within international guidelines, even if outside a voluntary international moratorium on dumping nuclear material at sea. A Japanese research vessel has been dispatched to the scene to check.

Whatever the truth, the row highlights an uncomfortable internal Japanese debate about how the country should develop its own nuclear indus-

try. Governments have struggled, not always successfully, to balance the need to reduce Japan's present complete dependence on energy imports, with the imperative of satisfying environmental concerns.

Like Russia, Japan has a nuclear problem, even if it is of a different order. There is a parallel, for instance, between the row over Russian dumping and the international outcry that greeted last year's ship-

ment of 1.7 tonnes of plutonium fuel from a reprocessing plant in northern France to a port near Tokyo.

The protests from countries along the route, alarmed by Japan's fumbled attempts to keep the cargo secret, have prompted the government to review its plutonium policy.

Yet Japan needs the fuel, supposed to be the first of 30 such shipments, for use in a fast-breeder reactor under development.

Japan hopes it will no longer have to use French reprocessing in 10 years, when its own reprocessing plant is completed. But until then, Japan faces the same dilemma every time it needs a load of reprocessed plutonium.

In another parallel with Russia, Japan once had a bad environmental record, a cost of its fast post-war industrial growth.

This started to become unacceptable in the late 1960s, when mercury pollution in the sea off the southern coast led to deformed children and adult diseases in Minamata, a fishing town.

Even today Japanese courts are working through the queue of Minamata compensation suits, providing the public with repeated reminders of Japan's polluted past.

It is no surprise, then, that Russian waste dumping has given the Japanese government a few uncomfortable moments.

## Tokyo nears rice decision

By Emiko Terazono in Tokyo

JAPAN is close to a decision on whether to lift its controversial ban on rice imports, a government spokesman said on the weekend.

Mr Masayoshi Takemura, chief cabinet secretary, said Japan needed to make a decision to open its rice markets soon, to avoid isolation at the Uruguay Round of multilateral trade talks.

"Discussions between Europe and the US are making headway, and we cannot resist [tariffication] much longer," he said.

Mr Takemura's comments follow last week's three-day visit by Mr Peter Sutherland, director-general of Gatt. Mr Takemura said Mr Sutherland had responded positively to a plan that Japan accept tariffication of rice imports after a six-year grace period.

His statements reflect the government's efforts to build public consensus over the rice issue. Until now Tokyo has repeated its protests

against the opening of the market, and has avoided any suggestion that the import ban be lifted.

However, earlier this month reports that Japan was offering a compromise plan were leaked to the press. The offer included a six-year moratorium period for tariffication on rice imports, during which it would import 3 to 5 per cent of its domestic rice needs.

Mr Morihiro Hosokawa, prime minister, faces the arduous task of convincing other members of the coalition government who oppose rice imports.

The Socialist party, which depends heavily on rural votes, has threatened to leave the coalition if the government were to open the market.

Meanwhile, Japan's farm co-operatives are planning to stage as many as 14 rallies throughout the country next month on the issue.

# Asian city pollution 'at danger levels'

By Victor Mallet in Bangkok

MANY Asian cities are dangerously polluted, and sulphur dioxide and suspended dust levels can be tens or hundreds of times worse than in US or Canadian cities, according to a report prepared by the United Nations.

"Air pollution statistics point to the special risks of living in a large Asian city," says a study of Asian urbanisation from the UN Economic and Social Commission for Asia and the Pacific (Escap).

"Many Asian cities have high rates of lung cancer, tuberculosis and bronchitis," Escap says.

"In Bangkok, average blood

lead levels are 40 to 45 microgrammes per decilitre, four times the US standard. There is evidence of permanent brain damage in children because of lead poisoning."

Bangkok dust levels in 1989 alone are estimated to have cost 36m lost work days and 1,400 extra deaths. The Thai capital is notorious for its traffic congestion and for its

uncontrolled construction boom. Escap says the single-minded pursuit of economic growth has made several cities into "pollution havens" polluted by water and air pollution and inadequate waste disposal.

The agency rejects the commonly held view that developing countries must first pollute to become rich and then pay

for protecting the environment later. "While appropriate environmental protection imposes minimal short-term costs, it produces substantial long-term economic and social gains," the report says. It calls for the introduction of various forms of taxation and effective laws and institutions to restrict pollution.

Water contamination, which

kills thousands of Asian children each day, is a particularly serious problem. "Rivers that flow into Asian cities are already laden with pathogens, sediments and pesticide residues," Escap says.

"They then become increasingly polluted with sewage, industrial effluent and solid wastes."

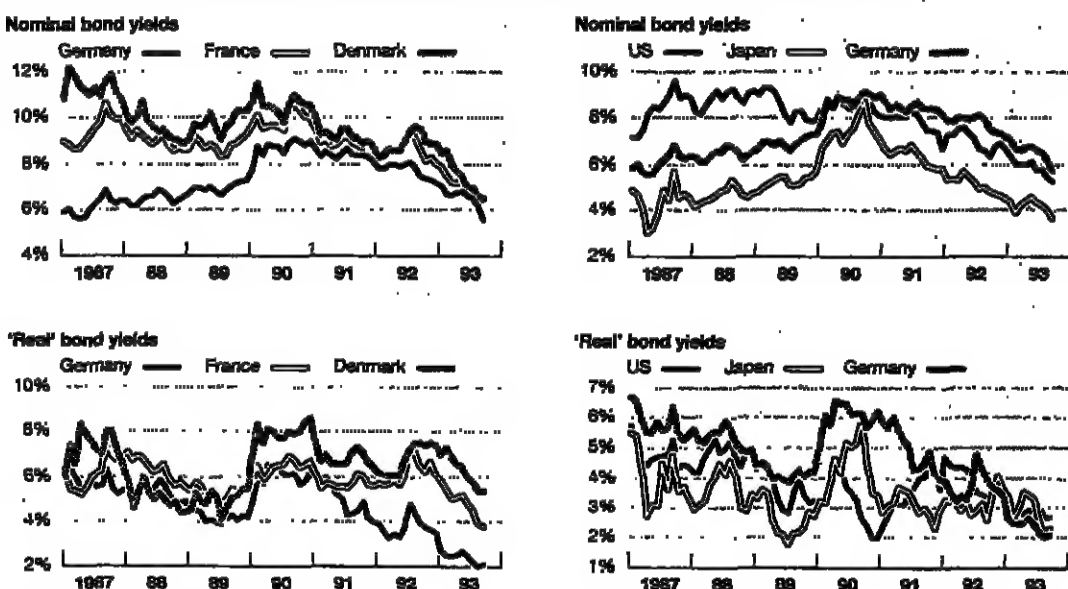
Many Asian cities generally dispose of solid wastes in open landfills, which pose pollution problems in themselves.

In Manila, about 20,000 people live on and around a rubbish dump known as Smokey Mountain, although the fact that they make money by selling the waste is often regarded as environmentally beneficial.



A masked policeman braves the traffic in Bangkok, notorious for its pollution

## Convergence and divergence of nominal and real interest rates



Source: Goldman Sachs/Datastream

## How the changed ERM might affect bonds

MIRROR, MIRROR on the wall, which are the best bonds of them all? Among the leading industrial countries France would appear to have particularly attractive bonds. That at least was the conclusion of Jeremy Hale in a presentation last week on the occasion of the launch of this year's Green Budget from the Institute for Fiscal Studies and Goldman Sachs.

As is shown in the charts, the tendency in the old ERM was for nominal long-term interest rates of core participants to converge, because of the growing credibility of the fixed exchange rates. Meanwhile, "real" bond yields diverged, when real yields are defined in relation to short run inflation. Real interest rates, thus measured, have been twice as high in France as in Germany, which has imposed a painful burden on the former, at least in the short term.

The opposite picture emerges for

the bond markets of the big three industrial economies. In this case, nominal bond yields have not converged. But measured real yields have done so. This would make sense if investors had no strong views on the likely movement of real exchange rates, saw one currency as no riskier than another and believed current inflation was a reasonably good predictor of future inflation. In this case, nominal interest rate divergence would reflect divergent views on inflation and expectations of offsetting movements in nominal exchange rates.

Alternatively, if investors were to expect long-term inflation to fall below current inflation in any particular country, they would also expect a real depreciation of its currency. This may well be true of the D-Mark vis à vis the US dollar, since the Bundesbank has imposed relatively high short-term real interest rates precisely in order to reduce

German inflation. Suppose the pattern observed for the big three were to apply to the newly flexible ERM. Real yields in France should then move towards those in Germany. A reason for French real yields to fall quite sharply is the recession, which is not offset by high government indebtedness, despite the cyclical deterioration in the government's fiscal position. The recession also means that lower real interest rates are most unlikely to be brought about by higher inflation.

There is no obvious reason why France should go on suffering higher real interest rates than Germany. But if it is to enjoy lower real rates now it must first stop trying to convince the markets that its exchange rate remains fixed. By cutting short-term nominal interest rates, the French franc would presumably experience a step depreciation. But an expectation of a subse-

quent appreciation against the D-Mark could permit French long-term nominal interest rates to fall below German ones. Real interest rates would then converge.

It sounds wonderful: a short-term depreciation of the exchange rate against the D-Mark, followed by long-term appreciation; lower short-term real interest rates; and lower long-term real interest rates as well. But all this depends on convincing the markets that French inflation would stay low even if French short-term interest rates were to be cut below German levels. Can France retain its credibility without shadowing the Bundesbank? It might do marvels for French self-confidence to find out.

**Martin Wolf**  
\* Jeremy Hale, *Gills & Sterling* in an International Perspective, October 1993, Goldman Sachs International, London.

## INTERNATIONAL ECONOMIC INDICATORS: MONEY AND FINANCE

This table shows growth rates for the most widely followed measures of narrow and broad money, a representative short- and long-term interest rate series and an average equity market yield. All figures are percentages.

UNITED STATES					JAPAN					GERMANY					FRANCE					ITALY					UNITED KINGDOM					
Narrow Money (M1)	Broad Money (M2)	Short Interest Rate	Long Interest Rate	Equity Market Yield	Narrow Money (M1)	Broad Money (M2)	Short Interest Rate	Long Interest Rate	Equity Market Yield	Narrow Money (M1)	Broad Money (M2)	Short Interest Rate	Long Interest Rate	Equity Market Yield	Narrow Money (M1)	Broad Money (M2)	Short Interest Rate	Long Interest Rate	Equity Market Yield	Narrow Money (M1)	Broad Money (M2)	Short Interest Rate	Long Interest Rate	Equity Market Yield	Narrow Money (M1)	Broad Money (M2)	Short Interest Rate	Long Interest Rate	Equity Market Yield	
1985	8.0	8.9	8.00	10.59	n.a.	5.0	8.3	6.62	8.51	n.a.	4.3	5.1	5.45	6.94	n.a.	6.2	7.4	10.00	11.74	n.a.	13.2	13.5	14.34	19.71	n.a.	4.7	13.2	12.32	11.03	n.a.
1986	13.5	8.3	6.49	7.67	4.3	6.9	8.2	5.12	5.35	0.84	10.0	8.3	4.84	5.90	1.79	6.9	4.4	7.79	8.74	2.65	10.5	8.2	13.25	11.47	1.41	4.0	15.3	11.02	9.37	4.36
1987	11.5	8.5	6.82	8.39	3.12	10.5	11.5	4.45	4.94	0.55	9.0	7.3	4.03	5.14	2.21	4.1	12.2	6.26	9.46	2.75	10.4	9.8	11.32	10.58	1.94	4.7	14.6	9.77	9.52	3.60
1988	4.3	5.2	7.65	8.84	3.61	8.4	10.4	4.43	4.77	0.54	8.7	5.4	4.34	4.68	2.61	7.8	6.5	7.54	9.08	3.69	7.8	6.5	11.24	10.54	2.71	5.8	17.0	10.41	9.89	4.48
1989	1.0	3.9	8.89	8.49	3.43	4.1	10.6	5.31	5.22	0.48	6.3	5.8	7.11	6.94	2.22	3.5	9.5	9.39	8.79	2.68	7.1	8.2	12.41	11.81	2.48	5.9	17.5	13.96	10.30	4.36
1990	3.7	5.3	8.06	8.64	3.50	2.6	8.5	7.82	8.91	0.85	4.5	4.5	8.49	8.71	2.11	3.7	9.0	10.32	9.92	3.19	9.2	9.1	11.98	11.87	2.84	5.3	16.1	14.82	11.04	4.56
1991	5.8	3.3	8.87	7.85	3.21	5.2	2.9	7.21	8.77	0.75	5.1	5.6	8.25	8.44	2.38	2.7	8.82	8.03	3.98	3.58	7.3	8.0	11.83	13.20	3.45	2.4	8.2	11.58	10.04	4.97
1992	12.4	1.9	3.75	7.00	2.95	4.5	-0.4	4.28	5.25	1.00	7.1	8.2	9.52	7.77	2.45	-0.1	5.5	10.36	8.57	2.55	6.7	7.5	13.86	13.26	3.63	2.3	5.3	9.73	9.09	4.81
4th qtr.1992	14.3	1.7	3.55	6.73	2.94	2.0	-0.4	3.67	4.78	1.03	10.7	9.6	8.96	7.34	2.67	-0.1	5.5	10.77	8.26	3.72	2.8	5.8	14.64	13.84	3.68	2.7	4.5	7.88	8.45	4.94
1st qtr.1993	11.9	0.4	3.20	6.26	2.81	1.8	-0.4	3.29	4.34	1.00	9.6	7.5	8.21	6.87	2.42	1.1	6.4	11.63	7.66	3.28	2.8	6.2	11.85	13.13	3.04	4.4	3.4	6.43	7.97	4.35
2nd qtr.1993	11.8	0.3	3.18	5.98	2.80	3.2	1.4	3.09	4.55	0.83	9.5	8.6	7.68	6.73	2.24	0.5	3.2	8.01	7.08	3.33	2.4	5.0	12.40	12.47	2.47	4.3	3.6	6.00	7.92	4.04
3rd qtr.1993	12.3	1.5	3.18	5.61	2.78	3.6	2.0	2.63	4.25	0.80	9.9	8.2	6.82	6.34	2.01	0.5	3.2	7.74	6.38	3.14	2.4	5.0	9.36	10.27	1.89	5.1	3.7	5.96	7.13	3.91
October 1992	14.4	2.0	3.32	6.58	3.02	2.5	-0.6	3.71	4.90	1.04	8.5	10.4	8.95	7.38	2.72	1.8	6.3	11.12	8.43	3.83	5.5	7.3	15.53	14.38	3.86	2.3	5.2	8.49	8.69	4.83
November	14.1	1.8	3.68	6.98	2.94	1.8	-0.6	3.65	4.76	1.05	11.2	8.7	8.94	7.38	2.66	0.4	6.1	9.77	8.14	3.70	2.5	5.8	14.53	13.46	3.48	2.9	4.4	7.22	8.27	4.80
December	14.2	1.4	3.67	6.76	2.87	1.9	-0.4	3.64	4.70	1.00	12.5	8.7	9.03	7.29	2.84	-0.1	5.5	11.35	8.20	3.84	0.4	4.4	13.90	13.68	3.61	2.9	3.8	7.24	8.38	4.49
January 1993	13.4	1.0	3.28	6.59	2.87	2.4	-0.3	3.59	4.55	1.05	9.5	7.7	8.80	7.10	2.58	1.6	5.4	12.16	7.80	3.56	2.2	5.4	12.73	13.46	3.28	4.0	3.3	7.04	8.33	4.46
February	11.5	0.2	3.18	6.28	2.80	2.3	0.1	3.15	4.31	1.01	9.2	7.8	8.89	6.94	2.43	1.0	5.5	12.12	7.78	3.40	2.9	6.3	11.51	13.03	3.01	4.6	3.4	6.23	7.87	4.26
March	10.7	0.1	3.17	5.97	2.76	0.9	-0.4	3.13	4.18	0.97	10.0	7.6	7.98	6.50	2.27	1.1	5.4	11.27	7.33	3.19	3.5	5.8	11.41	12.92	2.86	4.7	3.6	6.04	7.85	4.24
April	10.8	0.2	3.15	5.98	2.81	2.4	0.5	3.08	4.42	0.85	9.1	8.7	7.92	6.83	2.23	-2.0	4.2	9.08	7.14	3.25	1.9	5.8	11.48	13.13	2.75	4.7	3.6	6.04	7.85	4.24
May	12.0	1.0	3.14	6.02	2.81	3.9	1.5	3.09	4.84	0.82	9.3	8.5	7.92	6.80	2.27	-2.6	3.2	7.64	7.16	3.39	2.3	6.1	10.80	12.50	2.53	4.8	3.5	6.02	7.81	4.08
June	12.7	1.4	3.25	5.94	2.80	3.4	1.4	3.10	4.58	0.82	10.1	8.5	7.90	6.77	2.22	0.5	3.2	7.32	6.95	3.35	3.0	6.1	10.22	11.87	2.15	4.5	3.4	6.03	8.06	4.04
July	12.7	1.6	3.20	5.79	2.80	3.8	1.6	3.11	4.40	0.81	10.1	8.7	7.94	6.57	2.09	-0.9	1.1	8.06	6.72	3.28	3.4	6.5	9.54	11.12	1.99	4.8	3.5	5.95	7.88	4.01
August	12.2	1.5	3.16	5.68	2.79	3.5	1.7	2.93	4.27	0.79	10.1	8.3	6.62	6.34	1.98	-1.4	0.7	7.83	6.53	3.08	3.2	7.9	9.35	10.08	1.93	5.2	3.6	5.91	7.49	4.03
September	11.9	1.6	3.18	5.35	2.73	3.5	2.0	2.48	4.09	0.79	9.5	7.5	6.63	6.12	1.96	-1.4	0.7	7.83	6.53	3.08	3.2	7.9	9.35	10.08	1.85	5.3	3.9	5.85	6.91	3.86
October	11.9	1.6	3.18	5.35	2.73	3.5	2.0	2.48	4.09	0.79	9.5	7.5	6.63	6.12	1.96	-1.4	0.7	7.83	6.53	3.08	3.2	7.9	9.35	10.08	1.85	5.3	3.9	5.85	6.91	3.86

Monetary growth rates show the percentage change over the corresponding period in the previous year, and are positive unless otherwise stated. All growth rates refer to the seasonally adjusted series except for Japan and Italy. German monetary statistics now form a continuous pan-German series. Monetary data supplied by Deutschemund and WEFIA from central banks sources. Interest rates are short-term, period averages of US - 90-day commercial paper, Japan - 3-month certificates of deposit, Germany - 3-month bill, France - 3-month bill, Italy - 3-month Euro-Euro, UK - 3-month bill, long-term, period average yields on 10-year benchmark government bonds. Interest rates supplied by Deutschemund and WEFIA from central bank period averages of the gross deposit average on the relevant 31 day index.



# Finance-raising company in FBI probe

By Peggy Hollinger

A US company being investigated by the FBI and Florida authorities is offering to help cash-strapped companies in the UK and Ireland raise finance.

Turnberry Underwriters, which now appears to be operating out of Miami, Florida, under the name Bond Street Commercial, has been offering to provide UK and Irish companies

with collateral for bank loans in return for a payment described as a retainer.

This is similar to an advance fee for the procurement of expected finance, which is illegal in Florida but not in the UK.

US authorities estimate that Turnberry, and companies and people associated with it, have taken up to \$50m (£19.8m) in retainers from companies in the US.

They believe that companies outside the US, principally in the UK and Ireland, have paid a further \$5m-10m in retainers.

The Financial Times has talked to a handful of companies which paid retainers of between \$30,000 and \$140,000, in the expectation that the US group would put up collateral against which they could procure finance. But the deals were never completed within the time allotted.

In most cases known to the FT, the companies were alleged to be in default and the retainer was kept by Turnberry, in accordance with the contractual agreement.

At least two people involved in the fund-raising schemes are facing fraud charges in the US on separate matters.

Turnberry has been put in touch with prospective clients by agencies which have placed advertisements in

the business sections of national newspapers, both in the US and UK. These advertisements have proved particularly attractive to small companies desperate for finance.

Banking regulators in the Cayman Islands are now investigating Turnberry's relationship with some of the directors of a bank in their region, Guardian Bank and Trust (Cayman) Ltd, including its chairman Mr John Mathewson.

## Britain in brief



## UK retailers show 'low' turnovers

UK retailers have "startlingly low" levels of turnover per employee compared with the rest of Europe, according to a survey of 16 countries by the Economist Intelligence Unit.

The report says this implies there is room for workforce cuts because UK companies' margins will come under increasing attack from continental European and US discounters which are entering the market.

Ranking 131 companies by turnover per employee, the unit found that Kwik Save was the highest UK company listed at position 43, with Littlewoods second at 55.

Leading UK food retailers began to feature low down with Asda at 79 and Tesco at 82.

The survey found the most productive retail employees are in Belgium, Ireland, Finland and Norway.

## Changes to Banking rules

The amount of business that UK banks can conduct with single clients or business partners will be limited from the start of next year under new EC rules, the Bank of England has announced.

Under the "large exposures directive" no bank will be able to incur an exposure to a single counterparty or group of counterparties that exceeds 25 per cent of its capital base. Exposures that individually exceed 10 per cent of a bank's capital base should not in total exceed 8 times its capital base, the Bank said.

The Bank said that off-balance sheet items, including derivative exposures, would be among the large exposures to be monitored and reported by banks under the new rules. The Bank's supervisory division has issued a notice giving details on the implementation of the directive in the UK.

## Miners appeal to Commission

The European Commission was asked yesterday to prevent the UK government from repealing an act which imposes a statutory limit on coal miners working underground.

The National Union of Mine-workers said the measure would erode health and safety provisions and run contrary to the community's framework directive on working time.

In a letter to the commission, Mr Arthur Scargill, NUM president, asked for the matter to be raised as a matter of urgency. The repeal is due to take effect next month.

## Some employers 'fear strikes'

One in six of Britain's largest and mostly unionised private sector employers expect to see industrial conflict in their companies over the next twelve months, according to a survey published today by solicitors Dibb, Lupton and Broomhead.

While 16.4 per cent anticipated industrial unrest over the next twelve months, 82 per cent did not.

Large employers are ready to use the law against unofficial strikes. As many as 96 per cent they would do so to stop unlawful picketing while 91.8 per cent said they would act against the trade union.

The survey covered 100 large companies employing a total of 1.5m workers.

## Canadian beer breaks the ice

ICE BEER, which became one of Canada's top five beer brands within six months of its introduction this year, is to be launched in the UK today.

Labatt, the Canadian brewer, has signed a distribution agreement with Carlsberg-Tedley for test marketing of the beer in Allied-Lyons' pubs in London, the Midlands and Scotland.

Labatt has invested £13m in developing the product. Since the lager went on sale in Canada in March, the brand has captured 6 per cent of the country's total beer market. The UK is the first market outside North America in which the brand has been launched.

## Salmon farmers press for EC action

SALMON farmers in Scotland and Ireland want their governments this week to persuade the European Commission to take action against Norway to stem a new flood of Norwegian salmon onto the EC market, James Buxton writes.

In the past three weeks the price of salmon in EC countries has fallen sharply from previously high levels.

Salmon farmers in Scotland mainly blame an influx of Norwegian salmon caused by that country's unexpectedly high levels of production.

Some 35,000 tonnes of Norwegian salmon have come onto the EC market, pushing prices down from £3.80 per kilogram (a level at which salmon farming is very profitable) to under £2.50.

In the last few days two Scottish salmon producers have gone bankrupt.

Norwegian output this year may reach 180,000 tonnes, according to the Scottish Salmon Growers Association, compared with original predictions of 120,000 tonnes.

Scottish salmon output is also expected to rise this year to 45,000 tonnes compared with last year's 38,000 tonnes. Meanwhile the main EC markets of France and Germany have been hit by recession.

British and Irish officials are expected to meet the Commission on Thursday.

The issue is complicated, however, by the fact that Norway is not a member of the EC, but has applied to join it.

## Broadcasting export strategy sought

By Raymond Snoddy

MR Michael Heseltine, the UK Trade and Industry secretary, has called together Britain's leading broadcasters to try to draw up a co-ordinated industrial and export strategy for the industry.

Those invited include Mr John Birt, the director-general of the BBC, Mr Greg Dyke, chairman of the ITV Association and chief executive of London Weekend Television, Mr Michael Grade, chief executive of Channel 4, Mr Michael Green, chairman of Carlton Communications and Independent Television News, and Mr Leslie Hill, chairman of Central Independent Television.

The emphasis of next week's meeting will be to encourage the export potential of a UK industry seen as high quality and internally competitive. Mr Heseltine's search for an industrial and export strategy could have significant implications for both ITV and the BBC.

The big ITV companies arguing for changes in the rules of ownership to allow the largest nine ITV companies to take each other over see Mr Heseltine as a likely powerful

ally. They argue that ITV is too fragmented to compete internationally. They are opposed by medium-sized companies who emphasise the importance of regionalism. A ministerial committee chaired by prime minister John Major will decide on the ownership issue later this year.

The implications could be just as important for the BBC, whose Royal Charter runs out at the end of 1996.

Mr Heseltine has been looking at the export potential of an integrated BBC with a world-famous brand name and the corporation's plans to take BBC World Service Television around the globe.

Such an approach suggests that although the government will continue to seek maximum efficiency at the BBC, privatisation of its transmitters and of BBC Enterprises, the commercial arm, now seem much less likely.

As a sign of the reduced hostility to the corporation, the National Heritage department has proposed that the BBC licence fee should be linked to retail prices for the next three years - but this has still to be approved by other ministers.



Michael Heseltine has been looking at the BBC's export potential

## ID card system considered

THE UK government is considering the introduction of identity cards to help crack down on social security fraud totalling more than £1bn a year, Andrew Fisher writes.

Although ID cards are part of daily life in other European countries like France and Germany, any discussion of their introduction in the UK has raised strong opposition from civil liberties groups.

Responding to weekend reports that Mr John Major, the prime minister, favoured such a scheme, Liberty, the civil liberties group, said ID cards could be used to discriminate against some sections of society.

The Department of Social Security said there were no plans to bring in an ID card system, although this was being looked at as part of a range of measures. The Home Office, whose interests in any ID scheme would cover its impact on crime, terrorism and immigration, also said nothing was planned immediately.

## Executives to warn against tax increases

By Peter Marsh, Economics Correspondent

INDUSTRIALISTS are set to put more pressure on the UK government this week to refrain from increasing taxes in next month's Budget.

The message is to be delivered at a private meeting on Thursday between Department of Trade and Industry and Treasury officials and repre-

sentatives of about 20 companies including Grand Metropolitan, TI Unigate, Marks and Spencer, J. Sainsbury, British Steel and Barclays Bank.

The gathering is expected to feature arguments that any rise in taxes in the November 30 Budget - on top of tax increases of nearly £7bn already announced for next April - might damage industrial and consumer confidence

and delay economic recovery.

Government figures on Friday showed that the pace of growth in non-oil gross domestic product slowed in the third quarter of this year.

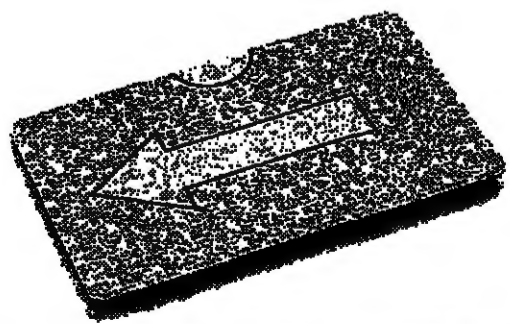
Chairman of Thursday's gathering will be Mr Walter Eddis, economic adviser to Mr Michael Heseltine, the trade and industry secretary. It is being held as part of a general effort by the government to

form closer links with companies to follow better their perceptions about the recovery. The most senior person from the business world will be Mr David Barnes, chief executive of Zeneca, formerly the speciality chemicals subsidiary of ICI. Northern Foods; the Weir pumpmaking company; ICL; Rover and the Meggitt engineering group are due to send their finance directors.

Other businesses being represented at the meeting are Courtaulds Textiles, George Wimpey, and the Post Office.

Chancellor Kenneth Clarke is meeting Mr Howard Davies, director-general of the Confederation of British Industry, and Sir Michael Angus, CBI president on Wednesday. They are expected to add to warnings about how tax rises could harm business.

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## PEOPLE

## Siemens' Dolan signals to Cowes



Siemens Plessey Electronic Systems is one of the largest employers in Cowes, Isle of Wight, but whether Clive Dolan, the company's new managing director, will have much time to indulge in his hobby of sailing is open to question.

Dolan took over the company, which has offices spread over the south of England with outposts in New York and Germany, at the beginning of the month. With 3,500 people worldwide and sales of £300m, it is the UK arm of Siemens defence electronics group.

His principal challenge is to find new opportunities for growth in a company traditionally tied to the now declining defence market.

Dolan's most recent experi-

ence should prove invaluable. Since 1991 he has been managing director of Siemens' newly formed air traffic management division, the fastest growing part of the group.

Siemens Plessey has special

skills in multifunction radar - a new kind of system which can combine surveillance, tracking and targeting in a single instrument through ingenious electronic control of the sensing beam. It is also bidding with Racal for "Bowman", the next generation British Army communications system.

Dolan, 47, read applied science at Newcastle University and worked initially for Marconi and Philips with spells in France and the Netherlands, during which he rather took to the continental way of life. He has been with Plessey since 1983 and was involved in repulsing GEC's first bid for the company. But he has no intention of letting work get in the way of the occasional game of rugby, he says.

## Cohen goes to SGST

Société Générale Strauss Turnbull Securities has hired David Cohen, a City veteran, to help build up its presence in the UK corporate broking business.

Cohen knows all about bull and bear markets, having started out in the City in 1963 as an electricals analyst at Simon & Coates, the now defunct UK stockbroker. In 1969, at the age of 27, he became one of the youngest-ever partners in the firm.

By 1984 he had built up such a reputation for bringing companies to the USM that the FT ran a profile on him. In the same year he was one of the senior partners who presided

over the sale of S&C to Chase Manhattan Bank.

For the past 3½ years, Cohen has headed the smaller companies corporate broking unit at Robert Fleming Securities, where his biggest claim to fame was managing the flotation earlier this year of David Lloyd Leisure, the tennis and fitness chain run by the former Davis Cup player.

■ Graham Carter, formerly risk controller at Credit Lyonnais, has been appointed administration director at SHORE CAPITAL STOCKBROKERS.

■ Lawrence Permut, chairman of Stiles Harold Williams, is also appointed executive deputy chairman, and John Scott, md of Stiles Harold Williams, is also appointed md of ALLIANCE & LEICESTER Property Services; Richard

Stapleton, the former group md, has left the company. ■ Frank Watts and Simon Wharmby have joined CHARLES STANLEY; they move from Carr Kitch & Aitken.

■ Shinichiro Ohta, former executive vice-president of Mitsubishi Corporation, has been appointed an adviser to S.G. WARBURG.

■ Rex Harrington has been appointed director, shipping, and Lambros Varavides, assistant director, shipping, at the ROYAL BANK OF SCOTLAND. ■ Malcolm Le May and John Sunderland have been appointed co-heads of BZW's investment banking group recently created within BZW in New York; they move from corporate finance and structured finance respectively, in London.

## Former Securiguard duo move into Business Technology Group

Alan Baldwin, former chairman of Securiguard before it was acquired by Rentokil this summer, has been appointed chairman and chief executive of Business Technology Group, which sells and services office equipment.

He succeeds Tony Berry, founder and former chairman of Blue Arrow, who has resigned from BTG to pursue private interests but retains his 8 per cent interest in the group.

Baldwin says he and Peter

Dunkley, former finance director of Securiguard who is also joining BTG, had been approached as a team by Tony Berry and his board. He says he sees BTG as a "platform from which to develop in the service sector". He will, however, be somewhat restricted in his areas of operation by an agreement with Rentokil which lasts until the end of 1994, but says "there are opportunities".

Baldwin's defence against Rentokil's cash bid earned him

a number of friends in City institutions who watched Securiguard's share price rise from 180p before the bid, to the 345p at which it was recommended.

In July Baldwin accepted a £375,000 settlement from Rentokil after the £76m takeover and said it was his intention to acquire companies.

A non-executive director, Bernard Goodall, has resigned and a replacement for him will be appointed in due course.

BTG's share price rose 4p to 23p.

## CONSTRUCTION

## Mivan wins £21m air force project

MIVAN, the Antrim-based international construction and engineering company, has recently been awarded a £21.5m contract by the Royal Thai Air Force.

Mivan will build new accommodation (left) for air force personnel on the Don Muang Air Force Base, 10 miles from Bangkok.

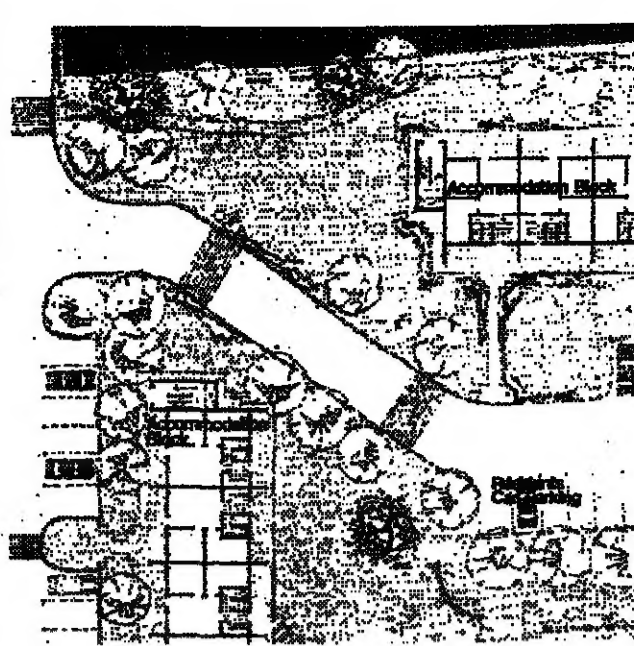
The company is to use its Mascon cellular construction system - originally developed for house construction - for the required 650 apartments.

The apartments will form three five-storey blocks and one 11-storey block.

Mivan will also build additional facilities on the site - swimming pool and a Buddhist shrine.

Thirty of the company's Northern Ireland staff will be drafted in to supervise the project which will employ up to 700 workers. It is expected that completion of work will take 16 months.

Mr Henry Johnston, Mivan overseas managing director, said: "We are delighted to win the contract in the face of heavy international competition and this further reinforces the company's presence in the region."



## Lindum heads South

A £16m contract to design and build a new engineering facility for Peter Brotherhood of Peterborough has been given to Lincoln-based LINDUM CONSTRUCTION.

The 147,000 sq ft factory and offices - covering an area the size of three football pitches - will be on a 12-acre site in Werrington, Peterborough, less than two miles from the company's present facility.

Work begins on site this month and is scheduled for completion by October 1994. The factory floor area has been designed to take loads of up to 150 tonnes.

An external feature of the building will be the glass curtain walling, introduced to break up the large expanses of metal cladding.

Design of the 13m-high facility conforms with the stringency

sent environmental controls. More than 40 per cent of the contract value relates to electrical and mechanical installation to be carried out by Derry Building Services, part of the Bowmer & Kirkland group based at Derby.

Architects are Benoy, consulting engineers John Gilbert, and Peter Brotherhood's project representatives, Thornton Firklin & Partners.

## Trinidad work goes to Wimpey

A £58m scheme to upgrade an oil refinery in Trinidad heads a list of contracts totalling more than £100m awarded to WIMPEY Construction in the past four weeks.

The project - for the Petroleum Company of Trinidad and Tobago - is one of two contracts secured by Wimpey in the area, bringing the total value of new work in the country to £77m.

Mr Dennis Brant, chairman of Wimpey Construction said: "We have been established in the Caribbean for more than 37 years but have seen little activity in the area for the past decade."

"Recently, however, there has been a substantial increase in the construction workload. It is a similar story in other parts of the world, for example, the Middle East and the Far East."

"Wimpey has seen a noticeable upswing in activity in these areas."

The company's other contracts are in the UK. They include three schemes totalling £16m for projects in the retail sector, two health care projects and a £10.5m design and build leisure development in Hertfordshire.

"Retail, leisure and health care remain among the most buoyant areas of activity for the UK construction industry," Mr Brant says.

## Sunley posts two new deals

THE SUNLEY TURRIF GROUP has gained two Royal Mail contracts totalling £11m.

The first involves the £5.6m conversion and fitting-out of two buildings, alterations and fitting-out of a third building and the completion of external works over 36 weeks beginning October 4. Architects are WM Saunders Partnership.

The second contract, valued at £5.4m, includes the construction of a sorting and delivery office and road transport workshop. Work is due for completion April 1994.

Sunley is at present working on a £5.2m Royal Mail contract, building a mechanised letter office with ancillary accommodation.

Architects are Abbey Hanson Rowe.

## Tarmac to carry out M25 reconstruction

TARMAC CONSTRUCTION has won a design and build motorway maintenance contract worth £11.6m.

The work, awarded by the Department of Transport, involves reconstructing a 6km section of the M25 - the London orbital section.

Repairs on the stretch, between junctions 2 and 3 (Dartford and Swanley), is to begin shortly and is due to be completed in just 15 weeks.

Mr John McFadden, director of operations for Tarmac's large projects division, said: "We are very pleased to have been chosen."

"We will be able to utilise our construction and design experience to ensure that the project progresses speedily and efficiently with the minimum disruption to traffic."

Tarmac is already engaged

on substantial civil engineering design and construct schemes for the River Tees Barrage and an immersed tube road tunnel under the Medway estuary in Kent.

The M25 contract involves resurfacing the largely concrete section of motorway with bituminous materials.

Repairs and maintenance will also be carried out to bridges along the stretch.

Other work includes upgrading safety fencing to current standards and improving or repairing wherever necessary the drainage system of the carriageway.

Kent County Council is acting as agent for the Department of Transport and consultants G. Maunsell and Partners are working for Tarmac on design requirements of the contract.

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## Balfour builds in prison

BALFOUR BEATTY has been awarded two contracts worth £9.8m.

The first, for £4.5m, involves the substantial refurbishment of a wing of Pentonville prison - a traditional Victorian galleried block. New services, laundrettes, offices and 172 new cells will be created. Architects are the Halpern Partnership and civil, structural and public health engineering will be led by Warren Picknell Associates.

The second contract, worth £5.3m, involves the refurbishment and extension of the Friars Walk shopping centre in Reading, awarded by AXA Equity and Law Assurance Society. Work involves relocating one retailer, modernising a section of the retail space and refurbishing walkway areas.

## Trafalgar takes on MoD job

TRAFALGAR HOUSE CONSTRUCTION has won a £31m contract to redevelop the Royal School of Signals at Blandford Camp in Dorset for the Ministry of Defence.

The work is part of MoD Options for Change programme, which will see the trade training for Royal Signals' soldiers transferred from Catterick in Yorkshire to Blandford.

The project will include new and refurbished accommodation for junior ranks as well as training and ancillary facilities.

Trafalgar also has an £8.7m contract to oversee the redevelopment of the base at Catterick.

Work involves accommodating two army regiments returning from Germany.



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1	7	2149	2157	4299	4307	6448	6457	8589	8607	10749	10757	12989	12997
18	57	2199	2207	4349	4357	6489	6497	8619	8627	10789	10797	12919	12927
69	107	2219	2227	4369	4377	6519	6527	8669	8677	10819	10827	12939	12947
118	157	2249	2257	4419	4427	6559	6567	8699	8707	10849	10857	12959	12967
149	187	2299	2307	4459	4467	6599	6607	8719	8727	10869	10877	12969	12977
199	207	2349	2357	4499	4507	6649	6657	8759	8807	10899	10907	12989	12997
219	227	2369	2377	4519	4527	6669	6677	8779	8787	10919	10927	13009	13017
239	247	2399	2407	4559	4567	6689	6697	8799	8807	10939	10947	13019	13027
259	267	2419	2427	4579	4587	6699	6707	8819	8827	10949	10957	13029	13037
279	287	2449	2457	4619	4627	6719	6727	8839	8847	10959	10967	13039	13047
299	307	2469	2477	4639	4647	6739	6747	8859	8867	10969	10977	13049	13057
319	327	2489	2497	4659	4667	6759	6767	8879	8887	10979	10987	13059	13067
339	347	2519	2527	4699	4707	6779	6787	8899	8907	10989	10997	13069	13077
359	367	2539	2547	4719	4727	6799	6807	8919	8927	10999	11007	13079	13087
379	387	2559	2567	4739	4747	6819	6827	8939	8947	11009	11017	13089	13097
399	407	2579	2587	4759	4767	6839	6847	8959	8967	11019	11027	13099	13107
419	427	2599	2607	4779	4787	6859	6867	8979	8987	11029	11037	13109	13117
439	447	2619	2627	4799	4807	6879	6887	8999	9007	11039	11047	13119	13127
459	467	2639	2647	4819	4827	6899	6907	9019	9027	11049	11057	13129	13137
479	487	2659	2667	4839	4847	6919	6927	9039	9047	11059	11067	13139	13147
499	507	2679	2687	4859	4867	6939	6947	9059	9067	11069	11077	13149	13157
519	527	2699	2707	4879	4887	6959	6967	9079	9087	11079	11087	13159	13167
539	547	2719	2727	4899	4907	6979	6987	9099	9107	11089	11097	13169	13177
559	567	2739	2747	4919	4927	6999	7007	9119	9127	11099	11107	13179	13187
579	587	2759	2767	4939	4947	7019	7027	9139	9147	11109	11117	13189	13197
599	607	2779	2787	4959	4967	7039	7047	9159	9207	11119	11127	13199	13207
619	627	2799	2807	4979	4987	7059	7067	9179	9219	11129	11137	13209	13217
639	647	2819	2827	4999	5007	7079	7107	9199	9239	11139	11147	13219	13227
659	667	2839	2847	5019	5027	7099	7127	9219	9259	11149	11157	13229	13237
679	687	2859	2867	5039	5047	7119	7147	9239	9279	11159	11167	13239	13247
699	707	2879	2887	5059	5067	7139	7167	9259	9299	11169	11177	13249	13257
719	727	2899	2907	5079	5087	7159	7187	9279	9319	11179	11187	13259	13267
739	747	2919	2927	5099	5107	7179	7207	9299	9339	11189	11197	13269	13277
759	767	2939	2947	5119	5127	7199	7227	9319	9359	11199	11207	13279	13287
779	787	2959	2967	5139	5147	7219	7247	9339	9379	11209	11217	13289	13297
799	807	2979	2987	5159	5167	7239	7267	9359	9399	11219	11227	13299	13307
819	827	2999	3007	5179	5187	7259	7287	9379	9419	11229	11237	13309	13317
839	847	3019	3027	5199	5207	7279	7307	9399	9439	11239	11247	13319	13327
859	867	3039	3047	5219	5227	7299	7327	9419	9459	11249	11257	13329	13337
879	887	3059	3067	5239	5247	7319	7347	9439	9479	11259	11267	13339	13347
899	907	3079	3087	5259	5267	7339	7367	9459	9499	11269	11277	13349	13357
919	927	3099	3107	5279	5287	7359	7387	9479	9519	11279	11287	13359	13367
939	947	3119	3127	5299	5307	7379	7407	9499	9539	11289	11297	13369	13377
959	967	3139	3147	5319	5327	7399	7427	9519	9559	11299	11307	13379	13387
979	987	3159	3167	5339	5347	7419	7447	9539	9579	11309	11317	13389	13397
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Christopher Lorenz sheds fresh light on strategic alliances

## A meeting of minds

Common sense would seem to support Sir Colin Marshall, chairman of British Airways, in his declaration that a strategic alliance between two companies is more likely to last if at least one of them has an equity stake in the other.

It would appear obvious that such a link not only increases the partner's influence, but also makes it more likely that both sides will make an all-out effort to resolve any problems which arise, rather than just abandoning their collaboration.

Sir Colin's comment was made in response to this month's deal between Lufthansa and United Airlines. Initially, this is merely a marketing arrangement. But United's redoubtable boss, Stephen Wolf, seems to agree with Marshall, since he wants to buy shares in the struggling German airline when it is privatised next year.

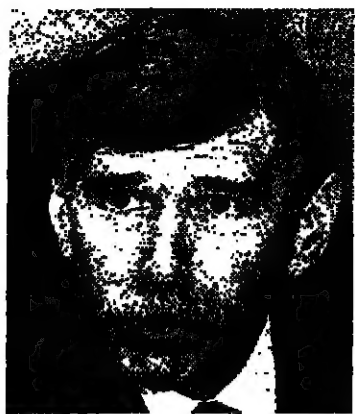
Whatever the past experience of BA and United may be - including an abortive attempt to ally with each other - their bosses are seriously misguided on the matter, according to Jordan Lewis.

Lewis is an alliance expert who flies constantly around the world from his Washington base advising large companies how to get together, repair a shaky relationship, or end it with the minimum of pain. His hands-on book on alliance management, *Partnerships for Profit*, has been translated into 10 languages, including Japanese.

Among a catalogue of general misconceptions about how to mount, manage and protect alliances, Lewis rates the "equity stake" issue pretty high. Its popularity with many airlines "reflects a misunderstanding of alliances", he says.



Sir Colin Marshall



Stephen Wolf

The truth, he claims, is that "alliances survive as long as each company regards the other as its best partner. Many equity alliances have ended, usually because that condition was no longer met. But many non-equity alliances have continued for years because it continued to be met".

One instance is the link between GE of America and France's Snecma in aero engines, which is now more than 20 years old. Lewis's comments were made just after the Lufthansa-United announcement, at a two-day Management Centre Europe briefing on alliances.

His other tips included the following points:

- Mutual need. Controversially, Lewis says this is much more

important than who controls an alliance. Each partner must take what steps it can to ensure that the other continues to need it.

- Shared objectives. Most companies are used only to buy-sell relationships. In alliances, they must agree clearly "on what they intend to maximise together".

- Shared risk. Both (or all) partners must accept the bearing of a considerable degree of shared risk - it cannot be loaded onto one partner, "as in other commercial relationships". The risks can be personal, as well as economic.

- Relationships and trust. These are at the heart of the success of an alliance, "but companies don't invest nearly enough effort in building them - which takes years". Many partners don't realise the need for investing in relationships until they hit a significant problem, says Lewis. "They don't think that

way - they think in terms of deals."

Trust starts between the people immediately involved, "and hopefully spreads slowly into both organisations". Hence Lewis's insistence, in contrast with other alliance consultants, that it is impossible to put everything on paper at the start. "You can't write contracts about enthusiasm", he says. "You need a keen, two-company team. But I don't see that very often".

When GE and Snecma got started, there were only two people who trusted each other, but they gradually buried this deeper and deeper in each organisation.

- Disputes. Partners should agree at the start that "tough issues" can and must be raised with the other side.

- Exit strategy. This also should be negotiated upfront, in case mutual need disappears, or the shared objectives change. "Otherwise you end in court".

Lewis's emphasis on deep relationships should not be taken as advocacy of links between parent companies, such as the almost barren one between Daimler Benz and Mitsubishi. He warns that "corporate-to-corporate alliances are a mistake - they should be between business units".

Extolling the general advantages of what he calls "alliance-thinking", Lewis says it "forces companies to focus themselves - you can't be good at everything". It reinforces the growing tendency of management to narrow the definition of their companies' "core competences", and to "outsource" or "partner" the rest of their activities. *Free Press/Macmillan £22.95.*

### TIPS FROM THE TOP

## The four principles of corporate giving

Sir Geoffrey Mulcahy, executive chairman of Kingfisher, offers advice on selecting good causes

There are more than 170 registered charities in the UK and many of them, in marketing terms, have advanced some way beyond the box-ratting stage. Alongside this growing sophistication of demand is our corporate need to make donations work positively for us. So we have had to think clearly about what we are doing in this department and why.

In many companies charitable involvement is moving out of the chairman's office - where it took the shape of the traditional chairman's fund - and into the marketing and human resources departments.

Certainly, the causes backed by Kingfisher have a wider scope and sharper focus than they did 10 years ago. We have moved from the idea of "charitable donations", through "community investment" to "corporate social responsibility", which embraces issues such as employment practices and the environment.

Underpinning our policy is the belief that a healthy business needs a healthy community. Policy is directed by a social responsibility committee, which includes our corporate affairs and human resources directors, as well as one of our non-executive directors, Lady Howe. It meets quarterly and each of our business reports to it twice a year.

As a group, Kingfisher spent around £1.5m on social responsibility programmes in 1992. One of the things our strategy has to do is take account of the individual needs of our relatively diverse business units, while maintaining an overall corporate shape and consistency.

We have four guiding principles. The first and foremost is that any issue we support must be relevant to our mainstream commercial objectives. It may be by addressing social problems which ultimately affect our profitability, for example, or by improving our corporate reputation. We support

We are helping fund a study on attitudes of, and towards, gay men and lesbians in the workplace



crime prevention because this ties in with the high street environment. The safer people feel, the more likely they are to come out and shop.

The second principle is that we are very clear about the target audiences we are trying to reach.

While our businesses will focus cause-related marketing on their customers, our audiences at the centre include opinion formers, shareholders, employees and national and local government. We support women's issues, because two-thirds of our employees are women. We are also active on critical health issues and education, because these too affect our employees.

Principle number three is to limit ourselves to a manageable number of issues instead of trying to cover the field.

Finally we try to build up a leadership position, to give us a competitive edge with particular target audiences. This may be by anticipating issues that will become important, or by not shrinking from those that may prove controversial. We are helping, for example, to fund a Stonewall study on attitudes of and towards gay men and lesbians in the workplace.

It is important to recognise that the objectives of a voluntary

organisation are different to those of a commercial one. The essence of successful projects is to identify the mutual benefit for each of those involved and then for them to work in partnership. Once we have identified a particular cause - such as homelessness or equal opportunities - choice of project becomes the next key step. This is as important as the choice of charity, which must be well-run and have an acceptable brand.

We will ask ourselves how material the project is to our business objectives. How innovative is it? What value can we add? How much support do they want, relative to what we can afford? We will look at the quality of the organisation's management and operating plan and at how they will evaluate and report back. We may also seek the attitudes of the relevant government department.

Pressure from public figures and other business people to support pet projects can be considerable. Where the project has no relevance to our commercial objectives, policy dictates we should decline, but some occasionally sneak through. I'd prefer not to list them here!

Next Monday: Henry Wendt of SmithKline Beecham on how to handle a shareholder meeting.

## The Russians are coming

British-based companies seeking to develop their sales or establish an operating presence in Russia, the Ukraine and the other independent republics could do worse than contact Philip Crossland.

The ex-chairman of Rascal Chubb - he left the group in April last year - is running a scheme aimed at training young managers from the former Soviet Union.

Similar to an initiative organised by the Koerber Foundation in Hamburg, it has three elements:

- Selection process followed by English language instruction and proficiency testing in Moscow (funded by the Reforms Management Foundation, a Moscow institute).

- Management instruction in the UK. A seven-week course at Kingston University designed to provide participants with a solid foundation in the theory and practice of management and an understanding of the market economy.

- Secondment to a western company for approximately three to nine months.

The first 10 managers - whose

backgrounds are a mixture of industrial and commercial - have just completed the first part of their course. They are now set to join the participating companies, which include National Power, Sea Containers, Bristol Myers Squibb, the Wellcome Foundation, and the Anglo/French computing services group Sema.

Crossland, who says the benefit for companies will be a greater

understanding of business opportunities in the new states, is eager to hear from potential sponsors. His aim is within two years to match the Koerber Foundation, which will have 80 Russian graduates passing through its doors in 1993. "We are dealing with western companies which already have operations in Russia, or who just see Russia as a prospective market," he explains, "but we are happy to consider companies which have a joint venture and want to put one of their own Russians through the programme."

Crossland can be contacted on 0420-57251 (Fax: 0420-541067)

Tim Dickson

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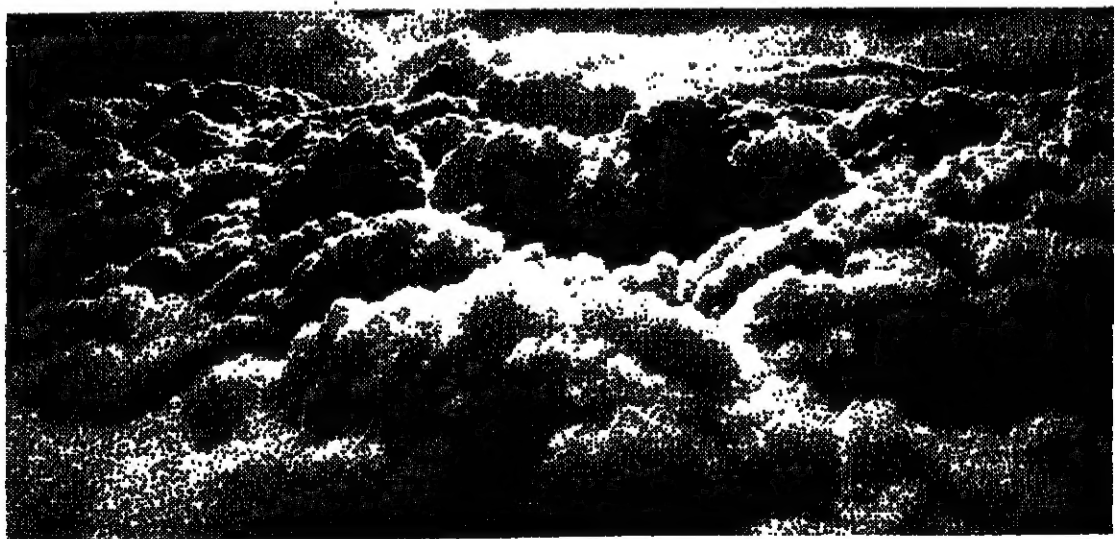
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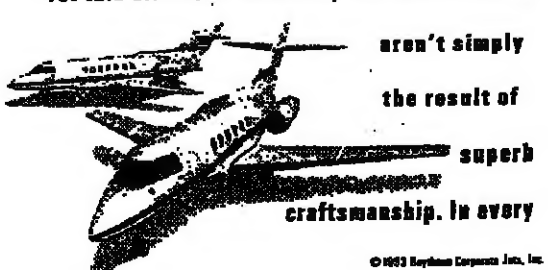
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Architecture/Colin Amery

# Campus cathedral designs to enshrine Ruskin's legacy

John Ruskin (1819-1900) had a slightly confined view of architecture. He had an acute perception but sometimes his interest in the separate parts obscured, or at least clouded, his view of the whole.

In his calmer periods he would often say that architecture had lifted him out of his depression. Towards the end of his life he was elevated out of a degree of gloom by visits to the great cathedrals of France - Rouen, Amiens, Chartres and Beauvais. Only one book came of all his enthusiasm for these cathedrals as repositories of history, religion, and architecture - it was called "The Bible of Amiens". It was much admired by Proust who, in a curious way, shared with Ruskin that poetic sense of perception, memory, and meaning. It was his extraordinary facility as a descriptive and emotive writer that brought the stones of Venice to life. His writings on the close relationship between architecture and sculpture demonstrate his intuitive understanding of both those arts.

It is encouraging news for anyone interested in Ruskin as an intellectual and artistic influence to learn that a new

foundation is being established to unify the care of two important Ruskin collections and to build a new Ruskin Library. The owners of the large collection of watercolours, manuscripts printed books and other material associated with Ruskin are The Education Trust Ltd. The Trust owns Brantwood, near Coniston, in the English Lake District, which was Ruskin's home, as well as the great collection of Ruskiniana that has been housed for a long time at Bembridge School on the Isle of Wight.

The fact that the mass of material cannot any longer remain at the school has precipitated the need for the new Ruskin Foundation, which is a partnership between the Education Trust and the University of Lancaster.

A new Ruskin Library will be built on the campus of the University of Lancaster to house the Bembridge material, thus bringing it near to Brantwood and the Lakes. The University of Lancaster is the leading centre for nineteenth century studies and is a natural home for all the Ruskin material.

Professor Michael Wheeler is the Professor of English and Director of the Ruskin Pro-

gramme at the University of Lancaster, and with the chairman of the new Ruskin Foundation, Sir Richard Parsons, he is masterminding the building of the new library and the future for all the elements of what will undoubtedly be the world's foremost Ruskin Collection. He has already reached the halfway point in his fund-raising and he needs to raise another \$500,000 in the next six months so that the building of the library can start.

Ruskin was undoubtedly the greatest British art critic and social commentator of his time and his spirit is bound to be observing the efforts which are being made to design a suitable home for his internationally important collection.

It is a difficult task for the architect and the University of Lancaster have chosen Mr Richard MacCormac, the immediate past President of the Royal Institute of British Architects.

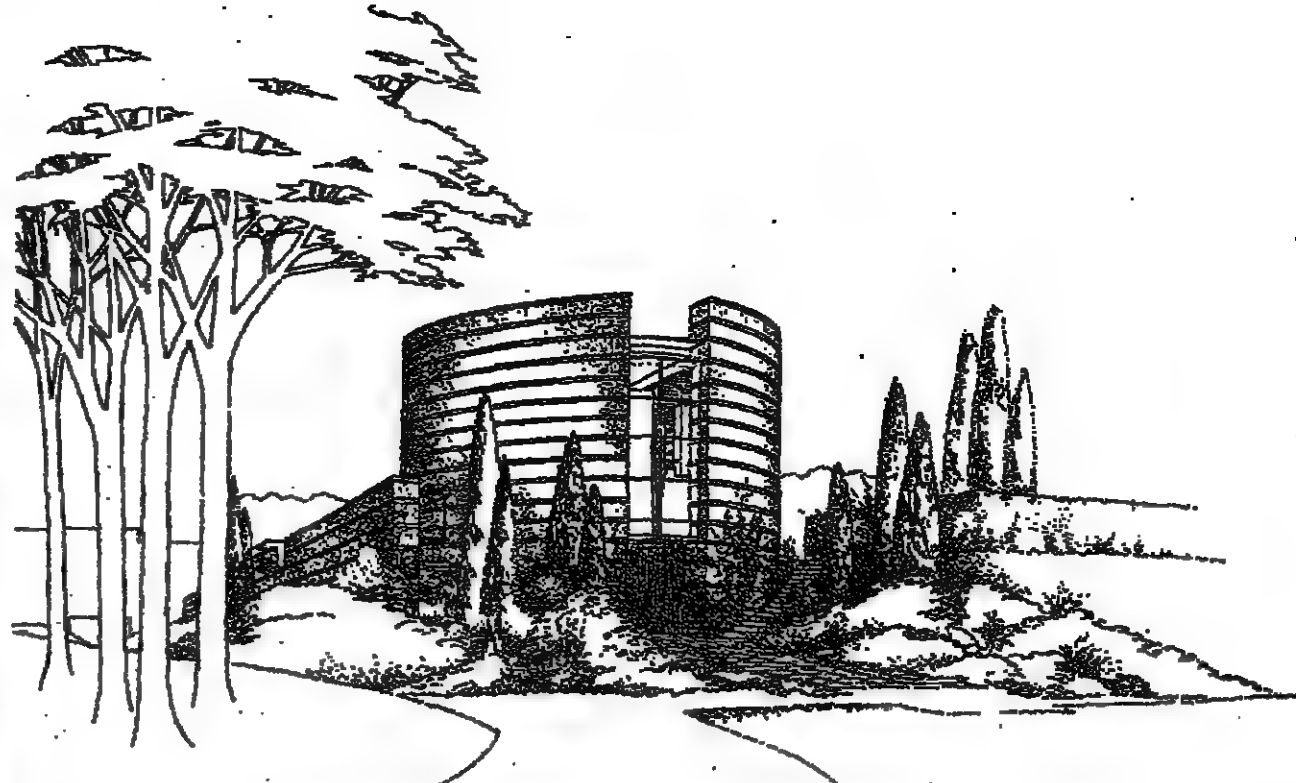
I have always admired the work of Mr MacCormac and I last wrote in this column about him when his brilliant new chapel for Fitzwilliam College Cambridge was completed. He has produced a remarkable design for the Ruskin Library.

The site for the library is on an escarpment on the western boundary of the university campus. From the site there is a remarkable view of the sea. Lancaster is one of the new universities of the 1960s and it was designed by Bridgewater, Shephard and Epstein and Tom Mellor and Parsons.

The masterplan allowed for a pedestrian spine and randomly grouped concrete and brick buildings along and around it. It is not unsuccessful and has some good pedestrian areas, such as the main Alexandra Square.

The Ruskin Library clearly comes from the same architectural stable as the Fitzwilliam chapel and, like that chapel, it is designed to enshrine some eternal truths. Ruskin's truths were about art and architecture rather than about religion but it is right for the architect to plan a building based upon the idea of tall, curved enclosing and enclosing walls sheltering a rich treasury.

The elliptical building will be seen on its site as an island - the architect describes it as a metaphor for Ruskin's Venice. Within the outer walls is an inner enclosed archive which will appear as a giant treasury for the archives, paintings and



A metaphor for Ruskin's Venice: the library as it will appear on the University of Lancaster campus

other Ruskin relics.

Not for nothing is the plan of the whole building like that of a church - the entrance, archive and reading room can be seen as the narthex, choir and sanctuary. There is an upper gallery for exhibitions and a meeting room which will have a dramatic high view of the sea.

The final choice of materials is yet to be made but the architect is thinking of ways to suggest something of the stratified appearance of some of the Italian cathedrals and churches that Ruskin liked and drew. The general plan of the library promises to be an example of what Ruskin would have said "depends for its dignity upon

arrangement and government received from human mind". But architects today find it difficult to conceive of the kind of ornament that Ruskin so passionately admired and understood. No building can do more than suggest the richness of what lies within.

Mr MacCormac has been wise not to try to imitate Rus-

kin. His new library promises to have a clarity, dignity and a sense of light and drama within that Ruskin would have liked and understood.

All any architect can do is to create the appropriate memorial presence in a building like this and to trust that it will also throw light upon the great mind of Ruskin.

English Touring Opera/Richard Fairman

## Mozart and Donizetti comedies

It may seem difficult to keep track of the touring opera companies in Britain. This is a world in a constant state of revolution: Kent Opera was founded a few years ago and the one now hangs threateningly over the activities of Glyndebourne Touring Opera, despite the widespread success it has always enjoyed.

English Touring Opera (formerly called Opera 80) has so far kept both its head and its grant. The company would seem to want to cheer up its audiences in the regions and this autumn's tour, which started last week at the Theatre Royal, Bath, again features a pair of comedies. The not very successful version of Mozart's *Così fan tutte* from the spring has been paired with a new production of Donizetti's *L'elisir d'amore*.

They work in virtually opposite fashions. For the Donizetti, Stephen Medcalf has based his production on an unpromising premise, which turns out more entertaining than by rights it should. He has set Donizetti's Latin comedy among the golden fields of the American corn-belt. The villagers have become farm-hands working on the harvest. The army platoon commanded by Belcore rides in as the cavalry, with distinctive dark blue jackets and red neckerchiefs.

None of this has any significant point to make and Medcalf soon loses interest in it. What makes English Touring Opera's *L'elisir d'amore* an enchanting and amusing evening is the very natural performances of the lead roles, especially the delightful Nemorino of Niall Morris. Boyish, tender, unspoiled in every way, he has everything this part demands, except the top notes, which arrive more by dint of determi-

nation than technique. Every scene between him and Mary Plazas's bright Adina touched the heart.

The one link with the American theme is Belcore, strongly sung by Adrian Clarke and played as a babbleson-chewing, super-confident man of action, whose idea of winning a woman is to lasso her with his riding whip.

Jonathan May's Dulcamara, less a sharp operator than a shambling no-hoper, did not really work; more of the Italian buffo's traditional role, to spar-



Andrew Burden and Margaret Preese in *Così Fan Tutte*

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understanding into the shallowest of silly farces. The English Touring Opera cast has a couple of practised comic performers, but also its share of weak singing. Fortunately, Martin André whips the music

along so fast that the end is always in sight.

The tour moves on via Halifax, York, Buxton and Canterbury, and continues until a December

people's movements. The intention behind the welfare state may be benign (Arden doesn't overtly concede even that); his play suggests that it was feared, not loved, by those whom it was set up to help.

As for rising affluence, the only visible consumer good in *Live Like Pigs* is an old-fashioned gramophone which plays 78s. Possession of this is enough to pin a suspicion that it may have been stolen. There are no telephones, no TV and only a reference to cars, though there is a regular bus service.

The underlying idea of Arden's play is a good one and has stood the test of time. An extended family of travelling people who used to live in a caravan by the railway siding is moved into a new housing

development. Next door is a more conventional family where father and daughter have jobs, the mother does the washing, and there is a settled way of life. The two families clash, just as the inflow of migrants has continued to lead to clashes with the more established community.

*Live Like Pigs* is more subtle than outright confrontation. There are sexual exchanges between the families. The conventional working class man remembers the experience he had during the war and falls for Big Rachel, sensationally played by Kathryn Hunter as one of the travellers.

In the end, the established community turns on the outsiders. But there have been some striking changes in attitudes. The policeman who

enters is not automatically presented by Arden as chief villain. If anything, he is rather less culpable than the man from the Town Hall: simply out of his depth in the new order. The female doctor who comes from the National Health Service is shown as utterly useless. In those days there were no social workers.

Theatre styles have changed, too. *Live Like Pigs* is three hours long and has an unnecessary chorus. The influence of writing for TV has made this kind of play much shorter and tighter. Yet produced by the Classics on a Shoestring Company and directed by Katie Mitchell, Arden's work is still a class of its kind.

Royal Court Theatre Upstairs, (071) 730 2864

South Bank's Czech Festival/David Murray

## Pure melodrama

In the 18th and 19th centuries, "melodrama" meant something quite specific: spoken declamation over purpose-designed music. Mozart liked the idea, and intended to explore it more than he found time to. Violett's letter-reading in the last act of *Figaro* is melodrama; at last in 1997, Richard Strauss set *Tommy* in *Die Frau ohne Schatten* and *Die Frau ohne Schatten* in *Die Frau ohne Schatten*.

Czech composers took to the genre with enthusiasm, and it has not been forgotten in the South Bank's Czech Festival. In the Queen Elizabeth Hall on Friday, the Orchestra of the Age of Enlightenment treated us to Georg Benda's complete *Medea*, as fully cast, costumed and staged as this three-quarter-hour piece requires. If it failed to draw the full house it deserved, it excited the audience who were there. It made a rare experience, fascinating and gripping beyond expectation.

Harriet Walter's Medea strong, angular, wracked by grief, made an indelible impression, with absolute fidelity to Benda's accompanying score. Benda was ten years older than Haydn, but his score is astonishingly subtle, flexible, succinct. One would never have imagined that his 18th-century idiom could be deployed with the precision of a modern film or TV score. Nor does it sound bitter: while the music gets to expand in its own right only in a few places,

it boasts an iron consistency and purpose, and more variety of colour and character than many an opera of its time.

In John Abulafia's production, Chris Baugh's designs and Timothy Heywood's costumes, lit by Clare Tattersall, the rest of the cast, notably Václav Neuzil as the faithless Jason, met the standard set by Miss Walter's scathing portrayal. The orchestra, under Ivan Fischer's alert direction, let nothing slip; what we saw and heard formed a seamless whole. Might not Benda's orchestral music have expected a little more candid surface emotion? The OAE never indulged in string portamenti, for example (sliding from one note to the next), though that

was a standard period device. A few more "Expressionist" touches would have been in order, without prejudices to Classical decorum.

Two more Czech composers figured in the first half of the concert. Franz Krommer's E-flat Clarinet Concerto was full of solo virtuosity, knotty, purr-two stuff at manic speed, efficiently delivered by Antony Pay and mindless good cheer. A G Minor Symphony by Leopold Kozeluch was spare, shapely, original, harmonically adventurous (and extremely well played here). Another real discovery, despite the fact that most of us have probably heard a little Kozeluch on Radio 3: we must start paying him better attention.

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## INTERNATIONAL ARTS GUIDE

### BERLIN

**OPERA/DANCE**  
Staatsoper unter den Linden  
Tonight and Thurs: Giselle.  
Tomorrow and Wed: Daniel  
Barenboim is piano accompanist  
in staged performances of works  
by Debussy and Fauré. Fri:  
Entführung. Sat (also Nov 7, 14):  
Entführung. Sun: Harry Kupfer's  
production of Parsifal, with Poul  
Elmng, Kurt Moll, Günter von  
Kamern and Deborah Polaski. Sun:  
Roland Petit's new ballet inspired  
by the paintings of Otto Dix (200  
4762/2035 4494)  
Deutsche Oper Tomorrow:  
Christopher Bruce ballet programme.  
Wed and Fri: Le nozze di Figaro  
with Marie McLaughlin and Eva  
Johansson. Thurs: Zar und  
Zimmermann. Sat: Aida. Sun: Der  
Scheffuss production of Swan Lake  
(341 0249)

**CONCERTS**  
Schauspielhaus Tonight: Walter  
Weller conducts Berlin Symphony  
Orchestra in works by Smetana,

Richard Strauss and Tchaikovsky,  
with horn soloist Radovan Vlatkovic.  
Wed: Uwe Gronostay conducts  
Berlin Radio Symphony Orchestra  
and Chorus in sacred works by  
Hindemith and Mendelssohn. Fri,  
Sat, Sun afternoon: Eliahu Inbal  
conducts BSO in Tchaikovsky and  
Shostakovich, with violin soloist  
Joshua Bell. Sun evening: Seiji  
Ozawa conducts Vienna  
Philharmonic Orchestra in Haydn,  
Bartok and Dvorak (2090 2156)  
Philharmonie Tonight: Berlin  
Oratorio Choir in Brahms' German  
Requiem. Tomorrow: Jukka-Pekka  
Saraste conducts Orchestra of the  
Deutsche Oper in Weber, Mahler  
and Sibelius, with mezzo soloist  
Doris Soffel. Tomorrow  
(Kammermusiksaal): King's Singers.  
The Berlin Philharmonic Orchestra,  
currently on tour in North America,  
gives its next Berlin concert under  
Simon Rattle on Nov 6, 7 and 8  
(2548 6232)

**JAZZ/FEST**  
Berlin's annual jazz festival opens  
on Thurs and runs till Sun. The  
line-up includes John McLaughlin  
Trio, Barbara Damerlein Quartet,  
Woody Herman's Reunion Herd,  
Steve Lacy's Vespers, Charles  
Earland Quartet and Carnegie Hall  
Jazz Band. Most events take place  
at the Philharmonie (Tickets and  
information from Berlin Festival  
office at Budapeststrasse 48, tel  
2548890)

### NEW YORK

**THEATRE**  
● Later Life: A.R. Gurney's witty  
and perceptive play about the

reunion after 30 years of a man and  
woman who were once in love  
(Westside, 407 West 43rd St, 307  
4100)  
● She Loves Me: The 1963 Book,  
Harnick and Mandeloff musical  
makes a long-awaited return to  
Broadway in a transfer of Scott Ellis'  
Roundabout Theatre production  
first seen in June. A classic,  
unabashedly simple story, with all  
the humanity, integrity and charm  
that Broadway's glitz-laden  
mega-musicals lack (Brooks  
Atkinson, 256 West 47th St, 307  
4100)  
● Forbidden Broadway 1994: a  
new edition of Gerard Alessandrini's  
parodies, including spoofs of Sunset  
Boulevard, The Who's Tommy and  
others (Theatre East, 211 East 80th  
St, 838 9080)  
● Angels in America: Paresbolska,  
the second half of Tony Kushner's  
epic work, is in previews, running  
in repertory with part one, Millennium  
Approaches (Walter Kerr, 219 West  
48th St, 239 6200)  
● The Sisters Rosensweig: Wendy  
Wasserstein's play, a comedy with  
serious undertones, about the  
reunion in London of three American  
Jewish sisters (Ethel Barrymore,  
243 West 47th St, 2396200)  
● Kiss of the Spider Woman: a  
Kander and Ebb musical, based  
on the novel by Manuel Puig,  
directed by Harold Prince  
(Broadhurst, 235 West 44th St, 239  
6200)  
● Annie Warbucks: Kathryn  
Zarembo, an infant phenomenon  
if ever there was one, has the title  
role in this beguiling sequel to Annie  
(Variety Arts, Third Ave at 14th St,  
239 6200)  
● Timon of Athens: The National

Actors Theatre launches its season  
with Shakespeare's tragedy,  
up-dated to the jazz age. In  
previews (Lyceum, 149 West 45th  
St, 239 6280)  
**OPERA/DANCE**  
Metropolitan Opera The Met's first  
production of Verdi's *Siffidino*,  
starring Placido Domingo, can be  
seen tonight and Thurs (also Nov  
1, 6, 10, 13). James Levine conducts  
a staging by Giancarlo del Monaco.  
Repertory also includes *Madama  
Butterfly*, *Die Zauberflöte* and *La  
bohème* (382 6000)  
State Theatre New York City  
Opera's current repertory consists  
of *Le nozze di Figaro*, *Carmen* and  
three Puccini productions - *La  
Fondine*, *Tosca* and *Madama  
Butterfly* (870 5570)  
Joyce Theater Bill T Jones/Arnie  
Zane Dance Company is in  
residence till Sun. Next week: *Tristan  
Damscompny* (242 0800)

**CONCERTS**  
Carnegie Hall Tonight: Fiddlefest  
with Izak Perlman, Isaac Stern,  
Miford and children from East  
Harlem schools. Thurs, Fri, Sat:  
Claudio Abbado conducts New York  
Philharmonic Orchestra in three  
Mahler programmes. Sun afternoon:  
Dennis Russell Davies conducts  
American Composers Orchestra  
in works by Copland, Sessions and  
others (247 7800)  
Avery Fisher Hall Tonight: David  
Zinman conducts Orchestra of St  
Luke's in Part's Tabula Rasa and  
Gorecki's Third Symphony, with  
soprano Dawn Upshaw. Tomorrow:  
Dennis Russell Davies conducts  
New York Philharmonic Orchestra  
in works by Beethoven, Walton and

Debussy, with viola soloist Yuri  
Bashmet. Wed: Yo Yo Ma and  
Emanuel Ax. Thurs, Sat, next Tues:  
Raymond Leppard conducts NYPO  
in Grieg, Bartok, Ravel and  
Tchaikovsky. Sun afternoon: Josef  
Suk directs Suk Chamber Orchestra  
in Myslivecek, Janacek, Varhall and  
Tchaikovsky. Next Mon: Charles  
Dutoit conducts Philadelphia  
Orchestra (875 5030)  
Alice Tully Hall Tonight: Leonard  
Slatkin conducts Juillard Symphony  
Orchestra in first of three John  
Browning 80th birthday events, in  
which the pianist plays concertos  
by Mozart, Barber and Beethoven.  
Sun afternoon: Barbara Hendricks  
sings recital. Sun evening: Beaux  
Arts Trio and friends (875 5050)

### PARIS

**OPERA/DANCE**  
Opera Bastille Final performances  
of Roman Polanski's production  
of Les Contes d'Hoffmann are  
tonight, Wed and Fri, cast led by  
David Rendall, Gregory Yurishch,  
Lucienne Spina, Elena Montague and  
Lella Cubelli. Nov 2: revival of Katya  
Kabanova. Nov 7: first night of  
Bob Wilson's *Madama Butterfly*  
(4473 1300)  
Palais Garnier Ballet de l'Opéra  
de Paris presents a Jerome Robbins  
programme daily except Mon till  
Nov 3. Nov 6-10: Tokyo Ballet (4742  
5371)  
Châtelet Frankfurt Ballet is in  
residence with William Forsythe's  
As a garden in this setting. Daily  
from tomorrow till Sat (4028 2840)  
**CONCERTS**  
Théâtre des Champs-Élysées

Tomorrow: Neeme Järvi conducts  
Gothenburg Symphony Orchestra  
in works by Nielsen, Rakhmaninov  
and Sibelius, piano soloist Hélène  
Grimaud. Wed and Thurs: Riccardo  
Mutti conducts the Orchestra  
National de France in symphonies  
by Mendelssohn and Schubert. Fri:  
Seiji Ozawa conducts the Vienna  
Philharmonic Orchestra in Haydn,  
Bartok and Dvorak. Sunday:  
Augustin Dumay and friends play  
chamber music by Mozart (4952  
5050)  
Salle Pleyel Wed, Thurs: Semyon  
Bychkov conducts Orchestra de  
Paris and Chorus in Mahler's Third  
Symphony, with Jari van Nes. Fri:  
Nello Sanzi conducts Orchestra  
Philharmonique de Radio France  
and Chorus in Verdi's Requiem  
(4561 0630)

**JAZZ**  
● New York Voices, a jazz vocal  
group founded in 1987, is in  
residence till Sat at Lionel Hampton  
Jazz Club, with a repertoire ranging  
from original compositions to Ella  
Fitzgerald, Stevie Wonder and  
Ariana Franklin. Nov 1-13: Spencer  
Bohnen Trio (Hotel Maridien Paris  
Etoile, 81 Boulevard Gouvion St  
Cyr, tel 4068 3042)  
● Paris International Jazz Festival  
takes place this week, with concerts  
at Théâtre de la Ville on Wed, Thurs  
and Fri featuring Steve Grossman  
Quartet, Betty Carter, Bill Evans  
Band and others (4274 2277), and  
at Maison de Radio France on Sat  
and Sun featuring the National Jazz  
Orchestra and Danish Radio Big  
Band (4230 1516)  
● A 24-hour telephone guide to  
Paris entertainments available in  
English 4952 5356

### ARTS GUIDE

Monday: Berlin, New York  
and Paris.  
Tuesday: Austria, Belgium,  
Netherlands, Switzerland,  
Chicago, Washington.  
Wednesday: France, Ger-  
many, Scandinavia.  
Thursday: Italy, Spain,  
Athens, London, Prague.  
Friday: Exhibitions Guide.  
**European Cable and  
Satellite Business TV**  
(All times are Central Euro-  
pean Time)  
**MONDAY TO THURSDAY**  
Super Channel: European  
Business Today 0730; 2230  
Monday Super Channel:  
West of Moscow 1230.  
Super Channel: Financial  
Times Reports 0630  
Wednesday Super Chan-  
nel: Financial Times  
Reports 2130  
Thursday Sky News:  
Financial Times Reports  
2030; 0130  
Friday Super Channel:  
European Business Today  
0730; 2230  
Sky News: Financial Times  
Reports 0530  
Saturday Super Channel:  
Financial Times Reports  
0930  
Sky News: West of  
Moscow 1130; 2230  
Sunday Super Channel:  
West of Moscow 1830  
Super Channel: Financial  
Times Reports 1900  
Sky News: West of  
Moscow 0230; 0530  
Sky News: Financial Times  
Reports 1330; 2030



Samuel Brittan

## Theories behind the UK fiscal debate



Should the next UK Budget contain tax increases - or spending cuts - in spite of a modest and fragile recovery from a prolonged recession? Behind this over-familiar question are issues of principle which affect every advanced industrial economy and which have never been resolved since the second world war.

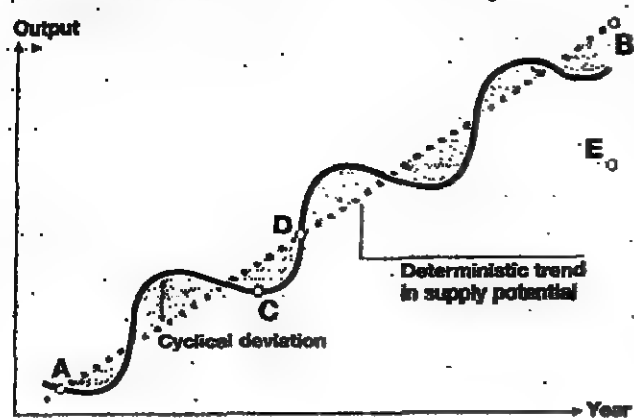
The chart shows a familiar stylised picture of booms and slumps around an upward underlying trend of output. The first point to note is that the upward trend, shown by the dotted line, remains unaffected by fluctuations. Some economic analyses state this explicitly, for instance the Bank of England Working Paper No 13, from which I have adapted the chart.

Granted the central assumption, the risks of doing nothing beyond Norman Lamont's deferred tax increases are overwhelming. The risk of inaction is that the UK will end up with a high burden of interest payments, or even a debt trap in which that burden rises out of control. (The latter is still a remote risk for the UK.)

Suppose that the UK is at point C on the chart after a prolonged recession. Then a relatively lax fiscal policy might make some contribution to ensuring that the economy does indeed recover along the path CD, instead of carrying on longer in a depressed condition below trend. But the gains will be very limited. Output will end up, in any case, in a few years at point B on the trend line. All that chancellors can hope to do is to reduce the oscillation of the wavy line around the trend. Given all the difficulties of fine tuning and the well-known dangers of doing "too much too late" or "too little too late", anti-cyclical fiscal policy is as likely to aggravate fluctuations as to flatten them out.

Now, however, let us make the different assumption that the long-run course of output - or supply potential - is not

Orthodox view of booms and slumps



predetermined, but can itself be reduced by a protracted recession or period of below-trend growth. There are many ways in which this can happen. Human beings can lose valuable work habits if unemployed for too long. Investment will be held back if final demand is not there, especially investment in increased capacity. (If you want to show that you are up with economic writing while making these commonsense points, you can use the word "hysteresis".)

Thus, after a prolonged recession, aggravated by perverse fiscal soundness, the economy may not be able to go back to the dotted line and stay there without overheating and explosive inflation. After a series of such episodes the British economy (or more seriously the combined economies of the industrial world) may end up instead at point E. If the trend itself is deflected downwards, national income is lower and less revenue raised at any given tax rates than if the economy had remained on the dotted line.

The argument is still not resolved without some estimate of how much long-run loss of output is incurred by overnight financial policies - that is how far E is likely to be below B. If it is by only a modest amount, it might still be worth correcting the budget deficit in good time to avoid the process of collecting large sums of tax from citizens just to hand them back in the

shape of debt interest. This is a costly irritation involving distortionary taxation which could itself inhibit supply potential. Gavyn Davies, in the Goldman Sachs Economics Analyst which provides the thinking behind the IFS Green Budget, hints at such a cost benefit analysis but does not provide it.

Of course, if the economy continues to face a threat of depression for years on end it would be sensible to try to reduce the deadweight burden of interest payments under national debt, by trying to switch the weight of stimulative policy to the monetary side, that is by cutting interest rates so much that tax rates can safely be edged upwards. But whether one likes it or not, monetary policy has an international dimension; and it would be more prudent to allow fiscal policy to continue to bear some of the weight of economic stimulation until we have seen how far international interest rates are likely to fall, after the German cut.

These are highly important details, which have caused ministerial resignations and prime ministerial tantrums. But the point of principle is whether fiscal policy can affect the path of output to any worthwhile extent; and, if so, whether the short-term path of output can affect the underlying trend. Learned treatises on the need for budget tightening which do not consider these matters should go into the bin.

**M**r Siddharth Shriram, a 49-year-old Indian businessman locked in a family row with his 76-year-old father, says: "My father's got the wrong mindset. His mind-set is that elders in this country are always right." Mr Charat Ram, the father, retorts that his son may be "intelligent and dynamic" but should "pay more attention to his responsibilities".

The two men are quarrelling over the running of a loss-making, family-controlled company that makes sewing machines. Previously they might have tried to settle their differences in private. But the onset of economic reform, launched by the government in 1991, is putting pressure on the family-run groups that dominate Indian industry and is straining even strong family loyalties.

The impact of the feud goes beyond the founding family - disrupting relations with other shareholders and outside partners, including foreign companies. Those families that cannot keep their arguments from hurting their businesses will suffer.

Indian companies are usually run by a patriarch who employs his relatives in an extended family enterprise. In theory, the family lives in harmony and holds everything in common. In practice, there have often been rows, as in family businesses in any country. India is particularly prone to such disputes because it has no primogeniture, so potential heirs squabble over their rights, sometimes for years.

Also, tough tax and foreign exchange control laws discourage families from making cash settlements for fear of disclosing their wealth. So, large numbers of heirs have to be accommodated. Even after a family has launched companies on the stock market and diluted ownership to 20 per cent or less, family members usually dominate management. Directorships, chairmanships and even whole companies are created to accommodate personal whims.

But a generation of businessmen now in their 40s, typically heirs of ageing fathers, is challenging these traditional values. These men have often worked abroad and want to promote foreign-trained managers. They believe the principle of family-first cannot survive the competitive pressures of economic deregulation. The fathers do not necessarily dispute this view. But they often lack the younger generation's sense of urgency. They

## Portraits of families at war

India's economic reform is exposing splits in family-run business groups, says Stefan Wagstyl



do not want to retire, at least not yet. Mr T Thomas, a former director of Unilever, the Anglo-Dutch multinational, and a top Bombay business man, says: "The people at the top love to hold on to power."

Four father-son power struggles have come into the open this year. The first, involving Mr Shriram and his father, is being fought in a family with a long history of arguments over sharing its wealth. The most recent split was in the mid-1980s when the group's interests, including sugar, oils, chemicals, textiles and engineering, were divided between Mr Ram and his brother, and Mr Ram's two sons.

Mr Ram gave control of Jay Engineering, the troubled sewing machine maker. However, it performed so badly after the share-out that Mr Ram turned to his son Mr Shriram for help. Mr Shriram agreed - as long as he was given a free hand. Mr Ram promised to hand over the chairmanship to Mr Shriram, but has so far not carried out his pledge. Businessmen who know the family say the real bone of contention is

the favour Mr Ram has shown over many years to Mr N B Dongre, a group manager who has been given substantial blocks of shares by Mr Ram. Mr Ram has told journalists that Mr Dongre is "an excellent top-ranking manager" and that Mr Shriram should "take a lesson or two from Mr Dongre". Mr Shriram does not take kindly to such advice.

**T**he atmosphere is even more tense at Apollo Tyres, one of India's largest tyre-makers with annual sales of more than Rs500 and the core of a group headed by Mr Ramnath Singh. Mr Singh is Apollo's chairman. But daily management has for the past decade been in the hands of his son - Mr Onkar Singh Kanwar, the vice chairman. Mr Kanwar now wants to take over as chairman but his father refuses to budge.

Mr Kanwar is widely credited with transforming Apollo from a sleepy company into a professionally run unit. He wants to respond to economic liberalisation by concentrating his resources on tyre-making.

His father wants to diversify into fields which are being opened up by deregulation.

The arguments are so bitter that Mr Singh has accused his son of making undisclosed investments such as a Rs50m loan to Mr Harshad Mehta, the stockbroker at the centre of last year's securities market scandal. Mr Kanwar disputes the accusations.

Meanwhile, in the family of Mr Mohan Singh, a 76-year-old Delhi-based pharmaceuticals entrepreneur, the arguments have reached such a pitch that a former chief justice of India has been asked to arbitrate. The quarrel began three years ago when Mr Mohan Singh divided his business between his three sons. Mr Parvinder Singh, the eldest, was given Ranbaxy Laboratories, the family's flagship. However, the gifts came with strings attached. As Mr Mohan Singh says, without a touch of irony: "I gave everybody freedom. The only condition was that they work under my supervision and control."

Mr Parvinder Singh has refused to acknowledge his

father's supremacy. To make matters worse he has managed Ranbaxy Laboratories so well that, with a turnover of Rs5bn a year, his business is now twice the size of his two brothers' combined interests.

Mr Kedar Nath Modi, patriarch of one branch of the Delhi-based Modi business family, is embroiled in a similar argument with his middle son Mr Yogendra Modi. The elder Mr Modi divided his businesses - including cement, textiles and chemicals - between his three sons a decade ago but insisted on a redistribution in the late 1980s after it emerged that his middle son was making far more money than his two brothers. Mr Yogendra Modi reluctantly agreed to a new settlement. But once more he proved better at managing his portion than his brothers - so this year his father has tried to impose a second redistribution. Even a former cabinet secretary, called in to arbitrate, has failed to resolve the dispute.

These arguments hurt business performance. At Apollo Tyres, senior managers and accountants are now spending time and energy investigating the charges levelled by Mr Ramnath Singh against his son. At Ranbaxy Laboratories, foreign technology suppliers have expressed concern to the management about the stability of commercial ties.

It is no accident that the most successful family-controlled groups have generally avoided public arguments. Tata, India's largest industrial combine, has for decades fostered good relations between family and non-family managers. Family members have always headed the group, but non-family executives have chaired important operating companies. However, Tata's recent past has also been blighted by a family-style struggle between Mr Ratan Tata, the 56-year-old son of the founding family who took control in the late 1980s, and a slew of older executives in their 70s. Mr Ratan Tata won.

As long as the family is in charge the temptation remains to put family interests first. As Mr N Vaghur, chairman of the Industrial Credit and Investment Corporation of India, a development bank, says: "The problem is that decisions are geared not to business needs but to family needs." He believes that, as in the west, professionals will gradually take over from family managers. But, judging by this year's rows, not all groups will successfully manage the delicate transition.

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

## Review must protect local democracy

From Mr Brian Briscoe

Sir, John Auer's piece ("Up the pole at the town hall" October 20) is an excellent summary of the problems and costs of the proposed review of local government. There is another point of national importance which may well be overlooked in the piecemeal review of local government structures. Some may argue that unitary structures will improve public accountability. Perhaps so, but only if the gradual accretion of powers from local democracy to Whitehall is halted.

Local government exists to enable local choices to be made

## Reporting reminiscent of an Eisenstein movie

From Mr Bruce Feldman

Sir, As a new subscriber to the FT in Akashi City, Japan, I was rendered breathless upon receiving my first issues containing the riveting articles by Mr John Lloyd about the clash resulting from the commandeering of the Russian parliament building by foes of President Boris Yeltsin.

Mr Lloyd's vivid writing, reminiscent of an Eisenstein movie, conveyed dramatically the exhilaration to pandemonium to terror to despondency which must have been felt by the participants.

What also emerged clearly in the articles was the considerable danger to which Mr Lloyd must surely have exposed himself in order to bring us these closely observed stories - passing blood-splattered bodies in smoke-engulfed hallways as people run wildly around, and the like.

He deserves a nice tranquil assignment writing about interest rates.

Bruce Feldman,  
Clover House, Apt. 210,  
16-5 Higashi Hitomaru-cho,  
Akashi City, Hyogo-ken 673,  
Japan

## Capitalist formula for growth

From Mr D B Robb

Sir, The government having successfully suppressed (but not cured) inflation over a period of some years, now faces the harder challenge of achieving growth without stimulating renewed inflation. If the chancellor were to have the unusual courage to pursue a capitalist solution, the challenge might be met.

My formula would include: sharply lowered interest rates, the main benefit of which would be felt by hard-pressed companies currently working only for their banks; greatly increased and simplified incentives to persuade the earning

population to divert their expenditure from consumer goods into wealth creating investments; and a measure to allow wages paid by private people to be tax deductible - which would be widely interpreted as according benefit to the rich, but which would go a long way towards providing a solution to the unemployment problem. Finally, these measures should be matched by harsh cuts in public sector employment.

D B Robb,  
Managing director,  
Marlborough Fine English  
Tiles,  
Marlborough, Wiltshire

## Criticism of banks over-heated

From Mr Adrian Martin

Sir, Mr Prodhon (Letters, October 22) joins the ranks of those whose criticism of "the banks" contains more heat than light.

Charges levied upon retailers are often far less than 4 per cent and are negotiable. The cost and security implications to such retailers of dealing with increased cash far outweigh the modest costs involved in accepting card payments.

Some finance houses offer credit cards which allow

## High prices are strangling energy-intensive UK manufacturing

From Mr J J Blakey

Sir, Both Michael Smith in his article "Fears of more pit closures increase", and the Leader "Cutting Coal" (both October 19) failed to make the important connection between the predicament of the coal industry and the unique and untested electricity market structure that the government imposed when electricity was privatised.

As is well known, there is a growing surplus of coal-fired electricity generation capacity. The marginal cost of base-load electricity generation on this capacity is less than 1.5p/kwh, yet new generation capacity costing about 2.8p/kwh is being approved, built and prospering within the "market". How is this possible?

By exercising their dominant market power within a highly artificial market structure National Power and PowerGen have been able to raise electricity prices far in excess of costs, thus creating headroom for the construction of electricity generation plant using natural gas - the cheapest form of new generation plant.

As a consequence, the UK's asset of large efficient coal-fired power stations fuelled by increasingly competitive UK coal is now being squandered and energy-intensive manufacturing industry is being strangled by high electricity prices which have increased by up to 70 per cent since electricity was privatised.

It is truly demoralising to see how slowly the government is acting to rectify these self-inflicted wounds - particularly at a time when economic recovery appears to be faltering.

national interest to arrest the artificial decline in the use of coal for electricity generation, and to reform the electricity market so that the declining costs of coal in efficient base-load stations are reflected in internationally competitive prices to electricity-intensive manufacturing industry. In essence these were the recommendations of the trade and industry select committee in its report of January 1993, which was largely ignored by the government. Now that the adverse consequences for the coal industry and electricity consumers are clearer, we can only hope that the government will listen and act.

J J Blakey,  
Energy Intensive Users Group,  
c/o BISPA,  
5 Cromwell Road,  
London SW7 2HX



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# FINANCIAL TIMES

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Monday October 25 1993

## High times on newer markets

EMERGING markets are becoming popular, and to match the flurry of new funds in the west to cash in on the hoped-for wave of flotations and bond issues in developing countries. Last week's proposed offer of \$400m worth of shares in Telecomasia in Bangkok is a case in point.

Is this flood of money becoming dangerous? US closed-end funds alone have raised nearly \$4bn this year to invest in these suddenly glamorous opportunities. There is an obvious element of marketing man's gloss even in the title emerging markets itself: these are in fact high risk or immature markets, and certain of them, especially in Latin America, have been emerging for at least 150 years.

Behind the hype, however, there are some solid reasons at present for investors to look outside the investment mainstream. Economic growth in the G7 industrial countries has averaged only about 1% per year in the 1990s so far, and many investors in the US, for instance, appear to have concluded that shares on Wall Street have become overpriced in relation to corporate growth prospects. Yet many developing economies have been expanding at 6% per year or more. There has been a general extension of market-oriented capitalist economic systems. China has been a sleeping giant but is now undergoing rapid change and has far greater potential than the various smaller emerging markets that have occupied investors' attention in the past.

### Advanced technology

Improved communications have made it more practical for foreign investors to manage their portfolios in far-flung territories. Advanced technology has also transformed the dealing and settlement aspects of investment in securities, at least in the better markets. The liberalisation of financial restrictions has made the international movement of capital easier. In addition, moves towards privatisation are making available for investment substantial companies of the kind which institutional investors often find more comfortable to hold in their portfolios than they do the creations of colourful local entrepreneurs.

More fundamentally, it is arguable that the whole balance of the world economy is shifting, as developing world labour is harnessed to the exploitation of imported technologies. But whether the political structures in developing countries can cope with the stresses is another matter. "President overthrown" is the kind of news story which tests the nerves of an emerging markets investor; it is even alleged by police in Caracas that stockbrokers and other financial professionals took part in a terrorist bombing campaign in Venezuela this summer in order to force profit-making opportunities in the financial markets.

### Potential bubbles

The immediate problem is one of potential bubbles, with market prices being pushed sky-high by the sheer volume of inflowing capital, creating a self-feeding spiral. This appears to be happening in Hong Kong, where after a previous bubble, in October 1987, share prices crashed by 43 per cent in a single day.

Selecting the sound from the unsound is no easy task. Once the US was an emerging market, and much more recently so was Japan. But some of today's burgeoning markets will not make the transition to maturity. Values to an overseas investor depend not only upon the achievement of economic growth but on whether a country considers it important to honour liabilities to foreigners. Where hyperinflation exists, as it still does in too many Latin American and east European countries, it is a sign of unwillingness even to recognise domestic obligations. In China, the source of the most ambitious projections among emerging markets promoters, the suspect quality of information makes reading economic developments even more difficult than in London and New York.

The fear is that when money is plentiful investors become less discriminating. Indeed the riskiest markets will, for a while, tend to be the best performers. Nigerian bonds have led this year's league table. Investors in emerging markets will find life dangerous in anything but the very short term if they fail to recognise the right balance between risk and return.

## British Gas and the MMC

A YEAR of investigation by the Monopolies and Mergers Commission has not ended debate over the future of the UK gas industry. Argument still rages over the main questions: whether British Gas's domestic monopoly should be abolished and whether the company's trading arm should be divested from its pipeline business. With public consultation on the MMC's recommendations due to end this week, it is unclear what ministers, who have the final say, will decide.

The message that there is little support for the MMC's line that British Gas should be broken up in 1997 and its monopoly abolished three to five years later. The Gas Consumers Council is suspicious of both break-up and abolition of the monopoly, fearing they would result in higher prices, particularly for the poorest customers. Independent gas suppliers want the market opened up much sooner than the end of the century but care little either way about break-up. Ofgas, the industry regulator, is taking a similar line reversing its earlier position that break-up was necessary for competition to flourish. The only party reasonably content with the MMC's package is British Gas, which previously argued against being broken up.

In bringing this tangled debate to an end, Mr Michael Heseltine, the trade and industry secretary, should hold fast to the golden rule: competition wherever possible and regulation only where necessary. Competition is the most effective tool for driving costs down and widening consumer choice. Regulation can strangle the benefits competition brings.

Such considerations mean priority should be given to abolishing the domestic monopoly. It is not acceptable for consumers to be denied a choice of gas suppliers until the next century.

### Higher bills

But this does not mean concerns over competition leading to higher gas bills can be swept aside. British Gas's changing structure is riddled with cross-subsidies, which would be eroded by competition. Ministers will not want a similar row to that which has greeted the imposition of VAT on fuel bills. An acceptable way must there-

fore be found to protect those most in need while harnessing market forces. Such a combination is not, as many suppose, a contradiction in terms. Social obligations can be maintained in a competitive market, as experience in telecommunications has shown.

There are different ways of achieving this. In choosing, ministers should be guided by the need to keep regulation in check. Such an imperative counts against Ofgas's proposal that onerous social obligations - equivalent to those currently borne by British Gas - should be imposed on all competitors. This could deter potential rivals from entering the market.

### Social obligations

A better approach would be to conduct a proper analysis of which social obligations are desirable and then cost them. At present, there is much fuzzy talk about cross-subsidies between different types of customer but little analysis of how well these are targeted on those most in need.

Once social obligations had been costed, it would be possible to require one supplier to meet the obligations and the rest to pay their share. Initially, it would be natural for the obligations to remain with British Gas. But in the longer run, the role could be put out to competitive tender and given to the operator requiring the lowest subsidy.

The need to keep regulation to the minimum is also the most persuasive reason for splitting British Gas's trading and pipeline operations. Although the MMC probably overstated the case by arguing that self-sustaining competition would be impossible without break-up, such a structure would certainly enhance the prospects of competition. So long as British Gas remains an integrated group, there will be a need for constant regulatory intervention to ensure rivals gain fair access to its pipelines.

Some think it impractical to press ahead with abolition of the domestic monopoly and break-up at the same time. If that were the case, ministers should give priority to opening up the market. But it is not clear why there has to be such a trade-off. Ideally, Mr Heseltine should give the green light to both.



The welfare state, the glue that binds the world's advanced capitalist economies, is coming unstuck. The immediate cause is its increasing cost at a time when budget deficits burden most of the 24 member states of the Organisation for Economic Co-operation and Development.

Rising welfare spending has been a significant factor in the average increase in net state borrowing of 3 percentage points of GDP across the OECD between 1989 and 1992.

In the longer term, there are fears that the cost of the welfare state could become insupportable as populations age over the next 50 years. While short-term measures may ease the immediate budgetary pressures, more fundamental reforms will be needed if the welfare state is not to undermine the economic performance which has underpinned its enormous expansion since the second world war.

Reform of national welfare systems to bring costs under control is now on the political agenda throughout the OECD, as countries struggle to rein in government spending. Total government spending in the OECD countries has risen from 38.1 per cent of GDP in 1980 to 43.2 per cent in 1990. The highest element in this growth has been the cost of pensions, healthcare, unemployment benefits and family support. Social security payments more than doubled during this period, from 7 per cent of GDP to 15.4 per cent. Health expenditure also doubled, from 3.9 per cent to 7.5 per cent.

The largest single budget item in most welfare states is the cost of publicly provided pensions. Expenditure has risen rapidly in recent decades, more than doubling its average share of GDP in OECD countries since 1980. Pensions typically account for about a quarter of the increase in public expenditure over this period.

The growth is largely attributable to three factors:

- The increase in coverage as pension schemes introduced after the second world war mature.
- The rise in the number of elderly people.
- Improvements in pension benefits, such as automatic increases to match rising earnings.

The maturing of the welfare state is also a significant factor in the doubling of health expenditure since 1980. Countries such as Spain, Ireland and the Netherlands have been extending their public healthcare systems to provide universal coverage.

As with pensions, health systems have become more generous in the wake of economic growth. For example, including grafts and transplants that were previously regarded as experimental. The ageing of the population has also contributed to rising costs, though not as much as for pensions.

Rising unemployment has added to the cost of the welfare state in both unemployment benefits and general family support for low-income families. But it has also helped to push up the budget for sickness and invalidity benefits, which often offer an escape route into early retirement for older workers.

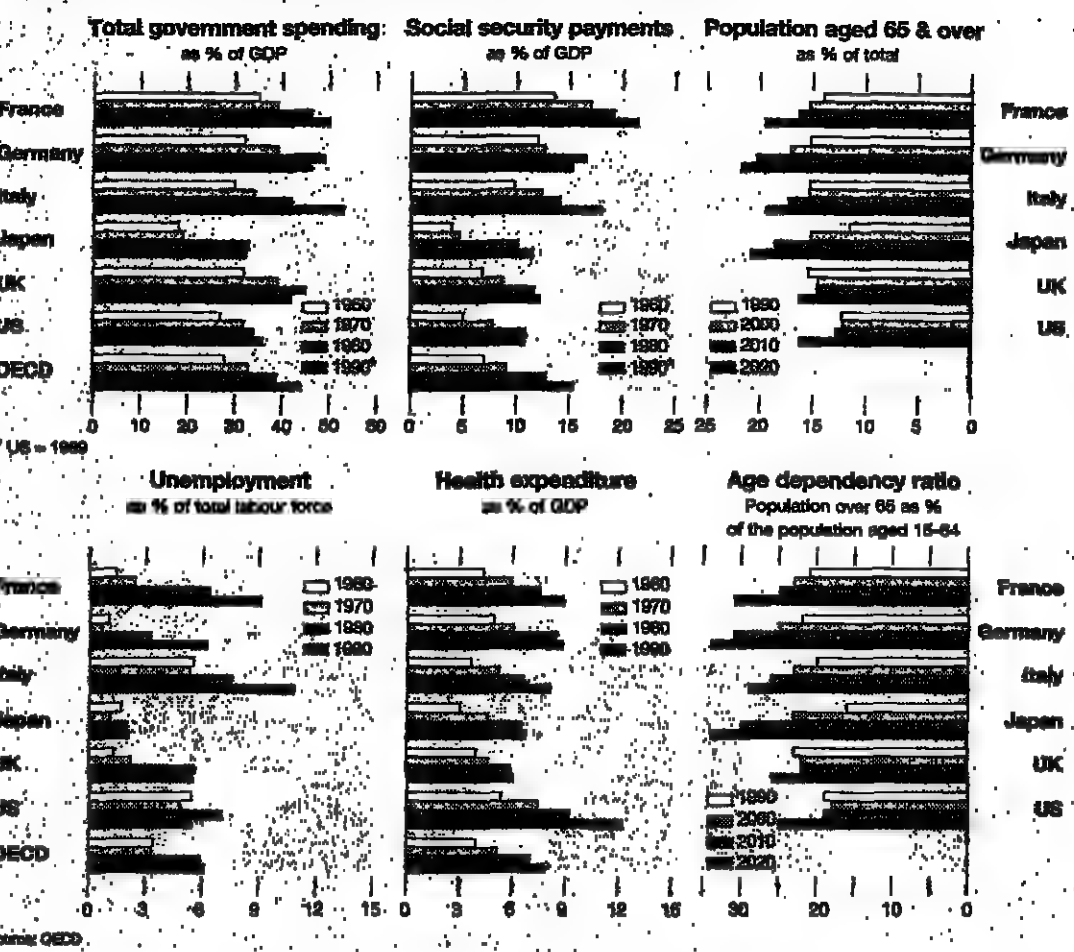
Most OECD countries have recognised the need to curb growth in these main areas of welfare spending during the 1980s, and have introduced policies to tackle the underlying causes. For example, governments have become much less willing to offer improvements in pensions. Moves are afoot in countries such as Germany and Italy to raise the pension age. Automatic indexation of pensions to earnings has been weakened in Germany and ended altogether in the UK for the basic flat-rate pension.

Healthcare systems have been reformed to make them more efficient and to bear down on the cost of pharmaceuticals. Although there are considerable differences between national health systems, healthcare reforms in countries

## Governments are anxious to cut the cost of pensions, healthcare and benefit payments. John Willman explains their options

# Welfare versus wealth of nations

### Beyond the welfare state: the growing burden



such as the UK and the Netherlands are increasingly converging on models that use competition and price incentives to control costs.

Many countries have also begun to tighten up on unemployment benefits, with reductions in benefit levels and more rigorous conditions to qualify. Active labour market policies have been introduced to promote a return to employment.

Some countries have succeeded in stabilising their welfare costs by measures such as these. But what most concerns those responsible for public finances is the strength of underlying pressures on welfare spending that will push costs upwards in the future.

### Only halfway through the 21st century will the number of over-65s peak, at about 190m

The most important of these is demography. Increases in life expectancy have already increased the number of elderly people collecting pensions. The number of over-65s in the 24 OECD member states rose from 61m in 1980 to more than 100m in 1990.

The growth is accelerating, with the number projected to rise to more than 115m in 2000, 131m in 2010 and 156m by 2020. Only halfway through the 21st century will the number of over-65s peak, at about 190m.

The strain that this will put on the welfare state can best be seen by relating it to expected trends in the number of people of working age. The standard measure for this is the age dependency ratio, the population over 65 as a percentage

of the population aged 15-64. For the OECD as a whole, the age dependency ratio is predicted to rise from about 19 per cent in 1980 to 28 per cent by 2020 and 37 per cent by 2040.

Some countries face much greater pressures from the ageing of their populations than others. Germany and Japan, for example, will both have age dependency ratios of 34 per cent by 2020 - one person over the age of 65 for every three people between 15 and 64. By 2040, almost half of Germany's population could be over 65, though the proportion will fall thereafter.

Age dependency ratios will climb more slowly in the UK and US, to about 25 per cent in 2020 - four people of working age to support every elderly person. In both countries, ratios will peak at about 33 per cent in 2040.

The most immediate impact of these demographic changes will be on pensions, where costs will in any case rise as pension schemes continue to mature. Overall, the OECD estimates that the pension burden could double over the next 50 years. Real economic growth rates of up to 1.5 per cent a year would be needed to pay for pensions alone - and that on the assumption that the pensions do not increase in real terms.

In practice, increasing pensions in line with prices might be difficult to sustain if earnings rose faster. The growing gap between pensioners and those still at work which would result could be politically unacceptable. However, raising pensions by more than prices would either require much higher growth rates or higher taxes for those in work to pay the bill.

The impact of an ageing population on healthcare costs is less clear-cut. Experts differ on whether increased longevity inevitably means more medical care: while

more might be required for the very elderly, less might be needed for younger people as chronic diseases become less common.

Additional costs of new drugs and advances in medical technology could be at least as important as demography in pushing up healthcare bills.

However, there will be an increase in demand for geriatric care and social services for the elderly. This will be encouraged by social changes, such as the decline of the extended family in which older people were cared for by younger relatives.

Other changes in social structure are also pushing up the demands on

### No country can long afford to burden business with higher welfare costs than its neighbours

the welfare state. Throughout the OECD, for example, the number of lone-parent families has been rising since the 1960s. In some countries, the increase has been relatively moderate - 20 per cent or less in countries such as France, Japan and Switzerland. At the other extreme, the increase has exceeded 50 per cent in the UK and Australia. In the US the number has more than doubled. Lone-parent families now typically constitute 10 to 15 per cent of all families with children in OECD countries. In the US it is one in four families.

The reasons for the growth include the greater ease of separation and divorce. But inevitably lone-parent families rely on welfare provision to a far greater extent than two-parent families.

Added to concerns over demography and social change are fears over the increase in unemployment levels across the OECD. Over the last two decades, jobless levels have risen during recessions but not fallen back to the same extent in the following recovery period.

This rather effect has worried the Group of Seven leading industrial countries sufficiently for an employment summit to be hosted by President Clinton in the coming months. Continuing rises in the base level of unemployment would further undermine countries' ability to pay for their welfare states.

Responses to these cost pressures vary from country to country. Germany, the UK, France, Italy and the US are among countries which have already raised tax and social security contribution levels.

However, the scope for such increases is limited by voters' reluctance to pay higher taxes. Where the cost of welfare is jointly funded by employers - as in Germany - higher contributions are also increasingly resisted by business, which fears the consequences for international competitiveness of higher costs. In a global economy, no country can long afford to burden business with higher welfare costs than its neighbours.

An alternative response to cost pressures would be further increases in borrowing to fund the welfare state. But that would also have deleterious effects, according to the OECD. Average government debt in OECD countries has risen from 23 per cent of GDP in 1979 to 44 per cent in 1992.

Without either tax rises or cuts in welfare budgets, current welfare spending plans could increase debt ratios on average by 90 percentage points over the next 40 years, according to one OECD study. It says this is "a situation which most would think unsustainable".

This is why the OECD's half-yearly Economic Outlook repeatedly stresses the importance of controlling welfare spending in improving economic performance. The OECD's immediate priorities for reform include charges for the use of some welfare services and greater competition to increase the efficiency of those services.

But the OECD has also drawn attention to the need for action to anticipate the funding implications of the rise in the number of elderly people. Tackling these longer-term pressures will require more than tinkering with charges and efficiency drives in welfare services.

Significant cuts in benefit levels, for example, may be needed - including greater targeting of benefits on the most needy. User charges could become increasingly widespread, especially for the better-off. They could rise to cover a much larger part of the costs of welfare services. And the demands put on the welfare state might be eased by encouraging more private provision of pensions and healthcare.

Measures such as these would fundamentally change the nature of the welfare state, however. From providing support "from the cradle to the grave", it would become a safety net for those who could not afford to provide for themselves.

As countries become wealthier, moving the boundary between the state's responsibilities and those of the individual in this way may be a natural step. But it would be politically controversial.

Yet it is increasingly clear that there is no alternative to fundamental reforms if advanced economies are to protect their most vulnerable citizens without imposing unacceptable burdens on economic performance. The welfare state may have effectively bound societies together through the ups and downs of the economic cycle for the last 40 years. But a new glue will be needed over the next 50 years if advanced economies are to pass beyond the welfare state.

This is the first in a series of articles analysing the pressures on the welfare state across the world, and examining policy options for relieving the strain.

## Buying the BIS

Private investors in the Bank for International Settlements will be watching carefully the change of guard when Andrew Crockett, international director of the Bank of England, takes over as general manager.

Investors? Yes, strange to tell, some 16 per cent of the stock in the secretive central bankers' central bank can be bought and sold in a European stock exchange. When the institution was created in 1930 to recycle German reparations after the first world war, the equity was divided up between member central banks.

But the US declined to take up its share allocation, and part of the French and Belgian tranches were also released, all to be traded publicly, though without voting rights.

Last Friday, in the "over-the-counter" section of the Basic stock exchange, one BIS share, from the most liquid, American quota, was trading at \$F9400 (\$4,335).

The share, which by virtue of the bank's vast gold reserves is one of the safest and cheapest gold-related securities around, can currently be bought at a 31 per cent discount to net asset value. When the precious metal is really hot, the shares have historically commanded a small premium.

The intriguing part for the true optimist is, that, if the bank's hidden assets, including tracts of valuable land around Basle, are included, brokers actually calculate the shares to be worth nearer \$12,000 each.

As a prudent central banker, Crockett will not doubt be wise to the sirens who whisper that the over-capitalised bank ought one day return some of its enormous wealth to shareholders via a special dividend.

### Run out

Well done the Toronto Blue Jays. Last year, Canada's constitutional referendum coincided with the Blue Jays' victory parade, after the baseball players became the first non-US team to win the World Series. In an encore this weekend, they comfortably retained the title ahead of today's general election.

Sadly, Blue Jay-induced euphoria bodes ill for the Conservative party. Brian Mulroney's constitutional proposal was firmly rejected, and now it looks as if Mulroney's successor, Kim Campbell, is poised for a resounding defeat. She could always take up baseball.

### Model job

Seeing the Confederation of British Industry and the Engineering Employers' Federation are expected to tie the knot over

## OBSERVER



The next few weeks, who is likely to emerge as the combined entity's mouthpiece on economics?

Now that Andrew Sentance, the CBI's economics director, has handed in his notice in favour of a job at the London Business School, the choice could be a straight tussle between the affable Sudhir Jumanekar, Sentance's deputy, and Ian Thompson, the cerebral but somewhat retiring economic adviser at the federation.

Should the revamped body decide to look elsewhere, it might consider Ford's head of economics, Kate Barker, one of the brighter economists currently working in British industry.

Alternatively, there are at least two possible candidates from the CBI old boy network: Leslie Gunde of GKN and Graham Burgess of BAT are both alumni of the economics department.

The job could also suit Richard Freeman, the well-connected and heavyweight chief economist at ICI who must be considering pastures new after the demerger.

Any footloose Treasury economists, though, would presumably be questioning how far the views of Neil Johnson, the outgoing EEF director-general whose less-than-glowing assessment of the department has been amply aired, are reflected in his colleagues' thinking.

### Handbag carriers

As Lady Thatcher's victims bite back, former minister Alan Clark duly pitches in with his own review of that book. But his contribution, in the Sunday Telegraph, is informed with a degree of bile that derives from another source.

Laying into this "global package... that is gonna be marketed", he senses an act of "literary and historic vandalism", before concluding that "the book is incomplete: and somewhat polluted by the attentions of hacks".

This particular Thatcher-worshipper's frustrations are not entirely what they might seem, for turning to his own

Diaries, one finds that Clark himself auditioned for the part of biographer. In an audience with the Lady, he is told first of all she wants him to do the book "because you are a believer".

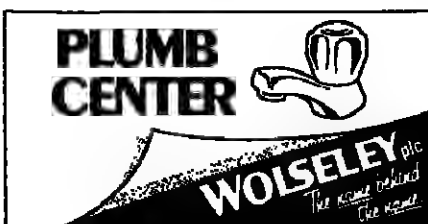
He makes a play not for memoirs, scripted by a ghost, but for the Official Biography by himself. Quickly realising that he has quered his pitch, he goes on to console himself with the fact that she is, wrongheaded in his view, anyway sold on the "autobiographical" approach to tell her story.

And what does New Republic editor John O'Sullivan, one of the chosen ghosts, think of Clark's verdict? "No valet is a hero, especially to another valet," he snarled, far from inanimately, out of New York yesterday.

### Sic

What embarrassed Commonwealth officials have termed a "misunderstanding" has provided an intimate glimpse into the lives of the leaders attending the organisation's biennial conference in Cyprus. Journalists paging through the official list of delegates were astonished to find copious notes on the dietary preferences and medical ailments of the heads of government. The document was hastily replaced by an expurgated version. No prizes for guessing that John Major prefers his food "plain and simple".





# FINANCIAL TIMES

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## Attali quits after Air France cost cuts revised

By John Riddling in Paris

MR Bernard Attali resigned as Air France chairman last night after the French government said it was modifying a cost-cutting plan which has sparked a strike by the airline's employees.

The alternative recovery plan for the loss-making airline came as the government sought to prevent an escalation of the strike action.

Mr Bernard Bosson, transport minister, said the 4,000 job cuts in the plan were necessary but could be achieved with a minimal number of forced redundancies. Confirming that the present controversial plan was being scrapped, Mr Bosson said a new one had to be put forward, and he was giving himself three months to draw it up. "We cannot save Air France while clashing with all its employees," he said.

The surprise move came as the

strike by ground staff protesting against the recovery plan was due to be joined tomorrow by Air France pilots and cabin staff and by unions at Aéroports de Paris, the airport authority, and at Air Inter, the domestic airline controlled by Air France.

The dispute, now in its second week, represents a dilemma for the government of Mr Edouard Balladur, in its first serious industrial dispute since taking office in March and fears a spread of public-sector unrest.

The government is seeking to restructure inefficient state-owned industry to ease pressure on the budget deficit - targeted at FF317bn (£36.5bn) this year - and to enable the sale of state-owned groups it has slated for privatisation. But such measures threaten to fuel protests in the public sector and add to anxiety about the unemployment rate, which is 11.7 per cent.

A number of other public sector

protests are planned. In addition to the Air France strike, unions have called for a day of mass action on November 18 which is expected to hit France's railways, postal and telecommunications services.

France Telecom and the railways are not on the privatisation list, but a one-day strike earlier this month drew wide support from workers in these groups, reflecting fears about job cuts and opposition to the government's employment bill. The bill is aimed at increasing flexibility in French labour law.

The threat of broader public-sector actions prompted the government to step in quickly at Air France. In weekend talks, Mr Bosson offered concessions, including a proposal that pay cuts be limited to 1 per cent for the airline's lowest-paid workers and that reductions in overtime pay could also be revised.

## Ulster peace initiative in jeopardy after attack

By Philip Stephens and Our Belfast Correspondent

THE Hume-Adams initiative to end the fighting in Northern Ireland appeared doomed last night as Mr John Major, the UK prime minister, led a fierce denunciation of the Irish Republican Army's bombing of a busy Belfast street.

As the death toll from Saturday's attack in the Protestant Shankill Road rose to 10, including one of the terrorists who planted the bomb, Mr Major ruled out early dialogue with the Republican Sinn Féin movement. Sir Patrick Mayhew, Northern Ireland secretary, and Mr Dick Spring, Ireland's foreign affairs minister, announced they had postponed a meeting of the Anglo-Irish inter-governmental conference on Wednesday. Mr Spring had been expected at that meeting to pass on to Sir Patrick details of the Hume-Adams plan.

But British ministers expect that the London and Dublin governments will press ahead with their own efforts to devise a new constitutional settlement to provide an umbrella for fresh talks between the legitimate political parties in the province.

In the wake of Saturday's massacre Ulster Unionists demanded an end to the so-called peace initiative framed by Mr John Hume, leader of the nationalist Social Democratic Labour party, and Mr Gerry Adams, Sinn Féin president.

Mr Hume called on the two governments to speed up their consideration of the proposals, which he said offered the best hope in 30 years of ending sectarian violence in the province. However, Mr Major, who is expected to hold talks with Mr Albert Reynolds, Irish prime minister, during Friday's European Community summit in Brussels, said the bombing had seriously undermined hopes of any dialogue.

## THE LEX COLUMN

### Electric charge

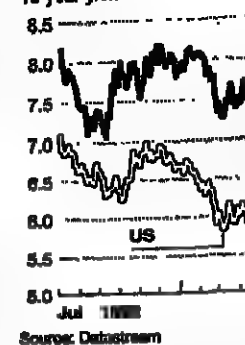
The embarrassment of riches in the UK regional electricity companies must be giving rise to some discomfort in a number of boardrooms. Strong cashflows mean that many RECs will have net cash within the next couple of years. Yet financing such utilities with equity alone gives rise to an unacceptably high cost of capital. The RECs thus need to find ways of increasing gearing and returning the excess equity to shareholders.

Possibilities include share buy-backs and one-off mega-dividends, but the companies argue that they cannot consider change while the current regulatory review is under way. Offer, the electricity watchdog, however, is likely to view cost of capital as an important component of its review, and may not take kindly to RECs which agree price caps one week and radically alter their capital structures the next. There must be kudos for the REC which comes forward with capital reconstruction proposals that benefit both shareholders and customers.

Interestingly, gearing would also be increased if one REC bid mounted a cash bid for another. Some company managements have ambitions, and a merger would certainly produce cost savings. However, the premium one REC could afford to pay for another would be limited. A bid battle might well tempt in a more highly rated raider who could afford to pay more for a REC's cash generation and stable UK earnings. That leaves the question of the government's golden share, which does not expire until 1996. Given the history of previous golden shares, though, that might well prove a paper tiger.

#### Government bonds

10 year yield %



Source: Datastream

confidence since the Securities and Investments Board clarified the rules in 1991. The manner in which pension funds should account for derivatives has also been standardised. Importantly, pension fund trustees no longer regard futures and options as a black art to be avoided at all costs.

The current fashion for warrants is unlikely to form part of this process, though. Pension funds have been using them for some years. BTR, a core holding for many UK funds, started issuing them in 1988. On that basis the latest spate of warrant issues looks like a response to peculiar market conditions rather than part of a secular trend. The taste for highly-gearred investments will not outlive the bull market.

#### Lonrho

Mr Tiny Rowland may have the disadvantage of the black pieces in his battle with his co-chief executive Mr Dieter Bock, but he is clearly still playing to win. Until last week Mr Bock seemed to be developing unstoppable momentum. He is Lonrho's largest single shareholder and has assiduously courted such institutional investors as the company could muster. His drive to open up the company, sell the Observer, and realise value for the Western Platinum and Ashanti holdings has won applause.

Yet it never does to underestimate Mr Rowland, and he has now upstaged Mr Bock twice in three days. The compromise over non-executive directors will make it harder for Mr Bock's camp to vote through changes. And the jaw-slackening peace deal with the Fayeds means that Mr Rowland does not have to fight on two fronts simultaneously. He has other advantages: most notably a hard core of support among small shareholders, intimate knowledge of Lonrho's African businesses and an ability to come up with genuinely surprising deals. Worse for Mr Bock, recent developments suggest that Mr Rowland can still dictate Lonrho's strategy without even bothering to inform his business associates.

Attempts to take Lonrho out of Mr Rowland's hands have failed before, as Mr Alan Bond can ruefully confirm. While the odds favour an eventual victory for Mr Bock, it is not secure yet. Lonrho's share price will probably bounce now the cash flow to the lawyers has dried up. But if a protracted trench war is in the offing, the two men could still damage what is left of Lonrho's prospects.

#### Warrants

It is difficult to know whether the

recent flurry of warrants on UK equities should be taken as a sign of encouragement or as a warning. Most have been call warrants, giving investors the right to buy the underlying stock. At first glance, that does not suggest a market on the brink of retreat. Yet many have been warrants on hitherto unpopular sectors such as food retailers and drugs companies, often accompanied by bullish research notes. On a cynical interpretation such issues are part of an increasingly desperate search for value in an over-stretched market.

While it can be unsettling to see the market led higher by derivatives, such instruments are increasingly a feature of day-to-day investment management. Unit trust managers have gained in

#### Canada

The strength of both the Canadian dollar and its bond market suggests that, having long since given up hope of a Conservative victory, financial markets are discounting an outright Liberal win in today's election. If they are right there may be more to play for. At over 5 per cent, according to Goldman Sachs, Canadian government bonds carry the highest real yield of any in the group of seven leading industrial countries.

A large part of the premium reflects the fear of separatist movements in both Quebec and Western Canada. This would abate with a Liberal victory that excluded both the Bloc Québécois and the Reform party from a stake in a coalition government. Canadian bonds would then be particularly

## German economy to grow 1.5% next year, say leading institutes

By Christopher Parkes in Frankfurt

THE GERMAN economy will rebound from recession next year, growing 1.5 per cent after shrinking by the same proportion in 1993, according to a majority report from the country's six leading economic institutes.

In their traditional autumn forecast, published today, they predict 1 per cent growth in the west and a 7 per cent rise in the east, based mainly on a recovery in trade and on assumptions that average pay will rise 2 per cent.

Dissenters at Berlin's DIW institute, however, expect a further fall of 0.5 per cent in the west and growth of only 5 per cent in the east.

The institutes, which last year

under-estimated the strength of the slump and forecast 1 per cent per-German growth, said exports and imports would each grow 3.5 per cent.

On the deficit side, they warned of a sharp increase in unemployment and were sceptical of the government's plans to reduce public spending. Driven mainly by an increase of 340,000 in the jobs total in the west to 8.4 per cent, aggregate unemployment was likely to rise to 9.5 per cent, or 8.8m.

The report added that the federal budget deficit was likely to increase DM3bn to DM110bn. "The ratio of state spending to gross domestic product will probably rise to 51.5 per cent," it said, noting that this compared with around 45 per cent before unifica-

tion. Warning Bonn that investor confidence would be harmed if it did not act, the report said: "So far there is no convincing medium-term consolidation strategy."

The coalition government's fiscal policy was based on increased tax revenues and welfare contributions, it charged. There was no alternative to forcing spending cuts and reducing consumption-oriented hand-outs.

Mr Theo Waigel, finance minister, said at the weekend that the report confirmed the government view that the economy was recovering, although in a routine monthly study, published yesterday, the Ifo institute from Munich reported waning optimism in industry after a further decline in capacity utilisation in September.

## China tax

Continued from Page 1

removal from the commercial banks of "policy-lending" responsibilities such as financing big capital works projects. This task would instead be undertaken by new "policy-lending" institutions.

He indicated that the government planned to "get tough" with loss-making state enterprises by continuing to give preference to profitable market-oriented institutions in the provision of credit. "Enterprises should run their businesses independently, responsible for profits and losses, expansion and development."

Foreign trade reform would focus on fulfilling requirements for accession to the General Agreement on Tariffs and Trade, said Mr Li, who is responsible for overseeing China's foreign trade.

He defended the Communist party's role, saying a weakening of its control risked chaos.

## Bombs and bodyguards in Russian banking

Continued from Page 1

the Most (Bridge) banking and construction group openly admitted last week that it had a security force of 600 men.

In contrast, Mr Dmitry Tulin, the 37-year-old deputy governor of the central bank, who has just been given the thankless job of trying to improve supervision over Russia's 3,000 banks, has no bodyguard.

"We are all under a certain pressure coming from... underground banking activities and the bosses of the underground economy," Mr Tulin says. "But many Russians have become fatalistic."

This summer, Mr Sergei Panov, the official responsible for on-site inspections of banks, had his hand smashed and his *dacha* set on fire after he tried to investigate a Moscow commercial bank. One night in September, a bomb

went off at a central bank annex next door to the Interior Ministry, responsible for law and order.

It is still extremely easy to set

up a bank in Russia. It is now deputy chairman of one of the more conservative institutions, Neftekhimbank, claims that the "problems start when banks accept dirty clients". And when criminal clients ask for more "loans", bankers either pay up or suffer.

The western banks which have begun to set up subsidiaries in Russia are taking no chances. Security for the bank established jointly in St Petersburg by Banque Nationale de Paris and Dresdner Bank is the responsibility of Mr Yevgeny Lukyanov, a suave former KGB operative who once worked in London. He says his job ranges from protecting the bank's cash to guarding against attempts by criminals to "infiltrate" the bank.

Nor does the central bank have guidelines against money-lau-

ndering - a problem Mr Tulin plans to start tackling by inviting leading international experts to a seminar in Moscow next month.

Mr Sergei Rayevsky, a former finance minister who is now deputy chairman of one of the more conservative institutions, Neftekhimbank, claims that the "problems start when banks accept dirty clients". And when criminal clients ask for more "loans", bankers either pay up or suffer.

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## FT WORLD WEATHER

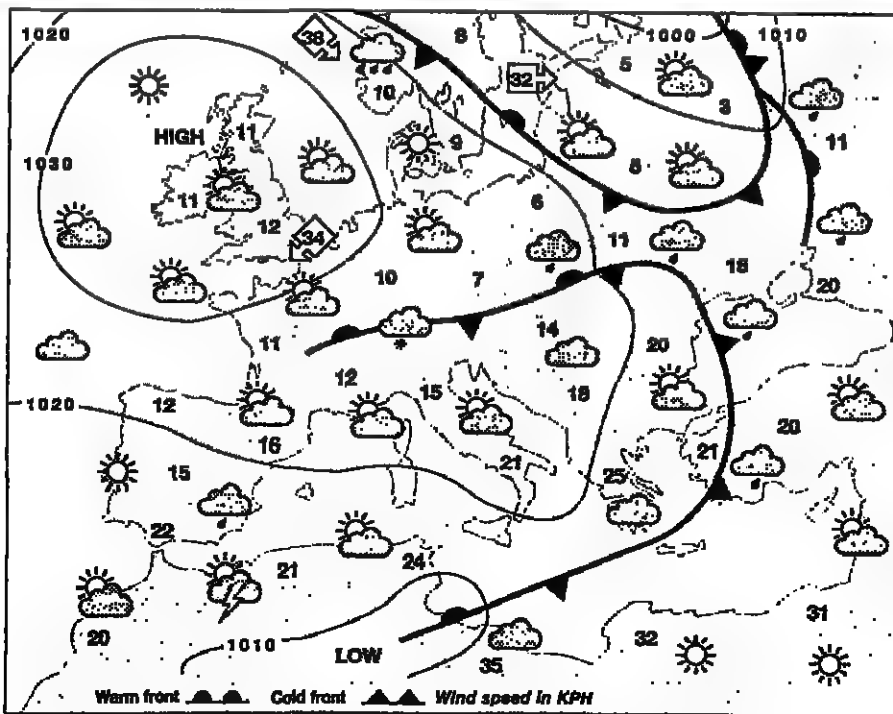
### Europe today

High pressure will keep conditions calm over the British Isles, while a series of low pressure areas will cover the Continent. There will be north-westerly gales along the northern Norwegian coast. Snow showers will fall in northern coastal regions of Scandinavia but rain will occur farther south. Interior Scandinavia will remain generally dry with a few snow showers.

A weakening frontal zone over central and southern Europe will cause mainly cloudy conditions, although Italy and former Yugoslavia will have periods of sunshine. Greece, Romania and the south-western CIS region will have rain or thunder showers. Northern Germany and the Benelux countries will have some sunny spells but temperatures will remain unseasonably low.

### Five-day forecast

High pressure will stay over the British Isles and conditions will remain settled. Low pressure over Scandinavia will track east, drawing more cold unstable air into the northern CIS region and Scandinavia. Sunny spells will be interspersed with a local snow shower in northern areas. Central Europe will remain mainly cloudy but dry, while the south-east will continue to have some sunshine.



Situation at 12 GMT. Temperatures maximum for day. Forecasts by Meteo Consult of the Netherlands

### TODAY'S TEMPERATURES

Maximum	Belfast	fair	10	Cardiff	sun	11	Frankfurt	fair	9	Malta	fair	25	Rio	showers	27
Minimum	Celtics	cloudy	17	Chicago	sun	23	Garmna	cloudy	10	Manchester	fair	12	Riyadh	fair	31
sun	33	Berlin	11	Cologne	sun	11	Gibraltar	cloudy	10	Maria	cloudy	30	Rome	showers	22
Algeria	32	Bermuda	27	Dakar	fair	30	Glasgow	fair	11	Melbourne	rain	19	S. Frisco	showers	22
Amsterdam	12	Bombay	32	Dallas	sun	23	Hamburg	fair	10	Medco City	fair	15	Seoul	fair	12
Athens	24	Brussels	11	Delhi	fair	30	Helsinki	cloudy	8	Miami	fair	30	Singapore	showers	31
Bahia	16	Buenos Aires	13	Dubai	sun	32	Hong Kong	fair	23	Milan	showers	12	Stockholm	cloudy	10
Bangkok	12	Chengdu	sun	Dublin	sun	11	Honolulu	showers	21	Moscow	snow	3	Sydney	showers	26
Barcelona	16	Cairo	sun	Durham	sun	19	Jersey	cloudy	10	Munich	cloudy	6	Tangier	cloudy	21
Beijing	17	Cape Town	23	Edinburgh	fair	11	Kansas	cloudy	37	Nairobi	fair	27	Tel Aviv	sun	31
				Faro	showers	20	Kuala Lumpur	fair	34	Naples	fair	20	Tokyo	showers	15
							L. Angeles	fair	23	Nassau	fair	32	Toronto	sun	18
							Las Palmas	fair	24	New York	sun	21	Tunis	thund	24
							Lima	cloudy	21	Nice	cloudy	15	Vancouver	fair	15
							Lisbon	cloudy	18	Nicosia	fair	29	Venice	cloudy	15
							London	cloudy	13	Olo	cloudy	10	Vienne	drizzle	10
							Luxembourg	fair	9	Paris	fair	10	Warsaw	cloudy	6
							Lyon	cloudy	9	Perth	showers	20	Washington	sun	22
							Madrid	cloudy	22	Prague	cloudy	6	Wellington	fair	13
							Manila	cloudy	14	Rangoon	cloudy	32	Winnipeg	showers	10
							Mejorca	cloudy	19	Reykjavik	drizzle	10	Zurich	cloudy	8

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FINANCIAL TIMES

# COMPANIES & MARKETS

Monday October 25 1993

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## INSIDE

### Unilever closer to Bertolli buy

Unilever, the Anglo-Dutch group, has reached an advanced stage in negotiations to buy Bertolli, the edible oils side of the Italian foodstuffs group Cibo-Bertolli-De Rica (Cib).  
Fiori, an agri-industrial holding company with extensive interests in southern Italy, is pressing ahead with the sale of the well-known Bertolli brands to help fund its purchase of Cib, which was privatised two weeks ago. According to trades unions monitoring the negotiations, Unilever is likely to be asked to pay about £1.50bn (\$94m).  
Page 18

### Gencor raises income

Gencor, South Africa's second-largest mining house, increased attributable income by 12 per cent, to R1.41bn (\$420m) from R1.26bn, in the year to August. Page 18

### Rhône-Poulenc warns of drop

Rhône-Poulenc, the French chemicals and pharmaceuticals group due to be privatised within the next few weeks, yesterday forecast that net profits would show a decline of about 30 per cent in the first nine months of the year, compared with the FF1.11bn (\$189.7m) reported in the same period in 1992. Page 18

### Swedish forestry merger

The Swedish government has announced plans to merge its interests in three state-run forestry groups - Asplund, Domsjö and NCB, in which the state holds 51 per cent - to create one of Europe's 10 largest pulp and paper companies. Page 18

### Lloyd's broker comes to market

Nelson-Hurst, an insurance broker which specialises in professional indemnity in the Far East and Latin America, aims to list its shares on the London Stock Exchange in the next few months. The group expects to raise about £50m (\$45.5m) in fresh capital through the flotation, which is expected to value it at about £50m. Page 18

### Flotations set for record

More than £2bn (\$3bn) was raised through flotations in the first three-quarters of the year and the full year total looks set to exceed the £2.6bn record set in 1987, according to figures released today by KPMG Peat Marwick, the accountants. Page 18

### B&C legal action possible

Ernst & Young, administrators to British & Commonwealth Holdings, which collapsed in 1990, confirmed yesterday that it was considering suing "various parties" connected with the collapse of the financial services group. Page 18

### Market Statistics

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## BankAmerica to cut further 3,000 jobs

By Richard Waters in New York

A RENEWED round of cost-cutting at some of the US's largest commercial banks was presaged last week as BankAmerica, the country's second biggest, said it would shed between 3,000 and 3,750 jobs by the end of next year.

Other banks, while not pointing to specific plans to cut jobs, also signalled they were putting renewed efforts into reducing their expenses. The latest

squeeze comes in the wake of results last week which showed that some banks failing to maintain the momentum in reducing costs they established at the start of the 1990s.

BankAmerica has already shed 20,000 jobs in the past 18 months as part of efforts to rationalise its operations following its takeover of Security Pacific. The next round of job cuts, on the other hand, are part of an effort to bring the bank's costs more into line with competitors. The job

losses will be spread across the bank, which currently employs 98,000.

The California-based bank was reacting to a rise in its cost/income ratio, one of the key measures of a bank's operating performance, in the face of only a negligible growth in its income over the previous year. Third-quarter results released last week showed the ratio had crept up to 64.1 per cent, from 63.4 per cent the previous quarter, and 61 per cent a year before.

While US banks owe much of their turnaround in recent years to a favourable interest-rate environment, they have also succeeded in bringing down their operating costs sharply. Last week Mr Gerald Corrigan, who as chairman of the New York Fed until last summer had been the US's top bank regulator, pointed to the improvements in the banks' cost/income ratios as one of the main factors behind the recovery.

Citicorp, the US's largest bank, also said it would concentrate more on cutting costs, though it said it could not forecast how many jobs may be lost.

Citicorp achieved one of the most drastic reductions in costs when it cut its cost/income ratio from over 70 per cent to around 55 per cent by last year. In the latest three months, though, the figure climbed back to 57 per cent. Mr Tom Jones, in charge of financial reporting at Citicorp, said the bank was making renewed efforts to bring costs down.

## Branson buys out Japanese partner

By Paul Betts, Aerospace Correspondent

MR RICHARD BRANSON has reinforced his control of Virgin Atlantic Airways by buying out the airline's Japanese partner, Seibu Salsion, for about £40m-£50m (\$64m-£80m).

Seibu Salsion, the Japanese hotel, retailing and leisure group, has held a 10 per cent stake in Virgin Travelle, the airline's parent company, since 1989.

It had an option to buy an additional 10 per cent stake to bring its holding in Virgin Atlantic to 20 per cent. The Japanese company was planning to exercise this option this month but Mr Branson preferred to buy them out to regain full 100 per cent control of the airline.

Virgin also confirmed yesterday that Mr Branson was investing an additional US\$150m in his airline operations to finance fleet expansion, development of new long distance routes to Hong Kong and San Francisco next year and the introduction of new electronic entertainment equipment on his airline services.

Mr Branson appears to have felt that the Japanese company was no longer the best partner to help him develop his airline business. Instead, he is considering negotiating new marketing agreements with other big international carriers in the US and Asia while consolidating his ownership of his airline.

Two years ago, Mr Branson considered selling up to 40 per cent of his airline to outside investors, but he has now shelved these plans.

Since the £560m sale of his Virgin music business to Thorn EMI in March, 1992, Mr Branson has refocused his business interests on computer game activities in retail operations and his airline.

The £150m he is investing in the airline from the proceeds of the Thorn EMI sale will go towards financing an offer for two Boeing 747-500 jumbo jets he is taking on leases from the Californian-based ILFC aircraft leasing group and for four Airbus A-340 long range airliners he is acquiring through lease-purchase agreements from the European Airbus consortium. These lease-purchase agreements give him the option of buying the equity in the A-340 aircraft when the lease expires.

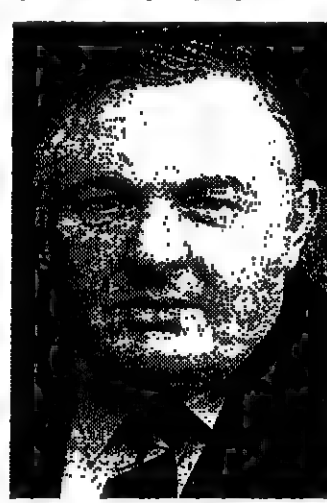
Virgin is also investing heavily to upgrade the electronic entertainment on board its aircraft including the introduction for the first time of electronic gambling.

## Robert Peston and Roland Rudd analyse the ongoing boardroom battle at Lorrho Prizefighter goes into the ring with Bock

Rowland: facing down his foes



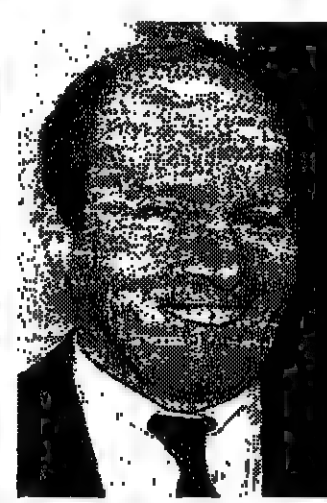
Mr Basil Smallpeice: quit Lorrho in 1973 after clashing with Rowland over his management style



Alan Bond: lost £20m then went bankrupt after failing to take over Lorrho in 1983



Mohamed al Fayed: settled legal battle over the Fayed's 1985 takeover of House of Fraser



Dieter Bock: joint chief executive is challenging Rowland for control of Lorrho

Ever since Mr Tiny Rowland patched up his long-standing and highly expensive quarrel with the Fayed Brothers, he has been swaggering around like a prizefighter who has just made a successful comeback.

The reason for his euphoria is that for the past six months, his influence at Lorrho, the international trading conglomerate he has dominated for more than thirty years, has been on the wane.

Mr Dieter Bock, the German financier who at the beginning of the year acquired 18.5 per cent of Lorrho's shares and became joint chief executive of the company with Mr Rowland, has appeared to have been calling the shots.

The company's strategic moves have apparently been dictated by Mr Bock - whether it was the disposal of businesses, such as the Observer newspaper, property in Brussels or last week's appointment of independent non-executives to the board for the first time in 20 years.

But Mr Rowland believes that his success in ending the legal dispute over the Fayed's 1985 purchase of the stores group House of Fraser - a truce he negotiated single-handedly between Wednesday and Friday of last week - shows that he is far from redundant.

"None of my colleagues knew [about the negotiations] and were surprised when it was signed," he said.

The two men rarely communicate with each other. Indeed by yesterday lunchtime, Mr Bock had still not telephoned to talk to him about it. "I am sure Bock should be delighted with the deal," Mr Rowland said. "I am sure he will want to ring and congratulate me."

Furthermore, Mr Rowland denies that most of the disposals are the doing of Mr Bock, who he says has failed to pull off a single deal.

Most of the disposals had,

according to Mr Rowland, been planned for some time. By way of example he said the sale of GewoCo, a German holding company, had been initiated by Mr Roger Badger, a former Lorrho director, and not by Mr Bock. "All these deals were agreed well before Mr Bock arrived."

He is also critical of the one sale he does credit Mr Bock with achieving - the 50 per cent stake in the trading company which it owed jointly with Krupp-Rosch. "This was a poor deal," he says. "The fact he is not in conflict with Mr Bock - and says he has 'no desire' that the German financier should leave the company - he makes no secret of his discomfort with his management style."

Mr Rowland said: "He thinks Lorrho joined him and not vice versa. He will have to get used to working for Lorrho which is a public company."

Mr Bock's reply would almost certainly be that his aim over the past few months has been to

transform Lorrho into a far more conventional public company, rather than the vehicle of Mr Rowland's will.

He campaigned to secure the appointment of three non-executive directors - including two nominated by him, Mr Stephen Wallis of Albert Fisher and Mr Peter Harper of Hanson - as part of a plan to make Lorrho more open and accountable to its shareholders.

**'I started the company with six people and I have no intention of leaving it'**

Whether by chance or design, the appointment of non-executives also changed the balance of power on the board to the point where he is convinced that he has more support than Mr Rowland.

Mr Bock has also been bol-

stered by the support of the group's four big shareholders: Fidelity, with 8.9 per cent; PDPM, the fund management arm of UBS, with 2 per cent; Postal with 1.5 per cent; and Genting, a Malaysian plantations and gaming group, with 3.9 per cent.

His plans to make the company more open and to increase the number of big institutional shareholders have been welcomed in the City of London.

Nonetheless, in his attempts to make Lorrho a more "normal" company, there was one deal he could never achieve. The dispute with the Fayed was very much Mr Rowland's personal fight, because of his bitterness at having seen the stores group he longed to own being bought by Fayed, whom he had regarded as close associates and friends.

Because the fight was so personal, only Mr Rowland could end it, even though Mr Bock has been desperate that the group should cease spending millions of pounds on it - as much as £50m has been spent by the Fayed and

## Mr John Major thinks that calls for full economic and monetary union in Europe "have all the quaintness of a rain dance and about the same potency"

Tell a continental government official about the prime ministerial jibe in a recent issue of the Economist and the reaction is one of pained surprise. Britain's European partners are again working towards Emu, even if the ambitious timetable of the Maastricht Treaty that envisages union by 1999 is too slip.

Germany's ratification of Maastricht after its Constitutional Court found in favour of the treaty on October 12 has brought Emu back up the European agenda.

The special EC summit in Brussels on Friday this week will decide the location of the European Monetary Institute, which, as forerunner of the planned European central bank, will prepare for the third and final stage of Emu with its single European currency and monetary policy.

Although August's changes to the European Monetary System mean that the European exchange rate mechanism no longer exercises its former tight discipline over EC currencies, Europe's central bankers are not ignoring Emu.

Indeed, at a seminar on monetary policy, organised in Amsterdam last week by the Dutch central bank and the Centre for Economic Research at Tilburg University, both the Bundesbank and the Bank of England were making their cases for how monetary policy should operate once European economic monetary union is under way.

Mr Otmar Issing, the Bundesbank's chief economist and a member of the Bundesbank board, put forward an uncompromising vision of Emu's operating according to German rules and urged that a decision on such a programme should be made now.

The planned European cen-

## Emu still firmly on central bank agendas

tral bank should have a money supply target to steer its policy. Just as the Bundesbank steers German policy by reference to M3, the broad measure of German money supply. In that way, the new institution would inherit the counter-inflationary credibility of the Bundesbank.

Worries that financial innovation might undermine such targets on a European level, as it has in the US or Britain, were probably overdone, Mr Issing suggested. Innovations tended to multiply in periods of high inflation and after reg-

in favour of mixing rules in monetary policy with discretion.

It is fine, Mr Crockett argued, to have rules for the final objective of policy such as price stability. But monetary authorities must use judgment rather than intermediate targets such as money supply in pursuit of such objectives. The pursuit of a broad money target to control inflation was too vulnerable to economic and financial change.

If nothing else, the Amsterdam symposium highlighted the gulf between Anglo-Saxon

### Economics Notebook

By Peter Norman

ulation and deregulation in the financial sector. If stage three of Emu were to begin with prices stable, the chances of minimising the dangers of innovation would be good.

By advocating a European monetary policy "made in Germany" in this way, Mr Issing put the Bundesbank on collision course with the Bank of England. It is not so long since Mr Eddie George, the Bank governor, threw his weight behind UK government efforts to scale down the EC's monetary ambitions by suggesting that other European member states should emulate the British practice of having an inflation target and use these to aim for economic convergence. In Amsterdam last week, Mr Andrew Crockett, the Bank's executive director for international monetary affairs, argued

and central European thinking about how monetary policy should be managed to achieve price stability. Canada and New Zealand also target inflation rates rather than intermediate goals (and introduced inflation targets before the UK) while the Bank of England's more judgemental approach has support in US academic circles. Germany's near neighbours in what is left of the ERM are keeping faith with the Bundesbank's counter-inflation record by not moving aggressively to cut their short-term interest rates.

Such a debate might appear abstruse. But the Bundesbank's credibility in continental Europe gives it the confidence to set the monetary policy agenda for Emu in other ways. Mr Issing made clear that a decision to use money

stock as an intermediate target in monetary policy in Emu "would only be a first step".

He spoke warmly of the German experience of controlling money market liquidity through minimum reserves - the non interest-bearing deposits that commercial banks have to place with the Bundesbank.

The adoption of such a policy on a European scale could reduce the competitiveness of international banks in the City, which at present face no such rule.

As Mr Issing does not look like a rain dancer, Mr Major should perhaps take note of what he says. There is another point about the debate on future monetary policy in Emu that should weigh with all EC leaders when they meet in Brussels at the end of the week.

Such issues as the ideal EC monetary aggregate, the merits and demerits of inflation targeting and the best way of implementing a Europe-wide monetary policy threaten to tie up some of Europe's brightest economic policy makers at a time when more urgent questions, such as how best to tackle Europe's high and rising unemployment, are crying out for an answer.

This risk became clear when Mr Kuniharu Shigehara, head of economics at the Organisation for Economic Co-operation and Development, noted that 20 of the OECD's 24 member states are projected to have inflation rates below 3 per cent and asked whether the industrialised countries should not now err on the side of economic expansion rather than combating inflation. The absence of growth, Mr Shigehara warned, was fostering trade tensions and protectionism that threatened global prosperity.

Sadly, and perhaps significantly, his intervention was not followed up by the 70 or so central bankers and academics at the Amsterdam meeting.

## BTR to spin off Graham business

By Paul Taylor

BTR, the UK-based industrial conglomerate, plans to spin off the Graham group of builders merchants and other businesses through a stock market flotation in the first half of 1994.

The flotation is expected to value the Graham group at around £200m (\$295m). The timing is opportune since the share prices of companies like Tavis Perkins and Wolseley, which have large builders merchant operations, have been buoyed in recently by the recovery in housebuilding.

Explaining the move yesterday Mr Alan Jackson, BTR's chief executive, said: "BTR's stated strategy is to concentrate its resources on the development of its core industrial manufacturing businesses. Today's announcement is 'a further step in the execution of this strategy'."

Graham group includes Graham Builders Merchants, one of the largest distributors of building materials in the UK; George Boyd, a large ironmongery and tools distributor based in Scotland; and Goodman Croston, a specialist distributor of agricultural and fencing products.

Graham Builders Merchants has 134 branches across the UK and supplies a wide range of building materials.

Last year the group, which employs about 3,000 people, had turnover of some £350m. BTR said it had continued to make "substantial" profits during the recession.

The proposed divestment underlines Mr Jackson's determination to push on with the strategy adopted after he became chief executive in 1991.



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## COMPANIES AND FINANCE

## Lloyd's broker coming to market with £60m tag

By Richard Lapper

NELSON HURST, an insurance broker which specialises in professional indemnity in the Far East and Latin America, aims to list its shares on the London Stock Exchange in the next few months.

The group expects to raise about £30m in fresh capital through the flotation, which is expected to value it at about £60m.

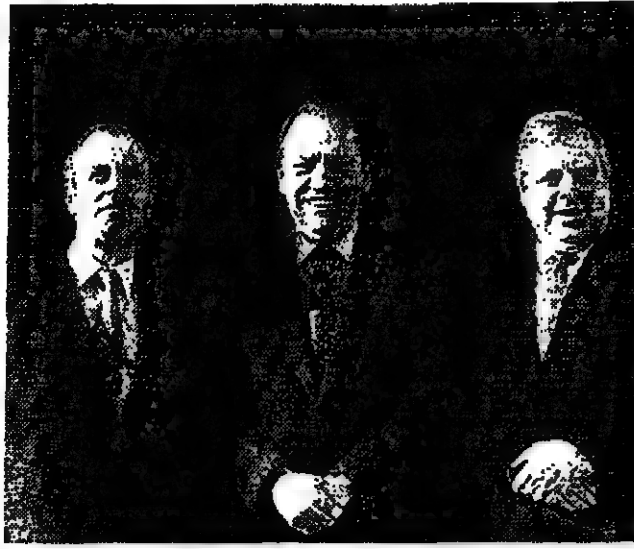
The listing follows a management buy-out from Citicorp - Nelson's former owners - two years ago, and is designed to give the group greater financial flexibility. It is one of a number announced by companies in the insurance sector in recent weeks.

One rival broker, the Fenchurch group, has announced plans to list its insurance broking interests with a flotation expected next month. Separate independent insurers will become the first insurance company to float since the second world war.

About a dozen new investment trusts are turning to the equity market to raise more than £1bn for syndicates of Lloyd's of London before the end of the year.

Nelson Hurst, the 18th largest broker in the UK, and the 26th largest in the world, derives about 30 per cent of its income from the Lloyd's market.

It specialises in buying insur-



David Woodward, chief executive, flanked by the two joint managing directors, John Percy-Davis (left) and John Alford

ance for professionals such as solicitors and accountants to cover them against legal actions for negligence. In addition the group has expertise in Latin America, where its clients include the operators of the Panama Canal.

Some £23m of the fresh capital raised through the flotation will be used to repay loans made by Citicorp. Advent, the US venture capital company which owns about 30 per cent of Nelson Hurst, is expected to reduce its stake.

But Mr David Woodward, chief executive, does not expect management and staff

to sell shares in significant amounts.

After flotation, management and staff are expected to own about 30 per cent of the group while Advent's stake will amount to about 15 per cent.

The group has steadily improved its performance in the past two years with revenues rising from £28.5m in 1990 to £28.3m in 1991 and £31.3m in 1992. Operating profits reached £3.8m in 1991, compared with £3.8m in 1992. Further improvement is on the cards this year with operating profits for the first seven months amounting to £3.6m.

## Legal action considered over B&amp;C collapse

By Schoharzade Daneshmandi

ERNST & YOUNG, administrators to British & Commonwealth Holdings, which collapsed in 1990, confirmed yesterday that it was considering suing "various parties" connected with the collapse of the financial services group.

The Independent on Sunday yesterday reported that Ernst & Young was planning to sue Barclays de Zoete Wedd, the securities arm of Barclays Bank, for alleged negligence in advising B&C on the takeover of Atlantic Computers in August 1988. B&C was subsequently forced to write off £550m against its investment in the company, which it had purchased for £407m.

Ernst & Young said yesterday that as administrators they were "investigating any rights of action they may have against various parties, but no decision has been made as yet as to whether to sue".

The administrators confirmed that they had held discussions with Stephen Barwood, their solicitors, and with leading counsel about legal action, but that a decision was unlikely to be forthcoming in the "very near future".

However, Ernst & Young would have to issue a writ before the six-year expiry date on the bringing of civil actions under the statute of limitations runs out.

Last week B&C successfully sued another merchant bank, Samuel Montagu, which was ordered to pay damages of £172m to B&C creditors. The dispute arose over B&C's 1987 takeover of Mercantile House Holdings which relied on an agreement that Quadrex would then buy Mercantile's wholesale broking division.

However, after the bid, Quadrex did not have the money to make the purchase, which led to B&C making a damages claim for breach of contract.

BZW said yesterday that the story was "nothing more than speculation" and said that it knew nothing about it.

## Flotations set to raise record amount

By Paul Taylor

MORE than £2bn was raised through flotations in the first three quarters of the year and the full year total looks set to exceed the £2.6bn record set in 1987, according to figures released today by KPMG Peat Marwick, the accountants.

Commenting on the figures, which exclude privatisations and other issues raising more than £1bn, Mr Neil Austin, head of new issues at KPMG, said: "the amount of funds being raised on the markets is very encouraging for an economy not fully clear of recession."

In the third quarter 35 new entrants came to market, despite the impact of the summer holidays, compared with 20 in the same period last year and 28 in the 1991 third quarter.

The third quarter numbers boosted the total for the first three quarters this year to 83 companies, back up to the levels seen in 1989 and 1990. Last year 52 companies came to market in the first nine months.

However, the Unlisted Securities Market, which the stock exchange is thinking of closing, only had one company join it in the third quarter, bringing the total for the year to date to just three.

The KPMG report suggests, therefore, that the number of companies joining the market as a whole will not recover to the levels enjoyed in the mid to late-1980s, when substantial numbers of companies were joining the UK.

Mr Austin says he remains concerned about the needs of smaller growing companies, which he does not believe are

being catered for by the Official List.

"The average capitalisation of companies coming to market remains low, with some companies joining the market with capitalisations as low as £10m," said Mr Austin.

"Past experience shows that smaller companies can have many problems with the stock market when the boom is over, including lack of marketability of their shares and difficulty raising capital at a sensible price."

As a result he argues that "there is still a pressing need for an alternative market for smaller companies, one better suited to their needs and capitalisation."

KPMG's research shows that smaller companies join the market with the expectation that their shares will be marketable and provide them with

funds for expansion, but are "very often disappointed with the actual outcome."

Mr Austin also sounds a note of caution about the number of companies joining the market at present, arguing that there appears to be "an element of opportunism."

He said a number of companies are floating for the traditional reasons, either private companies wishing to raise capital for expansion, or management buy-outs and institutionally-backed companies seeking an exit.

"There are however a number of opportunistic flotations seeking to capitalise on the current high prices being paid by the market," he added. "A number of such companies may find that they cannot fulfil their ambitions when the markets turn again, and such companies fall out of favour."

## EDP puzzled over share price rise

By Alan Cane

SHARES in Electronic Data Processing, the Sheffield-based computer software and services group, rose 15 per cent last week from 560p to 648p, puzzling the group and its brokers, Henry Cooke Lumsden, who were at a loss to explain the sudden movement.

EDP has been a solid but unspectacular performer in recent years. Mr James Warhurst, electronics analyst with

Albert E Sharp, said his company had been buying EDP stock aggressively on behalf of institutional clients. The sharp price rise was a consequence of a short market.

Mr Warhurst said he believed the prospects for EDP were excellent. Its new product, UniVision, an advanced database management system using object-oriented technology, was set to do well. A contract with MCR, the computer company which is

now part of AT&T, was close to being signed, which would yield substantial annual licence fees.

In the first half of the year, EDP's pre-tax profits slipped to £2.34m from £2.41m on revenues of £7.35m (£7.47m).

The company has spent heavily in recent years on moving away from low margin hardware distribution towards software and services and has invested some £2.5m in the UniVision product.

## London &amp; St Lawrence merger

LONDON & St Lawrence Investment Company is making an agreed offer for its fellow investment trust, Practical Investment Company, creating a trust with assets of about £58m.

London is offering shares based on the relative formula asset values. It already holds 27.4 per cent and has irrevocable acceptances for a further 54.4 per cent.

Both trusts have similar investment policies and have been closely associated since 1957. In 1990 London voted to continue until at least the 1993 annual meeting and in accordance with its articles a motion is to be put to the next annual meeting to put Practical into voluntary liquidation.

London also reported that its net asset value per share at August 31 was 175.32p, against 124.82p a year earlier.

Net revenue for the 12 months to the end of August was £336,600 (£287,000). Earnings per share were 4.99p (4.34p).

An interim dividend of 3.44p has been declared, against last year's single final payment of 3.38p, with an unchanged special dividend of 0.49p.

## CROSS BORDER M&amp;A DEALS

BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
American Brands (US)	Invergordon (UK)	Drinks	£225m	Control won at last
South Wales Electricity (UK)/Cable Tel (US)	Joint Venture	Cable	£75m	TV & telecoms venture
Tate & Lyle (UK)	Tully Sugar/South Johnstone Mills (Australia)	Food	£38m	Cash bid via Sundberg
Insurer United Friendly (UK)	Johnstone Express (US)	Insurance	£15.8m	Amex selling Acume arm
Rugby Group (UK)	Heeren/Kegro/Van Bruchem (Netherlands)	Building products	£10.3m	Expanding Dutch interests
Northern Foods (UK)	Banketbakkerij Vanderheul (Netherlands)	Food	£4.3m	Northern takes the biscuit
Royal Insurance/Sun Alliance (UK)	Asset swap	Insurance	n/a	Swapping Canada INZ units
Guinness (UK)/VMH (France)	Riche Monde China (JV)	Drinks	n/a	Reinforces relationship
Inchcape (UK)/Zuellig (Philippines)	Zuellig Inchcape (JV)	Marketing & distribution	n/a	Consumer products venture
Goldman Sachs (US)/Mitsui Marine & Fire	JV	Financial services	n/a	Continues a derivatives trend

This notice is issued in compliance with the requirements of The International Stock Exchange of the United Kingdom and the Republic of Ireland Limited (the "London Stock Exchange") and appears as a matter of record only. It does not constitute an invitation to subscribe or purchase any securities. Application has been made to the London Stock Exchange for the whole of the ordinary share capital of CentreGold plc issued and now being issued to be admitted to the Official List.

## CentreGold plc

(Incorporated and registered in England under the Companies Act 1985 No. 1018192)

## PLACING AND INTERMEDIARIES OFFER

by

## SMITH NEW COURT SECURITIES LIMITED

or

20,595,487 Ordinary Shares of 1p each at 125p per Share

payable in full on application of which 12,000,000 Ordinary Shares are being placed firm and 8,595,487 Ordinary Shares are being placed subject to clawback by Intermediaries or Preferential Applicants

## SHARE CAPITAL

Number	Amount	Issued and being issued	Number	Amount
55,000,000	£550,000	Ordinary Shares of 1p each	40,924,824	£402,248.24

CentreGold is a leading publisher and distributor of home computer and video games and related products.

Copies of the Listing Particulars relating to CentreGold plc can be obtained during normal business hours up to and including 8th November, 1993 from:

Smith New Court Securities Limited, 20 Farringdon Road, London EC4A 3DF  
CentreGold plc, 20 Farringdon Road, London EC4A 3DF

and during normal business hours on 25th and 26th October, 1993 for collection only from the Company Announcements Office, London Stock Exchange, London Stock Exchange Tower, Capel Court Entrance, Off Bartholomew Lane, London EC2.

The Intermediaries Offer referred to above closed at 10.00 a.m. on 22nd October, 1993.

22nd OCTOBER, 1993

Smith New Court Securities Limited is a member of the Securities and Futures Authority Limited and of the London Stock Exchange.

## 3i GROUP PLC

£75,000,000  
FLOATING RATE NOTES 1994

FOR THE THREE MONTH PERIOD  
21ST OCTOBER, 1993 TO 21ST JANUARY, 1994

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest has been fixed at 5 7/8 per cent per annum and that the interest payable on the relevant interest payment dates, 21st January, 1994 against Coupon No. 37 will be £740.41 from Notes of £50,000 nominal and £74.04 from Notes of £5,000 nominal.

S.G. WARBURG & CO. LTD.

(Agent Bank)

## Christiania Bank og Kreditkasse

(Incorporated in the Kingdom of Norway with limited liability)

U.S. \$100,000,000

Floating Rate Subordinated Notes Due October 1997

Notice is hereby given that the Rate of Interest has been fixed at 3.625% and that the interest payable on the relevant interest payment dates, April 25, 1994, against Coupon No. 17 in respect of US\$10,000 nominal of the Notes will be US\$133.26 and in respect of US\$250,000 nominal of the Notes will be US\$3,381.60.

October 25, 1993, London

By: Citibank, N.A. (Issuer Services), Agent Bank: CITIBANK

October 25, 1993, London

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October 25, 1993, London

By: Citibank, N.A. (Issuer Services), Agent Bank: CITIBANK

October 25, 1993, London

## OVERSEAS UNION BANK LIMITED

US\$100,000,000

Subordinated Floating Rate Notes Due 2011

(Redeemable at the option of the Noteholders in 1996 and 2006)

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest for the six months 25th October, 1993 to 25th April, 1994 has been fixed at 3.50%.

The interest payable on the relevant interest payment date, 25th April 1994, will be US\$4,423.61 per US\$250,000 Note.

West Merchant Bank Limited

Agent Bank

October 25, 1993, London

By: Citibank, N.A. (Issuer Services), Agent Bank: CITIBANK

October 25, 1993, London

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October 25, 1993, London

By: Citibank, N.A. (Issuer Services), Agent Bank: CITIBANK

October 25, 1993, London



We are pleased to announce that with effect from 25 October 1993, IMI Capital Markets (UK) Ltd is changing its name to SIGECO (UK) Ltd.

At the same time it is relocating to its own premises at:

IMI House, 8 Laurence Pountney Hill, London EC4R 0BE  
Tel: 071 283 6264 Fax: 071 283 2279 Telex: 941 9091 IMI CAP G



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*11% of total Spanish banking system assets.*





Credit

## INTERNATIONAL COMPANIES AND FINANCE

## Sale of investments helps Gencor to 12% advance

By Philip Gawth in Johannesburg

GENCOR, South Africa's second-largest mining house, increased attributable income by 12 per cent, to R1.41bn (\$420m) from R1.26bn, in the year to August. This is the last set of results the company will publish before unbundling its industrial investments next month.

The results were boosted by one-off benefits from tax adjustments and the sale of investments. Underlying operating income, excluding these effects, fell by 6.3 per cent to R1.09bn, or by 13.1 per cent to 79.5 cents per share. The dividend was maintained at 45 cents per share.

Mr Brian Gilbertson, chairman, said although the decline was disappointing, it reflected "a sound operating performance in the circumstances". Prices fell in most of the export markets in which the group operates, and the domestic operating environment was also difficult.

The unbundling, which takes effect on November 5, will see Gencor's net assets shrink by about a third to R12bn from R18.6bn. The new group will have no net debt, and cash and other liquid assets of R2.3bn. After distributing to shareholders,



Brian Gilbertson: sound performance given conditions

ers its stake in industrial groups Sappi, Engen and Malco, and investment arm Genhel, the rump Gencor will be a mining and minerals group with investments primarily in gold, platinum, coal, ferrous and stainless steel, and aluminium.

The priority for Gencor at the moment is trying to conclude the purchase of Billiton, the mining and metals arm of the Royal Dutch/Shell group. Talks have been under way for nearly six months. No figures have been announced, but the deal could be worth as much as \$2bn.

Mr Gilbertson said the deal

was "by no means done", but that the chances of success were better than 50:50. The two main issues to be resolved are the financing of the deal and the pre-emption rights that attach to many of the assets, especially the better ones.

Mr Gilbertson said if all the "plum" assets were stripped from Billiton, Gencor wouldn't be a purchaser and Shell would find it difficult to make a sale. However, he added that "substantial progress" had been made in resolving the pre-emption issue.

"There will be a degree of pre-emption, but in my judgment we will be able to live with it," he said.

He said this meant "some parties will take up some of their rights". Finally should be achieved by the end of the year.

Mr Gilbertson said if the new unbundled Gencor structure had been in place in 1993, it would have achieved underlying operating earnings of 37.5 cents per share. He said he would be disappointed if these were not exceeded in the coming year.

The dividend will be decided in the light of 1994 cash earnings, which will be "significantly lower" than the 1993 equivalent of 35.5 cents per share.

## Unilever closer to Bertolli acquisition

By Robert Graham in Rome

UNILEVER, the Anglo-Dutch group, has reached an advanced stage in negotiations to buy Bertolli, the edible oils side of the Italian foodstuffs group Cibo-Bertolli-De Rica (Cib).

This follows the privatisation two weeks ago of Cib, controlled 62 per cent by SME, the state-run agri-business group. The stake was bought for L307bn (\$190.5m) by Fisi, an agri-industrial holding company with extensive interests in southern Italy.

Fisi is pressing ahead with the sale of the well-known Bertolli brand to help fund its purchase of Cib. According to traders monitoring the negotiations, Unilever is likely to be asked to pay about L150bn.

This would give the Anglo-Dutch multinational access to a further 9 per cent of the lucrative Italian olive oil market. Through Italian subsidiaries, Unilever already has some 15 per cent of the market.

Unilever's bid for the whole of Cib was turned down two months ago as being too low. IRI, the state holding company which owns SME, also felt the offer did not contain sufficient guarantees about the future of Cib's operations in southern Italy.

IRI, thus, was prepared to let Fisi win on a revised bid despite the holding having a mere L33bn in capital. Fisi is 60 per cent owned by co-operatives in the Basilicata region; 30 per cent by state-controlled financial institutions, including Banco di Napoli with 10 per cent, and the remainder split between private shareholders dominated by the Tassi family, owners of the Parmalat dairy group.

Fisi is in the process of raising a further L300bn in capital. However it will also have to find another L190bn to buy Cib's outstanding non-SME-held shares as it is obliged by law. This, coupled with some L60bn needed for investments, will bring the total of Fisi's Cib purchase close to L600bn.

## Sweden to merge forestry interests

By Christopher Brown-Humes in Stockholm

THE SWEDISH government has announced plans to merge its interests in three state-owned forestry groups to create one of Europe's 10 largest pulp and paper companies.

The move will assist the government's privatisation ambitions and lead to the new company being quoted on the Stockholm Stock Exchange next spring.

The companies being merged

are Assi and Domän, both 100 per cent state-owned, and NCB, a quoted company in which the state holds 51 per cent. Assi and Domän will combine at the year end before making an all-share bid worth SKr1.1bn (\$137m) for NCB next March.

Although the state will own 95 per cent of the combined group after the bid, it plans to reduce its holding to 85 per cent by selling a 10 per cent stake to Swedish institutions. Mr Per Westerberg, Sweden's industry minister, does not

exclude further limited privatisation, although the aim is to keep the company majority state-owned.

The new group will have annual sales of SKr15bn, making it nearly as big as MoDo, Sweden's third-largest forestry group. It will have 13,000 employees, 5,000 of them in eight European countries outside Sweden.

Mr Westerberg said the aim was to create a financially strong company, capable of expanding further in Europe

and guaranteeing employment in Sweden.

The group's equity-to-assets ratio will be 53 per cent and profits after financial items are estimated at SKr700m in 1993.

It will be Sweden's largest forest owner, with 3.2m hectares of productive forest land, and its largest producer of sawn timber products. It will also be one of Europe's largest producers of corrugated board. Synergy gains will amount to more than SKr100m.

## Bank seeks to avert bail-out with SKr3bn cash call plan

By Christopher Brown-Humes

FORENINGSBANKEN, the Swedish co-operative bank, has announced plans to raise nearly SKr3bn (\$375m) in new equity in a bid to remain privately-owned.

The move will be supported by a SKr2.5bn government guarantee to ensure the bank continues to meet international capital adequacy requirements. The guarantee can be used if the bank's credit losses prove larger than expected over the next three years. However, if fully utilised, they would leave the state as the bank's majority owner.

Foreningsbanken says it will

issue shares to members and institutions and convert perpetual debenture loans to equity to raise its capital adequacy ratio above 9 per cent.

A consortium centred on the LRF, the Swedish farmers co-operative, will guarantee SKr2.5bn of the issue, while institutions will be offered shares worth SKr400m. The bank will also seek a listing on the Swedish stock exchange.

A Valmet, the Finnish paper machinery and engineering group, saw losses after financial items shrink to FM44m (\$7.6m) in the first eight months from FM212m in the same 1992 period.

The group attributed the

improvement to streamlining and the weaker Finnish market. Sales rose 40 per cent to FM7.07bn from FM5.03bn and new orders were FM1bn higher at FM7.3bn.

Metals-Seria, the Finnish forestry group, has raised FM1.3bn from the sale of 15m shares in Repola, the country's biggest industrial group, to international investors. It retains a stake of 16.8m Repola shares, equal to 11.1 per cent of its capital.

The disposal will give Metals-Seria a FM290m capital gain, reduce its net gearing to 89 per cent, and increase its equity-to-assets ratio to nearly 40 per cent.

## Profits at Imperial Oil surge to C\$84m

By Robert Gibbons in Montreal

LOWER crude prices and wider downstream margins enabled Imperial Oil, Canada's biggest integrated oil company, to post a 83 per cent jump in third-quarter profit and a 56 per cent gain in the first nine months.

The quarter showed earnings of C\$84m (US\$62.6m), or 43 cents a share, up from C\$46m, or 23 cents, a year earlier. Included are restructuring charges of C\$8m, against C\$3m. Revenues dipped 5 per cent to C\$2.24bn.

Nine-month profit was C\$255m, or C\$1.16 a share, up from C\$144m, or 74 cents, on revenues of C\$6.7bn, down 1 per cent.

Resource profits declined because lower oil prices offset higher natural gas prices and heavy oil output. Chemicals improved.

Analysts expect Imperial, which is 70 per cent owned by Exxon, to report lower fourth-quarter downstream profits and higher resource earnings, while chemicals will break even. Full 1992-1993 net profit is estimated at about C\$1.87 a share.

Suncor, another integrated group, reported a nine-month profit of C\$62m, or 96 cents a share, against a loss of C\$237m, or C\$4.37 cents, including a C\$238m restructuring charge.

## Rhône-Poulenc warns of drop

By John Ridding in Paris

RHÔNE-POULENC, the French chemicals and pharmaceuticals group due to be privatised within the next few weeks, yesterday forecast that net profits would show a decline of about 30 per cent in the first nine months of the year, compared with the FF1.11bn (\$189.7m) reported in the same period in 1992.

The group said full-year net profits were likely to be down by about the same proportion on 1992 net profits of FF1.55bn.

The company blamed the decline on what it described as the "extremely poor economic climate affecting the chemicals and fibres market", which continued to depress volumes and

prices. However, it said prices for several products had now stabilised.

The agri-chemicals division also contributed to the decline in profits for the first nine months, as depressed demand arising from the European common agricultural policy and weakness in some geographical markets took their toll.

On the bright side, its health-care operations continued to show a strong increase over the same period in 1992, despite an expected slowdown after the first half.

Sales of specialty chemicals also continued to resist the poor economic environment.

Overall group sales declined by an estimated 4 per cent during the period, compared

with the FF1.95bn reported in the first three quarters of 1992.

Operating income declined by about 18 per cent to some FF450m.

Rhône-Poulenc said it had decided to release estimates of its results in the first nine months because of the impending privatisation.

Currently, the company and the French government are in the process of forming a group of stable long-term shareholders, which will hold about 25 per cent of the shares following the sale of the government's 43 per cent stake.

On Friday, Fiat, the Italian industrial group said it

## Accor reports first-half results

Accor, the Paris-based international hospitality group, announced that its activities in the first half of 1993 resulted well to the unfavorable economic environment, except for midrange and upscale (three- and four-star) hotels in Europe, and particularly in France where the sector suffers from overcapacity. Service vouchers and international institutional catering activities recorded sustained growth. In the first six months of the year, total revenues amounted to FF 14.4 billion (\$ 2.5 billion), down 3.6% from FF 15.0 billion in the comparable 1992 period. Excluding currency devaluations (particularly of the Italian lire, Spanish peseta and British pound), total revenues would have remained stable in the first half of the year.

(in millions of)	Half year		Full year	
	1993	1992	1993	1992
US\$	FF	FF	FF	FF
Total revenues	2,515	14,453	14,998	30,569
Income before non-recurring items and income taxes	88	505	420	1,267
Net income before non-recurring items	31	178	202	870
Consolidated net income, group share	19	109	137	802
Cash flow from operations	190	1,093	983	2,739

\*\* Returned to reflect monetary correction of Brazilian data and recalculation of other operating revenues  
\*\*\* Includes FF 220 million in non-recurring income, after taxes.

Activities not included in total revenues - i.e. the European car rental, the Motel 6 and Formula 1 budget hotel chains, and the Bureau France domestic institutional catering operations - recorded sales of FF 4.8 billion (\$ 0.8 billion) in the first half of 1993, up from FF 4.5 billion in the first half of 1992.

Income before non-recurring items and income taxes amounted to FF 505 million (\$ 88 million), up from FF 420 million in the 1992 first half. This figure includes FF 443 million from capital gains on sales of non-strategic assets, which are now comprised in recurring income, as well as from transfers of activities into newly established partnerships. Consolidated net income, group share totalled FF 109 million (\$ 19 million), as compared to FF 137 million in the first half of 1992.

Cash flow from operations rose from FF 983 million in the first half of 1992 to FF 1,093 million (\$ 190 million) in the first six months of 1993. Cash flow exceeds capital expenditures for the period by FF 205 million.

As part of the Group's efforts aimed at reducing debt levels and strengthening its equity base, sales of assets continued in the first half of the year, amounting to FF 607 million (\$ 106 million), as compared to FF 1,345 million for 1992 as a whole. In addition, in August 1993, sales of Accor treasury shares held by Compagnie des Wagons-Lits raised the Group's equity base by nearly FF 800 million.

## Outlook

Reflecting the seasonality of certain of the Group's businesses, net income in the second half of the year is expected to be significantly higher than in the first half. Consolidated net income, group share for 1993 as a whole should be comprised between FF 550 million and FF 650 million.

For 1994, as a result of emerging market trends as well as the Group's efforts to innovate and reorganize its activities, service vouchers, institutional catering, budget hotels (Formula 1 and Motel 6) and European should record improved performances.

In midrange and upscale hotels, the business cycle might have bounced out after a several-year decline, and a progressive recovery might be expected for 1994.

In public restaurants, railways services and travel agencies, whose performances so far in 1993 were in line with the 1992 levels, stable results or a slight rebound are expected in 1994.

Taking into account lower interest rates and the Group's declining debt levels, Accor's profits for 1994 should increase regardless of any potential improvement in the general economic environment.

Accor common shares, traded on the Paris Stock Exchange, may be accessed on the Reuters Equities 2000 service under ACCP.PA and on Quotron under ACCOFU.



\* At the June 30, 1993 exchange rate of US\$ 1 = FF 5.7515

For further information contact Investor Relations Department: (33) 1 45 38 86 00

## Notice of Early Redemption to the Holders of Texas Commerce Bancshares, Inc.

U.S. \$150,000,000

Floating Rate Senior Notes due 1997

NOTICE IS HEREBY GIVEN THAT, pursuant to the provisions of the Fiscal Agency Agreement dated as of 26th November, 1985 (the "Fiscal Agency Agreement"), between Texas Commerce Bancshares, Inc. (the "Company") and Bankers Trust Company, as Fiscal Agent, and in accordance with Clause 7(a) of the Terms and Conditions of the Notes, the Company will redeem all of the outstanding Notes at a redemption price of 100% of the principal amount on the next interest payment date being 30th November, 1993, after which date, interest on the Notes will cease to accrue. Subject to the receipt of required funds by the Fiscal Agent, repayment of principal will be made upon presentation of the Notes with all unexpired coupons attached, at the offices of any one of the Paying Agents listed below:

Bankers Trust Company  
1 Apsold Street  
Singapore  
London EC2A 2HE  
Banque Internationale à Luxembourg  
69 Route d'Esch  
L-1470 Luxembourg  
Banque Indulgance Belgique S.A.  
Place Sainte-Gudule 14  
1000 Brussels  
Belgium  
Swiss Bank Corporation  
1 Aeschenvorstadt  
CH-4002 Basel  
Switzerland

Accrued interest due 30th November, 1993 will be paid in the normal manner against presentation of Coupon No. 32, on or after 30th November, 1993.

Bankers Trust Company, London  
25th October, 1993  
Agent Bank

## Sedgwick Group plc

(Incorporated in England and Wales with limited liability)

£41,500,000

7% Convertible Bonds 2008

Convertible into ordinary shares in Sedgwick Group plc  
Notice is hereby given to all holders of bearer Bonds that Sedgwick Group plc has sent to its shareholders and, for information only, holders of registered Bonds a circular dated 25 October, 1993 in relation to the calling of an Extraordinary General Meeting to be held on Thursday 18 November, 1993 for the purpose of considering resolutions to cancel the share premium account and increase the authorised share capital of Sedgwick Group plc.

Holders of bearer Bonds may obtain copies of the said circular from the offices of the paying agents at the following addresses:

The Chase Manhattan Bank, N.A.  
Woodgate House  
Coleman Street  
London EC2P 2HD  
Sedgwick Group plc  
25 October, 1993  
The Chase Manhattan Bank, Luxembourg, S.A.  
5 rue Papey  
L-2288 Luxembourg Grand

## INTERFINANCE CREDIT NATIONAL N.V.

FRF 500,000,000

8.90% BONDS DUE 2001

with coupon

reinvestment option

Contract Code: 3389765

Sicovam Code: 14716

According to the terms and conditions of the Bonds, notice is hereby given that 387 supplementary Bonds have been created upon exchange against Coupons on account of payment of interest.

New total nominal amount as of 31/10/93: FRF 583 200 000

The Principal Paying Agent, SOGENAL SOCIETE GENERALE GROUP, 16, Avenue Emile Reuter Luxembourg

## Notice of Redemption Auto Funding PLC

Class A Floating Rate Notes due 1996

NOTICE IS HEREBY GIVEN

to the holders of the Class A Floating Rate Notes due 1996 (the "Class A Notes") of Auto Funding PLC (the "Company") pursuant to the Trust Deed dated 26th November, 1991 (as amended) between the Company and the Law Debenture Trust Corporation p.l.c., as Trustee, and the Agent Bank Agreement dated 29th November, 1991 between the Company and the Agent Bank of Switzerland (the "Agent Bank") and others that the Company has determined, in accordance with the Redemption provisions set out in the Terms and Conditions of the Class A Notes, that Available Redemption Funds (as defined in the Terms and Conditions) are an amount of £5,000,000 and will be utilised on 29th October, 1993 (the "Redemption Date") to redeem (at their principal amount) an equivalent amount of Class A Notes. The Class A Notes to be redeemed have been selected in accordance with the rules and procedures of Euroclear and CEDEL.

AUTO FUNDING PLC  
By: Union Bank of Switzerland  
As Agent Bank  
22nd October, 1993

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## CANON INC

YEN 30,000,000,000

FLOATING RATE NOTES DUE 1996

INTEREST RATE: 2.65075% p.a.

INTEREST PERIOD:

FROM: 29th October, 1993

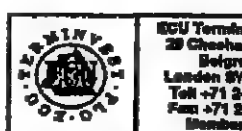
TO: 29th January, 1994

INTEREST PAYABLE PER

YEN 1,000,000 NOTE: YEN 5,748

BY RLM BANK (LUXEMBOURG) S.A.

AGENT BANK



DC QUOTE GARD HYPERFEED

Up to £300,000,000 Holdings of 1992 (UK) Limited

Notice is hereby given to the holders of the Class A Floating Rate Notes due 1996 (the "Class A Notes") of Auto Funding PLC (the "Company") pursuant to the Trust Deed dated 26th November, 1991 (as amended) between the Company and the Law Debenture Trust Corporation p.l.c., as Trustee, and the Agent Bank Agreement dated 29th November, 1991 between the Company and the Agent Bank of Switzerland (the "Agent Bank") and others that the Company has determined, in accordance with the Redemption provisions set out in the Terms and Conditions of the Class A Notes, that Available Redemption Funds (as defined in the Terms and Conditions) are an amount of £5,000,000 and will be utilised on 29th October, 1993 (the "Redemption Date") to redeem (at their principal amount) an equivalent amount of Class A Notes. The Class A Notes to be redeemed have been selected in accordance with the rules and procedures of Euroclear and CEDEL.

AUTO FUNDING PLC  
By: Union Bank of Switzerland  
As Agent Bank  
22nd October, 1993

Notice is hereby given to the holders of the Class A Floating Rate Notes due 1996 (the "Class A Notes") of Auto Funding PLC (the "Company") pursuant to the Trust Deed dated 26th November, 1991 (as amended) between the Company and the Law Debenture Trust Corporation p.l.c., as Trustee, and the Agent Bank Agreement dated 29th November, 1991 between the Company and the Agent Bank of Switzerland (the "Agent Bank") and others that the Company has determined, in accordance with the Redemption provisions set out in the Terms and Conditions of the Class A Notes, that Available Redemption Funds (as defined in the Terms and Conditions) are an amount of £5,000,000 and will be utilised on 29th October, 1993 (the "Redemption Date") to redeem (at their principal amount) an equivalent amount of Class A Notes. The Class A Notes to be redeemed have been selected in accordance with the rules and procedures of Euroclear and CEDEL.

AUTO FUNDING PLC  
By: Union Bank of Switzerland  
As Agent Bank  
22nd October, 1993

Notice is hereby given to the holders of the Class A Floating Rate Notes due 1996 (the "Class A Notes") of Auto Funding PLC (the "Company") pursuant to the Trust Deed dated 26th November, 1991 (as amended) between the Company and the Law Debenture Trust Corporation p.l.c., as Trustee, and the Agent Bank Agreement dated 29th November, 1991 between the Company and the Agent Bank of Switzerland (the "Agent Bank") and others that the Company has determined, in accordance with the Redemption provisions set out in the Terms and Conditions of the Class A Notes, that Available Redemption Funds (as defined in the Terms and Conditions) are an amount of £5,000,000 and will be utilised on 29th October, 1993 (the "Redemption Date") to redeem (at their principal amount) an equivalent amount of Class A Notes. The Class A Notes to be redeemed have been selected in accordance with the rules and procedures of Euroclear and CEDEL.

AUTO FUNDING PLC  
By: Union Bank of Switzerland  
As Agent Bank  
22nd October, 1993

Notice is hereby given to the holders of the Class A Floating Rate Notes due 1996 (the "Class A Notes") of Auto Funding PLC (the "Company") pursuant to the Trust Deed dated 26th November, 1991 (as amended) between the Company and the Law Debenture Trust Corporation p.l.c., as Trustee, and the Agent Bank Agreement dated 29th November, 1991 between the Company and the Agent Bank of Switzerland (the "Agent Bank") and others that the Company has determined, in accordance with the Redemption provisions set out in the Terms and Conditions of the Class A Notes, that Available Redemption Funds (as defined in the Terms and Conditions) are an amount of £5,000,000 and will be utilised on 29th October, 1993 (the "Redemption Date") to redeem (at their principal amount) an equivalent amount of Class A Notes. The Class A Notes to be redeemed have been selected in accordance with the rules and procedures of Euroclear and CEDEL.

AUTO FUNDING PLC  
By: Union Bank of Switzerland  
As Agent Bank  
22nd October, 1993

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## US MONEY AND CREDIT

## UK GILTS

## UK GLITS

# Traders expect quiet spell

**UK gilts yield**

Restated at par (%)

7.5  
7.0  
6.5  
6.0  
5.5  
5.0  
4.5

Oct 15, 1993

Oct 22, 1993

0 5 10 15 20 25 years

Source: Warwick Securities

## CANADIAN BONDS

cent stock due 2003 and £250 million of 2½ per cent stock due 2020 had found purchasers.

During the week, yields for most classes of gilts fell along with the length of the bond curve by about 10 basis points. On Friday night, yields of 10-year gilts were quoted on a par basis at just over 6.5 per cent. Over the week, the yield difference for 10-year gilts compared with the equivalent German bonds narrowed from 103 basis points to 97 basis points.

Short-dated gilts were boosted by the Bundesbank's decision to cut by half a percentage point its Lombard and discount rates, to 6.75 per cent and 5.75 per cent respectively. The decision showed every sign of the Bundesbank bowing to pressure from other countries for an easing in monetary policy to speed up European growth and was followed by a

### Peter Marsh

<b>12 months to 31 August</b>	<b>1993</b>	<b>1992</b>	<b>%</b>
	(Audited)		change
<b>Attributable income - R million</b>	<b>1 411</b>	<b>1 261</b>	<b>12</b>
<b>Earnings per share - cents</b>	<b>102,5</b>	<b>98,8</b>	<b>4</b>
<b>Cash earnings per share - cents</b>	<b>54,7</b>	<b>59,9</b>	<b>(9)</b>
<b>Dividends per share - cents</b>	<b>45</b>	<b>45</b>	
<b>Net assets - R million</b>	<b>18 626</b>	<b>18 446</b>	<b>1</b>
<b>Net assets per share - cents</b>			
at 31 August	<b>1 354</b>	<b>1 341</b>	<b>1</b>
at 21 October 1993	<b>1 271</b>		

**FINAL DIVIDEND**  
A final dividend of 29 cents (1992 - 29 cents) per ordinary share will be paid on 25 November 1993 to shareholders registered on 5 November 1993. The register of members will be closed from 8 November to 19 November 1993. Currency conversion - 15 November 1993.  
A profit announcement giving more detailed information will be mailed to shareholders. Copies may also be obtained from the London Secretaries: 30 Ely Place, London, EC1N 6JA.

*On behalf of the board* **Gwenor Limited**  
(incorporated in the Republic of South Africa)  
**B P Gilbertson**  
**D N A Hunt-Davis**  
Registration No: 01/01232/06  
84 Marshall Street  
Johannesburg 2001  
(P O Box 61820  
Marshalltown 2197)

Johannesburg  
25 October 1993

Andrew Skarzynski on 071-407 5754  
Mark Hall-Smith on 071-407 8748  
Tricia Strong on 071-407 5634  
Philip Wrigley on 071-873 4006

STRAIGHT BONDS	yield to redemption of the bid-price. Annualized loss is expressed in millions of currency units.						
FLUORINE RATE	NOTES	1250	1184	-8	8.34		
CONVERTIBLE BONDS	yield to redemption of the bid-price. Annualized loss is expressed in millions of currency units.						
WARRANTS	yield to redemption of the bid-price. Annualized loss is expressed in millions of currency units.						

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Closing prices on October 22



*This announcement is neither an offer to sell nor a solicitation of an offer to buy any of these securities. The offering is made only by the Prospectus.*

New Issue/October 20, 1993

**13,000,000 Shares**



**Perrigo Company**

**Common Stock**

**Price \$31 Per Share**

*Copies of the Prospectus may be obtained in any Jurisdiction in which this announcement is circulated from only such of the Underwriters, including the undersigned, as may lawfully offer these securities in such Jurisdiction.*

**2,600,000 Shares**  
**International Offering**

**J.P. Morgan Securities Ltd.**

**Morgan Stanley International**

**Smith Barney Shearson Inc.**

**Dean Witter International Ltd.**

**ABN AMRO Bank N.V.**

**Banque Indosuez**

**Paribas Capital Markets**

**Dresdner Bank**  
Aktiengesellschaft

**Robert Fleming & Co. Limited**

**Nomura International**

**UBS Limited**

**Westdeutsche Landesbank**  
Girozentrale

**Yamaichi International (Europe) Limited**

**10,400,000 Shares**  
**United States Offering**

**J.P. Morgan Securities Inc.**

**Morgan Stanley & Co.**  
Incorporated

**Smith Barney Shearson Inc.**

**Dean Witter Reynolds Inc.**

**Bear, Stearns & Co. Inc.**

**Cowen & Company**

**Dillon, Read & Co. Inc.**

**Donaldson, Lufkin & Jenrette**  
Securities Corporation

**A.G. Edwards & Sons, Inc.**

**Goldman, Sachs & Co.**

**Kidder, Peabody & Co.**  
Incorporated

**Lehman Brothers**

**Merrill Lynch & Co.**

**PaineWebber Incorporated**

**Prudential Securities Incorporated**

**Wertheim Schroder & Co.**  
Incorporated

**Advest, Inc.**

**Robert W. Baird & Co.**  
Incorporated

**Barington Capital Group, L.P.**

**William Blair & Company**

**First Analysis Securities Corporation**

**First of Michigan Corporation**

**Furman Selz**  
Incorporated

**Gruntal & Co., Incorporated**

**C.J. Lawrence/Deutsche Bank Securities**  
Corporation

**McDonald & Company**  
Securities, Inc.

**Neuberger & Berman**

**Piper Jaffray Inc.**

**Roney & Co.**

**Tucker Anthony**  
Incorporated







## AUTHORISED UNIT TRUSTS

**FT MANAGED FUNDS SERVICE**

# Guide to pricing of American Unit Trusts

Compiled with the assistance of **LAUSTO S6**

**INITIAL CHARGE:** Charge made on sale of units. Used to offset management and administrative costs, including commission and expenses. The amount is added to the purchase price of units.

**OFFER PRICE:** Also called tender price. The price of units as offered by location.

**RED PRICE:** Also called redemption price. The price at which units are sold back by the company.

**CANCELLATION PRICE:** The minimum price at which units can be sold back to the issuer and bid prices is determined by a formula and added to the government tax on the units. The price is usually much more expensive. As a result, the bid price is usually higher than the offer price. The bid price might not be added in the circumstances in which there is a large enough number of units to cover the bid.

**UNIT:** The share of the fund. The fund manager's name is the key to the bid and offer's valuation price and the number is indicated in the official statement of the fund.

**UNIT PRICE:** The price of units at the time of sale. The symbols are as follows: (A) - 1951 to 1954; (B) - 1955 to 1959; (C) - 1960 to 1964; (D) - 1965 to 1969; (E) - 1970 to 1974; (F) - 1975 to 1979; (G) - 1980 to 1984. Daily selling prices will not be on the basis of the unit price, a check should be made on the steps below prices because immediate.

**AUTOMATIC PRICING:** The letter F denotes that the manager will normally deal on the prices set on the next nearest valuation. The price moves up or down as the market price fluctuates and may not be the current market price. The price is determined by the availability of a market to forward pricing. The price is determined by the availability of a market to forward pricing on request, and may move to the next nearest price.

**FORWARD PRICING:** The letter F denotes that the manager deal at the price to be set on the next nearest valuation. The price moves up or down as the market price fluctuates and may not be the current market price. The price is determined by the availability of a market to forward pricing on request, and may move to the next nearest price.

**REMARKS, PARTICULARS AND REPORTS:** The most recent report and company particulars can be obtained from the change broker listed alongside.

Other company notes are available in the last column of the list of funds and in the last column of the list of funds.

**LAUSTO S6**  
15 Littlewood Road, London W14 0HT  
Tel: 077-377-6666.



[illegible]

ملامحة



● FT Cityline Unit Trust Prices: dial (0691 or 0336) 430000, enter 4 and key in the five digit code listed below. Calls are charged at 38p/minute cheap rate and 48p/minute at all other times. International access available by subscription only. For more details call the FT Cityline Help Desk on (071) 873 4378.

## OFFSHORE INSURANCES

[illegible]



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Code									
010001	LU0001000101	010002	LU0001000201	010003	LU0001000301	010004	LU0001000401	010005	LU0001000501
010006	LU0001000601	010007	LU0001000701	010008	LU0001000801	010009	LU0001000901	010010	LU0001001001
010011	LU0001001101	010012	LU0001001201	010013	LU0001001301	010014	LU0001001401	010015	LU0001001501
010016	LU0001001601	010017	LU0001001701	010018	LU0001001801	010019	LU0001001901	010020	LU0001002001
010021	LU0001002101	010022	LU0001002201	010023	LU0001002301	010024	LU0001002401	010025	LU0001002501
010026	LU0001002601	010027	LU0001002701	010028	LU0001002801	010029	LU0001002901	010030	LU0001003001
010031	LU0001003101	010032	LU0001003201	010033	LU0001003301	010034	LU0001003401	010035	LU0001003501
010036	LU0001003601	010037	LU0001003701	010038	LU0001003801	010039	LU0001003901	010040	LU0001004001
010041	LU0001004101	010042	LU0001004201	010043	LU0001004301	010044	LU0001004401	010045	LU0001004501
010046	LU0001004601	010047	LU0001004701	010048	LU0001004801	010049	LU0001004901	010050	LU0001005001
010051	LU0001005101	010052	LU0001005201	010053	LU0001005301	010054	LU0001005401	010055	LU0001005501
010056	LU0001005601	010057	LU0001005701	010058	LU0001005801	010059	LU0001005901	010060	LU0001006001
010061	LU0001006101	010062	LU0001006201	010063	LU0001006301	010064	LU0001006401	010065	LU0001006501
010066	LU0001006601	010067	LU0001006701	010068	LU0001006801	010069	LU0001006901	010070	LU0001007001
010071	LU0001007101	010072	LU0001007201	010073	LU0001007301	010074	LU0001007401	010075	LU0001007501
010076	LU0001007601	010077	LU0001007701	010078	LU0001007801	010079	LU0001007901	010080	LU0001008001
010081	LU0001008101	010082	LU0001008201	010083	LU0001008301	010084	LU0001008401	010085	LU0001008501
010086	LU0001008601	010087	LU0001008701	010088	LU0001008801	010089	LU0001008901	010090	LU0001009001
010091	LU0001009101	010092	LU0001009201	010093	LU0001009301	010094	LU0001009401	010095	LU0001009501
010096	LU0001009601	010097	LU0001009701	010098	LU0001009801	010099	LU0001009901	010100	LU0001010001
010101	LU0001010101	010102	LU0001010201	010103	LU0001010301	010104	LU0001010401	010105	LU0001010501
010106	LU0001010601	010107	LU0001010701	010108	LU0001010801	010109	LU0001010901	010110	LU0001011001
010111	LU0001011101	010112	LU0001011201	010113	LU0001011301	010114	LU0001011401	010115	LU0001011501
010116	LU0001011601	010117	LU0001011701	010118	LU0001011801	010119	LU0001011901	010120	LU0001012001
010121	LU0001012101	010122	LU0001012201	010123	LU0001012301	010124	LU0001012401	010125	LU0001012501
010126	LU0001012601	010127	LU0001012701	010128	LU0001012801	010129	LU0001012901	010130	LU0001013001
010131	LU0001013101	010132	LU0001013201	010133	LU0001013301	010134	LU0001013401	010135	LU0001013501
010136	LU0001013601	010137	LU0001013701	010138	LU0001013801	010139	LU0001013901	010140	LU0001014001
010141	LU0001014101	010142	LU0001014201	010143	LU0001014301	010144	LU0001014401	010145	LU0001014501
010146	LU0001014601	010147	LU0001014701	010148	LU0001014801	010149	LU0001014901	010150	LU0001015001
010151	LU0001015101	010152	LU0001015201	010153	LU0001015301	010154	LU0001015401	010155	LU0001015501
010156	LU0001015601	010157	LU0001015701	010158	LU0001015801	010159	LU0001015901	010160	LU0001016001
010161	LU0001016101	010162	LU0001016201	010163	LU0001016301	010164	LU0001016401	010165	LU0001016501
010166	LU0001016601	010167	LU0001016701	010168	LU0001016801	010169	LU0001016901	010170	LU0001017001
010171	LU0001017101	010172	LU0001017201	010173	LU0001017301	010174	LU0001017401	010175	LU0001017501
010176	LU0001017601	010177	LU0001017701	010178	LU0001017801	010179	LU0001017901	010180	LU0001018001
010181	LU0001018101	010182	LU0001018201	010183	LU0001018301	010184	LU0001018401	010185	LU0001018501
010186	LU0001018601	010187	LU0001018701	010188	LU0001018801	010189	LU0001018901	010190	LU0001019001
010191	LU0001019101	010192	LU0001019201	010193	LU0001019301	010194	LU0001019401	010195	LU0001019501
010196	LU0001019601	010197	LU0001019701	010198	LU0001019801	010199	LU0001019901	010200	LU0001020001
010201	LU0001020101	010202	LU0001020201	010203	LU0001020301	010204	LU0001020401	010205	LU0001020501
010206	LU0001020601	010207	LU0001020701	010208	LU0001020801	010209	LU0001020901	010210	LU0001021001
010211	LU0001021101	010212	LU0001021201	010213	LU0001021301	010214	LU0001021401	010215	LU0001021501
010216	LU0001021601	010217	LU0001021701	010218	LU0001021801	010219	LU0001021901	010220	LU0001022001
010221	LU0001022101	010222	LU0001022201	010223	LU0001022301	010224	LU0001022401	010225	LU0001022501
010226	LU0001022601	010227	LU0001022701	010228	LU0001022801	010229	LU0001022901	010230	LU0001023001
010231	LU0001023101	010232	LU0001023201	010233	LU0001023301	010234	LU0001023401	010235	LU0001023501
010236	LU0001023601	010237	LU0001023701	010238	LU0001023801	010239	LU0001023901	010240	LU0001024001
010241	LU0001024101	010242	LU0001024201	010243	LU0001024301	010244	LU0001024401	010245	LU0001024501
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**INVESTMENT TRUSTS - Con**

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Brass	1.00	0.1	100
Iron	1.00	0.1	100
Lead	1.00	0.1	100
Gold	1.00	0.1	100
Silver	1.00	0.1	100
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Rhodium	1.00	0.1	100
Iridium	1.00	0.1	100
Osmium	1.00	0.1	100
Vanadium	1.00	0.1	100
Nickel	1.00	0.1	100
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Chromium	1.00	0.1	100
Molybdenum	1.00	0.1	100
Tungsten	1.00	0.1	100
Zinc	1.00	0.1	100
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## REFERENCES

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**Keywords:**

1 878 4878, International for  
Cityline.

1 878 4878, International for  
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4 pm close October 22

## NEW YORK STOCK EXCHANGE COMPOSITE PRICES

NEW YORK STOCK EXCHANGE COMPOSITE PRICES			
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GET YOUR HONOR







## MONDAY INTERVIEW

## Discreet man of steel

Karel Van Miert, EC competition commissioner, talks to Andrew Hill

European Community competition policy seems to have gone quiet since Mr Karel Van Miert took over from Sir Leon Brittan as EC competition commissioner in January. Mr Van Miert has taken fewer high-profile decisions than his predecessor, delivered fewer speeches and had no "rows" with his industry counterparts. Mr Martin Bangemann, who last year merrily lambasted competition hardliners as over-legalistic "ayabolas and gurus".

The difference is due partly to a dearth of important competition cases, but mainly to a clear change in style. Mr Van Miert, affable former chairman of the Flemish Socialist party, is no ayatollah - nor, however, has he turned out to be as pliable as Europe's more interventionist governments perhaps hoped he would be.

That should be little surprise to those who know Mr Van Miert. As commissioner responsible for transport, Mr Van Miert helped cajole governments and flag-carrying airlines into far-reaching liberalisation of air transport last year. But now, 10 months into his job, his discreet approach faces some of its biggest tests. He has just returned from a trip to the US and departs for Japan at the beginning of next month with the aim of challenging some of its deep-rooted restrictive business practices. Before then, he hopes finally to persuade some of Europe's largest publicly owned steelmakers to agree the capacity cuts and reductions in state aid that will allow a restructuring of the EC industry to go ahead.

Under such circumstances - with the European economy squeezed by recession and lagging behind its competitors - Mr Van Miert, 51, believes the question of whether he is strict or relaxed about competition policy is irrelevant. "It's not a matter of soft-line or hard-line," he says. "The question is: how can you balance and combine the legalistic approach [to competition policy] with what's happening in the real world."

As he moves out of the shadow of Sir Leon, Mr Van Miert has begun to answer that question. In speeches during his US visit earlier this month, he argued that recession and the increasing openness of world trade should change the way in which the Commission

examines competition cases. In particular, Mr Van Miert is convinced the potential for job creation ought to be a factor when deciding whether or not to clear deals hovering between assent and prohibition.

This would appear to re-awaken the fears of competition lawyers, among others, that Mr Van Miert might start to blur what they saw as a consistent and orthodox line pursued by Sir Leon.

But Mr Van Miert says competition policy cannot stand on its own, even if it remains the principal criterion in Commission decisions. Competition policy is the motor of economic growth - he puts it - but it is useless unless, as he puts it, the "body" is also kept in good condition. "My responsibility is to look after the motor in the first place, but not forgetting that it's part of an overall structure," he says.

By taking into account employment prospects the Commission is only responding to acute concern about the EC's growing unemployment rate, which is bound to figure in debate between EC leaders at this Friday's special summit in Brussels. "It's hard to see how a society can survive with unemployment of 15 per cent or more," Mr Van Miert points out. (The average EC unemployment rate is 12 per cent.) "You can't just look at your competition textbook and say: 'That has to be No. and that's it.' You need to take into account the real situation."

Mr Van Miert's other concern is that competition policy should adequately reflect changes in the market for certain products. The Commission used to examine the effect on competition in national markets or the European market, but increasingly the world market is a more appropriate reference, particularly for electronics products. "There are no ready-made solutions," he says. As an example, the commissioner cites the approval he gave earlier this year to a joint venture between Philips of the Netherlands, and Thomson and Sagem of France to produce liquid crystal display screens. They were the only producers in the EC, but competition on the world market is so intense that the Commission decided it could allow them to co-operate in the research, development and production of LCD screens for strategic reasons.



'The last centimetres are the most difficult'

Internationally, Mr Van Miert is keen to promote a three-stage process for removing the remaining barriers to free competition. First, he says a level playing field must be created. For the EC, that would mean protecting EC airlines and telecoms companies, for example, until they were strong enough to face their US counterparts - "who grew strong on the back of the biggest, best protected market in

ness next month, building on what he claims is a new readiness by the Japanese authorities to tackle collusion between Japanese companies. "We should tell them now: 'Really, enough is enough,'" he says. Finally, and most ambitiously, Mr Van Miert - who was briefly environment commissioner last year - would like to prevent companies exploiting some countries' inferior environmental or social standards, by imposing minimum international rules in these sensitive policy areas.

Such environmental and social concerns have rarely been voiced with such passion by an EC competition commissioner. But Mr Van Miert says that the broad thrust of EC competition policy has not really changed since the days of Sir Leon.

In fact, in spite of his more aggressive profile, Sir Leon's approach was not always as strict as his most zealous fans would like to make out. Several of the decisions cited by Mr Van Miert as examples of Commission flexibility on job creation and markets were taken by his predecessor. Moreover, Mr Van Miert has proved himself capable of using the textbook - particularly against the public sector - when necessary.

He has demonstrated genuine toughness in regulating state aid, notably to the ailing steel sector. This was the part of his job which he believed would be most challenging.

Mr Van Miert insists on restricting state subsidies to some of Europe's largest publicly owned steel companies. He has banned subsidised construction of new capacity, and insisted on closures and job cuts in exchange for approval of existing state aid.

In doing so, Mr Van Miert

has faced down the Spanish government, which has agreed to cut capacity in the sensitive Basque region of the country, and is trying to manoeuvre the Italian and German authorities into a deal on their restructuring plans.

Mr Van Miert hopes to table proposals for limiting state aid at a crucial meeting of EC industry ministers next month. To persuade them to approve the Commission proposals, he will warn ministers of what is likely to happen if they fail to take a decision. If capacity cuts are not made, he says, and state subsidies are not reduced, then recent modest price rises will be wiped out, and a potentially crippling race for state aid could ensue.

"I'm rather optimistic," says Mr Van Miert. "The situation in the sector is such that I think companies and governments will go for a deal. We're near to the end. We're near to the end, but the last centimetres are always the most difficult."

## A moral realist speaks out



MICHAEL PROSSER on AMERICA

"It all depends on your perspective," said one. "I'd first have to see those events through the eyes of the people affected by them," said another. What worries Mr Wilson most is that students typically begin their moral analysis by searching for excuses for bad behaviour.

His book is designed to "help people recover the confidence with which they once spoke about virtue and morality". He regards his work as an extension of arguments first advanced by Anglo-Scottish Enlightenment thinkers such as Francis Hutcheson, David Hume and, above all, Adam Smith, who was "the pre-eminent moral philosopher of his age". The book's arresting title is a trifle misleading: in practice Mr Wilson is not prepared to follow Hutcheson in arguing for a moral sense on a par with sight or hearing. Instead he follows Hume and Smith in defining it as "an intuitive or directly felt belief about how one ought to act when one is free to act voluntarily".

Mr Wilson advances the arguments of Smith and others by showing that empirical science in the past two centuries has confirmed rather than refuted their belief that man is an intrinsically moral creature, with an innate sympathy for his fellows. Thus he cites a classic study showing that a lone bystander is more likely to help somebody in trouble than a group of bystanders.

This undermines the argument that altruism is really a self-regarding attempt to gain the approval of others. He cites research showing that young children spontaneously

develop a concept of fairness and seek to share their possessions without the prompting or even knowledge of adults. And he argues that the willingness of prisoners of war to endure torture, even when hope of escape is remote, implies the existence of an inner "voice of conscience".

In Mr Wilson's view, these moral predispositions are universal in nature. Anthropologists are right to argue that different cultures have different moral rules, but wrong to infer big underlying differences in moral values. Different moral rules, he claims, mainly reflect differences in circumstances. A truly virtuous man will be recognised as such everywhere. The claim that morals have no validity outside of a given culture is thus bunk.

But if the moral sense is innate and universal, how could intellectual fashions have contributed to violence in Los Angeles and other American cities? The answer lies in evidence cited by Mr Wilson suggesting that moral development is linked to the quality of relationships formed in childhood. A study of the people who risked their lives to help victims of the Holocaust in the second world war, for example, shows that they were disproportionately from close-knit families; sympathy for strangers, it seems, is a byproduct of sympathy for one's kin.

Moral relativism and the associated view that lifestyles should be chosen as freely as flavours of ice-cream has thus contributed to moral decay by creating environments in which children are not properly nurtured. Mr Wilson concludes that the collapse of the traditional family in recent decades (a majority of American children are now expected to spend some of their formative years in single-parent households) is "at the core of our social problems". Scopes should read the book before airily dismissing this still unfashionable conclusion.

\*Published by the Free Press, New York. \$22.95.

## PERSONAL FILE

1942 Born Oud-Turnhout, Belgium. Graduated in diplomatic sciences, Ghent University. Lecturer at Brussels Free University.

1977 Chief of cabinet for Belgian minister for economic affairs.

1978-85 Chairman, Flemish Socialist party.

1979-85 Member of the European parliament.

1985-88 Member of the Belgian parliament.

1989-92 Member, European Commission for transport, credit and investments, consumer policy and (1992) environment.

1993- Vice-president of the Commission, competition and personnel.

the world" - on equal terms. Otherwise, he says, "it would be like starting a boxing match between a heavyweight and a featherweight".

For the second stage, Mr Van Miert would take up an idea first mooted by Sir Leon 18 months ago: to challenge restrictive business practices worldwide, such as cartels, by setting minimum competition rules, enforced through the dispute settlement procedure of the General Agreement on Tariffs and Trade. This is one topic which Mr Van Miert hopes to discuss with the Japa-

## A parting of the ways

When people tell us that the European Community is in a bad way, they usually recite the standard list of symptoms: the disarray of the exchange rate mechanism, the failure to stop the war in Bosnia, the decline in voter support for the Maastricht treaty.

There is, however, a much larger and more difficult structural problem facing the Community than any of these transitional phenomena: as a result of the end of the cold war the member states must rethink the nature of the Community - its size, its purpose, its essential character.

The Community's nature is bound to change through wholesale enlargement. There is now a throng of countries, in Europe and on its periphery, that wants to join the Community. Four members of the European Free Trade Association are negotiating now, and could join the Community by 1995. The east Europeans do not yet qualify, but the 12 have already, in effect, conceded that, if the east European states continue with democratic and economic reform, their applications cannot be rejected nor long delayed.

Within a measurable time-frame, therefore, the Community could include most of Europe up to the Russian frontier, including some countries in the Balkans, plus at least a few in the Mediterranean, with a total membership of 25 or more.

Expansion on such a scale, taking in countries with widely different economies, cultures and recent histories, is obviously not like adding



IAN DAVIDSON on EUROPE

places to a string of dominoes. Such enlargement cannot fail to change the internal character of the group; more important, it cannot fail to change its geo-political significance.

The cold war is certainly over; but we have no grounds for making optimistic assumptions about the future course of events in Russia. One reason the east Europeans want to join the Community is that they are pessimistic about Russia, and they have experience on their side.

If the Community extends to the Russian frontier, the implementation of a common foreign and defence policy will not be a dilettante hobby, as in the Maastricht treaty; it will be an absolute necessity. Do the 12 member governments underline this fact, when they blandly concede the notion of future membership for east Europe? They do not. This is just another of those dangerous truths about the choices facing the Community, about which politicians prefer to keep quiet.

Yet it is obvious that wholesale enlargement will require the Community to redefine its place, its size, its objectives, its

constitution. In particular, it will have to redefine its relationship with Russia and the former Soviet Union; and partly as a result, it must redefine its relationship with the US.

Paradoxically, it is the American relationship which is the more pressing geo-strategic dilemma. For 50 years, the political geography of the world was defined by the east-west confrontation; as a result, Europe's role was largely defined by its alliance with the US. But with the collapse of the Soviet Union, the role of the Atlantic alliance is in doubt.

Working out a new transatlantic *modus vivendi* for the new era must obviously be a two-sided affair. This is what makes the erratic foreign policy gyrations of the US administration so disconcerting for west Europe. In several crises - Somalia, Bosnia and Haiti - the administration does not seem to know what it is doing. But behind the accusations of incompetence, there is the more serious worry that, in spite of his claims to the contrary, the US president is giving a generally lower priority to foreign policy - which, when it comes to peace-keeping, is apparently what Congress wants.

The most immediate problem for the transatlantic alliance is how to keep NATO alive. Since 1989 the allies have tried to inject life into NATO by adopting a new peace-time strategy. But its credibility as a defensive military alliance is bound to be uncertain, in the absence of an acknowledged enemy. NATO's dilemma is parallel to that of the Community: what

does it say to the countries in east Europe which want to join?

In Germany last week, at a two-day meeting of NATO defence ministers, Mr Les Aspin, US defence secretary, gave a two-tone answer: on Wednesday he said no membership and no security guarantees, but perhaps some bilateral co-operation agreements. But on Thursday he said membership may be offered to those which qualify.

The US clearly has not made up its mind. The heart of NATO membership is the US nuclear guarantee to all European members. Yet it is hard to see why the US Senate should ever agree to extend this guarantee to new members at a time when Washington is reducing its military presence in Europe. And the more the countries of east Europe appear in real need of such a guarantee (against instability in Russia), the less the US will want to provide it.

Some NATO members, such as Britain and France, would prefer to prevent enlargement, for fear it could involve a weakening of the US guarantee to west Europe. Yet the exclusion of east European countries from NATO would raise serious questions about the consequences of their admission to the Community.

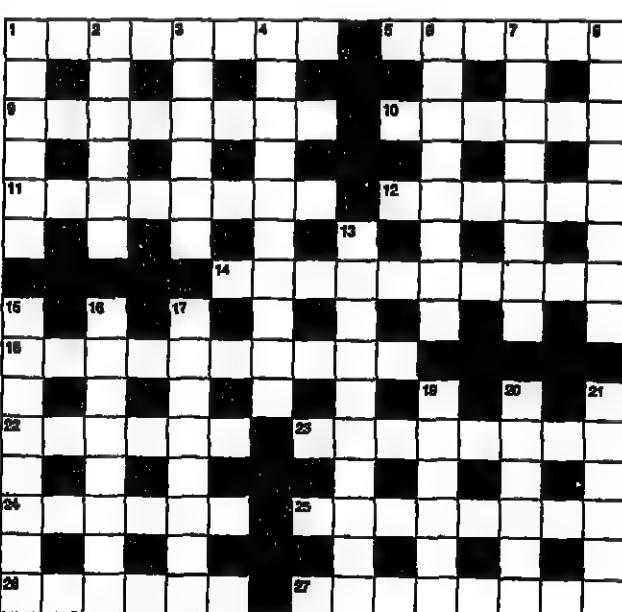
It would be difficult to reconcile European defence with NATO defence if the two organisations had different memberships. The significance of the Community's probable expansion into east Europe, therefore, is that it could mark the beginning of a parting of the ways between Europe and the US.

Of broking and jobbing the Pelikan's fond,  
See how sweetly he puts your word onto bond.

Pelikan

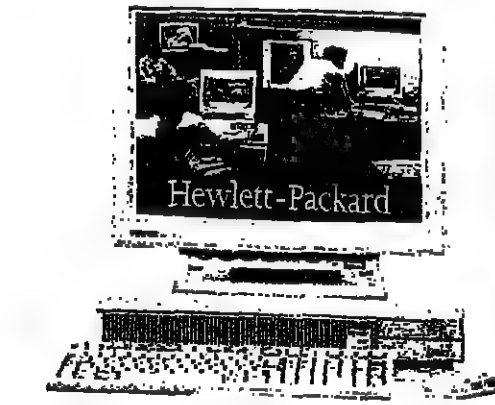
## CROSSWORD

No.8,288 Set by PROTEUS



- ACROSS
- 1 Bird that signifies a death? (8)
  - 5 What gambler is said to lay out on food? (6)
  - 9 Muse about oil come across in unusual place (8)
  - 10 Desert lady to some extent (6)
  - 11 Hit man in Wales (8)
  - 12 They may be prickly and long on board ship (6)
  - 14 Consider well, being cautious (10)
  - 18 Make application to receive a periodical payment seemingly (10)
  - 22 Toy with food (6)
  - 23 Bird demolishing corn etc (8)
  - 24 Condition set perhaps at start of examination (6)
  - 25 Beaten when hard up (6)
  - 26 Hothead in business organisation wanting to push forward (6)
  - 27 Sticking at this point in modern book (8)
- DOWN
- 1 Fastening known to bend (6)
  - 2 Blazing like footballers upset at poor meal (6)
  - 3 Is false fit to be an emperor? (6)
  - 4 Map ordered by oriental in French town with lots of money (6,5)
  - 6 Trilled round looking for pies cooked in traditional style (8)
  - 7 At that time a Scotsman going round as a Greek citizen (8)
  - 8 Underlined the importance of having an accent (6)
  - 13 Put out of joint in the underworld? (10)
  - 15 Most unpleasant wine found in the home (6)
  - 16 Kind of group that gets under one's skin (6)
  - 17 Talks idly about the Spanish churchmen (8)
  - 19 English drink served up at feast (6)
  - 20 Fastening up to main element (6)
  - 21 Believe in sale on trust (6)

The solution to last Saturday's prize puzzle will be published with names of winners on Saturday November 6.



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# GERMANY

Monday October 25 1993

Population implosion: there are more older Germans and births are slowing PAGE 2

Polluters in revolt: heavy industry says environmental rules go too far PAGE 9

Chancellor Kohl has told Germans to tighten their belts and stop acting as if Germany were "a leisure park". His warning reflects a mood of national introspection as reunited Germany reviews its place in an increasingly uncertain world. Quentin Peel reports

## The need to tighten belts

THE slogan of the hour is Standort Deutschland. It does not translate easily.

Literally, it means Germany as an investment location. But it also begs questions about Germany's international competitiveness and its social make-up - education, culture, social welfare, and population trends.

All these are under the microscope in the great debate on Standort Deutschland launched by Chancellor Helmut Kohl and his economics minister, Mr Günter Rexrodt, with their report on "safeguarding Germany's future as an industrial location".

It is a rumbling debate which has been worrying German political and economic analysts, for 10 years or more. It has suddenly hit the headlines with the simultaneous advent of German unification, the European single market, upheaval and instability in eastern Europe, and the sharp increase in industrial competition from the Far East.

The question is whether the doubts about German competitiveness represent another bout of typical German soul-searching inspired by a sharp but temporary downturn in the economy, or whether they are a recognition of more profound problems.

"Almost all our present problems are structural problems of

the old federal republic," Mr Kohl said in Berlin last month. "We would have to solve them even if German unification had not happened. We are not in a traditional recession. But tough times can make new thinking easier. German unity is in that sense a great opportunity for new thinking."

There are gloom-laden headlines in the media. Der Spiegel magazine proclaims Germany's imminent relegation to the second division of manufacturing nations and its population sinking under the burden of an inexorably expanding social state.

There are few if any visible signs of such doom. In spite of the huge costs of unification, and the sharpest recession since the war, Germany is overwhelmingly prosperous.

The problem for Germany is in steering a sensible middle course between incorrigible self-satisfaction and profound self-doubt. "The sensible question about Germany's attractiveness as a business location is not why Germany has fallen behind, but whether changes are appearing that could relegate it from its high-level position and cause a lasting deterioration in productivity and growth trends," says Mr Michael Hesse, secretary general of the government's council of economic experts - the so-called five wise men.

In spite of the fact that the

debate has been launched by the government and the business community, there is wide acceptance on the other side of the house - in the trade union movement and the opposition Social Democratic Party (SPD) - that it is a debate which is needed. They only disagree on the analysis.

The government's view, in the Rexrodt report, is fuelled primarily by a liberal, employer's-eye concern at high costs and the inflexibility of labour, compounded by worries over the soaring costs of the social state.

The trade unions, and a growing number of independent analysts, stress instead their concern over the slow pace of innovation, lack of investment in high technology, and the inflexibility of management thinking.

"The structural problems lie deeper than high costs," says Mr Walter Riester, newly-elected deputy leader of IG Metall, the giant engineering workers' union. "We have the wrong products."

Mr Kohl himself is calling for all the sectors in the German economy to tighten their belts, from central government, through the federal states and local councils to the private sector. He also wants something called "amdenken" - new thinking.

Just a few kilometres east of Berlin and Munich, serious new competitors are growing up, with great cost advantages and increasingly impressive products," he says. "Yet we allow ourselves the luxury of being a country with ever younger pensioners (average retirement age 59) and ever older students (average matriculation age 30). With ever shorter working hours, rising wage costs, and ever longer holidays, our competitiveness is in danger."

The simple fact is that a successful industrial nation cannot allow itself to be organised like a collective leisure park."

The questions he is raising do not simply concern the quality and duration of education, the need to cap social spending with an ageing population in which one in three



people will be over 60 by the year 2030, and the need for more flexible working hours and labour mobility.

German unification has to be made to work rapidly if the annual drain of at least DM150bn in resources from west to east is to cease putting an intolerable strain on the exchequer. The proportion of taxation and social insurance contributions in the national income is expected to reach 52 per cent this year.

"It was always obvious that

unification would lead to an extraordinary demand for taxation and social contributions," says Mr Gert Haller, the new state secretary in the Finance Ministry. "As soon as possible, we must offer the prospect of this tax burden coming down."

How long it will take for east Germany to achieve self-sustaining growth is the great unknown factor. In the meantime, there can be no let-up in the belt-tightening in the west.

energy supply - requires political decision-making, which is one commodity in desperately short supply. Political debate in Germany is eternal, as the parties, the federal government and the 16 states, negotiate interminably to reach a consensus.

The lack of decisions is a certain factor behind a growing political disaffection in the population at large, demonstrated by rising support for protest parties in the polls. And next year, Germany faces

no fewer than 19 separate elections.

The great concern is that the dissatisfaction with the entire political establishment will see a rise of the far-right wing parties, such as the Republicans. So far it has been expressed more in non-voting, in support for protest parties of the left, such as the Greens, or in votes for local interest groups. The most dangerous moment for Mr Kohl is in next year's European elections in June, when voters feel least constrained by traditional loyalties. When it comes to the national poll in October, the chancellor is adamant that the Republicans will fail to get the five per cent they need for seats in the Bundestag.

Domestic issues seem certain to dominate and decide those polls: jobs, law and order, housing and immigration are all key concerns. Mr Kohl remains totally committed to the process of European integration, but he wins little applause on the issue, even from his party faithful. The worry that the mighty D-Mark may be replaced by a less stable European currency in 1999 is certainly no vote-winner, and the far right parties are exploiting that concern for all they are worth.

And yet for all the doubts and fears, the fundamental nature of the current debate is seen by most as positive.

"I think it will work out as an advantage that we are publicly debating our shortcomings," says Mr Horst Köhler, chief executive of the German savings banks' association, and Mr Haller's predecessor as financial state secretary. "I think we will be able to make some corrections. We have not yet gone far enough. A lot of things need to be corrected in the direction of more flexibility. I am convinced we have a problem with German self-confidence. It is not very strong. In Standort Deutschland, we list all our shortcomings, and then people think: 'poor Germany'."

But the basic structure of our economy is better placed than many, especially with the high proportion of small businesses. The financial sector is

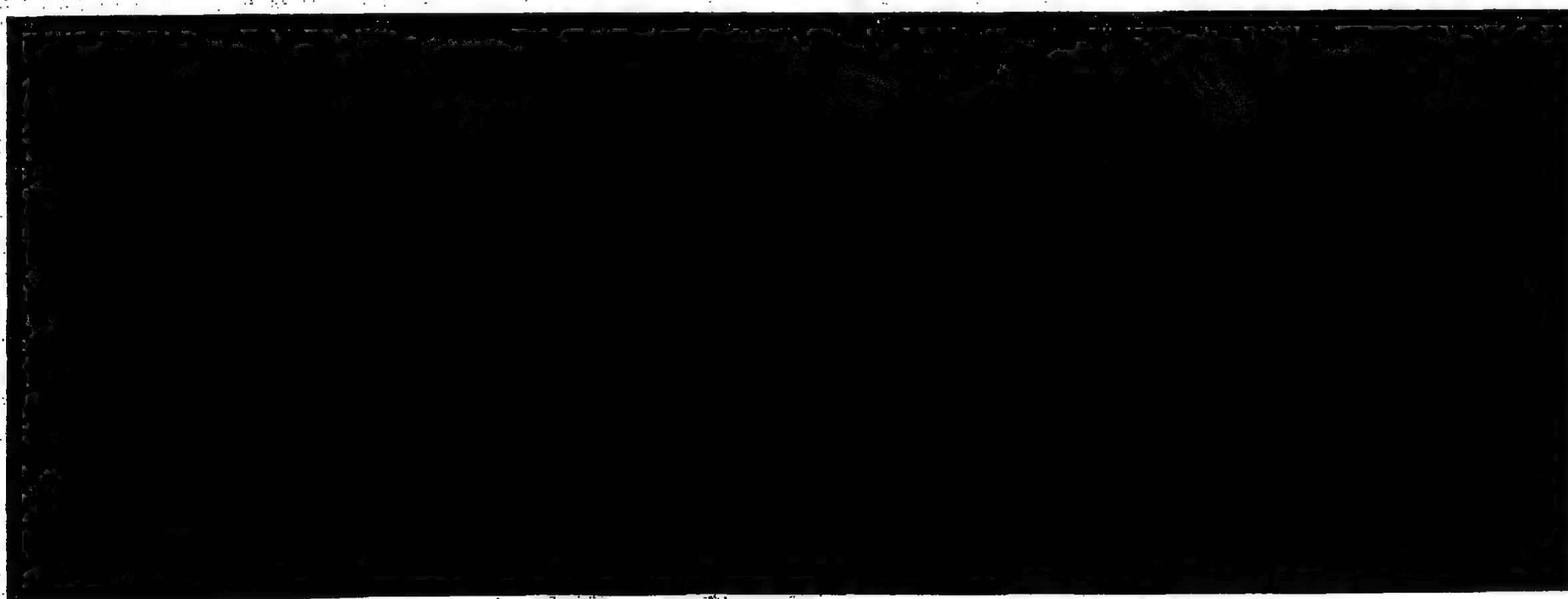
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Maurice Samuelson	
Design: Robin Coles	
Graphics: Bob Hutchison	

a major source of strength. It is decentralised, stable and sound. It is not in our interest to be at the leading edge of financial innovation.

"We should encourage more transparency, and we need more competition. We are too inflexible with regard to hierarchies. We need to organise society so that everybody has the feeling of participation, of injecting ideas and creativity into concrete projects. That is the challenge, not simply cutting costs."

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BREMER VULKAN VERBUND



## GERMANY 2

Economists are confused, says Christopher Parkes

## Fickle barometers

AFTER getting it so wrong last time, the myriad analysts of the western German economy are demonstrating admirable caution - and confusing diversity - in their preliminary forecasts for 1994. The range extends from a further decline of around 0.5 per cent in gross domestic product to growth of 1 per cent.

Most optimists base their expectations on a steady mix of reviving demand in European Community markets, low pay awards, and faith in government promises to screw down public spending which, in turn, will encourage the Bundesbank to screw down short-term interest rates.

The pessimists point to fading domestic demand, stubborn inflation, the difficulties of persuading unions to accept further real income cuts and the effects on export prospects of a strong D-Mark.

Since private sector analysts still cannot agree on the outcome for the economy in the current year (although most have more than doubled their early forecasts to a drop in output of more than 2 per cent) the degree of variance is hardly surprising. The recession, by common consent, has been the worst since the war, and to some extent the path out of the slump is unknown.

The statistics do not offer much of a clear pointer, though the picture they have given of performance over the past year is bleak enough. For four consecutive quarters - from the second quarter of 1992 until the first quarter of 1993 - west Germany's gross domestic product was actually shrinking, reaching its most negative rate of minus 1.6 per cent at the beginning of the year. Perhaps thanks to that particularly sharp downturn, it showed a 0.5 per cent recovery in the second quarter, and the question is now whether that does indeed mark a bottoming out of the recession.

Industrial orders in the west have shown conflicting signals: up 2.9 per cent in May, down by 1.6 per cent in June, up again by 2.3 per cent in July, and down a provisional 2.0 per cent in August, according to the Bundesbank. West German industrial production, on the



other hand, showed a 2.2 per cent recovery in August, after two consecutive months of slight decline. The economics ministry in Bonn firmly believes that the worst is over, citing a very gradual improvement also in the mood of the business community.

Inflation looks set to ease gradually, after a peak of 4.3 per cent in the cost of living index in the first quarter, reached again in July. It was down to 4.2 per cent in August and 4.0 per cent in September. In east Germany, it was again looking steady at around 8.9 per cent, reflecting the continuing adjustment of low administered prices in the old state system.

As for the unemployment outlook, that is still unequivocally bleak: seasonally adjusted unemployment has increased steadily throughout the year in the west, from just under 2m at the turn of the year to 2.38m in September, a rate of 7.7 per cent. In east Germany, it is sticking at around 16.2 per cent, or around 1.6m workers. Forecasts suggest continuing lay-offs through 1994, leading to a possible jobless total of 4m by the end of the year.

That all this translates into a structural crisis in which the German economy has lost its attraction as an investment location is not universally accepted. According to the local branch of the Arthur D. Little consultancy, the Standort Deutschland debate is too introverted and tends to ignore external views. A poll of 80

senior foreign executives discovered 76 per cent saying "yes" immediately when asked if they would invest in Germany.

While those questioned readily listed the familiar disincentives of high labour costs and taxes, bureaucracy and economic and political uncertainty, they had no doubts about the attractions: the size and wealth of the German market; proximity to eastern Europe; qualified, motivated workers; infrastructure, and a stable legal framework.

Nevertheless, there is no mistaking the new sense of realism that is abroad, in both public and private sectors.

Economists expect overall industrial and public sector pay awards for 1994 to equal or even undercut the expected inflation rate, thus taking another twist out of the inflationary spiral. They are less sure about the politicians' efforts, especially since Germany will spend much of next year in a frenzy of state and local elections, ending with the federal polls.

There has already been some progress. New rules on prescriptions and a compulsory freeze on drugs prices, introduced last January, have already saved billions of D-Marks in federal subsidies to the over-loaded statutory health insurance schemes. Bonn has also saved by winking out social security fraudsters and tax dodgers. It plans cuts in unemployment and welfare benefits, but has yet to implement most of them. Even

KEY FACTS		
Area	356,854 sq km	
Population	80,046 million	
President	Dr. Richard von Weizsäcker	
Currency	Deutsche Mark (DM)	
Average exchange rate	1991 \$1=1.6595 DM	
	1992 \$1=1.5617 DM	
ECONOMY		
	1991	1992
Total GDP (\$bn)	1,691.3	1,932.2
Western German GDP (\$bn)	1,578.7	1,781.0
Eastern German GDP (\$bn)	112.5	151.2
Pan-German GDP growth (%)	3.1	2.1
East German GDP growth (%)	-14.0	8.7
Components of GDP (%)		
Private consumption	57.4	56.8
Total investment	19.8	20.1
Collective consumption	22.9	23.3
Exports minus imports	-0.2	-0.2
Trade balance (\$bn)	-19.71	-25.99
Current account balance (\$bn)	378.61	406.53
Exports (\$bn)	354.68	374.18
Imports (\$bn)	23.98	32.35
Inflation and unemployment		
Inflation rate (%)	1992	Latest
West Germany (%)	4.0	4.2
East Germany (%)	11.1	8.9
Unemployment rate (%)		
West Germany (SA)	8.5	7.2
East Germany (NSA)	14.9	15.3
Unemployment level ('000's)		
West Germany (SA)	1,991	2,212
East Germany (NSA)	1,173	1,148
Germany		
Discount rate (%)	8.25	8.25
3 month interbank rate (%)	8.85	8.72
10 year bond yield (%)	7.18	6.06
Official foreign reserves (\$bn)	98.2	103.9

(1) Inflation rate is 1992 average, Jan-Sept 93 average.  
(2) Unemployment 1992 average, Jan-Sept 93 average.  
(3) Interest rates at end December 92, end September 93.  
(4) Reserves at December 92, August 93.  
Sources: Daimler, Eurostat, IMF

if it does, sceptics say, the planned economies seem unlikely to materialise because of the rapid increase in unemployment stemming from industry's rationalisation efforts.

Meanwhile, regional and local authorities, mostly controlled by the Social Democrat opposition, and naturally loath to listen to pleadings from Bonn, have tried to offset their still-rising deficits by cranking up charges for local services such as rubbish collection.

Excluding the billions of borrowings by the post office, Deutsche Telekom, railways and the Treubhand privatisation agency, the general government spending deficit this year is expected to reach DM150bn, or 5.5 per cent of GDP, although the proportion is scheduled to fall to 4.5 per cent in 1994. Including the "off-bud-

get" extras, the figure rises to DM230bn. The Bundesbank has made no secret of its concern that it is government borrowing which is driving monetary growth to unacceptable levels. Looming increases in taxes on fuel and insurance will tweak inflation further. Meanwhile, the coalition continues to undermine its own credibility by nibbling round the edges of major structural problems. One example is the extraordinary debate about how best to pay for care for the elderly and infirm while the entire old-age pensions system threatens to collapse under pressure of the rapidly ageing population.

As Mr Michael Heise of the government's independent council of economic experts has noted, fiscal policy is a determining factor for Germany's attractiveness as a location for business.

## Regional focus: BADEN-WÜRTTEMBERG

## When Daimler is ill

BADEN-WÜRTTEMBERG in the south-west of Germany has traditionally been the Land with the highest income in Germany, the lowest unemployment, the highest innovation and a greater proportion of exports than Germany as a whole.

But Baden-Württemberg's fortunes have turned since the beginning of the German recession in the second half of last year. Far from proving resilient to the downturn, it has turned out to be more vulnerable than the country as a whole. Within a year unemployment has risen from 4.6 to 6.7 per cent and in the first six months of the current year the state's GDP fell by 4 per cent compared with a downturn of 2.6 per cent for western Germany.

This sudden swing reflects the fact that Baden-Württemberg's former strengths have become weaknesses. The Land is dominated by "old" industries such as machine-tool manufacturing, the automobile sector and its suppliers, areas of the economy which are particularly badly hit in the current downturn.

Baden-Württemberg used to export more than the average for western Germany - now its manufacturers are suffering from the double impact of a strong currency and a decline in world demand for investment goods.

Another former strength which has evolved into a weakness is the predominance of family-owned businesses, the so-called "Mittelstand" of small to medium-sized companies which constitutes the backbone of the regional economy. Baden-Württemberg prides itself on being the home of the so-called "Tüftler", the person who refuses to stop trying to solve apparently unsolvable problems. Combine this technical bent with a fierce streak of independence and you have the classic Swabian Mittelstand.

Of course Baden-Württemberg is home to some of the giants of German industry - for example Daimler-Benz and Bosch. Less big but just as famous is the Porsche luxury

car company. Even these large and well-known enterprises grew from Mittelstand roots: they were founded by technically-minded entrepreneurs such as Claudius Dornier, Gottlieb Daimler, Carl Benz, Ferdinand Porsche or Robert Bosch - all typical "Tüftler".

The bigger companies have traditionally shared the Mittelstand ethos - "a unique combination of the traditional and the innovative" as researchers from the University of Wales College of Cardiff recently described it.

Clustered around Stuttgart, in towns such as Ludwigsburg, Böblingen, Sindelfingen, Esslingen and Göppingen, smaller companies have prospered from supplying their larger neighbours.

But when Daimler sneezes, the state of Baden-Württemberg catches a cold. Grippled by a massive recession in the European car industry, Daimler has more than sneezed - it is suffering from a form of corporate double pneumonia. It has reacted by chopping its workforce (in 1992-94 the group will shed 80,000 jobs) and put-

**Daimler has more than sneezed - it is suffering from a form of corporate double pneumonia**

ting pressure on its suppliers. The prognosis for Mittelstand suppliers to Daimler and to Volkswagen, the other beleaguered giant of the German automobile industry, is bleak. In a recent study, the accountancy firm Price Waterhouse predicts that only 500 out of the 3,000 German components suppliers will survive the current shake-out.

The outlook for the machinery manufacturing sector is hardly brighter. Baden-Württemberg has the largest number of machine-building and tool-making firms, employees and per capita turnover anywhere in Germany, with 43 per cent of the firms based in and around Stuttgart. Orders for the sector are down by 70 per cent from three years ago, reflecting the disappearance of traditional export markets in the former Soviet Union and

elsewhere in eastern Europe as well as world recession and the strength of the D-mark.

The result is that manufacturers are obliged to join forces in order to survive. For example Friedrich Deckel and Maho, two of Germany's best-known machine-tool manufacturers which between them have 40 per cent of the German market in milling and boring machines, have merged outright. Others have embarked on cooperation strategies which bring an end to individual companies' highly-prized independence. This would have been unthinkable even two years ago.

So what does the future hold for Standort Baden-Württemberg? Will it be able to regain its status as a "Musterland" - the model little Land of the local dialect? Or will it sink further into difficulties?

Pessimists point to the region's heavy dependence on old-fashioned manufacturing industry and a comparative lack of service sector businesses. Optimists herald the virtues of the hard-working, highly educated workforce, the adaptability and resilience of the state's entrepreneurs, and the matchless educational and scientific infrastructure (nine universities, 23 polytechnics, three large-scale research facilities, 11 Max Planck Institutes, 14 Fraunhofer Society facilities - and so on).

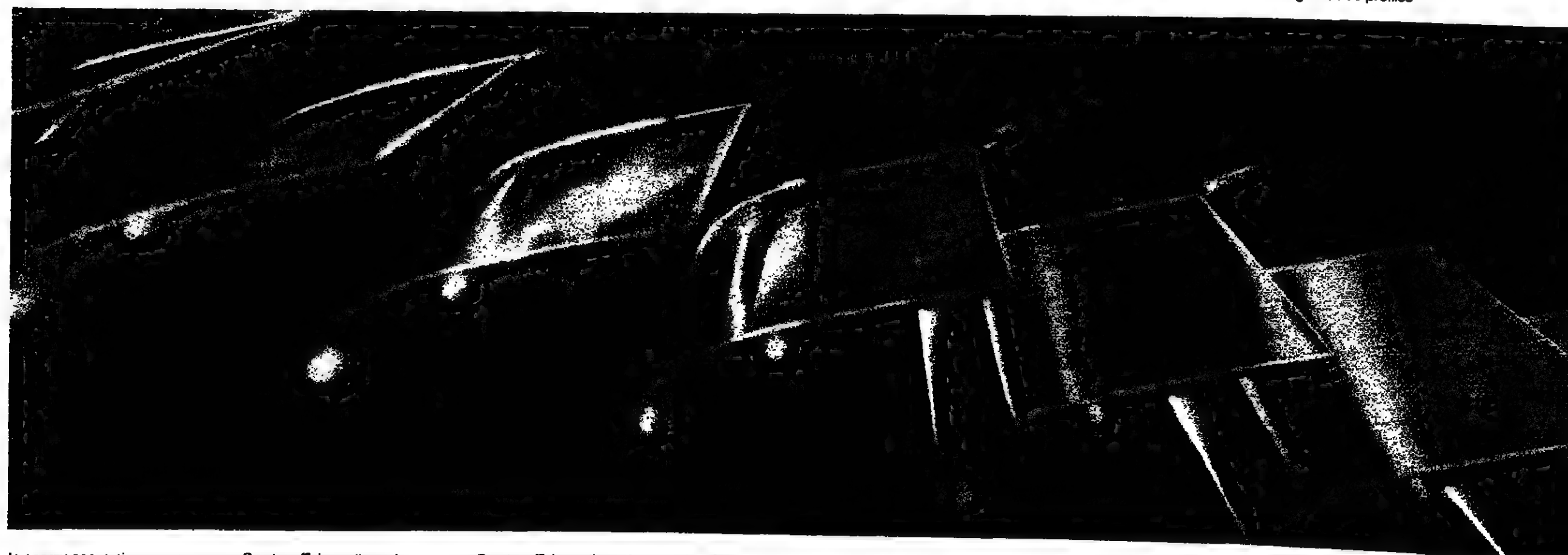
In Baden-Württemberg as in the rest of Germany, companies have responded to the recession by cutting costs. This is reflected in the climbing unemployment statistics and in the decision of numerous companies - starting with Daimler-Benz itself - to establish cheaper production locations abroad. For all its enviable tradition as a manufacturing centre, Baden-Württemberg will have to fight hard for its future.

*"The Future of the Mittelstand: Collaboration versus Competition," by Philip Cooke, Kevin Morgan and Adam Price. A Regional Industrial report from the Department of City & Regional Planning, University of Wales College of Cardiff, PO Box 906, Cardiff CF1 3YN.*

David Waller

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A flood of elections will soon engulf the country, says Quentin Peel

## Political traffic jam may forge coalition

THE prospect of no fewer than 19 separate elections in Germany next year is enough to strike horror into the heart of the hardest party campaigner. Worse than that, the outcome of the final vote in the "election marathon", the poll for the federal parliament itself, hangs on no more than a couple of percentage points cast for the fringe parties.

The situation could scarcely be less predictable. And the country is suffering from weariness with the political process.

The major parties are already manoeuvring for advantage, and the legislative machine in the national parliament is rapidly running out of steam. By the second half of 1994, when Germany is supposed to take over the rotating presidency of the European Community, the country is going to be totally involved in its own internal politics.

Chancellor Helmut Kohl wants to talk about fundamental questions of Germany's international competitiveness, its need for major structural reforms, its place in Europe, and its international responsibilities. But the recession, taxation, unification costs, and unemployment mean that the agenda will be overwhelmingly domestic and near-term. Moreover, nobody is ready to reach conclusions on those major

There has been a steady drift from traditional political parties

structural questions when a change of government could be coming next autumn.

So much for the downside. For the political analyst, however, next year's plethora of polls will provide a fascinating insight into the shifting allegiances of a united Germany, and some crucial indicators for the future political direction of the country.

One thing is clear: there has been a steady drift from all the traditional political parties, in favour of non-voting (the largest group), the Greens, an assortment of far right-wing parties such as the Republicans, the Democratic Socialist Party (PDS) - the former Communists in eastern Germany - and local interest groups.

In the latest opinion polls, Chancellor Helmut Kohl's Christian Democratic Union (CDU), and its sister party, the Bavaria-based Christian Social



A beggar in Frankfurt, one of Europe's richest cities

would win around 38 per cent, the pollsters say. What is most peculiar is that the opposition is not doing better.

The big question is whether either CDU or SPD can recover enough support over the coming year to put together a "natural" coalition on the left or the right - or whether they will be condemned to form a "grand coalition" together, because of the splintering of the vote to the protest parties.

The Greens, now allied with Bündnis-90, the loose left-wing alliance of democratic parties thrown up in the wake of the east German revolution, are clearly doing best of the protest parties. In the most recent state elections in Hamburg, they almost doubled their role from 7 to 13.5 per cent, and are negotiating to form a coalition in the state parliament with the SPD. Such a red-green coalition also appears a distinct possibility in the national elections next year, for the Greens are currently supported by at least 10 per cent of voters nationally.

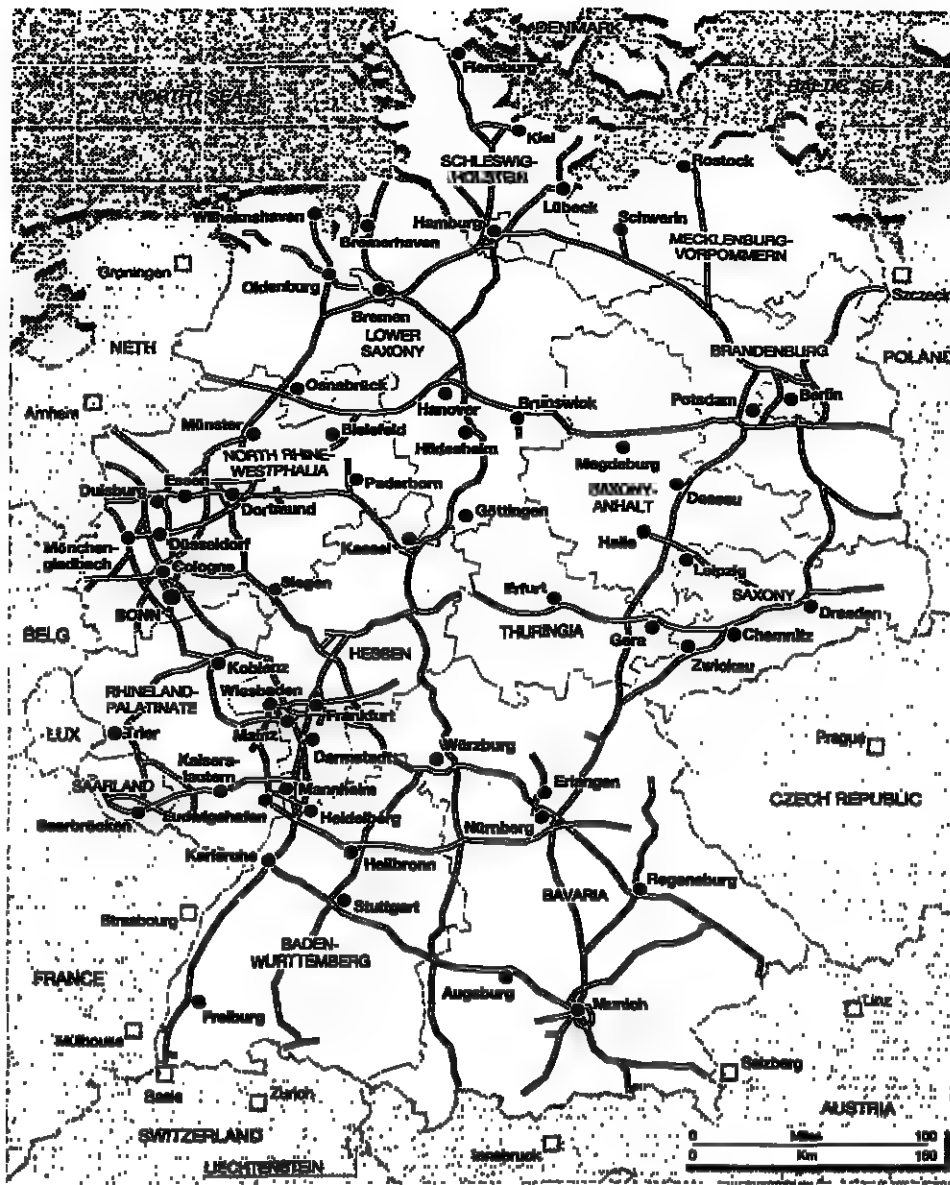
The SPD leadership is torn.

Of the protest parties, the Greens are clearly doing best

Mr Rudolf Scharping, the young and competent, but thus far uninspiring new leader of the party, knows that the issues which will decide the 1994 campaign are parochial, and largely economic: jobs, housing, social benefits, as well as law and order, and immigration. On most of those issues, an alliance with the Greens might be an electoral disadvantage.

Only on popular environmental issues - no longer at the top of the recession-hit political agenda - would an electoral pact obviously help the Social Democrats.

The Free Democrats (FDP), the junior partner in the ruling coalition, and the king-makers in German politics ever since the federal republic began, are as affected by the anti-establishment mood as anyone. In Hamburg, they failed even to gain the 5 per cent necessary



to get into the city parliament. In the national polls, they are bumping along with less than 10 per cent support. If neither they nor the CDU/CSU can improve significantly, the current conservative-liberal coalition is doomed.

The most likely outcome is a grand coalition of CDU/CSU and SPD, just as happened in 1986. Mr Kohl and Mr Scharping are similar politicians, albeit of different generations. They are men of consensus,

prepared to negotiate - and both come from the same neck of the woods, in the Rhineland-Palatinate. Indeed, Mr Kohl is said to have a sneaking respect for the way his rival, through sheer hard campaigning at the grassroots, managed to displace the Chancellor's own CDU from power in the state in 1991.

Mr Scharping is desperately trying to turn his party into one seen as "capable of government", rather than the squab-

bling collection of teachers and evangelists that it all too often appears to be in opposition. He is seeking to move into the centre ground of German politics, vacated as Mr Kohl moves to the right to head off the Republicans.

Neither wants to talk about a grand coalition. Both deny they want one. But both know they may be condemned to live with one. The key lies with the protest parties.

If the Republicans and the

PDS, to name the two most likely contenders, both just fail to make the 5 per cent cut-off point needed to get into the Bundestag, then it might well be possible to put together a red-green coalition, or a conservative-liberal coalition, with less than 50 per cent of the votes. But if either or both of them do win seats in the Bundestag, then a grand coalition becomes almost inevitable.

The Republicans are no longer picking up significant new support in the polls. They failed to make 5 per cent in Hamburg, by a whisker - mainly because their bitter right-wing rival, the Deutsche Volksunion (DVU), was also running. They have been tarred with the brush of skinhead violence against foreigners, which clearly loses them support, not the contrary.

The PDS is unlikely to win 5 per cent nationally on the basis of its localised eastern support, but it could win three direct mandates to parliament - an alternative route to the Bundestag. Then the party as a whole can claim seats.

Even before the October poll, the main parties will face a gruelling test in the European elections in June. German voters have traditionally used the European poll as a useful chance to let off steam, and vote for the protest groups. So the chances of big votes for the

The state elections could see a backlash against the party in power

far-right and the Greens are much better. Mr Kohl knows that a big pro-Republican vote in June will have a terrible effect on Germany's image abroad, even if voters return to the fold for the state and national elections.

Any or all of the state elections could start a tide running for or against a particular party. Of the seven in prospect, the SPD rules in two, the CDU in four, and the CSU, as always, in Bavaria. The chances are that all will see a backlash against the party in power.

Mr Kohl is relying on his own solid stature, as the one familiar, reassuring father figure, to bring the faithful back to his party, especially at a time of economic recession. Judging by the steady hemorrhage of support he is seeing at the moment, it will be an uphill struggle.

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## GERMANY 4

Andrew Gowers on Bonn's foreign policy dilemmas

## Tense new world

WHEN a phalanx of steelworkers descended on Bonn to demonstrate against plant closures, they painted their hardhats blue. It was a joke of some sophistication.

As blue is the colour of United Nations military headgear, the workers were making a sarcastic comment on the obsessive, and sometimes arcane, debate in the capital concerning German participation in UN peacekeeping operations. Only if they were blue helmets, they were saying, would Bonn heed them.

That small incident illustrates a wider problem for German politicians as they struggle to define a foreign policy for their newly unified country. With the ending of the division of Europe, Germany is having to contemplate assuming a political role in the world and in Europe more commensurate with its economic might. But its own citizens are more concerned with the bread and butter issues of recession, job losses and immigration. The result, rather than a clarification of foreign policy issues in the public mind, has been continuing confusion.

The good news is that the German political establishment has begun for the first time since the second world war to articulate clear arguments concerning the country's national interests. It is a taboo phrase until recently. The difficulty lies in putting these principles coherently into practice. The UN is an important symbol both of the country's need to find a world role beyond the somewhat passive one it was assigned by the victorious allies after the second world war, and of its difficulty in doing so: even as the government pursues its low-key campaign for a permanent seat on the Security Council, it remains politically - some say constitutionally - hamstrung in doing more than taking a small part in peacekeeping in Somalia and Bosnia.

To have sent a contingent of German troops to Africa for the first time since Rommel and to have provided German personnel for Awacs reconnaissance flights over the former Yugoslavia are already big

steps in the direction demanded by Germany's allies. But even those "out of area" gestures remain the subject of a tedious tussle between the coalition partners, the opposition SPD and the constitutional court that illustrates how much further Germany has to go before it will feel comfortable in its new guise.

"Given where we started from, it's quite astonishing how far we've got," says Mr Karl Lamers, foreign affairs spokesman of Chancellor Kohl's CDU who last summer produced a thoughtful paper on German foreign policy interests. "But measured against what we need to do and against our own demands for a common foreign and security policy in the European Community, it's still much too little."

For a variety of reasons, some of them political, Germany is increasingly wary of the EC, foreign policy could be an electoral issue

ilar ambiguities apply in Germany's approach to other multilateral organisations that are arguably of greater national interest. In Nato, German politicians have to weigh their *Angst* over developments to the east and their desire to maintain and strengthen the transatlantic alliance - a complex balancing act that reflects Germany's pivotal position on the fault line between eastern and western Europe. Instability in the east affects Germany more directly than any other western country; one fruit of that are the hundreds of thousands of asylum-seekers that have flocked across its eastern border since 1989.

The imperative identified by all mainstream politicians as a result is to integrate the eastern countries into western political and economic structures as fast as possible. In Mr Lamers's catchy phrase, "our future does not lie in the east; the future of the east lies in the west". That means principally holding out the prospect of eventual EC membership to Germany's central European

neighbours - though until the violent events in Moscow earlier this month prompted some careful backtracking, there were also voices (notably that of Mr Volker Rühe, defence minister) suggesting these countries should also be brought rapidly under the Nato security umbrella.

In the European Community - cornerstone and central pillar of German policy since the 1950s - the balancing act is becoming harder and more sensitive still. On the one hand, as the Community's strongest member Germany is discovering that it bears heavy political and economic responsibilities towards its neighbours; on the other, its ability to fulfil them is seemingly undercut by the domestic problems which have followed unification.

This is a thorny dilemma - not least for a man of instinctive pro-European convictions such as Mr Kohl - and it is linked to the debate over Standort Deutschland. Unless and until it sorts out its own economy, Germany will not be able to play its full part as the engine of European integration; but if German institutions accord priority to domestic problems - as has the Bundesbank in repeatedly refusing to accelerate interest rate cuts this year - Germany stands accused by its partners of wrecking the game.

Prof Karl Kaiser, head of a leading Bonn foreign policy think tank, says Germany's current difficulties are hampering its effort to come to terms with the international consequences of unification: "We are in the midst of redefining our political role as the leading economy and currency of Europe. But the structural and temporary weaknesses of the economy potentially undercut such an effort."

For Mr Kohl - who warns constantly of the dangers of a "rationalisation" of policymaking - and for his foreign minister, the Free Democrat leader Mr Klaus Kinkel, the answer can only be more Europe, not less - a relaunch of the EC now that Germany has been allowed by the constitutional court to ratify the



Father figure: a 14 tonne bronze statue of Kaiser Wilhelm I is installed at Koblenz on the Rhine 48 years after US troops dynamited the original

Maastricht treaty, a continuing push for economic and monetary union, an eventual streamlining of EC institutions.

But in striving for all that, he faces formidable problems. First, there is the relationship with France, which has in the past year suffered greater stress than at any time in the past two decades. From monetary and exchange rate policy to the future of the Uruguay Round multilateral trade negotiations, significant differences of emphasis have emerged between Paris and Bonn.

While these have not fundamentally impaired the Franco-German axis at the heart of the Community, they mean that co-operation has been tinged with mistrust and potential misunderstanding, and Mr Kohl is having to work hard to prevent this from developing into something worse.

On the Gatt trade talks in particular, a damaging row among Community leaders later this year cannot be ruled out - and Mr Kohl will be torn between a desire to accommodate French concern over farm exports and Germany's overwhelming interest as Europe's top trading power in seeing the Uruguay Round completed.

Second, the prospects for Emu itself remain deeply

murky. Behind the exchange rate turbulence of the past year lies a deeper uncertainty as to whether it will ultimately be possible to reconcile Germany's instinctive attachment to monetary stability - and the Bundesbank's statutory duty to uphold it - with its European partners' desire for genuine co-determination in monetary matters. If as the 1999 deadline for phase three of monetary union moves closer that uncertainty is not resolved, the whole project could collapse.

Third, and no less important, Mr Kohl will have to contend with an insistent, and growing, mood of popular scepticism towards aspects of European integration in Germany itself - especially towards the replacement of the D-Mark with a common currency. He badly miscalculated the degree to which Emu would prove acceptable to his own people in the first place, and accepts that the Bundesbank will have the final say on whether phase three will proceed.

With important voices to his right calling for a slowdown in the process, the Chancellor will have to play his cards carefully to prevent the EC, and foreign policy in general, from becoming an electoral issue.

Judy Dempsey looks at east German democracy

## Slow awakening

IN eastern Germany, the emergence of new, indigenous political elites has been painfully slow in contrast to the rise of a small entrepreneurial class.

But if eastern Germany is to be politically, psychologically, and socially integrated into the concept of Standort Deutschland - Germany as an investment centre - it will require local political elites in eastern Germany to achieve this.

Throughout the five eastern states, a two-tier system of the organisation of power at the highest level has emerged. With the exception of Mr Manfred Stolpe in Brandenburg, the only Social Democratic prime minister in the region, and Mr Berndt Seitz from Mecklenburg-Vorpommern, the prime ministers are all from west Germany.

Admittedly, the premiers are flanked by ministers, many of whom are easterners. However, the state secretaries are westerners. The case can be easily made that the cooperation between easterners and westerners on the state level in eastern Germany has been crucial for politically integrating the country, and for training a new administration.

But it is not as simple as that. Easterners have been wary about becoming involved in politics at the state level because of the past - a past dominated by the Stasi, the state security system.

It was an extraordinarily sophisticated and insidious system. In its final days, as Fritz Stern pointed out in a recent article in the Washington-based *Foreign Affairs*, the Stasi consisted of 97,000 full-time employees, and perhaps as many as 140,000 unofficial collaborators. Moreover, about 2m out of a population of 17m were members of the SED (Socialist Unity, or communist party), thus ensuring some connection - however slight - with the Stasi. The 100 miles of Stasi files are testament enough to its hold over the society: the system was designed to implicate as many people as possible.

Because of the ubiquity of the Stasi system, an emotional debate has been taking place in Germany about the way the

files have been used. The law opening the files, which went into effect on January 2, 1992, allows government agencies to request background checks on their employees. Thousands have since been dismissed. But precisely because the files are still open, the easterners have been placed in a position where they have been inhibited about speaking out about the process of unification, or about being actively involved in the political process. They are never sure if they will ever be deemed "clean".

For example, every civil servant has to take an oath of loyalty to the constitution. If an easterner is regarded as "clean" in the sense that no incriminating evidence has emerged from the Stasi files, he or she can join the civil service. But the files are not closed. A person is still under suspicion for a further three years - just in case a separate

**Easterners hesitate to become involved in state politics because of the shadow of the Stasi files**

file implicates them with some connection with the Stasi. The shadow of the past hangs over them. Paradoxically, the new-found freedom has had the bizarre and disturbing effect of silencing them.

The voice which speaks on behalf of the eastern Germans is the voice of the western German official. Yet in a strange way some easterners are perpetuating this unequal relationship by insisting that the files be kept open. Some of the loudest proponents include Mr Stefan Heilmann, the presidential candidate of Chancellor Helmut Kohl's governing Christian Democratic Union party. Yet this entire process is having a debilitating effect on political life in eastern Germany. The eastern Germans have been made to believe that the past 40 years have been worthless.

Prominent west German politicians and intellectuals, including Egon Bahr, the former Social Democratic federal minister, believe "enough is enough" and support an

amnesty for those waiting trial, or already charged. They argue that the constant judging - if not bounding - of a cross section of east German society will not only perpetuate the paralysis of political life in eastern Germany; it will deepen the sense of mistrust between eastern and western Germans. The case of Mr Gerhard Riege, an east German deputy in the federal parliament in Bonn explains why.

Mr Riege committed suicide in early 1992 after it had been reported that he had been a Stasi informer during the 1950s.

His death provoked a passionate response from Mr Hermann Scheer, a west German, and Social Democratic party deputy. "We are living through a public witch-hunt that is unworthy of a democratic state. A country that allowed former SA members and Hitler Youth graduates to rise to high government positions has no right to condemn a man like Gerhard Riege because he had contact with the Stasi from the age of 24 to 30."

President Richard von Weizsäcker has frequently added his weight to the debate. "The [Stasi] files always reflect the view of their masters. They do not lie in this, but they are one-sided and must be evaluated. They are not an objective or moral authority."

The elections next year could well convey the sense of disappointment and disorientation among eastern Germans, perhaps through a low turnout and a swing from the established political parties.

The disappointment is caused not just by high unemployment, or failed expectations raised by Chancellor Helmut Kohl when he said in 1990 that eastern Germany would be a "blossoming landscape in a few years", and that "no one would be worse off after unification". It is a sense of powerlessness fuelled by the feeling of imposed shame: the loss of the Voice because its words are not believed; the loss of the spontaneity and civic courage which helped to break down the Berlin Wall. If Standort Deutschland is to have any political meaning, it must help break the silence in the east.

## Eastward investment: EILENBURG IN SAXONY

## Why the Finns came to town

FINLAND'S and Europe's largest paper manufacturer, could have chosen to build its new recycling plant in western Germany, or in another European Community country. Instead, it decided on the eastern German state of Saxony, writes JUDY DEMPSEY.

"We had looked around other states in eastern Germany. The decision was close. In the end, we opted for Eilenburg, a small town near Leipzig," said Mr Jukka Härmälä, the president of Raso-Gutzeit.

Many factors influenced the group's final decision to expand into paper recycling in eastern Germany. It received investment grants of between 15 and 20 per cent for a greenfield site on which it will build a recycling paper mill costing DM850m. And, taking into account tax relief and special depreciation allowances, Gutzeit reckons its investment outlay will be about 55 per cent of the total amount.

But it was not only the financial incentives which brought the Finns to Saxony. "There was the minimum of red tape," explained Mr Kari Vainio, head of communications at Gutzeit. "We started negotiations two years ago in November. One year from now, we will be up and running. This is really fast. We had the maximum of cooperation. None of it was fake. It was a really constructive relationship with the local authorities," he said. The site, which cost about DM10m, was bought not from the Treuhänder, the agency charged with privatising and

restructuring eastern German industry, but from the local authorities of Saxony.

This time next year, Gutzeit will be on schedule to produce at Eilenburg 280,000 tonnes of newspaper, primarily from recycled paper and it will employ about 350 people. By 1995, 100 per cent of the operations will be based on recycled paper. The mill will have a capacity of 320,000 tonnes a year.

But while investment incentives and a flexible local administration smoothed Gutzeit's road to Eilenburg, there is little doubt in the mind of Mr Kai Korhonen, managing director of Sachsen Papier, (the name of the plant), about the importance of Saxony's geographical and cultural location. "Think about the traditions of this place," he said.

Far well over a century, Saxony, and Leipzig in particular, was one of the great European crossroads. Today, it is two hours drive from Berlin, slightly longer to Prague, and four hours to Munich.

"Look at the market out there," said Mr Härmälä, on the day he laid the foundation stone at Eilenburg under a hot, cloudless day. "The media and newspaper market is growing in western Germany, and especially in eastern Germany. We cannot ignore the growing demand in the countries of eastern Europe. By being here, we will be in a position to capture these markets," he added.

The German market alone accounts for 15 per cent of Gutzeit's net turnover

which last year totalled DM3.2bn. The European Community countries together account for 60 per cent of its net sales. Net sales and total exports world wide account for 80 per cent of the group's annual turnover. "With this profile, it is clear we had to expand into the German market and also use it as a stepping stone into eastern Europe," said Mr Vainio.

Saxony's cultural traditions played an important role for Gutzeit's decision as well. A major publishing centre in the last century, this proud and increasingly self-confident state has retained its traditions and expertise in this field.

There is also an infrastructure in place. Deutsche Telekom, for example, has already invested DM850m in Leipzig alone to support the expanding graphics, book publishing and printing sectors. Gutzeit is not alone in coming to Saxony.

Since late 1990, when the Treuhänder embarked on its privatisation programme, the state, led by Mr Kurt Biedenkopf, has attracted DM45.1bn worth of investment commitments and has secured 426,661 jobs through these sales. Of the 3,792 enterprises and property sold by the Treuhänder, more than 230 have been bought by foreigners who have invested DM3.7bn in the state, and have guaranteed 20,000 jobs.

Mr Vainio's only comment in explaining the high level of investment in the region was short and to the point. "We believe in Standort Saxony."

## Westward investment: KAISERSLAUTERN ON THE RHINE

## Setting for an Opel

DAVID HERMAN, chairman of Adam Opel, is not a man to sit quietly and brood about the frustrations and disadvantages of manufacturing in Germany. Since he arrived to take charge at General Motors' brightest subsidiary this year, he has missed few opportunities - on a speaking platform or in interviews - to grumble about absenteeism, high labour costs and inflexible working practices, writes CHRISTOPHER PARKES.

And yet there he was in mid-August announcing that a DM500m investment in diesel engine manufacture, employing 475 and with capacity for 250,000 low-emission power units a year, was to be made in the company's Rhineland Palatinate plant at Kaiserslautern in preference to nine other options including the UK, Australia and Hungary. The decision was, he proclaimed, a signal that Opel still had faith in Standort Deutschland.

Apart from the 14 per cent contribution to the cost from the federal and regional governments and the European Community regional fund (the Rhineland Palatinate is being especially hard hit by the withdrawal of US forces from Germany), there were plenty of sound and logical strategic and commercial reasons why Kaiserslautern should be the natural first choice.

Employing more than 5,000, it has been built up since opening in 1966 as a main supplier of important components to Opel group factories - including Vauxhall and Saab - all over the world. Its staple output of engines, body parts, plastics, and rear axles was expanded in 1989 by the start of drive-shaft production. Power-assisted steering units joined the range in June this year. Because of previous rationalisation, the site had the necessary space available together with a reserve pool of

experienced and skilled engineers. But the clincher was a benchmark agreement with the workers' council in which group working was bundled together with other ideas relatively new to Germany. As a result, the new production facilities will run round-the-clock for five days a week, uninterrupted by the customary stoppages for shift changes and breaks. Maintenance work will be carried out on Saturdays as a part of the normal working week.

While none of the elements in the package can be described as new to manufacturing practice, their combination and implementation in western Germany marked something of a break-through.

Starting on a greenfield site with ample job-hungry former employees of the old Waburg works on hand, management was able to introduce US/Japanese-style working practices

from the start. As a result, the plant, open for just over a year, has just hired a further 500 workers to man a third shift. This made only a small dent in eastern Germany's unemployment figures, but it was a notable achievement in a sector which has been preoccupied for most of this year with arranging short-time working and job cuts.

The Kaiserslautern deal did not go unnoticed among hardliners elsewhere in the motor industry.

It was denounced from Wolfsburg, headquarters of the rival Volkswagen group, as an "attack on the economic structure of Germany". Opel officials thought that was "a funny thing to say", especially since Mr Jürgen Gohardt, the former plant manager at Eisenach, who did all the negotiations with the workforce, was promptly poached and made a main board director at VW's Audi subsidiary.

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The population is getting steadily older. The implications must be faced now, writes Andrew Gowers

## A story of births, deaths and marriages

"THE Germans are dying out". Back in the early 1980s, the slogan was popularised by novelist Günter Grass in the subtitle of his short story *Kopfgeburt*. Ten years on, the prospect of a shrinking and ageing population is moving closer to reality – and is beginning to become a central preoccupation for Germany's chattering classes.

All over the land, people are marrying later, having fewer children and living longer, with the result that the number of Germans has already been declining for some time, to a current 72m out of a total population of 80m. Within another decade, however, it is certain that Germany's overall population will embark on a steepening decline.

Suddenly, the experts fear, Germany will face a structural crisis with which it is ill-equipped to cope, as a shrinking working population bears the burden of an increasing number of old-age pensioners and as Germans themselves come to terms with the proportional increase of foreigners in their midst. The far-reaching consequences could affect every aspect of the way the country organises its political, economic, social and external affairs.

"It is like having termites in your house," says Meinhard Mielig, co-author with Stefanie Wahl of a study of the demographic problem just published by the Bonn-based Institut für Wirtschaft und Gesellschaft. "On the surface everything looks fine, but all of a sudden it collapses. This house looks sound at the moment and will continue to do so for some time

to come. Then, in the early part of the 21st century we will face a crisis."

Mr Mielig uses colourful metaphors for effect. In a sense, the challenge confronting Germany is the same as that faced by most of the developed world. In all the leading industrial countries, pressures on the welfare state are growing as a result of falling birth rates, longer life-spans and increasing immigration.

But Germany's problem is still more acute than that of its European neighbours and its American and Japanese trading partners, for several reasons. First, it is further ahead in the population cycle: the number of Germans started to decline 20 years ago, while most European nations were still in a phase of gentle growth; as a result, Germany already has a proportionately higher elderly population.

Second, although the problem has been disguised up to now by waves of immigration in the 1960s and late 1980s, that in itself has created difficulties thanks to Germany's failure to integrate most of the new inhabitants into its society. Such difficulties can only proliferate in the years ahead.

Third, Germany's history in this century has seen to it that population decline in the early decades of the next will seem especially acute. In the Nazi years, there was a sudden

surge in the birth rate as Germans were told it was part of their patriotic duty to procreate. The offspring of that baby boom are now getting on in years and in another decade will be starting to die off in significant numbers.

The numbers can be stated with almost predestined precision, for they reflect a secular trend of falling birth rates and diminishing family sizes dating back (with the notable exception of the Hitler years) to the early 1900s (see chart).

By the early 1970s, the generation of German children was less numerous than that of their grandparents and the number of deaths overtook that of births. Since then the margin has widened: at the turn of the century, Mr Mielig

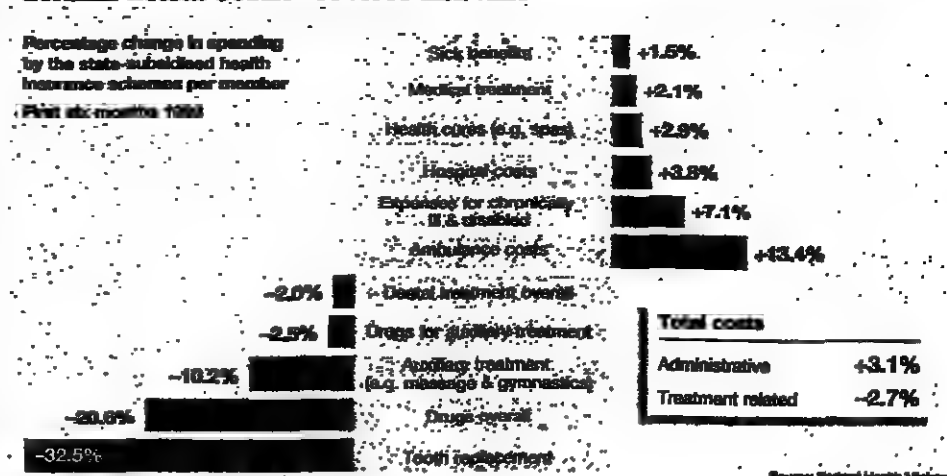
estimates, deaths will exceed births by 300,000 a year, rising by 2050 to a staggering 600,000 – equivalent to eliminating the city of Frankfurt every year. Between now and 2050, the number of Germans will decline by about 15m – not far short of the current population of eastern Germany.

This is not a trend, say Mr Mielig and Ms Wahl, that can be reversed through some governmental magic wand. The individualistic Germans of today are not going to be persuaded to breed either through direct or economic incentive. Even in eastern Germany – whose apparently more youthful population results mainly from a higher death rate under communism thanks to poor health care and difficult working and living conditions – the birth rate has plunged since unification.

Not does increasing immigration represent much of a solution. True, the arrival over the last three years of some 3.2m new inhabitants – including asylum seekers and 1.4m "Aussiedler" of German origin, mainly from the former Soviet empire – has served to compensate for the declining number of Germans. But that is unlikely to continue. Germany has now tightened up its asylum laws, and in any case is having severe difficulties integrating the newcomers, many of whom end up on the unemployment registers or outside the formal labour market.

Simply to make up for the continuing fall in the German population, the country would have to take 1.5m immigrants in the 1990s and 13.8m more between 2001 and 2050. It is inconceivable that German society, or the country's political system, could handle an influx of this magnitude. One consequence of all this

### German health costs: the rise and fall



is an already perceptible "greying" of Germany. Today, one fifth of the population is 50 or younger and another fifth 60 or over. In 2000, the under-20s will still represent a fifth but the over-60s will have reached a quarter of the total; by 2050, only 16 per cent will be under 20, 46 per cent will be between 20 and 60, and 38 per cent over 60. In short, within less than 30 years, a diminishing population of working age will have to carry a roughly equal, and rising, number of people either too young or too old to work – at least under current laws. The effects will be felt in

every corner of society. School and university rolls will fall; the shrinkage in the population between 20 and 60 will dictate changes in government policies towards the labour market; the country's infrastructure needs will alter. Above all, the shifting shape of the population will entail significant structural changes in the economy, and in particular in the role of the state.

The most obvious burden will be on Germany's social welfare system. A rising number of over-60s – and indeed, thanks to medical science, of over-90s – spells increased

spending on health care, pensions and old people's care. Nobody seriously believes that Germany will be able to afford this without a substantial restructuring of the welfare state, involving some increase in private-sector provision.

The economy will undergo other – subtler but no less significant – changes. Property values could fall as elderly people sell off assets to fund their service needs; the manufacturing sector will diminish in relation to services; capital for infrastructure projects will tend to be raised on a shorter term basis.

Mr Mielig and Ms Wahl even suggest that Germany's population shrinkage will over time serve to reduce its economic might. "In two generations, Germany might under realistic assumptions only be a medium-sized European power. Its population may not be, as today, the second largest in Europe after Russia's, but perhaps the fourth or fifth largest after Russia, Ukraine and possibly also France and Britain. And its population will be among the oldest in Europe and the world."

What, then, is to be done? There are no easy answers. Ideally, says the study, Germany would – while coming to terms with a some measure of shrinkage in its population – seek to offset it by adopting sensible policies on immigration and on the integration of foreigners, for example by allowing a greater number to become German citizens.

Unfortunately, nothing like this is remotely on the cards. The word *Bevölkerungspolitik* (population policy) acquired an ugly ring in German politics as a result of its abuse during the Nazi period, and the current generation of politicians tends to regard these issues as too hot to handle.

Nevertheless, they will not simply go away. If Germany does not start sensibly to debate the structural questions raised by its shrinking population soon, then it will find itself grappling with them in a much more polarised political climate 10 years from now.

*Das Ende des Individualismus: die Kultur des Westens zerstört sich selbst*; Verlag Bonn Aktuell; September 1993

THE report published by the German government on "safeguarding Germany's future as an industrial location" is an attempt to launch a national debate on the country's international competitiveness.

It is a report on the high costs of German labour, on the growing burden of the welfare state, on excessive public sector involvement in the economy, on resistance to change and suspicion of high technology, on inflexibility of management as well as of labour, on short working hours and machine running times; and on lack of competition in key areas of the German economy.

Some would argue that the entire subject, seized upon by Chancellor Helmut Kohl and his economics minister, Mr

Quentin Peel on the contents and importance of the Rexrodt Report

## Ruthless self-examination

Günter Rexrodt, as the most important theme in Germany in the coming years, has been dealt with far too negatively. The report fails to highlight the extraordinary strengths of the German economy, its stability, and its capacity to change – slowly but surely.

Yet all sides of the political and industrial spectrum now accept that the subject must be urgently discussed.

The Rexrodt report seeks to address the issue not merely from an economic standpoint,

but also philosophically. On the philosophical side, it calls for a return to old values of thrift, initiative, competitiveness and creativity, combined with solidarity, tolerance and humanity. In short, the values that have underpinned the extraordinary post-war success of Germany's social market economy.

"After more than 45 years of reconstruction and growing prosperity, many of these values do not have the same weight which they once had,"

the Rexrodt report says. "Not least in connection with German unity, it is clear that the readiness for innovation and change has diminished to an extent which presents the economy and society with considerable problems."

"Structural changes are no longer perceived as chances for social and economic advance, as well as for greater prosperity. They are seen as a threat to rights and assets, a threat identified with unemployment and social decline."

The report, presented by Mr Rexrodt to the German parliament in September, spells out a whole range of problems and challenges which contribute to the concern over German competitiveness, and then sets out its own recommendations for reform. At the same time it calls for a national debate on the issues.

It sees seven major challenges to be accomplished:

- to create up to 5m new jobs in both halves of Germany, and thus wipe out the growing



Günter Rexrodt: seven challenges to be addressed

level of long-term, structural unemployment;

- to prevent the inexorable rise in state spending as a proportion of national income, and

working life, some of the longest holidays, and the shortest machine-running times in its factories;

- to invest more state money in research into new technologies, and less as subsidies for uncompetitive old industries;
- to cut back bureaucracy and red tape, which results in lengthy planning approval times for new projects;
- to cope with the dramatic changes in population structure, which will see one third of the population over 60 by the year 2050; and
- to reverse the trend towards purely academic training, instead of technical and vocational training.

The environment in which Germany must seek to meet

Continued on next page

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## GERMANY 6

AT THE end of September, Germany's most powerful employers' organisation, Gesamtmetall, provoked cries of outrage from the country's most powerful union, IG-Metall, by vowing unilaterally to cancel wage and benefit contracts covering 3.6m metal-bashing and electrical workers. Two days later, senior IG-Metall representatives sat down with leading machine-tool manufacturers in Stuttgart to discuss a common strategy for saving jobs and improving the industry's performance.

The two events illustrate the contrasting forces at work in Germany's highly structured labour market as employers and unions struggle with recession and with the need to face up to structural change. There is tension as employers' organisations adopt a newly aggressive approach to negotiations on pay and conditions. But there is also a continuing will to co-operate in the search for more flexibility in the organisation of work. Warnings that the "social partnership" that has kept the peace in German industry since the second world war is under threat are thus premature. The real question is not whether the two sides of industry will continue to manage their affairs largely by consensus, but whether this approach is capable of producing an adequate response to the structural dislocation now facing the German economy.

That the labour market is an important component of Germany's problems cannot be seriously in doubt. On the one hand the cost of labour has been rising faster than productivity and than in Germany's main competitors, while machinery running times and the working week are significantly shorter than in most

other leading industrial countries. On the other, unemployment and short-time working have been growing rapidly, and an increasing proportion of the jobless total of 3.3m has been out of work for more than a year.

What is more, portions of the economy – such as agriculture and, in some regions, construction – are becoming reliant on itinerant workers from such places as Poland and the Czech republic who enjoy none of the protection afforded the German workforce. The result is mounting polarisation between a diminishing but highly-paid workforce and a growing number of people either outside the formal labour market or with little hope of working again.

This, of course, is a pattern familiar elsewhere in western Europe. But Germany's problem is more acute. Labour costs – including the social contributions that have been growing especially rapidly in recent years – are already higher than in any other industrial country. In 1992, the average cost of manufacturing labour in west Germany was nearly DM42 per hour, of which DM20 constituted ancillary costs such as health and pension contributions. The comparable figures in France, Germany's main trading partner, were DM28 and DM13, and in Portugal, DM9 and DM4.

Moreover, Germany's system of industrial relations is among the most rigidly organised in the world, subject to a bewildering battery of government laws and centrally negotiated collective agreements. Restrictions on working time, for example, meant that the average German worked 1,700 hours in 1992 compared with 1,900 hours in the US and 2,080 in Japan.

It is a similar story with

curbs on machinery running times: an average of only 53 hours a week in west Germany, compared with 74 in the Netherlands and 77 in Belgium.

In the good times, this tightly-drawn framework has had the advantage of bringing order and stability to relations between employers and workers, with the result that German industry has traditionally been freer of strikes than any other in the Group of Seven with the exception of Japan. But it can also be a drag on competitiveness. When things go wrong or when the economy suffers an external or internal shock, industry and labour find it hard to adapt.

As the economy ministry's recent report on Germany as a business location points out: "Social peace based on a productive consensus between

industry and labour is an important factor in attracting investment. But when more is distributed than is earned, over time more than social peace will be endangered."

That is exactly what has happened with German unification, the consequences of which are still reverberating through the labour market in both eastern and western Germany. In the west, the economic boom unleashed by unification led unions to push for high wage settlements without commensurate productivity increases: west German unit labour costs increased by an average of 4 per cent a year in the last three years, compared with 3.5 per cent in the US, 2 per cent in Japan and 3.1 per cent in France.

The disruption was all the greater in the east. Rather than adjusting settlements to

the much lower productivity prevalent there, unions and employers agreed to increase wages rapidly towards west German levels, causing an employment shake-out of a scale and speed not seen anywhere in the post-war industrial world. This goes to the nub of the issue confronting Germany's "social partners".

To what extent is the corporatist approach to industrial relations that grew up during the long years of prosperity in the west now appropriate? Can employers and unions learn to respond more flexibly to the complex and widely varying challenges posed by unification? The omens so far are not all that good.

In the east, the agreement to raise wages towards western levels continues to impose a crippling burden on industry,

necessitating heavy government subsidies to companies still owned by the Treuhänd privatisation agency and causing many others to close.

Earlier this year, the employers' organisation Gesamtmetall sought to achieve greater flexibility in the eastern Länder by revoking the commitment to equalise wages between east and west by 1994. IG-Metall furiously denounced the move as an attempt to break the entire national pay bargaining system, and called its members out on strike. Three weeks later, the two sides compromised with an agreement to postpone full wage equalisation until 1996 and to introduce "hardship clauses" allowing individual loss-making companies to opt out.

But unless productivity rises

dramatically, a two-year delay in full equalisation will not make much difference to eastern industry's profitability, and the hardship clause is in practice so tightly circumscribed that it has barely been invoked so far. In the west as well, the social partnership is under great strain, but not to the point of breaking the mould.

While the squeeze on profits has prompted employers to take aim at wages and perks, the unions are now sufficiently discomfited by rising unemployment to focus more on the need to preserve jobs than on the pursuit of exorbitant wage settlements. The result in coming months seems likely to be another battle over working time and a moderate pay increase more or less in line with inflation.

"If we can reduce working time further and distribute it

more widely, that would be an important step," said Mr Walter Riester, deputy president of IG-Metall.

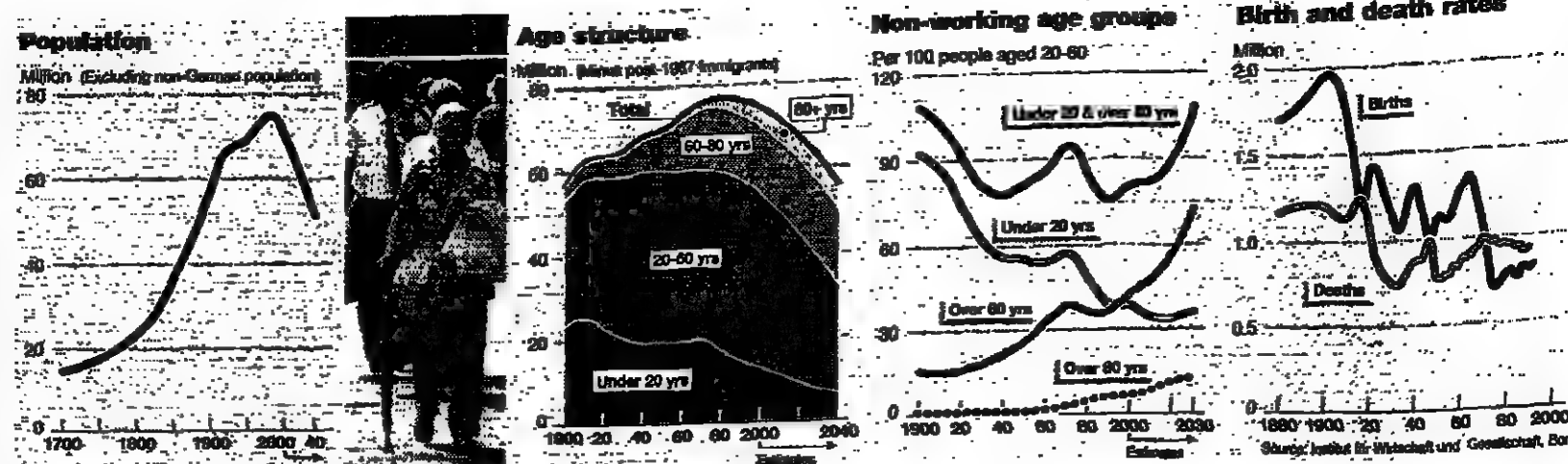
The government, for its part, is making efforts to improve the climate for industry. It has introduced measures – to increase flexibility of working time, for example by easing restrictions on Sunday working and allowing longer machinery running times, and has cut generous unemployment benefit payments in order to curb social costs.

Whether all this will begin to address the deeper structural problems that many observers have identified in the German labour market, however, is another matter. Apart from bringing in a raft of expensive job-creation schemes in the east, for example, the government has shown little sign of being ready to contemplate radical measures to get the jobless total down, or to tackle the problem of the long-term unemployed.

There was a programme last year aimed at getting long-term jobless back into work by offering them to employers initially at lower than normal wages. But although quite successful in its own terms, it was small in scale and has now lapsed pending further legislation. There are strong suspicions that the unions would resist anything more ambitious for fear that lower wages for the long-term unemployed would erode their own bargaining power.

As important in determining unemployment levels is the nature of wage settlements themselves, and there are those who worry that in this area, too, the German system is proving insufficiently

Continued on facing page



The spirit which forged Germany's post-war success is changing, says Andrew Gowers

## The consensus is under strain

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## The Rexrodt report

Contd. from previous page

those challenges has also changed markedly.

The most dramatic development internally is that of German unification, and ensuring the recovery of the east German economy is clearly the government's highest priority.

At the same time it recognises that Germany faces an ever more intense competition for new investment, as the globalisation of world markets makes it possible for manufacturers to base wherever they please. That competition is increased by the need to open the western European market

Ancillary wages almost double the costs of employing extra workers

to ensure that the new democracies of the east have a chance to develop.

The problems spelt out by the Rexrodt report cover the full range of economic activity. He believes that the state has become involved in too many activities which could be carried out more efficiently by the private sector, and a privatisation programme, both at the federal and at the state level, is an important part of his plans.

He singles out the extremely high level not simply of wages, but of personnel ancillary costs in Germany. Ancillary wage costs amount to 84 per cent of direct wages today, thus almost doubling the costs of employing an extra worker. Of

those extra costs, 44 per cent are dictated by legal obligations, in particular health, pension, unemployment and social security, and 56 per cent are various fringe benefits negotiated directly by employers and trade unions, in addition to basic pay packets.

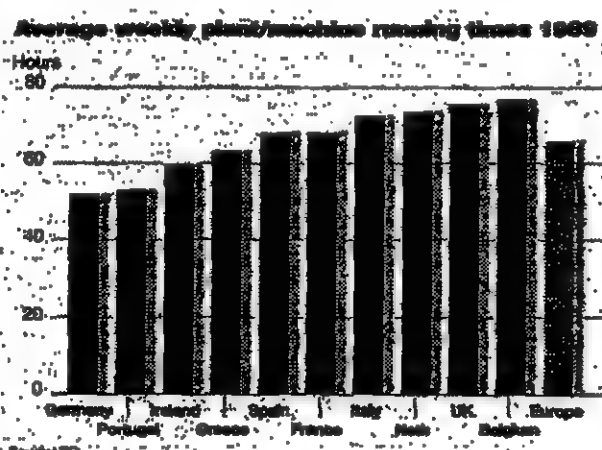
He mentions electricity costs for German companies well above the international average; and indirect costs aggravated by red tape, long planning procedures, extremely strict environmental legislation, and building regulations.

He also criticises German companies for failing to invest enough in measures to improve productivity and rationalise during the past 10-year growth phase. And he criticises many German companies for a lack of innovation.

As far as state spending is concerned, Mr Rexrodt wants to reduce the absolute proportion of GDP spent by the public sector from more than 50 per cent today to the pre-unification level of around 45 per cent. Within that amount, the emphasis should be switched to action which promotes investment, innovation, and employment.

He calls for cuts in public sector staffing, especially in east Germany, where remnants of the old communist system remain.

He wants new subsidies to be limited, in principle, to a maximum of five years, or to be progressively decreased. And he wants to limit the public sector deficit to less than 3 per cent of GDP by 1996 – in line with the convergence criteria



State spending quota



for the future European economic and monetary union.

As far as competition is concerned, he is seeking stronger powers for the national cartel authorities to implement EC competition law, as well as the establishment of an EC cartel office in Germany. He wants EC merger control more strictly oriented on the principle of competition. And he wants action against voluntary restraint agreements which violate cartel law.

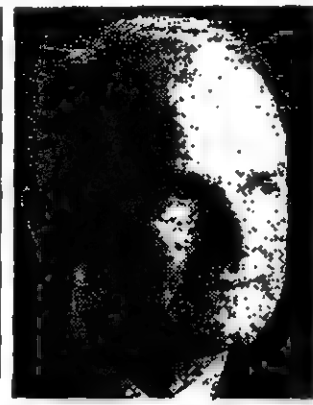
The programme includes further reform of corporate taxation in Germany, to remove disincentives to new investment. This includes further action to dismantle taxes not related to earnings, such as the business capital tax and the so-called operational wealth tax. It supports taxation which encourages environmental protection – like the proposed EC-wide carbon dioxide emission tax – provided it does not increase the overall corporate tax burden.

On the employment front, the report calls for strict limitation on social benefits, including stabilisation and if possible reduction in all the contribution rates for health, pensions, unemployment and old age care.

It seeks rapid parliamentary approval of the draft law on more flexible working hours, relaxing restrictions on weekend, holiday and shift-working. It proposes legalising private employment agencies for a test period of two years, to compete with the present state monopoly of labour offices.

In tackling excessive red tape and regulation, it calls for simplification of the approval process for generic technology research; simpler planning requirements for new factories; and an overhaul of the complex of administrative procedures companies are required to follow.

As for privatisation, it sin-



Ferdinand Piech, chairman of the Volkswagen group

Interview: FERDINAND PIECH OF VOLKSWAGEN

## Managers to blame

FERDINAND PIECH, chairman of the loss-making Volkswagen group, has disturbed many within the conservative German corporate establishment by his manners and way of doing business. But one habit of his in particular sets teeth on edge from Hamburg to Munich.

He insists on saying repeatedly that only 20 per cent of industry's problems stem from the labour force and that the rest is down to management. He claims that VW is in a mess because the group's previous management "failed to do its homework". The inference is that the same applies elsewhere in Germany.

Piech's beliefs have led him to see himself as "a coach for the protagonists on the shop floor". He argues that management should encourage labour to play its part in the restructuring of Standort Deutschland by transforming the way ordinary workers look at their jobs.

At VW the process is under way partly through the application of the established Japanese-based continuous improvement process, generally known as CIP, but known at VW headquarters in Wolfsburg as KVP-squared.

The squared element in the formulation reflects the sense of urgency which Piech wants to instil in his labour force. He says that the company, which lost DM1.5bn in the first six months of this year alone, has two or three years to match Japanese quality and productivity.

He brims with missionary zeal. "I am very little in my office. Most of the time I'm out in the plant. I am not there as an engineer. I'm looking on, seeing what's going right and what's wrong," he says.

Piech is quite open about his relationship with labour. His biggest shareholder is the Social Democrat/Green coalition government of Lower Saxony. The VW supervisory board which gave him the job is dominated by trade union and Social Democrat interests. "If I have to reduce labour costs I cannot do it without their co-operation. I have to do it in a way in which they can survive. I can survive, the company can survive," he says.

He puts his fingertips together. "It's a pyramid. If the lower level doesn't believe in me, the higher level cannot trust me."

Pyramid-building started on a trip to Japan in company

with Gerhard Schröder, prime minister of Lower Saxony, and a member of the supervisory board of the conservative German corporate establishment by his manners and way of doing business. But one habit of his in particular sets teeth on edge from Hamburg to Munich.

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unwell. "We have to find a way to restore normal motivation so they stay at home if they are sick and come in if they are not," he adds.

Piech, an engineer confronting the toughest turn-round challenge in Germany, promulgates his philosophies with the fervour of the newly-converted. Company officials say the new approach has already led to DM700m in real savings. But it will be some time before these show up on the bottom line. A loss of DM1.25bn at the group's Spanish subsidiary, Seat, has crushed all hopes of break-even this year. And now

management is in talks with the German workers' councils to prepare for possible production cuts for next.

The favoured means is by introducing short-time working – a euphemism for stopping production for as long as it takes to restore balance between output, stocks and demand for cars.

Current plans, approved by Piech's political and union partners, allow for a reduction of around 12 per cent in the German workforce in the two years to the end of 1994. The jobs are being shed by natural wastage and early retirement schemes. Management proposals for more radical measures are unlikely to be welcomed by the supervisory board or the workforce, on whom Piech so much depends for success.

Christopher Parkes

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GERMANY 7

Tighter share dealing rules are coming – and not before time, reports David Waller

# Slow birth of a watchdog

FOREIGNERS who live in Germany often complain that there are too many rules, rules which prevent you walking across the road when you want, or going shopping after 2pm on Saturday afternoons, or playing records at lunchtimes or after 10pm at night.

In the financial services sector, the complaint from foreign investors is paradoxically just the opposite – that there are not enough rules. In the German securities business, almost anything goes, a fact which Anglo-Americans used to highly regulated domestic financial markets tend to find disconcerting.

This unbalanced state of rulelessness is set to change. Barring unforeseen mishaps, the German parliament will next year ratify the so-called Second Financial Markets Enhancement Act, designed to fill the gaps in Germany's investor protection environment.

As Horst Köhler, former state secretary in the German ministry of finance, acknowledged when he introduced the draft of the new law in Janu-

ary this year, the regulatory environment is not up to international standards, to the detriment of Finanzplatz Deutschland – Germany as a financial services centre.

"This is a breakthrough for Finanzplatz Germany's international competitive position," he said at the time, "and it should secure jobs and income in this fast-growing sector."

The most important provisions of the law are as follows:

- creation of a federal regulatory body for the securities industry. This Bundesamt für das Wertpapierwesen will employ at least 100 people. The new body will be the German equivalent of the Securities & Exchange Commission, the powerful watchdog of the US securities markets.
- insider dealing will become a criminal offence, punishable

by imprisonment or heavy fines. Financiers claim insider dealing is no more prevalent in Germany than in the UK or the US, but a series of scandals has highlighted the lack of such a law in Germany.

- a set of new rules designed to encourage disclosure and transparency on the German equity markets. These include a requirement for all price sensitive information to be published without undue delay. Companies will have to notify the German SEC about such announcements so the new authority can decide whether the companies' shares should be suspended.
- Companies will be obliged to disclose share-stakes when they reach or cross 5, 10, 25, 50 or 75 per cent. At present notification is only required when a shareholding reaches or

crosses 25 or 50 per cent.

- a set of rules of conduct for participants in the securities markets. This will define professionals' obligations to their clients.

The new law stops short of introducing a Takeover Code – although leading bankers such as Rolf Breuer of the Deutsche Bank have started to call for this too – but it will mean major changes for Finanzplatz Germany.

"As soon as we in Germany really start to take the problem of insider dealing seriously," commented Gerd Hänsler, head of the Main Credit Department at the Bundesbank reflecting on the implications of the draft law soon after it was published, "many German market players who are not acquainted with the standard rules of ethics abroad will experience

something of a culture shock, not least because of our extremely passive attitude over recent years."

In alluding to Germany's "extremely passive attitude", Hänsler put his finger on a puzzling issue: if reform is recognised as being so important, why does it take so long for it to be implemented? The draft law was first floated in January, 1992; it took another year before the draft appeared; it will not be enacted until the middle of next year; the German SEC is unlikely to be up and running until 1995.

The lack of any sense of urgency is more pronounced in another, related area: the reform of Germany's stock-market structure. It took decades of squabbling between the country's eight regional exchanges before they could

bury their mutual rivalries deep enough to create the Deutsche Börse – the German stock-exchange – at the beginning of the current year.

The slow pace of change suggests Germany is not unhappy with its financial services sector, even if in some areas – for example regulation or market fragmentation – the Finanzplatz is behind international standards.

This is understandable. The commercial banking sector – divided into private commercial banks, state-sector banks and co-operative banks – is thriving.

Banks are weathering the current recession in Germany far better than their peers in other countries.

Moreover, the Bundesbank's staunch defence of the value of the D-mark over decades has



Finance minister Theo Waigel: an unbalanced state of lawlessness

turned the national currency into the world's second largest reserve currency.

The Bundesbank has repressed innovation in the German financial markets – by blocking money-market funds, or holding out against derivatives or commercial paper until very recently – but this has been in the name of monetary stability. Many Germans feel that this has been a far greater asset for the country than a UK or US-style financial services sector. Indeed, many Germans tend to assume that thriving, innovative financial markets – as in the UK or the US – go hand in hand with a weak economy. The fact that there are only 685 or so quoted companies in Germany, that the stock-market plays only a limited role in the country's economic life, is viewed as a structural strength rather than the opposite.

For as long as Germany has had the most dynamic manufacturing economy in Europe, there has been little need to challenge this assumption. The current recession, coupled with the costs of reunification, has changed this: Germany's traditional capital account surplus has swung into a deficit and companies are realising that they will be competing with the cash-hungry state for capital throughout the 1990s.

The source of capital at the margin is the foreign investor, whose needs have to be taken more seriously. Hence Germany has accepted the need for new securities market legislation.

## Labour's mood

Continued from previous page

flexible. Agreements on pay and conditions reached through collective bargaining at national level, say the critics, cannot make enough allowance for differentials between regions and industries, however detailed and multi-faceted they may be. There are in any case considerable impediments on workers' ability to move.

More particularly, national pay agreements by definition cannot reflect the ability of individual employers to fund them. With an increasing number of German companies in financial difficulties, there is pressure for more of a profit-related component in wage settlements, or at least for a looser national pay-bargaining framework which would set basic minimum levels but leave employers greater flexibility than at present to fix precise pay scales.

Here lies perhaps the most intriguing current pointer to how the German labour market will evolve in the next few years. For one of the biggest sources of stress at present is within employers' organisations such as Gesamtmetall, with small and medium-sized

member companies threatening to break ranks.

For them, the modest degree of flexibility built into the national pay-bargaining framework is no longer enough. "Employers, especially in the Mittelstand, are complaining that they cannot afford to pay the agreed minimum," says Prof Friedrich Büttler of the German labour office's research institute in Nuremberg. "They are threatening to leave the organisations and make their own wage agreements. This is a challenge for the unions and for the employer organisations."

Some union leaders are already warning of the danger of growing inequality between different tiers of manufacturing industry, drawing what they see as an unwelcome comparison with Japan. "Look at Toyota," says Mr Biele. "It has good relations with its unions, but relations are worse in the supplier companies and worse still in the suppliers of the suppliers. It leads to the pyramidisation of industry."

Whatever you call it, as the cost squeeze on the Mittelstand companies intensifies that is beginning to look like the shape of things to come.

WITH the arrival of autumn, hopes have been falling that Germany's present economic malaise – which was the result of an excessive increase in the cost of labour – could be overcome by a concerted effort of all groups of society. Instead, the country is bracing itself for another round in the fight over distribution of income between capital and labour, and the eastern and western regions.

The remnants of Germany's famous social consensus are likely to be destroyed by powerful interest groups, impervious to the appeals of the political establishment.

Social consensus between workers and employers was the secret force behind west Germany's post-war economic miracle. This consensus was forged in the hardships after the war, which could only be overcome if frictions in society were minimised.

The post-war social consensus came under attack for the first time in the 1970s. The domestic social conflicts arising from a more aggressive union policy coincided with raw material producing countries' claim for a larger share in world income and the subsequent "oil crisis". At the same time, the German political climate deteriorated as the post-war generation began to challenge the social order created by the older generation.

The result of these conflicts was two recessions (1975 and 1982), a period of volatile and high inflation, high fiscal deficits and, at the political level, a bout of terrorism. The problems of the 1970s were eventually overcome by an armistice between

labour and capital – that cooled the disputes over income distribution – and by integrating the rebellious generation into the political establishment. There followed a period of relative stability in the 1980s, with steady but mediocre growth, low inflation, strong exports and low fiscal deficits.

Although the appearance of peaceful labour relations had been restored, the strong social consensus between capital and labour of the 1950s and 1960s had been lost.

Instead, there was collusion among special interest groups at considerable cost for the economy at large. As companies benefited from a long upswing and accumulating profits during the 1980s, German managers, who had been under no strong pressure to distribute profits to shareholders, agreed more readily to union demands.

Unions, who are represented in the supervisory boards of large companies, in turn tended to be more peaceful and to support management's corporate expansion plans. This cosy relationship between unions and management came at the expense of shareholders and average workers. The former had to accept more modest returns on their investment while

the latter had to cope with rising structural unemployment as unions were bidding up wages.

In 1990, unification shocked a west German economy where the dominance of special interest groups had led to severe procrastination. Instead of rejuvenating it, as many optimists had hoped, the unification shock pushed it into overheating and subsequent collapse. The accession of the eastern states to the Federal Republic brought a limited increase in the national capital stock, but a large increase in the labour force. Market forces would have depressed wages relative to profits in response to the drop in the capital-labour ratio. But this would have undermined organised labour's position in unified Germany and possibly shifted the distribution of income against it.

Thus, unions strongly resisted downward pressure on wages. Instead of allowing wages in west and east to converge towards a new equilibrium

(with west German wages probably somewhat lower than before), unions succeeded in quickly pushing east German wages up to western levels.

When the Bundesbank failed to accommodate wage inflation with an easy monetary policy, profits and investment plunged and the economy went into recession.

The unions' success in pushing up east German wages was made possible by a weak political and industrial leadership and a rigid organisation of Germany's labour market.

Especially at the beginning of the restructuring process, unions had to deal with the old managers from the former GDR who were often on their way out.

Moreover, the managers of the largely state-owned companies were working under a "soft-budget constraint", that is, they could agree to excessive wage increases well knowing that in the end the government – and not their bankrupt companies – would foot the bill.

Nor did politicians resist excessive wage increases. Eager to win east German votes, they avoided taking a stance against the idea of a quick convergence of east German wages to

west German levels. Last but not least, as wage contracts were negotiated separately for west and east Germany and, as they were generally binding in each region, arbitrage was reduced: an east German worker who wanted to work in west Germany could not offer to work at a lower (eastern) wage to compete with west German job holders.

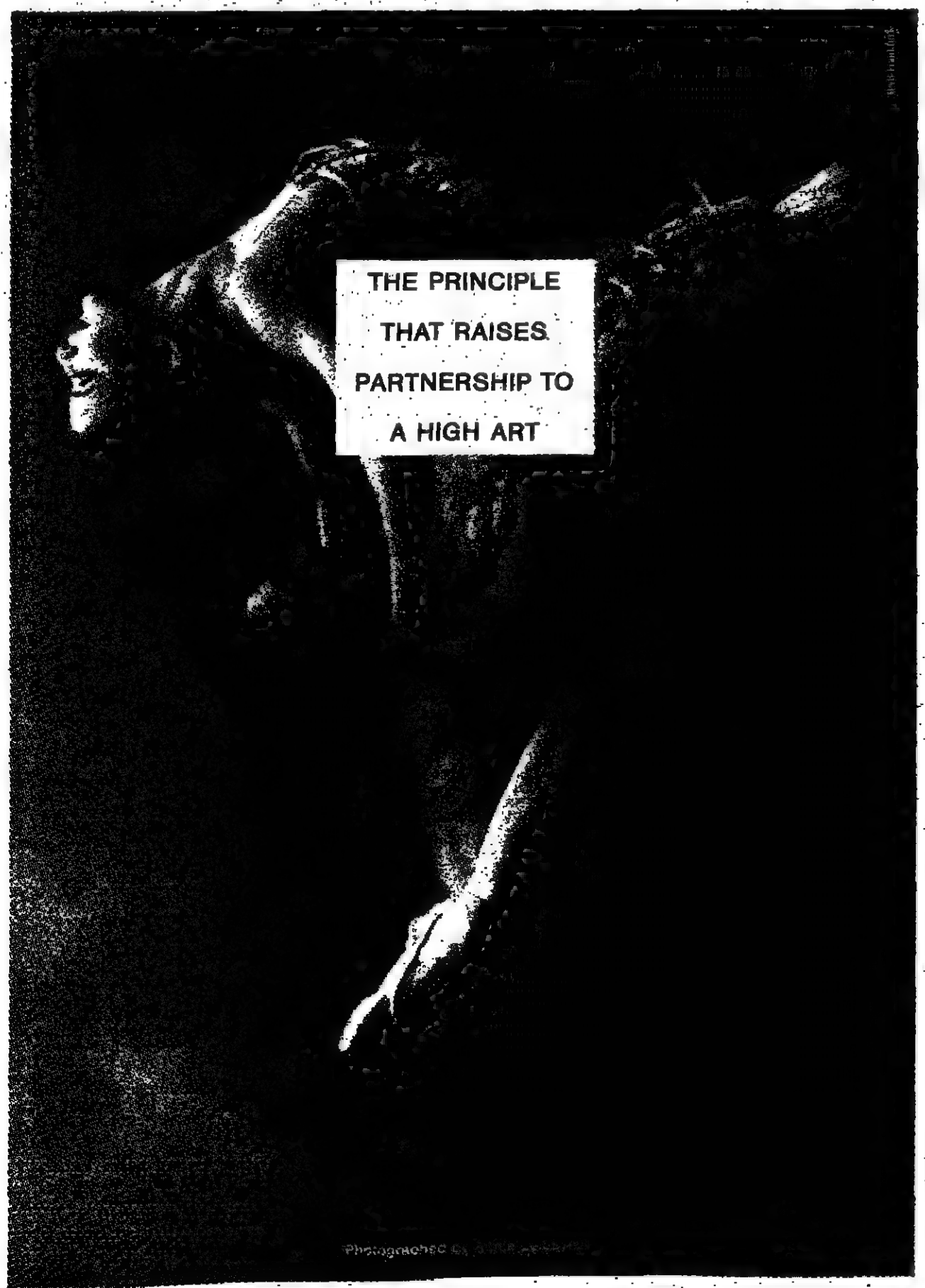
With the recession, the Government tried to ease wage pressures and to defuse the fight over the distribution of income by invoking Germany's legendary social consensus.

But the strategy to reduce peacefully the conflict of interests between capital and labour by forging a "solidarity pact" failed. What was possible in a society turned upside down by defeat in World War Two proved to be elusive in a country in the grip of powerful groups determined to defend their vested interests.

As the employers in the metal industry recently admitted when they took the unprecedented step of ending the existing wage contract by year-end, there is now little alternative to the containment of wage costs through open confrontation.

With numerous elections due next year, economic policy is unlikely to give much guidance. Thus, should employers and unions fail to correct past wage policy mistakes, financial markets will enforce a decline in per-capita real wage growth through higher inflation and a decline in the Deutschmark's real exchange rate.

□ The writer is senior economist, Goldman, Sachs, Frankfurt



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## GERMANY 8

Cash warnings sound for Germany's over-crowded universities, says Ariane Genillard

## Students' salad days are over

IN THE 1960s, a book called "The Educational Crisis" pointed out that only 5 per cent of young Germans went to university. It sparked a national debate on reforming the country's elitist educational system.

Today, politicians and the entire educational community are again locked in debate. But the situation has reversed: 30 per cent of young Germans, or 1.8m students, attend university, more than twice the number they can comfortably accommodate. And 40 per cent of them drop out after two or three years.

Just as alarming, a third of all university students study for more than seven years, completing their courses well after the age of 25, the average age at which most German students leave university.

The popularity of the universities is slowly undermining Germany's much envied Dual System, which provides vocational training as an alternative to higher education and has produced a body of highly skilled young workers.

From the end of the war until three years ago, more young Germans preferred vocational training to university. The balance has since changed: there are now 1.8m university



Frankfurt students: 30 per cent of young Germans go to university (Picture: Ullrich Preuss)

students compared with 1.7m vocational trainees.

The trend has put financial pressure on the federal states, the Länder, which are responsible for all education costs other than buildings and infrastructure which are met by the federal government.

For the first time since the 1960s, the German states last year were forced to cut education spending by DM1bn to DM939m.

To bring the rising costs of education under control and adapt it to the needs of a changing world economy, Chancellor Helmut Kohl has

taken a personal interest in the issue. Later this year he will chair a meeting of all state premiers and members of the educational establishment to discuss ways of narrowing the widening gap between the universities and the market place.

He spoke recently of "a worrying academisation of our society" and an described the new balance between university students and vocational trainees as "unhealthy" for the prosperity of German businesses.

There is also pressure from the private sector to reform the educational system. Together

with some members of the educational establishment, business associations are calling for a radical rethink of higher education in Germany, including the fact that it is state-controlled, free and accepts all students with a high school diploma. "The whole system has to be changed if we want to remain competitive internationally," says Mr Tyll Necker, chairman of the German industry federation, the BDI.

The reforms long favoured by the private sector have now been taken up by the federal government which has outlined a series of measures to be

discussed at Chancellor Kohl's roundtable this autumn. However, the influence of the federal government is limited to setting a general framework and educational policy is the responsibility of the Länder.

To change the system coherently, a rare show of cross-party solidarity will be needed between Länder of different political colours. They are about to face a number of wide-ranging proposals from the federal government, including:

- **Shorter study courses:** Bonn wants secondary schooling to last 13 years rather than 15 as is now the practice in western Germany. Students should pass their *Abitur*, the comprehensive exam at the end of secondary school, when they are 18 rather than 19.

This suggestion has been strongly criticised, especially by the opposition Social Democrats (SPD) and the teachers' unions. In eastern Germany, where secondary schooling usually lasted 12 years before reunification, Brandenburg, now controlled by the SPD, recently changed to 13 years. There is also resistance on the right wing - from the Bavarian Christian Social Union a junior partner in the Bonn coalition, which fears that the quality of

education would be diluted.

The federal government also intends to discuss shortening the length of university studies. The idea is to charge students for spending more than the average time needed to complete a course. The SPD objects that this would discriminate against poorer students who interrupt their living expenses.

- **More flexibility:** The government suggests that university students who fail to graduate should be able to apply for jobs held by apprentices. In contrast, apprentices must be allowed to go to university at a later age. At the moment, the separation between the two systems remains too rigid, government officials say.

- **Education must be closer to the needs of the market place.** Technical universities, or Fachhochschulen, will only qualify for new funds if they offer courses in areas of industry which have growth prospects, (such as recycling).

But this is proving difficult to implement at a time when Länder are cutting their education budgets.

- **Universities must be reformed.** The government is proposing widening measures designed to make universities compete with one another. While some universities are better than others, students at present tend to go to their local ones. Now the government wants to introduce open entrance examinations and to give universities more

financial say over courses and staff appointments.

However, there is enormous resistance to such reforms from the educational establishment. Professors are public servants in Germany and enjoy special privileges and job security. "There is nothing you can do to a professor unless he steals money," says Mr Hersteins, director of the Christian Democratic parliamentary group in charge of education.

As a result, universities have tended simply to increase their courses without distinguishing between purely academic and applied subjects.

- **Closer links between students and the working place.** "We need to make sure that students are prepared for specific concrete jobs and that they get corporate training in the work place," explains Ms Anke Brunn, education minister in the state of North Rhine-

Westphalia. However, the private sector, already hit by recession, cannot easily devote more resources to education. Mr Necker, from the FDP, stresses that businesses want to be involved in formulating educational policy. But so far there is little private funding for new programmes.

Private sponsorship of on-site training and university teaching fell for the first time last year. Some 3,000 companies will offer 12,000 such programmes in 1993/1994, as compared with 12,000 places the previous year, according to the German Economic Institute in Cologne, the IWK.

"Our educational system is not oriented toward performance but toward diplomas," says Mr Riehl. Government officials warn: without structural changes, long and expensive higher education will undermine the competitiveness of German companies.

## ■ Research and development

## Ill winds from Cape Canaveral and central Asia

THE mood at the annual meeting of Germany's aerospace industry federation in September was sombre, verging on suicidal, QUENTIN PERKINS writes.

The venue was the splendid Petersberg hotel, overlooking Bonn from the mountains across the Rhine, but there was no other good news for the top executives, planners and customers of the industry.

The space men were the gloomiest: they are facing the probability of drastic further cuts in Germany's international space programmes, such as the Hermes space shuttle and the Columbus space station, which will put many of their jobs in jeopardy. "We have already stretched all our programmes to the absolute limit, by slowing down spending," according to one senior manager. "From now on it is going to hit our jobs. The latest American deal with the Russians will leave us out in the cold."

There was little of cheer for them from their colleagues in the defence and civilian aircraft industries. Deutsche Airbus is laying off 2,700 workers in Hamburg. And the Eurofighter 2000, the defence industry's prestige product, has just had its maiden flight postponed by another six months.

Mr Wolfgang Piller, president of the federation, was apocalyptic. "If you know the strategic importance of the aerospace industry, and then consider its public standing and apparent value in public opinion, and in wide sections of the political establishment, you can only conclude that there is a grotesque lack of proportion," he said.

"In complete contrast to Japan, where aerospace has been declared a 'strategic industry', in Germany there is far more concern about the dying industries of the 19th century than there is recognition of the unique potential of aerospace."

Throughout German industry, and not just in aerospace, there is a growing fear that the country is becoming hostile to innovation.

Mr Paul Krüger, the new minister of research and technology, spelt it out in a series of guidelines for future government policy last July. "Fear of new technologies, rather than creativity, dominates German society," he warned. "Our greatest efforts are devoted to 'fencing off' innovation potential, rather than liberating and encouraging it."

"Our first reaction, even to quite small steps into technological virgin territory, is far too often hysteria, rather than justified vigilance, soberness, and confidence in our own creative power."

Yet the government is by no means blameless in according the research sector less than top priority. Mr Krüger, a new minister from east Germany, has been unable to prevent his budget from being frozen in nominal terms, at DM9.47bn, and therefore effectively cut. "I am not content, but I can live with it," he said.

What he is trying to do now is focus his limited funds on key priorities - with environmental research, health, transport and energy top of his list. He wants to do far more to promote better links between the conservative basic research establishments, and German industry. He wants to stimulate more competition for cash. Above all he wants a debate on the benefits of new technology, rather than the dangers.

As for the European Space Agency, to which Germany is supposed to pay DM1.17bn next year, Mr Krüger believes he can still negotiate "significant savings".

According to Mr Frieder

Meyer-Kramer, head of the Fraunhofer Institute for systems technology and innovation (ISI) in Karlsruhe, per capita spending by the federal government fell from DM128 for western Germany in 1980, to DM117 for the united Germany in 1993. The growth of R and D spending fell from 7.1 per cent in 1981-89, to 3.4 per cent in 1989-91. As a proportion of gross domestic product, total public and private R and D spending has slipped from 2.88 per cent in 1989 to 2.66 per cent in 1991.

Much of the decline can be attributed directly to the huge cost of unification, and the need to make cuts in virtually all other budgets. Nevertheless, Mr Meyer-Kramer, whose institute is the country's leading researcher in the fashionable field of technology foresight, fears that "the crumbling technological competitiveness of the federal republic will simply worsen" if the spending decline continues.

Mr Konrad Seitz, former head of the planning department at the foreign ministry, has argued that Germany is in danger of getting caught between the twin millstones of low wage competitors and high technology competitors, falling in both tasks. He argues for a huge effort to switch to "new

There is a widespread fear that Germany is becoming more hostile to innovation

technologies such as information technology, biotechnology, new materials, new energy sources, and aerospace. Mr Meyer-Kramer disagrees. "I don't believe this is sensible, because it makes no allowance for the traditional strengths of the German economy," he says. "Germany's strength is concentrated particularly in engineering, transportation, chemicals and pharmaceuticals. We should reinforce our traditional strengths through the application of new technologies, like information technology."

He says it still needs a considerable change in industrial thinking. "The motor industry, for example, needs to see itself as a 'mobility industry', dedicated to the goal of providing all sorts of instruments and systems for ensuring mobility - with or without cars."

ISI published a Delphi report earlier this year on the expectations of German industry, suggesting 87 different "critical technologies" on which Germany should concentrate in the future. A key element is that technologies can no longer be compartmentalised, because it is precisely in the borderline areas that the most exciting advances are being made, as in bio-informatics, and optical-electronics.

Mr Meyer-Kramer also defends the fragmented state of the German research industry, and rejects calls for bigger, more concentrated research centres. But if the fragmentation remains, there is a big need for better inter-disciplinary communication.

He knows there will not be any more public cash for the immediate future. "The cash tills of the federal government and the states are empty, when it comes to financing new costly initiatives in the coming years. Public financing of research has reached its limit."

One answer he suggests is increasing privatisation of the publicly-financed research industry. "If we are thinking about mobilising more private capital for our transport infrastructure, why not for research infrastructure too? I am sure this will become a central theme in the coming years."

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مكتبة الامم



Industry queries the cost of environmentalism

## Polluters in revolt

ENVIRONMENTAL protection in Germany is like motherhood: no one would dare to question it.

Environmental issues remained the number one public concern until last year, when it was overtaken by crime and unemployment.

Green affairs cut across party lines. Some of the toughest environmentalist laws were adopted in the 1980s under a conservative government. In the September elections in Hamburg, the Green party saw its support double from 7 to 14 per cent.

But with the recession biting hard, the private sector has sent clear signals to the government that environmental policies need to be rethought. It argues that high environmental expenditure makes it harder for German companies to compete internationally.

The debate is in full swing: the government reiterates the formula that "the polluter pays"; industry calls on the government to go easy on environmental legislation.

"We need a breathing space to allow companies to implement existing requirements," explains Mr Manfred Schneider, member of the board at the Bayer chemical group.

Other business leaders claim environmental requirements are slowing investments. According to Mr Adolf Hüth, chairman of Kraftwerk Union, Siemens' power subsidiary, investment is being diverted from new power stations.

Problems also arise in the public sector. German municipalities, responsible for waste water treatment, are increasingly unable to finance the last stages of clean-up laws adopted in the early 1990s.

Assessing the share of total costs represented by environmental expenditures remains difficult. Figures differ according to the speaker.

Government officials say environmental expenditure accounts for only 0.7 per cent of total costs. Consulting groups estimate that they lie between 1 and 2 per cent. The OECD, in its report on the environment in Germany, reported that such expenditures could be as high as 3 per cent in the manufacturing sector.

But a company such as Bayer, spent 8.5 per cent of its turnover, or DM1.5bn, on environmental protection last year. The German industry federation, the BDI, recently urged the government to implement two changes in its environmental policies to ensure that German enterprises were not put at a disadvantage.

First, it wanted a simplification of complicated and bureaucratic environmental procedures. "We end up with an information deficit which is particularly dangerous for our small and medium-sized enterprises," says Mr Arnold Wilmsen, director for environmental issues at the BDI.

Second, it says the government should set targets but let industry decide how they can be met.

"Companies want more mar-

So much waste has been reclaimed that industry is unable to recycle it

ket-oriented solutions to the environment. They don't want to just be pushed into a corner," explains Mr Franz-Joseph Fraundorfer, managing director for the environment at Arthur D. Little in Germany.

Government officials have been on the defensive. "Environmental protection is not a luxury for sunny times. It remains an important goal even under difficult economic conditions," says Mr Wolfgang Schädel, leader of the ruling Christian Democrats in parliament and a key adviser to chancellor Helmut Kohl.

But the government has responded to some of the industry's demands. Earlier this month, the parliament adopted a law which considerably simplifies the procedures needed to conduct research in bio-technology. Previous procedures, which were time-consuming and bureaucratic, had made research companies prefer to open laboratories in other countries, such as in the US, rather than in Germany.

The government is also considering allowing more choice over how to comply with a proposed law on recycling of consumer goods. Rather than

demand recycling at any cost, the law should allow enterprises to burn refuse if such methods are "economically more viable".

A lesson has been learned from the law which set high recycling quotas for household waste packaging. The near-bankruptcy of Duales System Deutschlands (DSD), the national collecting and recycling system set up by industry, has provided food for thought. DSD has accumulated more waste packaging than it can recycle partly because industry failed to develop the recycling technology in time to meet the targets set by the law.

Such problems caused the government to think twice about how industry should meet environmental targets. It is now considering incineration for household waste disposal - a method long opposed by politicians who viewed it as environmentally unacceptable.

However, changing policies will meet public resistance. For example, local pressure groups are opposed to the construction of waste incinerators in their communities.

Government officials point out that the need to match high environmental standards has led the private sector to develop the equipment to do so. The manufacture of environmental products and technologies now provides jobs for 860,000 people in Germany, according to Mr Klaus Töpfer, the environment minister. The industry, which last year had a DM40bn turnover, is expected to grow by between 6 and 8 per cent next year.

Environmental technology has also become a valuable export for German companies who hold 21 per cent of the world market in this sector. In 1990, the industry exported 40 per cent of its turnover, as compared with 10 per cent in the US and 6 per cent in Japan.

"Environmental protection is a chance for German industry to show its competitiveness," says Mr Gerhard Baum, liberal deputy in charge of the parliamentary environmental committee. That still reflects the mood of the government.

Ariane Genillard

MR FRIEDHELM GIESKE, the tough-talking boss of mighty RWE, Germany's sixth largest industrial group, and its biggest electricity generator, does not mince his words.

He does not like the sort of ideas being proposed in Brussels for more open competition in the European electricity market. He does not think they are fair. If it is going to happen, he is determined that all the operators in the EC market should face the same ground rules.

"The German electricity industry, in so far as it falls under European competition rules, must have the same operating framework, the same risks and opportunities, as the rest of the European industry," he said recently.

He does not think that is true today.

The industrial price of electricity in Germany is around six pence per kilowatt-hour more expensive than in France. "Energy-intensive industry is already looking for other locations outside Germany, because of the high costs," says Mr Thomas Klante, spokesman for RWE.

The German utilities - there are more than 1,000, but the industry is dominated by the Big Three, Bayernwerk in Bavaria, PreussenElektra in Hanover, and RWE in the Ruhr - insist the reason is not their inefficiency or lack of genuine competition. They blame a series of "special burdens" imposed on the German industry which have made it clearly uncompetitive.

The first is the political uncertainty hanging over the future of nuclear power generation in Germany, where all construction of such power stations has come to a complete standstill. Nuclear power provides just 34 per cent of German electricity, compared with some 70 per cent in France.

The second burden is the cost of supporting Germany's indigenous hard coal industry, whose output costs around DM275 per tonne, compared with a world market price of around DM85 per tonne. Most of the difference is made up by German consumers, who pay an ill-named "coal penny", now amounting to a 7.5 per cent surcharge on their bills, to subsidise domestic coal. But the electricity utilities claim that, even with that cash, they still have to cross-subsidise coal-burning power stations with their cheaper nuclear power.



German MPs visit a nuclear power station; construction of all new plants is at a standstill

Electricity faces commercial war, says Quentin Peel

## Alternating currents

The third burden is the very strict environmental legislation in Germany, which has imposed higher standards of pollution, health and safety than in most other EC countries. Now the German government is a prime mover for a carbon dioxide tax in the EC, which would ironically hit Germany hardest, because it burns more coal, above all soft brown coal, in its power stations.

Finally there is the unique burden of rebuilding the east German power supply and distribution network, estimated to require an investment of at least DM46bn over the next 10 years.

All of these issues are now on the table at an extraordinary round of negotiations between the relevant government ministers, the opposition Social Democrats (SPD), the electricity utilities, and the trade unions, to thrash out an "energy consensus". It is particularly German, unstructured, and unpredictable in its consequences.

The nuclear debate, for a start, looks hopeless. The Greens, who had earned their seat at the table because they are part of ruling coalitions in at least two key state governments - Lower Saxony and Hesse - where nuclear power is generated, have walked out because they have been unable to force through its total abandonment. The SPD is divided

between outright opponents of nuclear energy and cautious adherents. In the ruling coalition, the Bavaria-based Christian Social Union (CSU) is strongly pro-nuclear, while the rest are sympathetic but pragmatic.

The irony is that the pro-nuclear and pro-coal lobbies have a strong common interest. Both sides argue that, as German coal is so expensive, the

group in Bonn, the Deutsches Atomforum.

On the other hand, the power industry is divided. Bayernwerk, in the south, is heavily dependent on nuclear energy, which already accounts for about 70 per cent of its power. RWE and Preussen-Elektra, in the north, could switch to other sources: they could go for coastal power stations fired by gas or imported coal. So they are less committed.

The issues on the agenda of the consensus talks are daunting. They must decide on the acceptable operating life of the 20 nuclear power plants which are working. They must decide on an acceptable way of either reprocessing or disposing of their nuclear waste. Nobody really expects them to succeed yet in deciding whether to go ahead with a new generation of N-plants.

On the coal front, they must decide on a subsidy system to replace the coal penny which is acceptable both to the European Commission, and the German power industry. For once they are arguing in the same direction. The former wants absolute transparency in coal subsidies, and a plan to phase them out. The latter wants a system which will make the price of German hard coal competitive with the world market price, so they pay no hidden subsidies. The answer would

appear to be some form of direct coal tax, payable to the mines.

As for the environment, they must decide on the future of the carbon dioxide tax. That is fiercely opposed by the industry, above all RWE, which gets the largest portion of its power supplies from brown coal.

"If the CO2 tax is introduced here, then brown coal will be uncompetitive (with imported coal) from that moment on," says Mr Klante. "It is currently the only primary energy source in Germany which has been and will be available in large quantities, and which is not subsidised."

Brown coal is also the source of virtually all power generation in east Germany: 95 per cent in 1992. For the preservation of jobs in east Germany, and for its economic future, brown coal is essential.

The East may yet prove to be the soft underbelly of the mighty electricity utilities' total domination of the German industry.

The Big Three thought they had the market sewn up with the Stromvertrag (electricity contract) they signed with the transitional East German government, even before unification. The contract was challenged by 164 local authorities in the German constitutional court, because it restricted their rights to generate their own power supplies.

The two sides have limped towards a compromise, which allows the local authorities guaranteed access to the utilities' grid.

At the same time, the Treuhand privatisation agency, backed by the finance ministry in Bonn, has decided to bring foreign investors into the brown coal mining industry. Instead of leaving it all to RWE's Rheinbraun. A consortium of Britain's PowerGen and NRC of the US looks set to buy Mibrag, the middle-German opencast mining operation, and, with it, access to the east German grid.

So the utilities are suddenly fighting on three fronts: in Brussels, Bonn and Berlin.

Mr Gieske is angry. He insists that the east German brown coal industry will only be economic as a single entity. But if the political authorities are determined to bring in outsiders, so be it. They must live with the uneconomic consequences, he says. Few who know him believe he will give in without a bit more of a fight.

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The welfare state is not faring too well, Quentin Peel writes

# The burden grows heavier

GERMANY'S generous social state is caught in a double bind.

On the one hand, the demographic trends are resulting in an ever increasing aged population, needing greater health care, residential care, and pensions, while the actual size of the working population is shrinking. That is a problem common to virtually all the western industrialised world.

On the other hand, the traditionally generous German benefit system has been knocked sideways by the sudden advent of 17m new potential claimants from the former east Germany, wanting full benefits, but only just beginning to make any insurance contributions now.

The result has been an explosion of costs, which has suddenly focused attention on the capacity of the German economy to carry on paying so much.

When the total cost of social spending passed the DM1,000bn mark this year, reaching rather more than one third of gross domestic product, it brought the problem home to

Unlike the UK system, German insurance funds are self-financing

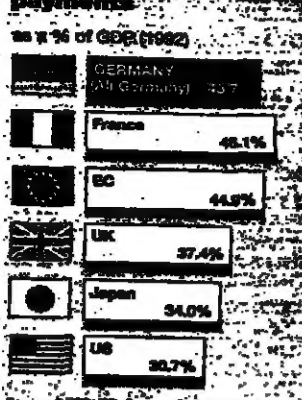
the ordinary citizen. Yet he already has a very precise idea of what the rising costs mean to him.

The three pillars of the German welfare state - health insurance, pensions and unemployment insurance - have always been generous in their benefits. Unemployed workers, for example, have until now received two-thirds of their former salary for 33 months, and then a few percentage points less, indefinitely.

Unlike the British system, where social security payments and income tax payments are effectively all part of a single kitty policed by the Treasury, German insurance funds are self-financing, and contribution-driven. It is only when payments outstrip contributions that the state must step in to make up the shortfall.

It has always been easier in Germany to allow insurance contributions to rise as social spending has soared, rather than switch a part of the burden to the general taxpayer. The result has been a rising burden, not only on individual workers, but on their employ-

Tax and social security payments as % of GDP (1992)



Source: OECD, EC, European Central Bank, etc.

ers, for they share the insurance contributions for all three funds on a 50:50 basis.

The proportion of gross income which the employer and employee must jointly pay in insurance has risen from just 28.5 per cent, in 1970, to an estimated 32.2 per cent next year, thanks to a two percentage point jump in pensions' contributions.

According to the Economics Ministry's big policy paper on Securing the Future of Germany's Economic Base, total labour costs in Germany are now running at DM42 per hour, of which ancillary costs - mostly social contributions - are no less than DM20. The comparable figures in France are DM28 and DM13, and in Portugal DM8 and DM4.

"The limits of social policy should be set where the social framework and redistribution of income starts to endanger overall economic performance, because economic incentives are weakened and the individual responsibility of both citizens and enterprises is undermined," the paper says.

The aim it sets out is to stabilise contributions for health, pensions, and unemployment, and in the medium-term, start to reduce them. It is much more easily said than done.

In the first place, the government is committed to introducing a fourth pillar to the social security system - an insurance system for residential care for the old and handicapped, where they need to live in homes, or be cared for in their own homes.

At present such nursing care is financed by local authorities, but the rapid rise in the elderly population has put a well-nigh intolerable burden on their

budgets, and the government has promised to find an alternative system.

Chancellor Helmut Kohl and his Labour Minister, Mr Norbert Blum, seem to see the scheme as a vote-winner in next year's elections, although it will not result in any improvement in nursing care in the near term. It will simply transfer the financing to a new scheme.

Their problem is how to finance it without adding yet another brick to the pillar of social contributions.

After three years of painful negotiations, the answer they have come up with seems to have pleased no one: they suggest cutting the number of national holidays in the calendar from 10 to eight, or instead, allowing workers to choose to take a 20 per cent pay cut on those holidays. In this way, they say, employers will be effectively compensated for the increased insurance contribution.

The workers are furious, and the employers unpersuaded. The former are simply mad to be paying more contributions, and losing precious holidays to compensate their bosses. The latter believe that the scheme will anyway soar in costs - one estimate puts it at DM15bn a

year straight away - leaving the "compensation" far behind.

As for the rest of the social spending, the real problem lies now with unemployment benefit.

With the sharpest downturn since the war, and unemployment in the two halves of the country expected to rise from 3.3m today towards 4m next year, the costs of unemployment benefit, short-time working allowances, job creation schemes and the like have rocketed.

The Federal Labour Office faces a deficit this year, in spite of its increased unemployment insurance, of around DM27bn on total spending of some DM114bn.

A huge share of that is the cost of labour market measures, retraining and the like, in east Germany. Yet the cost is borne entirely by western workers who pay unemployment insurance - which excludes all public servants, and all the self-employed. That is another cause of deep bitterness among ordinary workers and the trade union movement.

Provided the Germany economy soon rises from recession and eastern Germany starts on the path of self-sustaining growth, the costs of unemploy-



Enjoying frigid winters in Hamburg: the high standard of living is financed by ever fewer wage earners (Picture: Tony Andrews)

ment benefits will return to the manageable.

The long-term problem remains how to deal with the demographic change.

On that score, Mr Günter Rexrodt, the economics minister, can only appeal for a national debate.

As he points out, it is not just that the population is ageing, but that there is a growing

trend towards early retirement. So the shrinking workforce, caused by the low birthrate, is further reduced by early retirement, and the base for social contributions is smaller still.

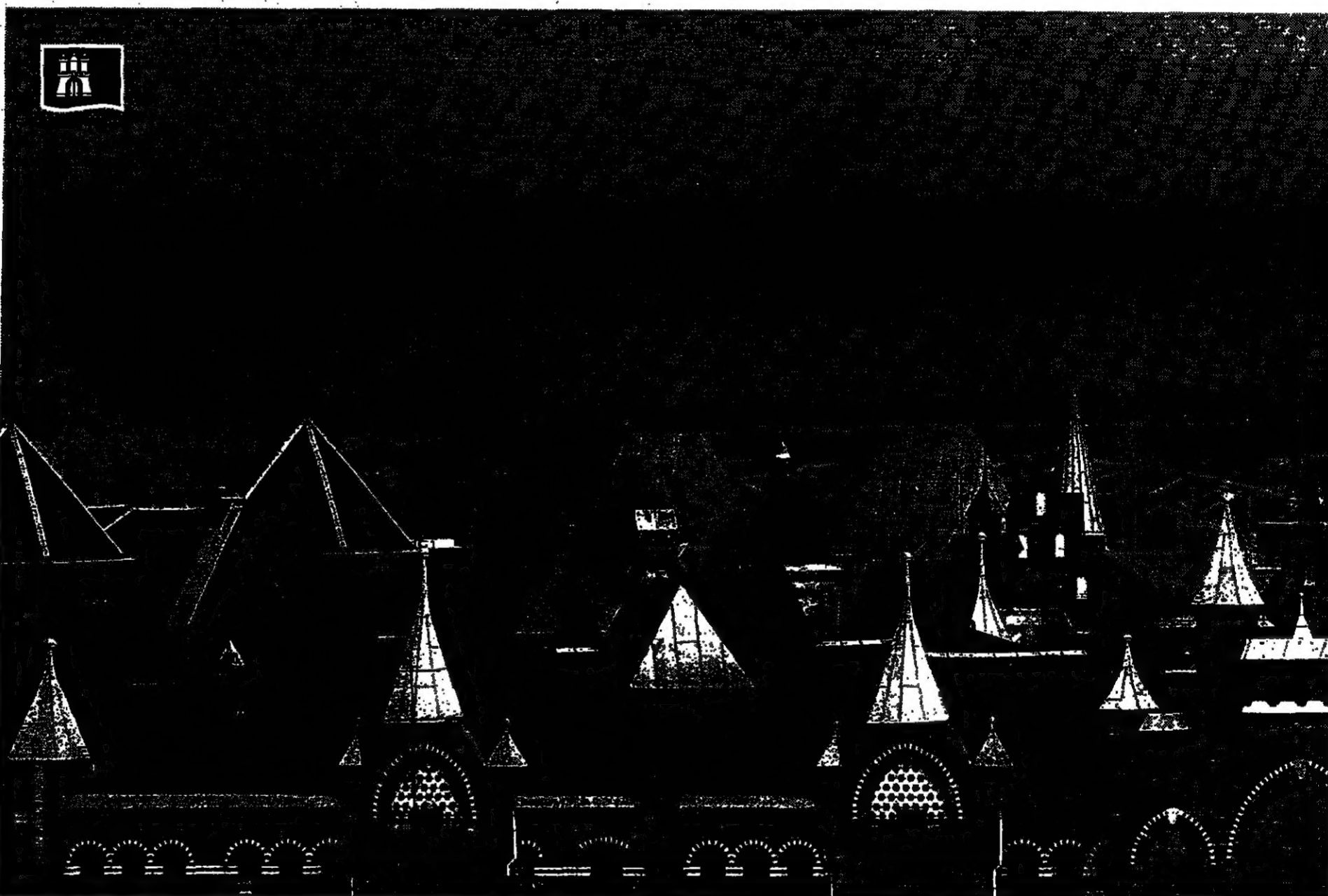
The present trend towards early retirement must be reversed in the medium- to long-term," he says. Quite apart from reducing the

able-bodied workforce, it results in "the inhumane exclusion of productive and willing older workers from the ranks of the economically active".

The pensions burden stretches into the future, Mr Rexrodt's paper says. "This question must be discussed now, and a decision reached on how in the long-term old age

care can be guaranteed, without overburdening the younger generation."

It is a question which will involve the length of a normal working life, promotion of larger families, expected migration, pension reforms, the development of the labour market, and future incomes. And it is a debate which is only just beginning.



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EUROGATE HAMBURG

### WORKERS' PERKS

## From spa visits to communion dresses

WHEN German industrialists gripe about high labour costs - as they do most of the time - they tend to harp about the unbearable burdens of statutory extras such as health and unemployment insurance, and taxes. Government policy, they say, actively damages efforts to achieve full employment.

Mr Günther Rexrodt, economics minister, smartly whacked the ball back into the employers' court in his recent paper "Securing the Future of Germany's Economic Base". Yes, indeed, he noted, 84 per cent of gross pay in manufacturing industry was accounted for by ancillary costs. This

Employers tend to pay up rather than risk strikes

reduced the opportunities for pay policy to be more closely related to productivity.

But less than half of these extras were attributable to government: 55 per cent stemmed entirely from deals between employers and unions. Lack of strife and consensus between employers and unions was certainly an important factor in Germany's attractions, he wrote. "But when companies distribute more than they earn, in the long-term more is put at risk than social peace."

Mr Rexrodt was making a non-too-subtle allusion to a tendency among employers to pay up rather than risk strikes. Over the years basic pay deals have been padded and embellished with a bewildering array of extras and perks. Varying from industry to industry they include holiday bonuses, payments for education, recuperation and having babies. Travel subsidies or free transport to and from work are commonplace. Other benefits include interest-free loans, bonuses for 10, 15 and 20 years' service, heavily subsidised or free canteens and work clothing, paid-for visits to health spas, and

even, in the case of some Daimler-Benz workers, contributions to the cost of their children's first communion dresses and suits.

Typically, the cash components have been included in the calculations of annual pay increases. So, for example, a union deal on basic pay has usually been applied to the basic rate plus all the extras.

It was Robert Bosch, the arch-conservative electrical and electronics giant, which first tested the "social peace" when, in April, it told its workforce that this year's previously-agreed 3 per cent pay rise would apply only to the basic rate. Non-union workers had their pay cut 3 per cent. Further, it said, it wanted to cut other benefits.

Some 10,000 employees were bused into Stuttgart to protest as negotiations, started with the workers' council. To no avail. Last month the company announced it had achieved its targeted DM180m savings on "voluntary" elements of pay. Economies on the basic pay rise arrangement brought total savings to DM250m. That still left the group's ancillary labour costs at around DM700m a year, but progress had been made.

At around the same time, the Mercedes-Benz management announced savings through similar cuts in "traditional" extras worth some DM200m a year. Elsewhere, negotiations grind painfully on, and there is no shortage of frustration on both sides. The head of one big engineering group, for example, where point shop employees have long enjoyed the right to a free annual holiday in the mountain air, shakes his head. Under modern health and safety regulations, paint shops are among the healthiest places in a factory. "We've had it checked," he says. "For goodness' sake, the air in there is cleaner than in my office."

Christopher Parkes



## GERMANY 12

The health service is ripe for financial surgery, says Ariane Genillard

## On to the operating table

BY the year 2,000, one person in two in German hospitals is expected to be aged 60 or older. Today, 42 per cent of hospital patients are near or past retirement.

To finance health care for its ageing population, the German labour force will continue to face increasing social security payments. Payroll contributions to health insurance funds have steadily grown in the last 10 years, and equal nearly 7 per cent of gross earnings.

Shared equally between employees and employers, these surcharges are among the ancillary costs burdening German businesses and undermining their competitiveness. Keeping health costs under control is a key priority for the Bonn government as it attempts to safeguard Germany's manufacturing base.

Mr Horst Seehofer, the federal health minister, can claim considerable success in reducing spending since his new health care law took effect on January 1, 1993. By squeezing budgets for doctors and hospitals, the reforms have curbed the amount of drugs and treatment being prescribed. For the

first six months of the year, per capita health spending decreased by 2.7 per cent, after a 9 per cent increase last year.

But politicians and medical personnel now agree that further reforms are needed to solve the health service's structural weaknesses. A group of experts in the health ministry is studying how to improve efficiency. Without more reforms, it is claimed, financial cuts could lower the standard of treatment.

In a rare show of harmony,

**Without more reforms, the quality of care will suffer, says officials**

German political parties agreed to support the new law which took effect at the beginning of the year. Its reforms were directed mainly at the medical profession - the law limits their ability to prescribe drugs and treatments above the spending levels of 1992.

A series of penalties have also been introduced making doctors financially responsible for over-prescribing. Doctors'

associations must pay the cost of excess prescriptions up to a total of DM280m, which is said to equal 1 per cent of their combined annual fees. Moreover, hospitals which over-run their 1992 budgets will not receive subsidies and must incur debts at the banks.

The new budgetary limits had an immediate effect on spending. Per capita health spending has fallen 2.7 per cent in the first six months of the year. The sharpest drop affected drugs, with retail sales plunging by 21 per cent for the period.

As a result, the state-subsidised health insurance scheme is back in the black. Last year, the scheme, which offers nearly full coverage to 90 per cent of the population, recorded a DM90m loss. For the first six months of 1993, it achieved a healthy surplus of DM2.6bn.

Mr Seehofer was also trying to influence the public's behaviour. Germans spend more on drugs and treatment than any other European people except the French. "A patient never wanted to leave a surgery without a prescription. Doctors

took advantage of this to over-prescribe. This has now changed," says Mr Frank Montgomery, from the independent Marburger association of doctors. "We have succeeded in changing the behaviour of everyone involved in the health care system," claims Mr Seehofer.

However, the reforms have horrified health workers. According to the federal association of pharmacists, 20,000 jobs are threatened by the new law. Doctors complain that their earnings have been hit by the ceiling on their fees.

The biggest impact has arguably been on the established drug houses whose sales fell by 11 per cent in the first six months of the year. By contrast, sales of cheap generic drugs rose 12 per cent for the period.

Both health workers and the pharmaceutical industry say such developments will harm their ability to prescribe state-of-the-art medicine.

Doctors, who face a moratorium on the opening of new medical practices (except in understaffed areas), claim the law is too restrictive. The mor-



In a Berlin children's clinic doctors will be penalised for over-prescribing

(Picture: Ulfrike Prouss)

atorium was introduced to slow the rapid growth in the number of Germany's doctors - over the last 12 years it doubled to the present 350,000. The pharmaceutical industry, meanwhile, warns that lower earnings will hit research budgets.

Mr Michael Hansen, of the Boston Consulting Group, says that "reforms cannot work in the long-term if they are against the medical profession. There is growing awareness that better management must be introduced in the system. And doctors have to see benefits in the package," he says.

However, the present system of care is riddled with duplication and red tape. Waste stems primarily from the system of payment, under which each medical provider is paid for the service provided to the purchaser. In practice, this means that doctors and hospitals have a financial interest in duplicating services.

Independent medical bodies have suggested that physicians should be allowed to oversee the entire cost of a patient's treatment. Fees could also be charged not on a service basis but for the treatment accorded to each patient. An average fee

per member of the national health care system would be established, so that patients requiring little treatment would indirectly subsidise those needing expensive care.

There is also a need for a better flow of information within the service, to ensure the avoidance of duplication in examinations and diagnosis of patients' ailments. This implies closer links between hospitals and health services in the community. In some regions, local doctors' associations have introduced a patient card, which gives doctors private access to patients' medical his-

tory. In order to win parliamentary approval - the opposition Social Democrats control the Bundesrat (the upper chamber) - the government's reforms will need the support of all German parties.

Germany will also have to tackle the looming problem of an ageing population.

Recent efforts by the Bonn government to introduce new social security payments to finance residential care for the elderly and chronically ill have run into difficulties.

Social Democrats oppose the idea that employers should meet some of the cost of additional surcharges out of employees' pay. Employers' associations for their part oppose a move which would further increase their costs.

The new residential care plan would save money for hospitals. Ms Ingrid Hasselblatt-Diedrich, of the Hartmann doctors' association, the largest professional body of its kind, says that a quarter of elderly patients whose care in hospital is covered by their insurance contributions, would not have to be in hospital at all if alternative care was available for them in their own homes.

But conflicting economic and political interests have so far blocked the new residential care plan. It remains to be seen if there is still enough political will to break the logjam.

**T**HE closure last month of two of Berlin's most famous theatres, the Schiller and the Schlosspark, provided a grim illustration of how public funding for the arts is under pressure as a result of the recession.

The Bonn government and the federal Länder say they want to preserve a wide and varied range of cultural activities. But because of the strain on their finances, they are having difficulty living up to their ambitions.

In contrast to Britain and the US, where the arts are financed by a mixture of subsidies and private sponsoring, German theatres are largely publicly supported. Ticket sales yield only about 15 per cent of their income, and the rest comes from the public purse, overall a total of some DM4bn for theatres, operas and orchestras.

At federal government level, the Interior Ministry is responsible for cultural affairs. It promotes only cultural projects of

national importance - such as the annual Bayreuth festival. The Länder and local authorities account for the lion's share of public funding.

The Interior Ministry's culture budget is to be slashed next year to barely half its current level - down from DM1.3bn to DM700m in 1994. If the Bundestag passes the draft budget - and it has been sharply criticised from both sides of the house - it will threaten a host of projects, above all in eastern Germany.

Under the unification treaty, the eastern states were to receive cultural aid of DM650m a year from 1990-94, to tide them over their immediate financial problems. The Finance Ministry has axed that money from the 1994 budget in its latest round of drastic savings measures, and a decision is still pending on whether it should be reinstated.

Also open is the question of which institutions will be faced by cuts in 1995. Among them

Theatres are closing and orchestras slimming, writes Patricia Naatz

## When the patron backs out

could be the German Music Council, which supports young musicians and sponsors national concerts and concert tours. The Bach archives in Leipzig, the Society for the Promotion of the German Language, the Berlin Festival, and the Ruhr festival could all be affected, along with film promotion activities, and the protection of monuments.

One thing is certain: sweeping cuts are on the way. But one area may be spared. The Bayreuth festival, the Nuremberg national museum and Munich's German museum are all thought to be safe: they are all prestigious projects in Bavaria, the home state of Mr Theo Weigel, the Finance Minister in Bonn.

At the state and local level,

most cities' cultural facilities have accepted cuts. Art galleries have been unable to obtain new pictures, and have had to put on fewer exhibitions. Some municipal theatres have been forced to close for weeks at a time, and some

an integral part of the cultural landscape.

The end result of the directors' meeting, however, was very modest - an agreement between the individual opera houses setting common salaries for singers, thereby ending

**Unlike UK theatres, which have private and public backing, most German theatres are publicly funded**

orchestras, such as the Hesse state radio light orchestra and the Berlin symphony orchestra, have disbanded.

The directors of the big opera houses have tried to form a joint plan to face the crisis. Mr Gitz Friedrich, director-general of the Berlin opera, said: "Opera is no luxury. It is

competition between them.

The federation of German theatres has argued that no other country has such a variety of theatres and operas as Germany. They insist that they should go on being publicly financed, because of the vital contribution they make to the "social and cultural fabric" of

their towns and cities. But in one way they do want to change their public status: as far as their employees are concerned.

There are seven different agreements on wages and working conditions in German theatres, with five different trade unions. Because they are in the public sector, many employees enjoy the statutory privileges of public servants. The theatre federation wants its members to become independent enterprises, and then to have a single wage deal for all employees.

The one other way in which they hope to save money is in agreeing to more co-productions, or exchange of productions between several theatres. So how will a big opera

house react to the financial squeeze? At the Frankfurt opera, the city's plans will reduce overall cultural spending by DM50m next year. Job cuts are inevitable. Personnel and administration costs account for almost 85 per cent of DM85m total spending. The remaining 15 per cent are earmarked for artistic purposes, such as guest stars.

Mr Martin Steinhoff, the managing director, says that as many as 350 of the 1,000 employees may have to be dismissed. This means that of 135 musicians today, barely 80 will be kept on. It means that presenting a Wagner opera in future would be out of the question, because the opera choir would be too small. Repertory theatre would become impossible, because there would not be enough stage hands to raise and dismantle the sets every evening.

The upshot is that only much more limited productions of short duration and narrow scope remain feasible,

and then only with guest performers, and not with a resident ensemble.

The wholesale privatisation of cultural facilities is not seriously under discussion. As revenues from ticket sales account for such a minor share of theatre and museum budgets, the gap is considered too wide to fill.

In Berlin, the city's cultural department quite simply ordered the Schiller and Schlosspark theatres to survive without subsidies. They had long been criticised for poor management and boring performances. With a budget of DM41m, they were the highest-subsidised theatres in the country - a daily subsidy per seat of DM100.

The decision to close them was greeted in the theatre world as "an artistic assassination attempt". There were appeals to President Richard von Weizsäcker, the former mayor of Berlin, to save them. To no avail. The question is, where will the axe fall next?

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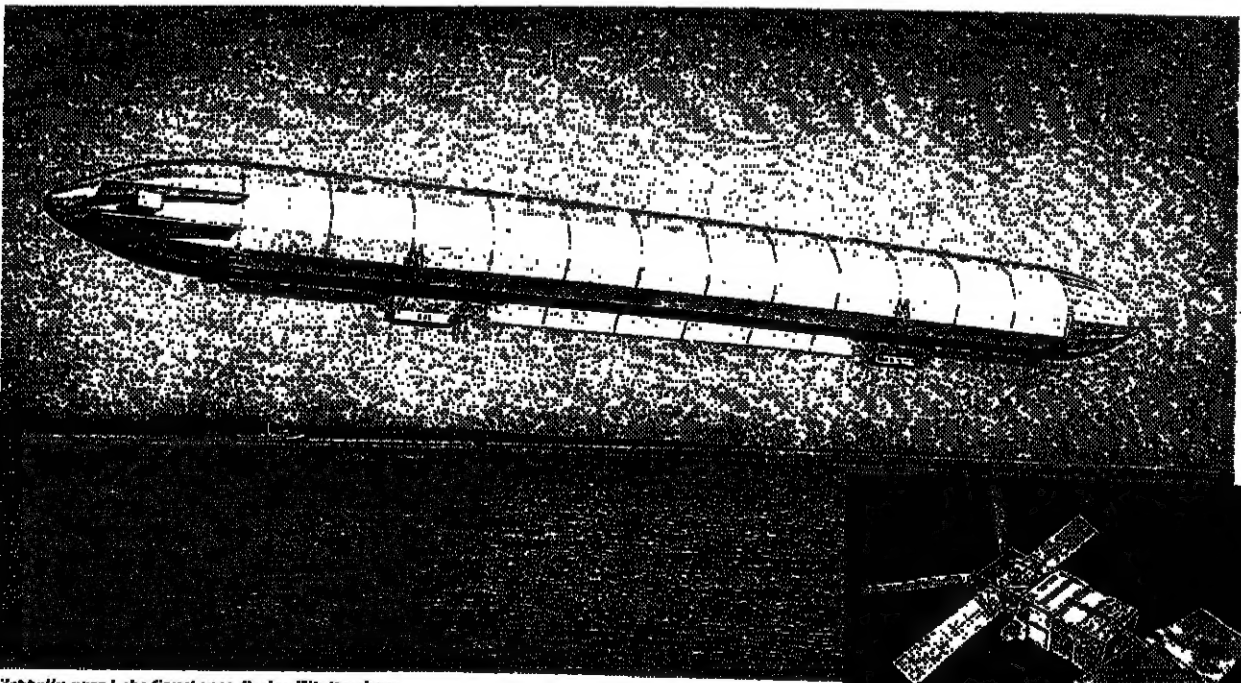
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## The rise of technology on Lake Constance.



Zeppelin over Lake Constance, Baden-Württemberg

On July 2, 1900, Count Zeppelin's invention ascended for the first time into the skies over Lake Constance. The

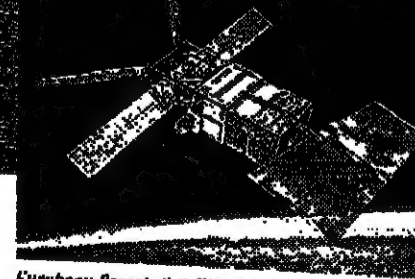
event marked the beginning of a much anticipated dream: man's scheduled exploitation of the skies.

Airships have long since been replaced by aircraft, even on Lake Constance, home of the Dornier 228 and 328. Today, the aircraft industry headquartered there is making a considerable contribution to Europe's large scale space programs, especially in

the development of the ERS-1, ERS-2 and Envisat-1 reconnaissance satellites.

The ascent of the zeppelin marked the start of a new century and a new direction of industrialization, then mainly characterized by the motor car. Invented in Baden-Württemberg by Gottlieb Daimler and Carl Benz, the automobile did much to bring about change in the industrialized world.

These are but two examples of the technological advances for which Baden-Württemberg has become known. Today the region is regarded as the premier research center in Germany.



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